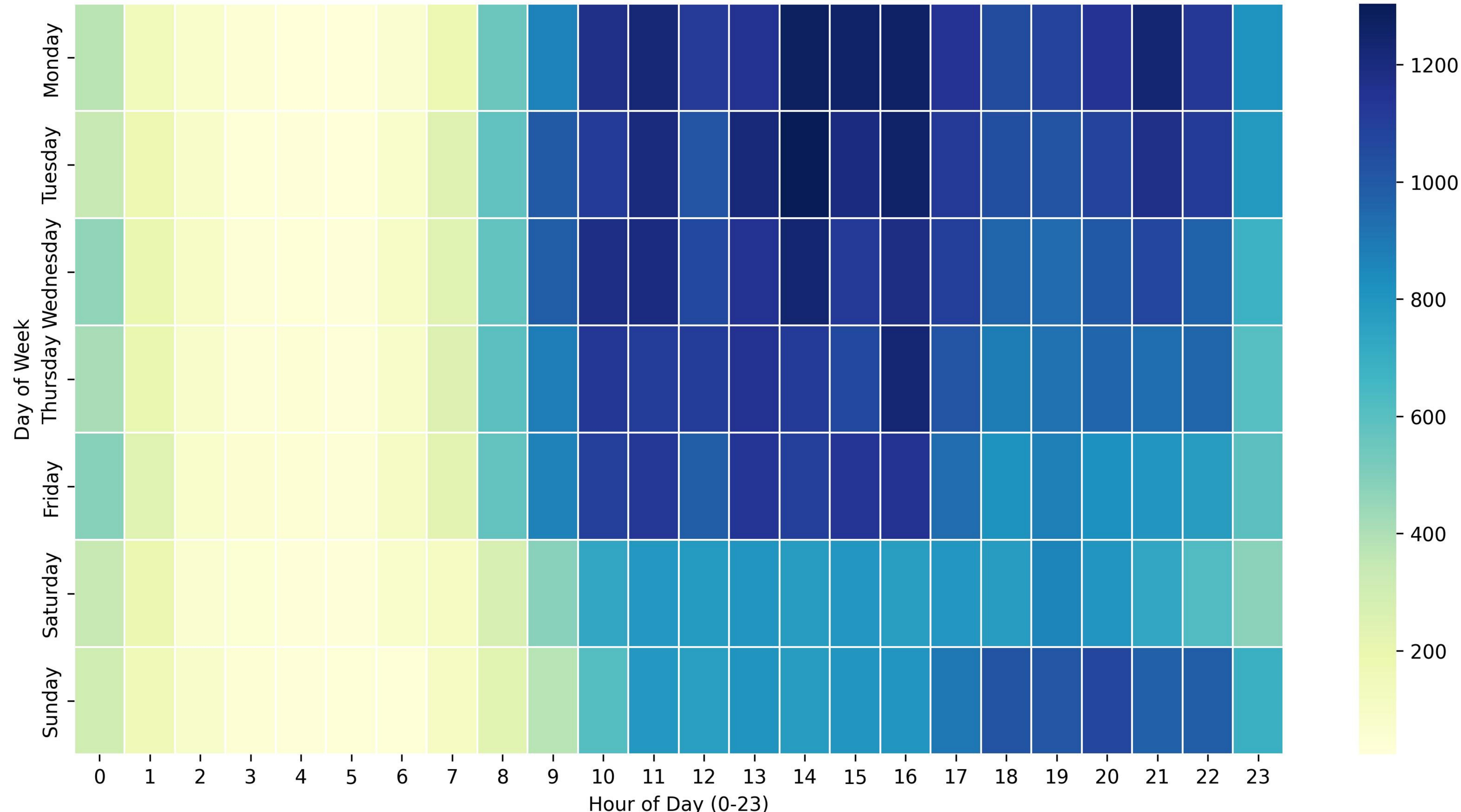
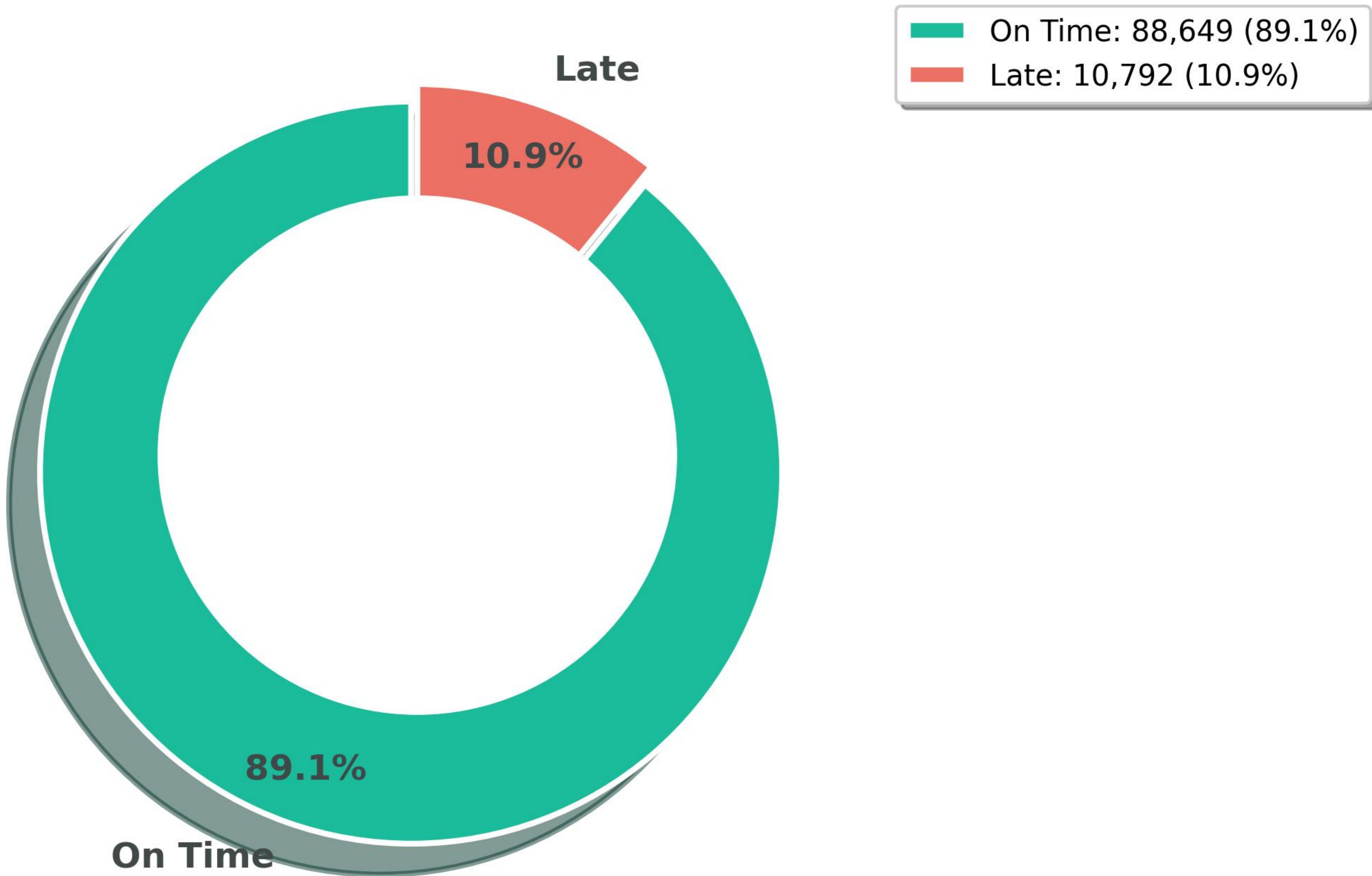



Heatmap of Orders by Day and Hour




