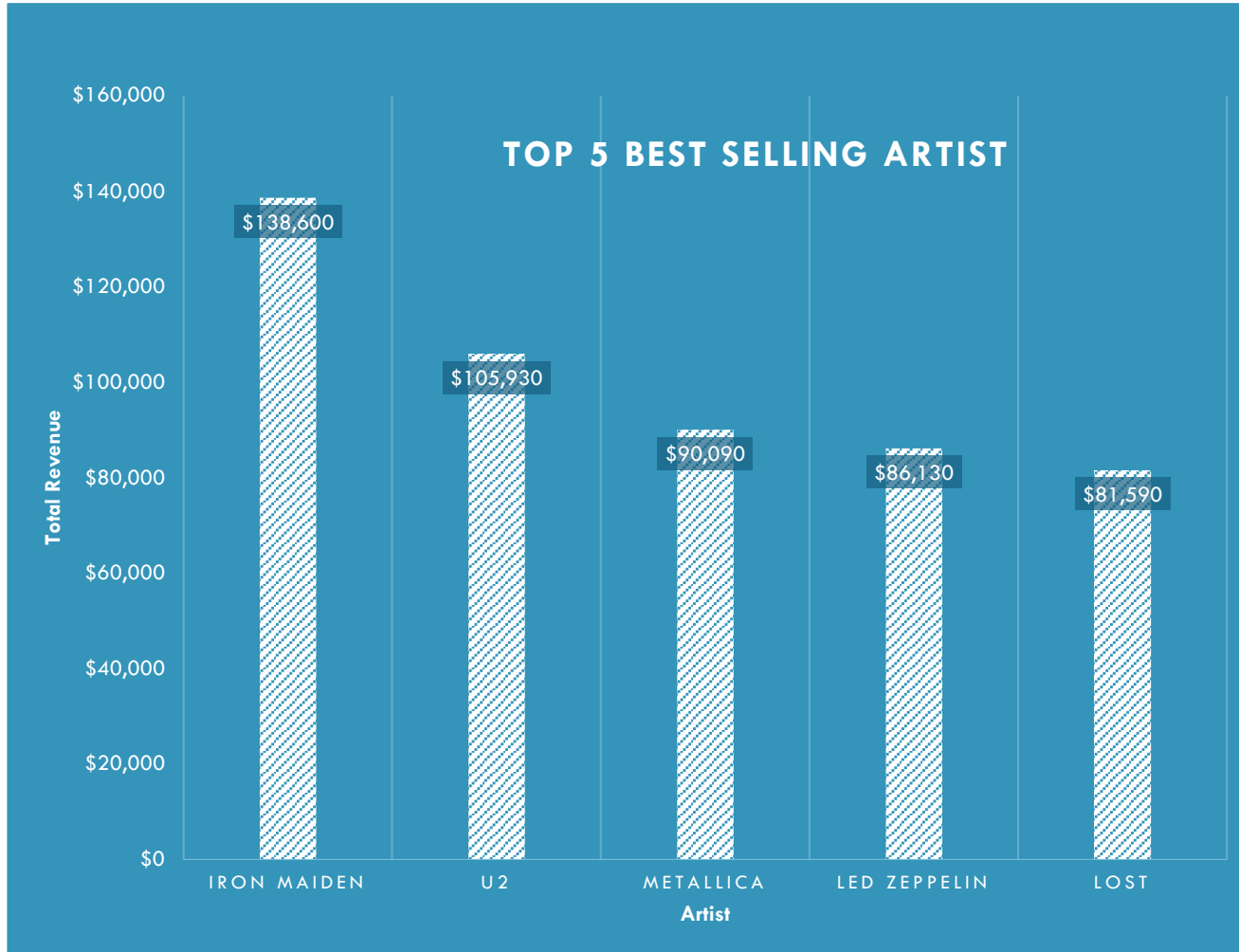


WHICH TOP 5 ARTIST GENERATED THE MOST REVENUE?



