

# Informal promotion of Ushare

(Declaration: This is merely to express an idea.....)

We have discussed the reason why a student would use Ushare to find somebody to Ushare an umbrella. Now there is only one question left: Why would a student of XJTLU want to share an umbrella with a stranger?

The answer is, deep in our heart, we want to get to know some "different people" from time to time. It is human nature, or even an animal nature to hang out with creatures that are similar to ourselves whenever we can, and you will become even more similar to each other as time being. Now, name three of your close friends, think about them, and you will find all of them have something in common with you. The thing is that we are so used to staying with people like us, that sometimes we will think, ' Well, the world seems to be too small for me because my friends are like me so much! What would happen if we are going to know somebody different. That could be a fantastic experience!' Usually, there is a doubt following that idea, 'What if they don't like me?' By that point, most of us give up the idea to meet some different guys.

Now, Ushare provides a perfect solution for such situations. First, using Ushare you will stay with one and only one stranger for a while, which means that you will have no choice but trying to talk with whatever kind of people you are facing. The programme will push you to know a different person. Second, you will not need to worry about having a awkward time with the different person. We invited twenty random students to walk from campus to the dormitory building, and it turned out that it takes 12 minutes in average. Think about it, in the very 12 minutes, you have plenty of time to find out the personalities of each other, make judgments, and leave contact information if you want to. You made that 12 minutes count by making a new friend. On the other hand, if you find out you are meeting someone you definitely not want to talk with, you will have no loss—the journey back would be boring anyway. In addition, you just practiced how to get along with a particular type of people.

What we do is not to replace any existing social media, but to build a platform for XJTLUers to know each other, and leave everything else to existing social media. We hope by using Ushare, students will have a much more colorful social network during university life and have a better preparation for future social intercourses. Our vision is that in the end, it's not "U" for umbrella is shared, but "U" for your humour, your experience, your wisdom, your life, is shared.

Thank you very much for listening!