Delivery Performance: On-time vs Late




Average Delivery Time by State



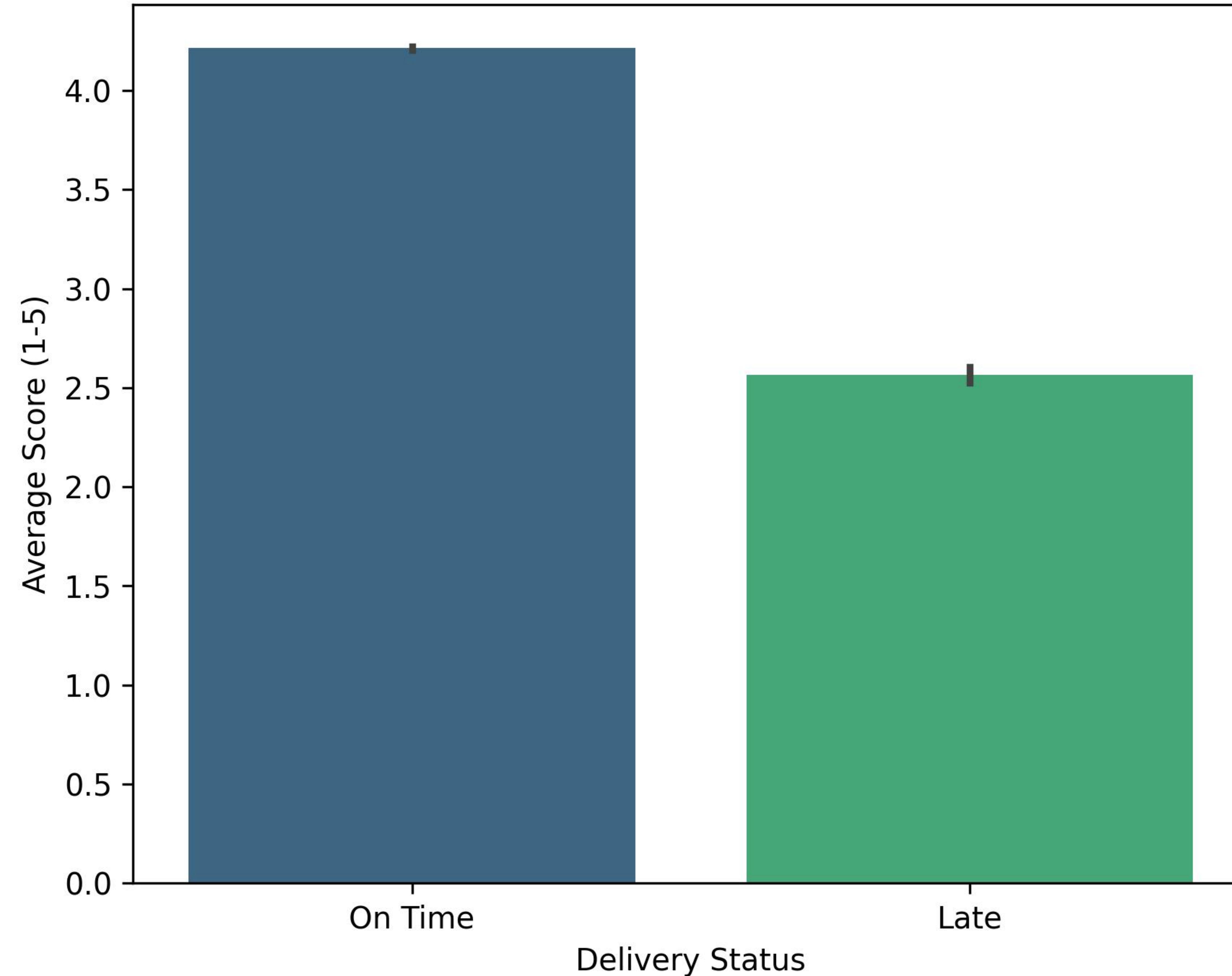
Logistics Performance: Percentage of Late Deliveries by State