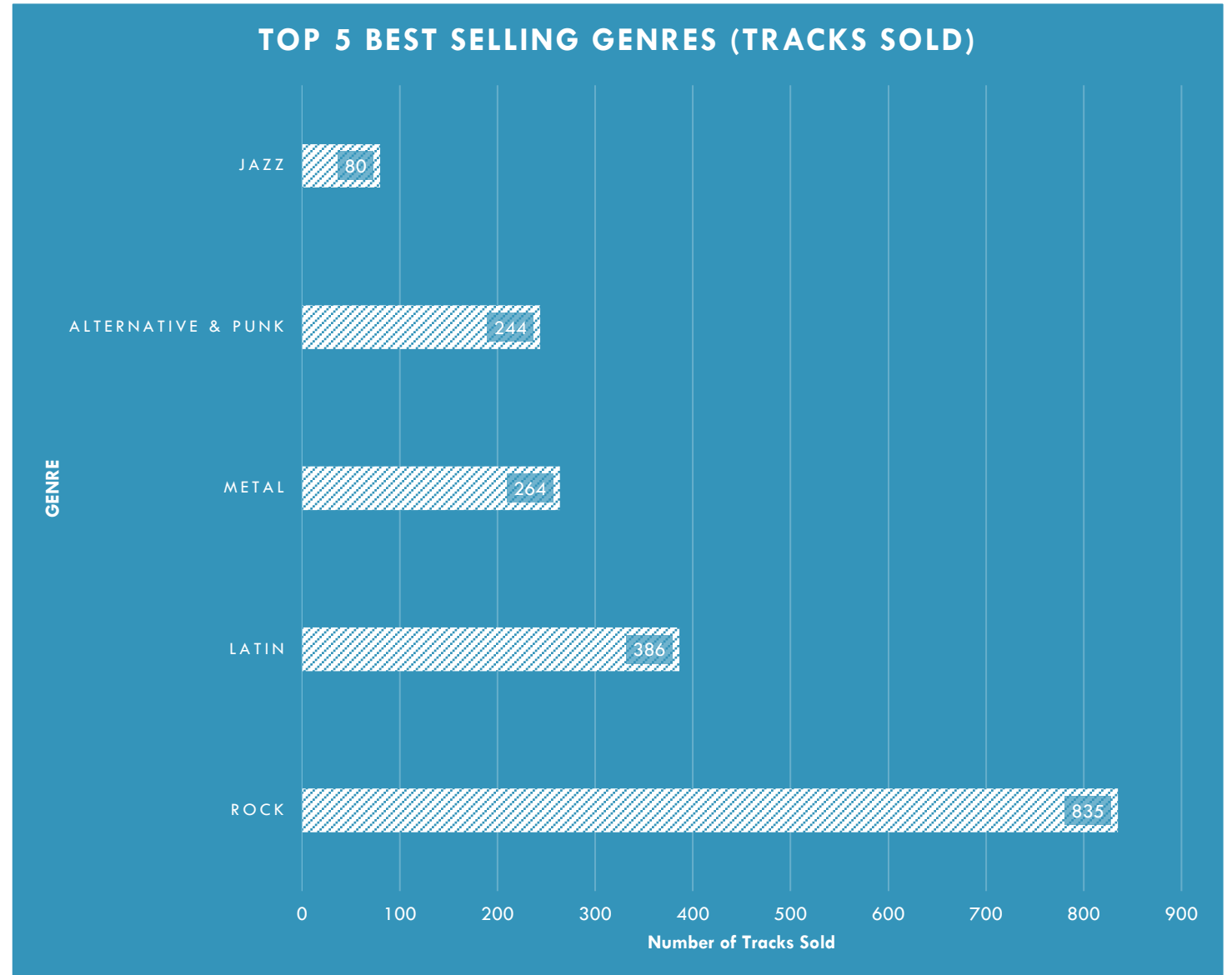
The top 5 artist who generated the most revenue were **Iron Maiden, U2, Metallica, Led Zeppelin** and **Lost**.

Iron Maiden generated the most revenue with a total of **\$138.6k USD**.

WHAT ARE THE TOP 5 MOST POPULAR GENRES BASED ON THE NUMBER OF TRACKS SOLD?

My research found that the top selling genre in terms of number of tracks sold was **Rock**; with a total of **835** tracks sold.

Followed by **Latin (386)**, **Metal (264)**, **Alternative & Punk (244)** and **Jazz** with least at **(80)**.

