



Welcome to Grata!

For your convenience we have prepared a small kit to help you promote Grata to your customers. Please find the following files attached:

1) **bespoke-Download-QR.png** – A link just for your travel agency

- QR code with a link to <http://grata.co/bespoke>

- **Automatically detects the user's browser redirects them accordingly:**

- Android browsers get redirected to the app in the Google Play store.
- iOS browsers get redirected to the app in iTunes Store.
- Default URL: All other browsers redirect to www.grata.com.
- You can provide us with an alternative default URL.

- **Submits a Pageview to Google Analytics**

- Provide us with a Google Analytics ID and a URL, and we will trigger a page view on your Analytics as well.

2) **Grata Logos and Guidelines:**

Grata Logo.psd, included all Grata Logos and Colors

- Grata-Logo-for-White.png and Grata-Logo-for-Black.png are PNG files with transparent backgrounds which can easily be used on web sites.

Grata Logo Use Guidelines:

- The Grata logo may be used on a white or black or a very light or very dark gray background. Please ensure you use the supplied logo with light text on the dark background and the logo with dark text on the black background.
- The logo may never be used on a patterned background or on a heavily colored background.
- Our Web Colors are:
 - o Light Gray Background: #F9F9F9
 - o Light Gray foreground text: #D4D5D5
 - o Dark Gray Background: #292423
 - o Dark Gray foreground text: #3D3B3A
 - o Gold: #BBA06C

3) **Grata Card Templates**

- Feel free to use and modify these as templates for your convenience.
- Grata-Keyholder-Card.ppt – Key-card sized promo card.
- Grata-Desk-Card.ppt – Promo card for the front desk or customer service rep.
- Grata-Bottom-Banner.ppt – Grata printout banner.

4) **Contact** – Alex Miller – Chief Growth Officer

- Please feel free to contact us with any questions you may have.
- Contact Info: Alex@Grata.com, +8613146911013.