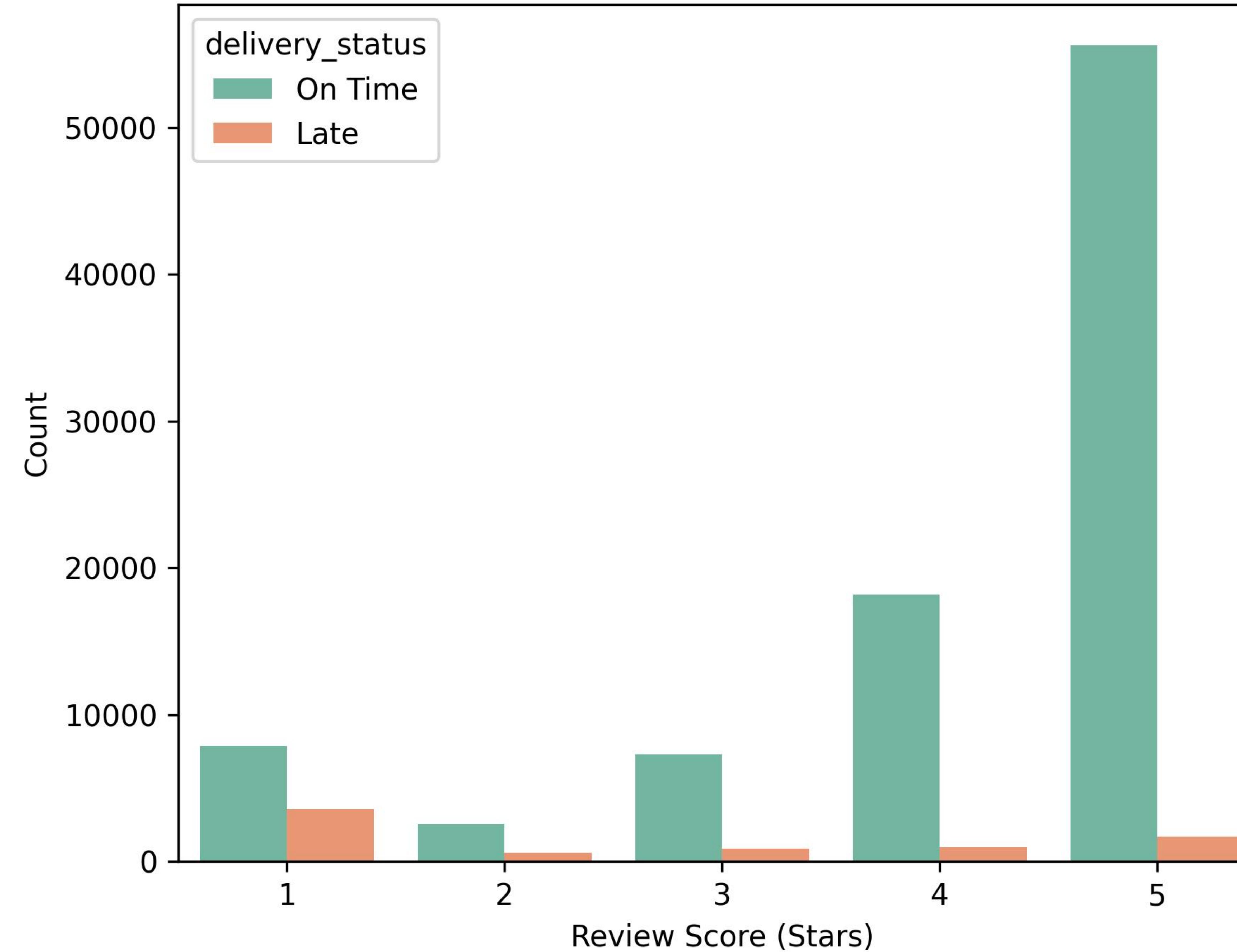
Top 15 Sellers with Highest Percentage of Late Dispatches