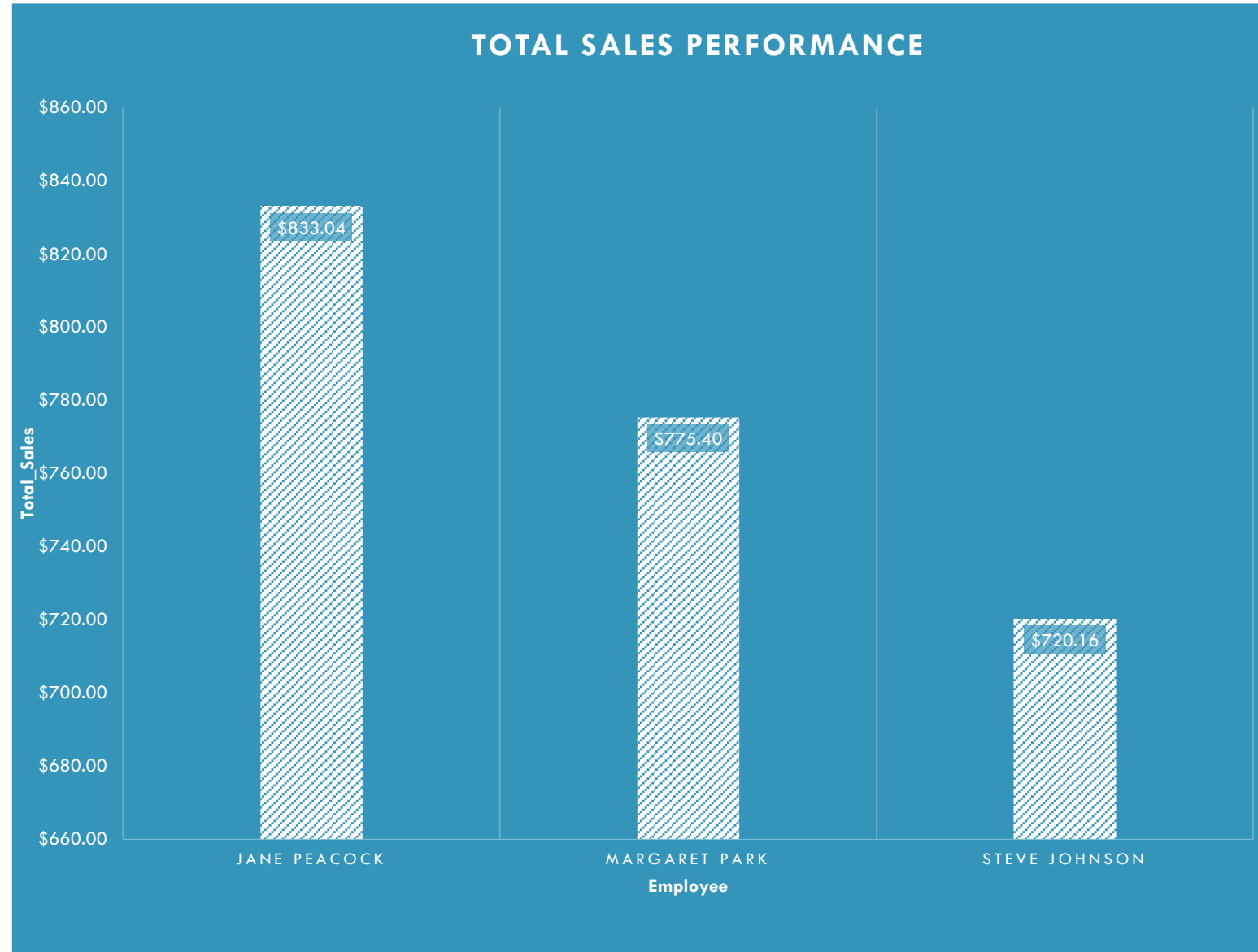


HOW DOES THE SALES PERFORMANCE VARY BY EMPLOYEE?