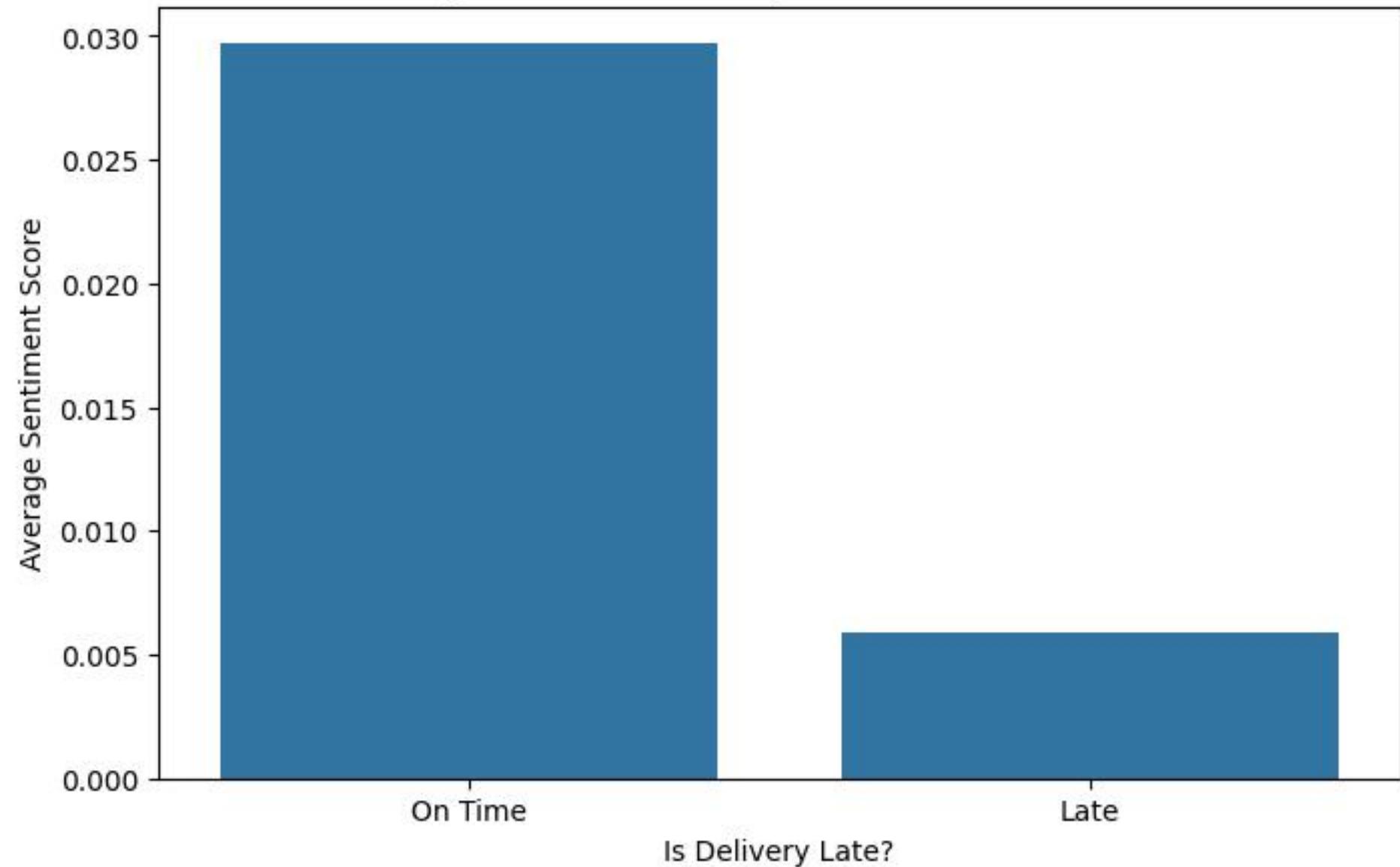
Average Review Score: Late vs On Time



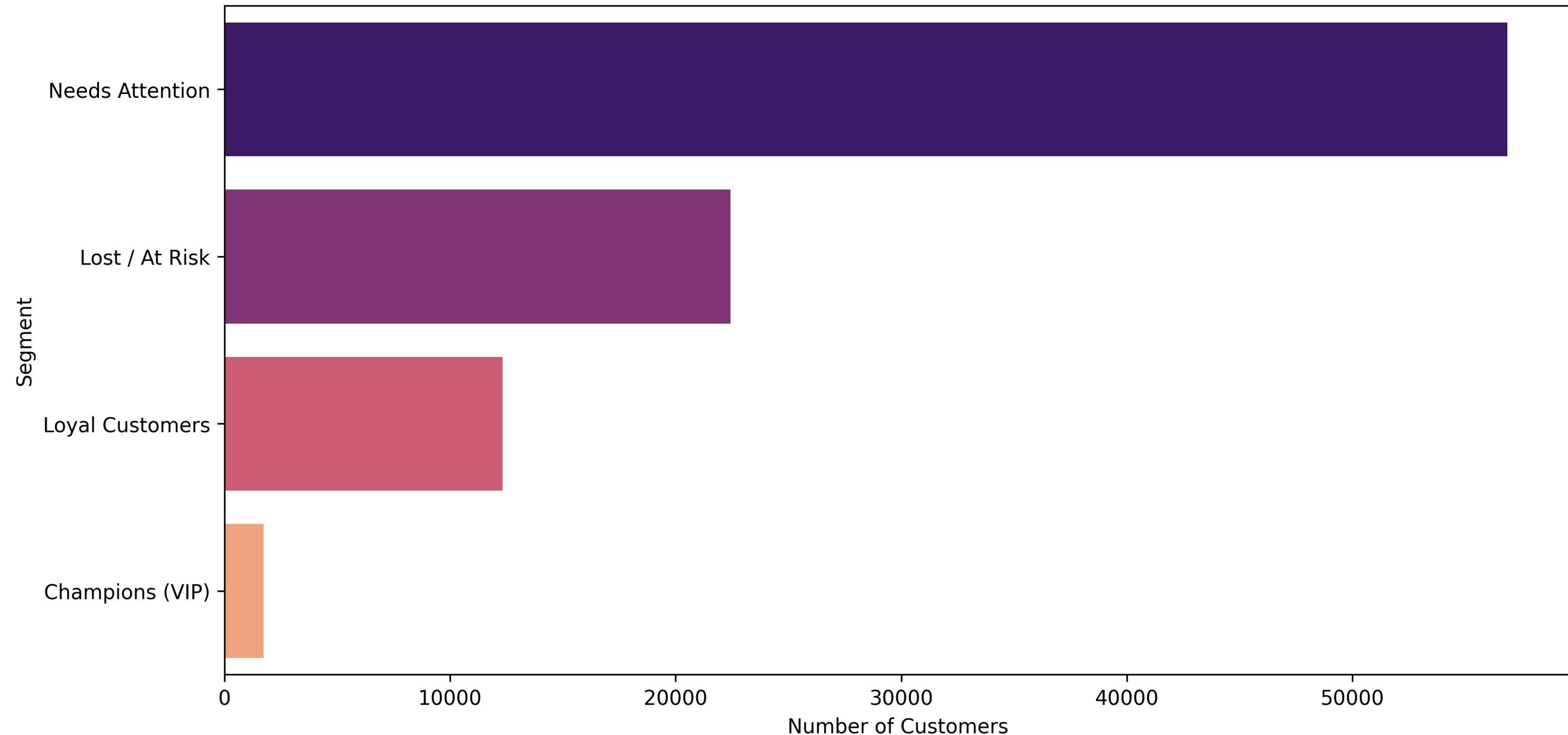
Review Score Distribution by Delivery Status



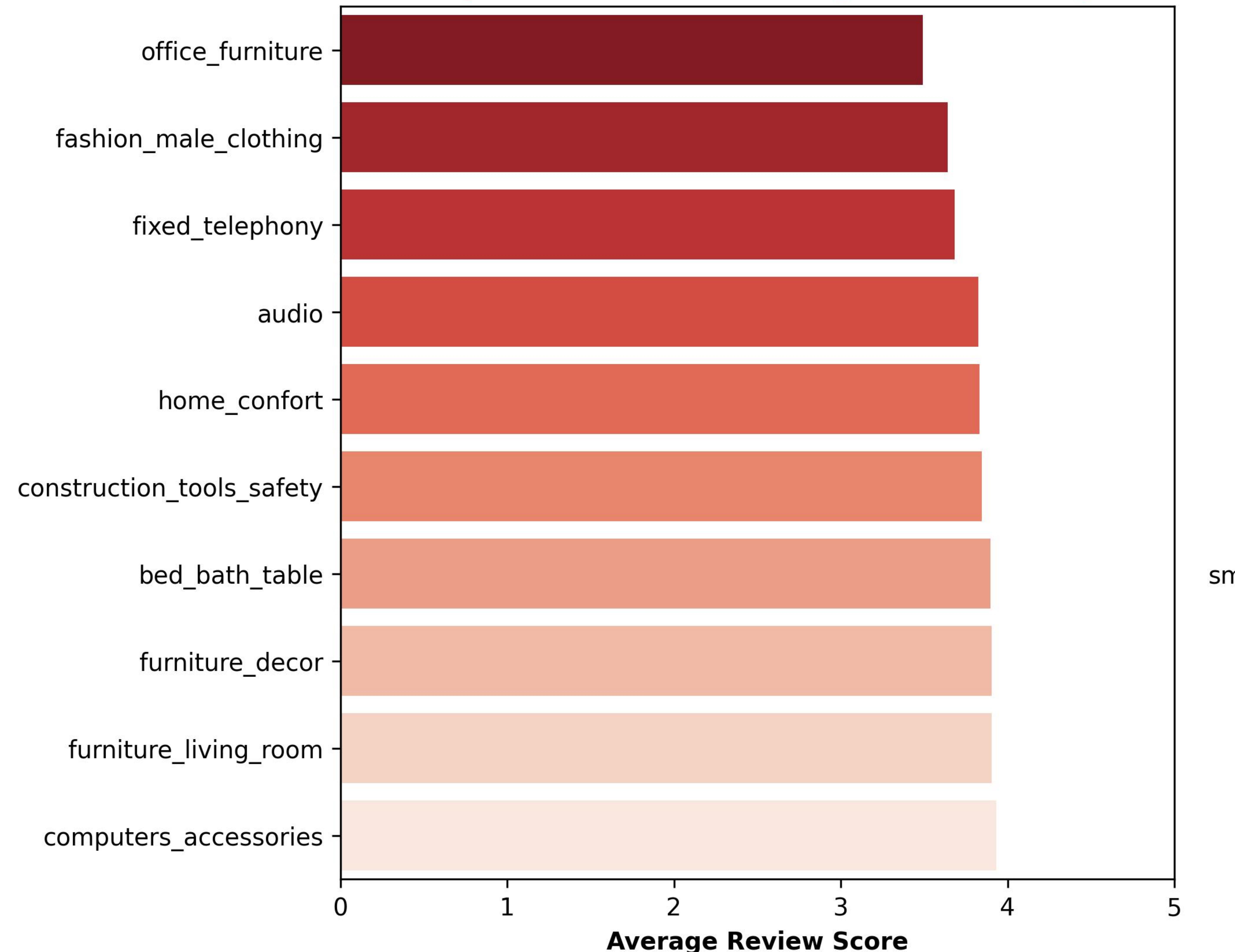
Impact of Late Delivery on Review Sentiment



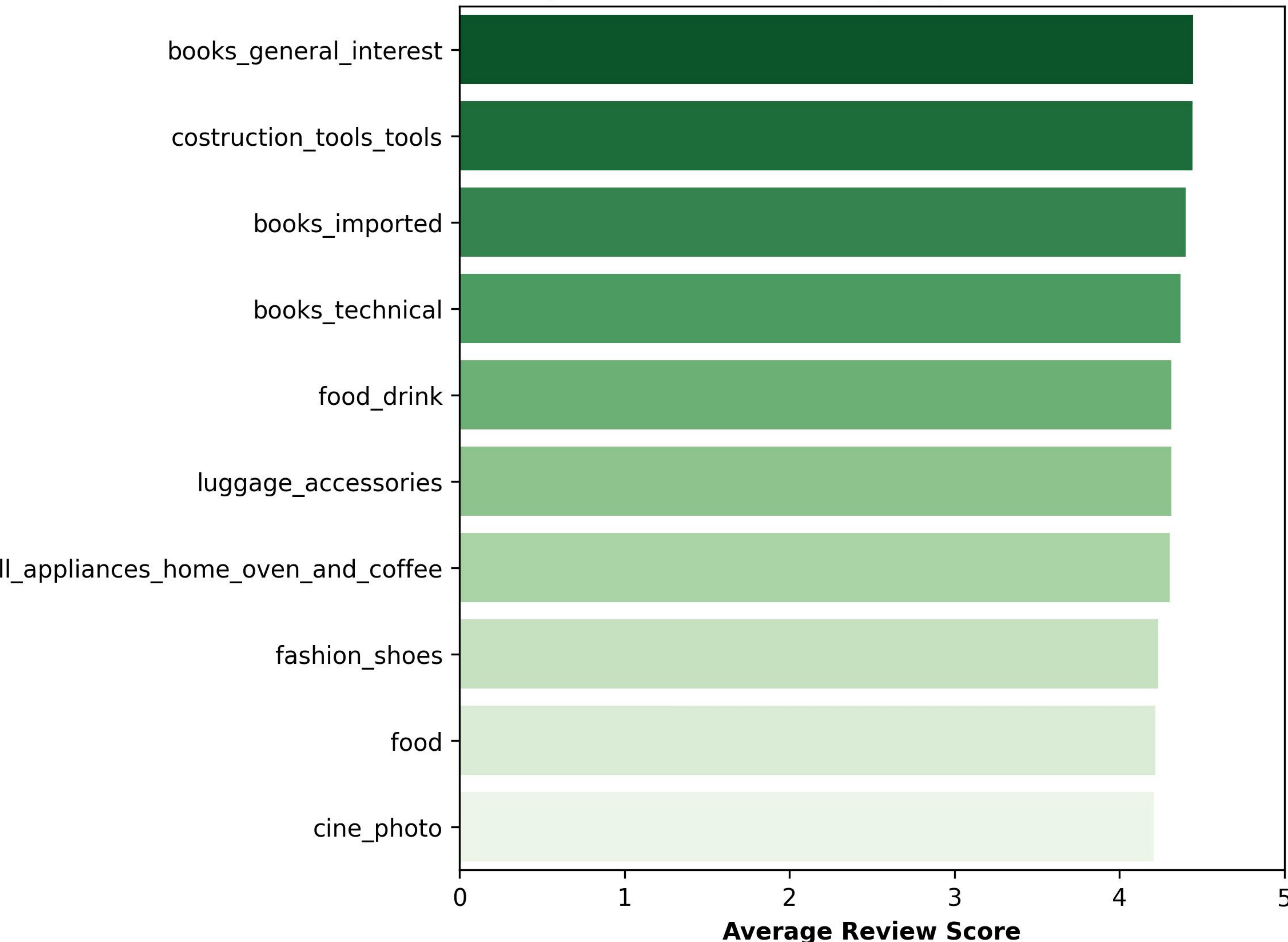