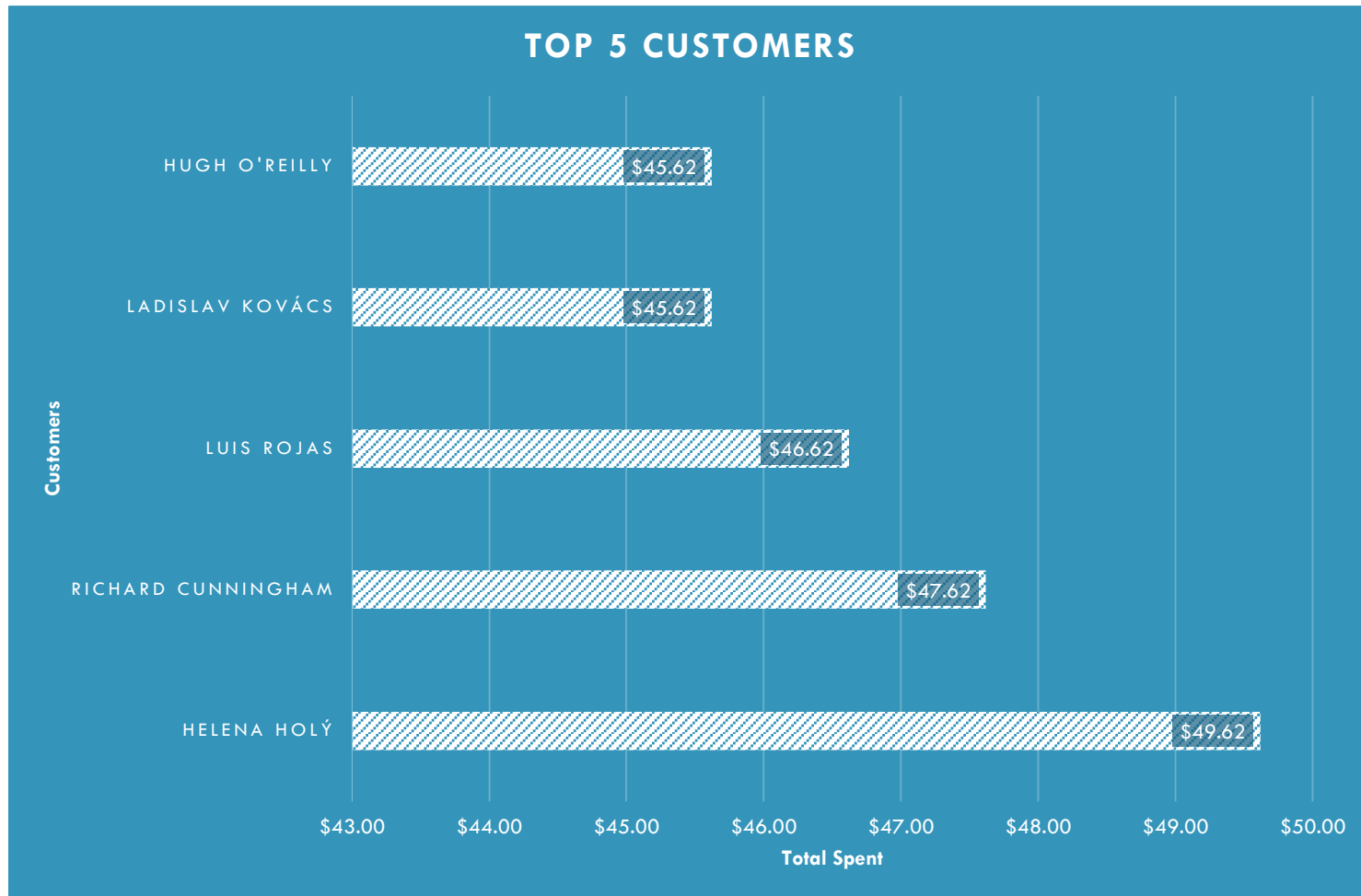
I performed a query to return the sales totals attributed to employees.

Jane Peacock is the employee with the most sales with a sales tally **\$833.04**.

She alone account for **36%** of the total sales made.



TOP 5 CUSTOMERS (TOTAL SPENDING)



I found the top five customers by counting their total spending amount. I found that the top customer, **Helena Holy** spent a total of **\$49.42** USD in our store.