Customer Distribution by Segments



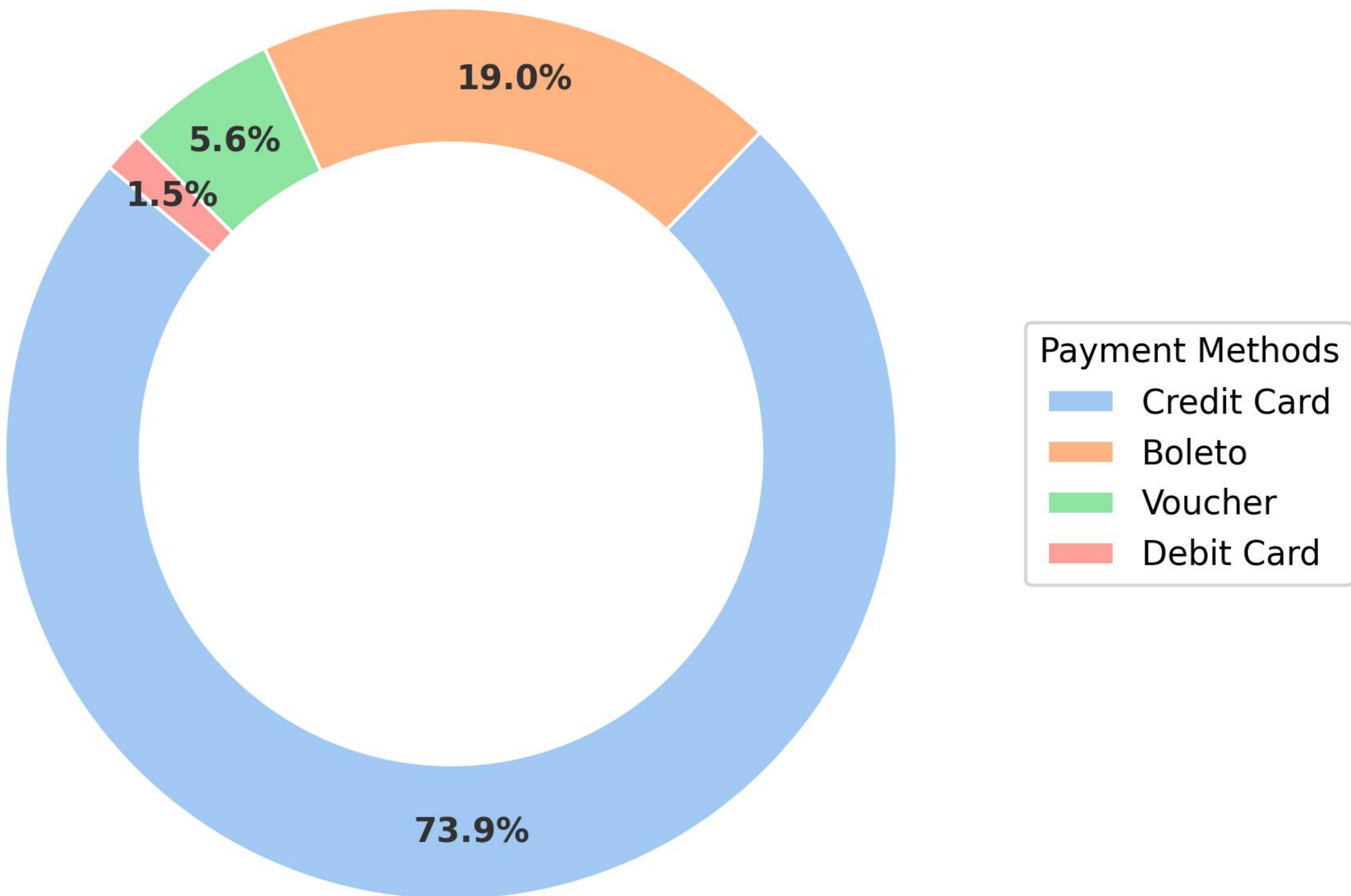
Top 10 WORST Rated (Need Action)



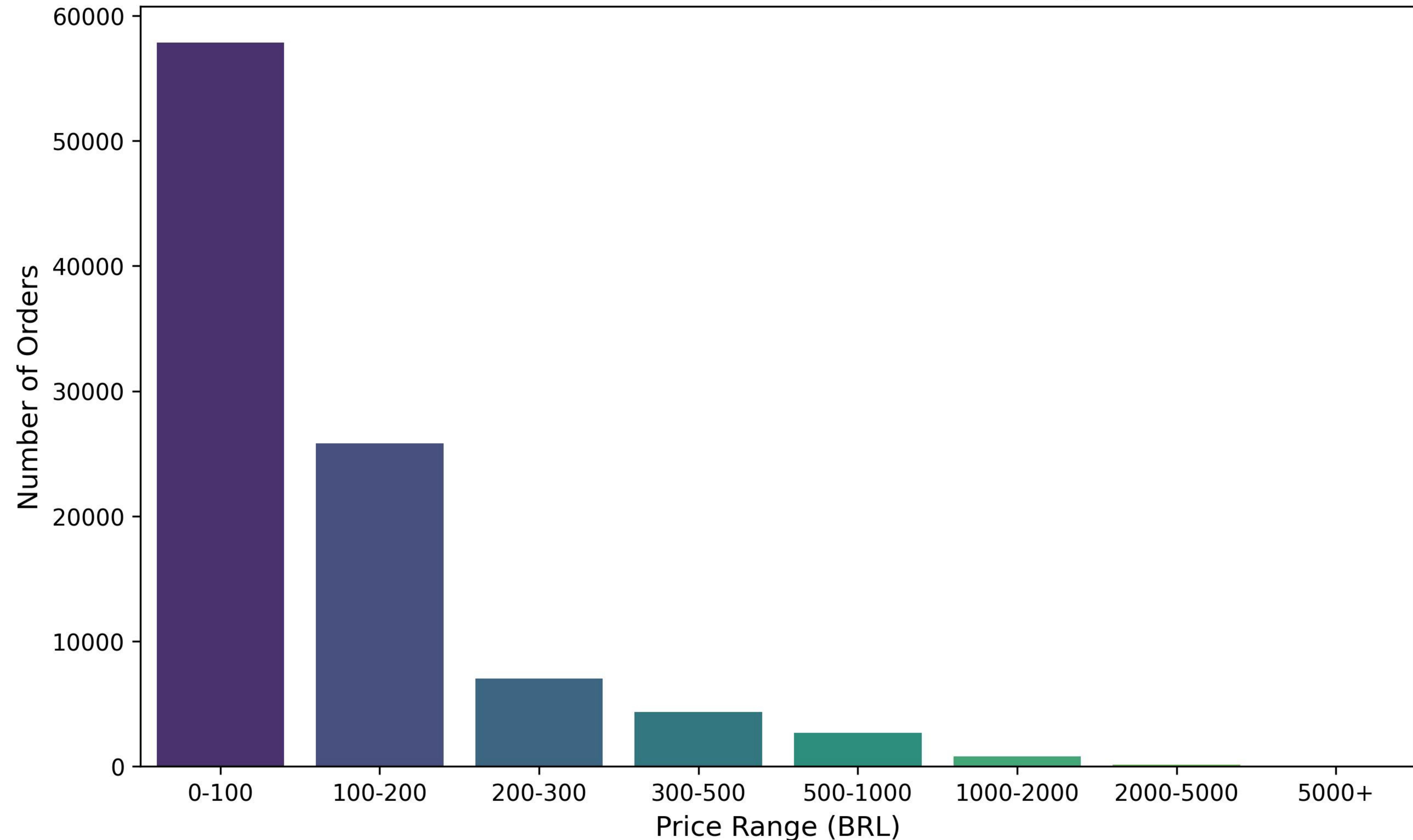
Top 10 BEST Rated (High Performance)



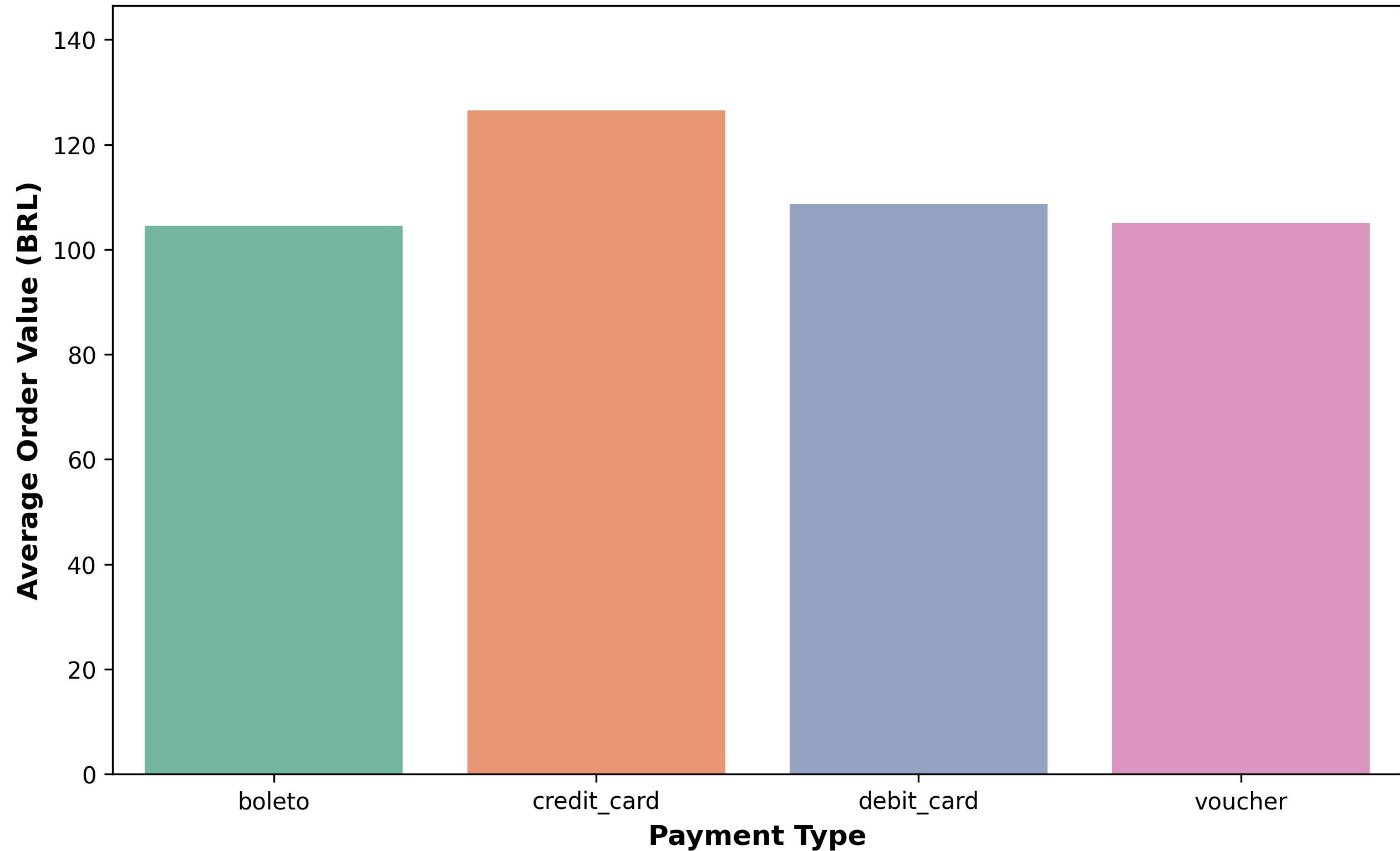
Distribution of Payment Methods



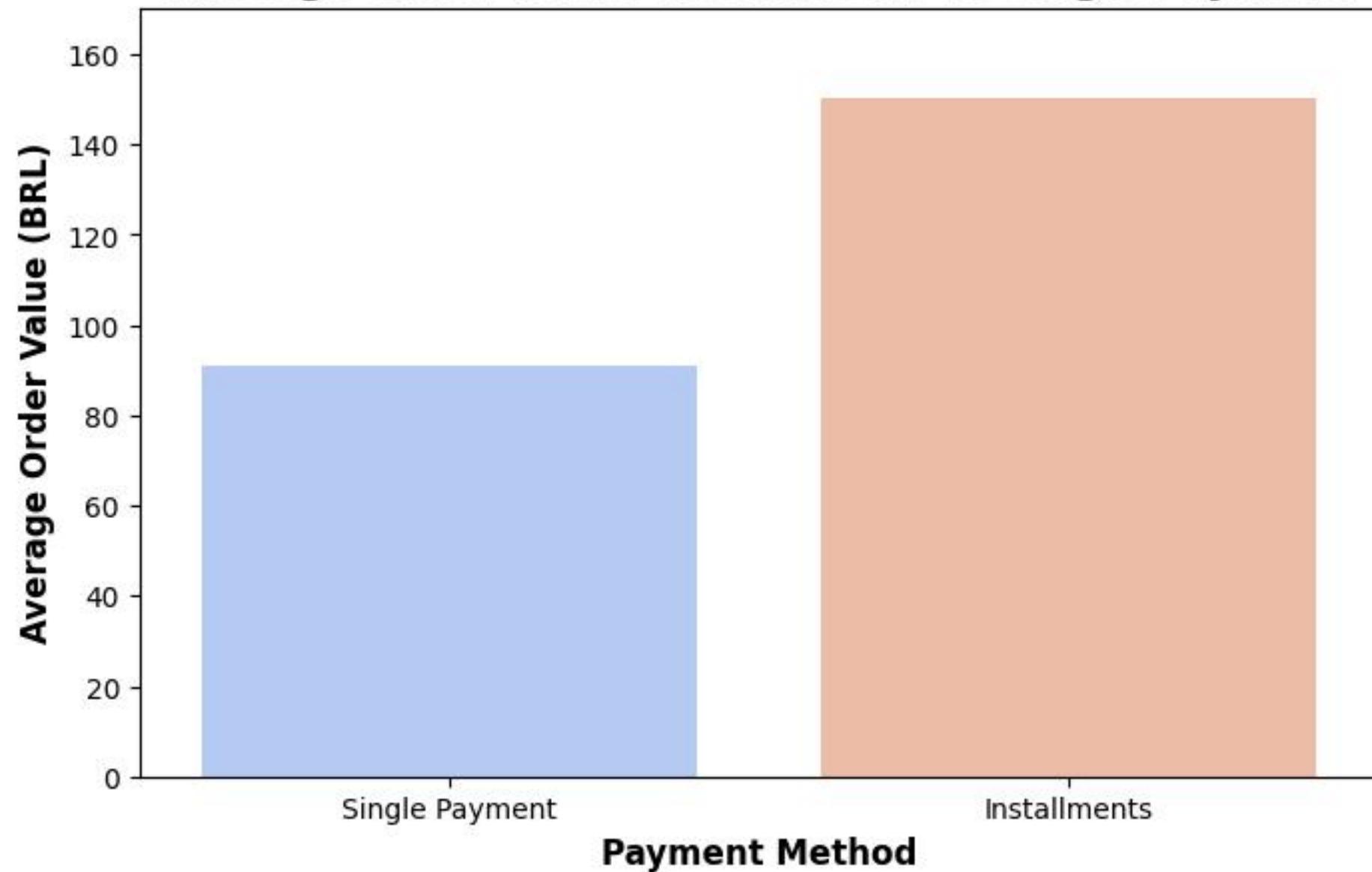
Distribution of Orders by Price Range



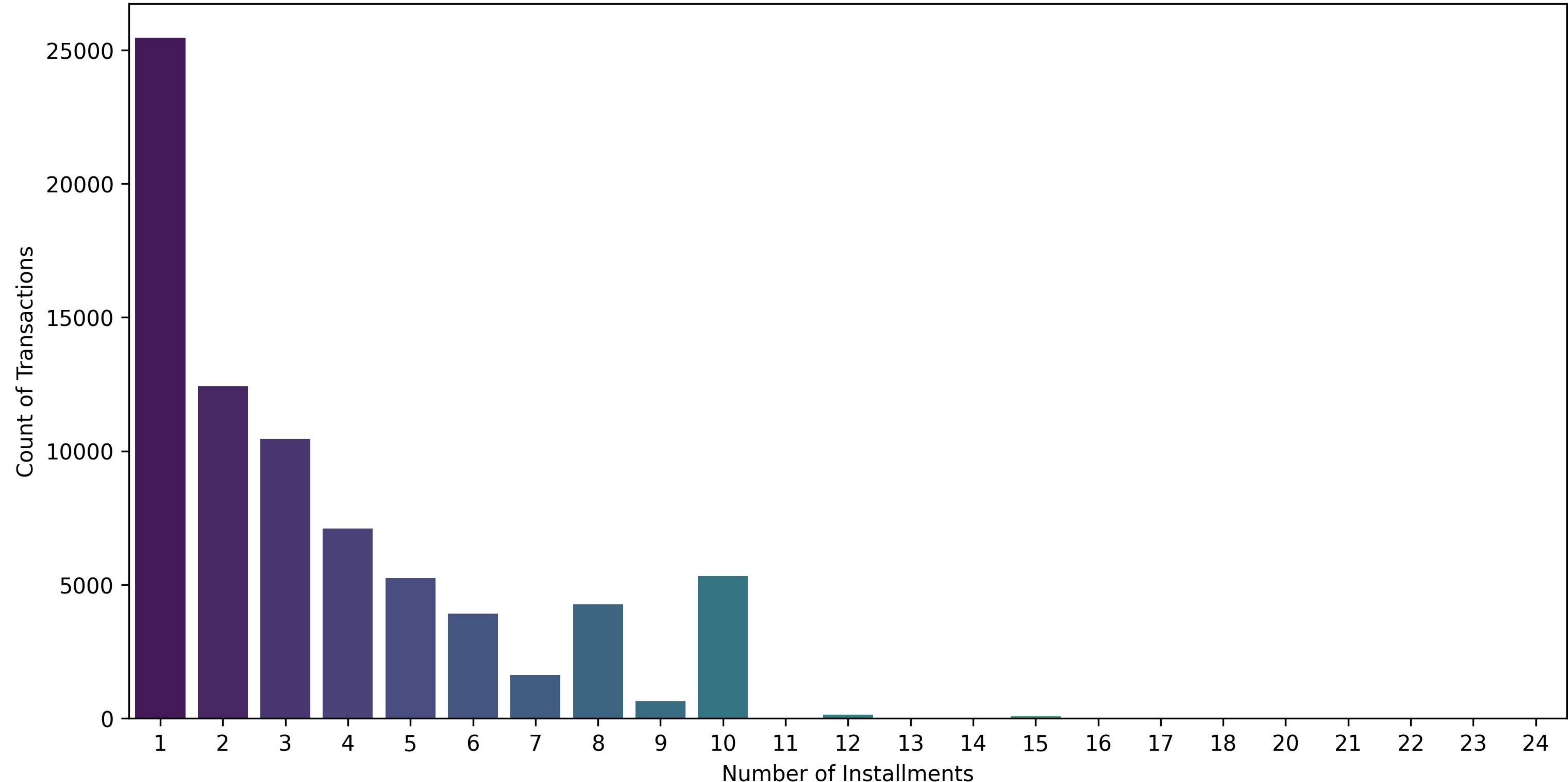
Average Order Value by Payment Type



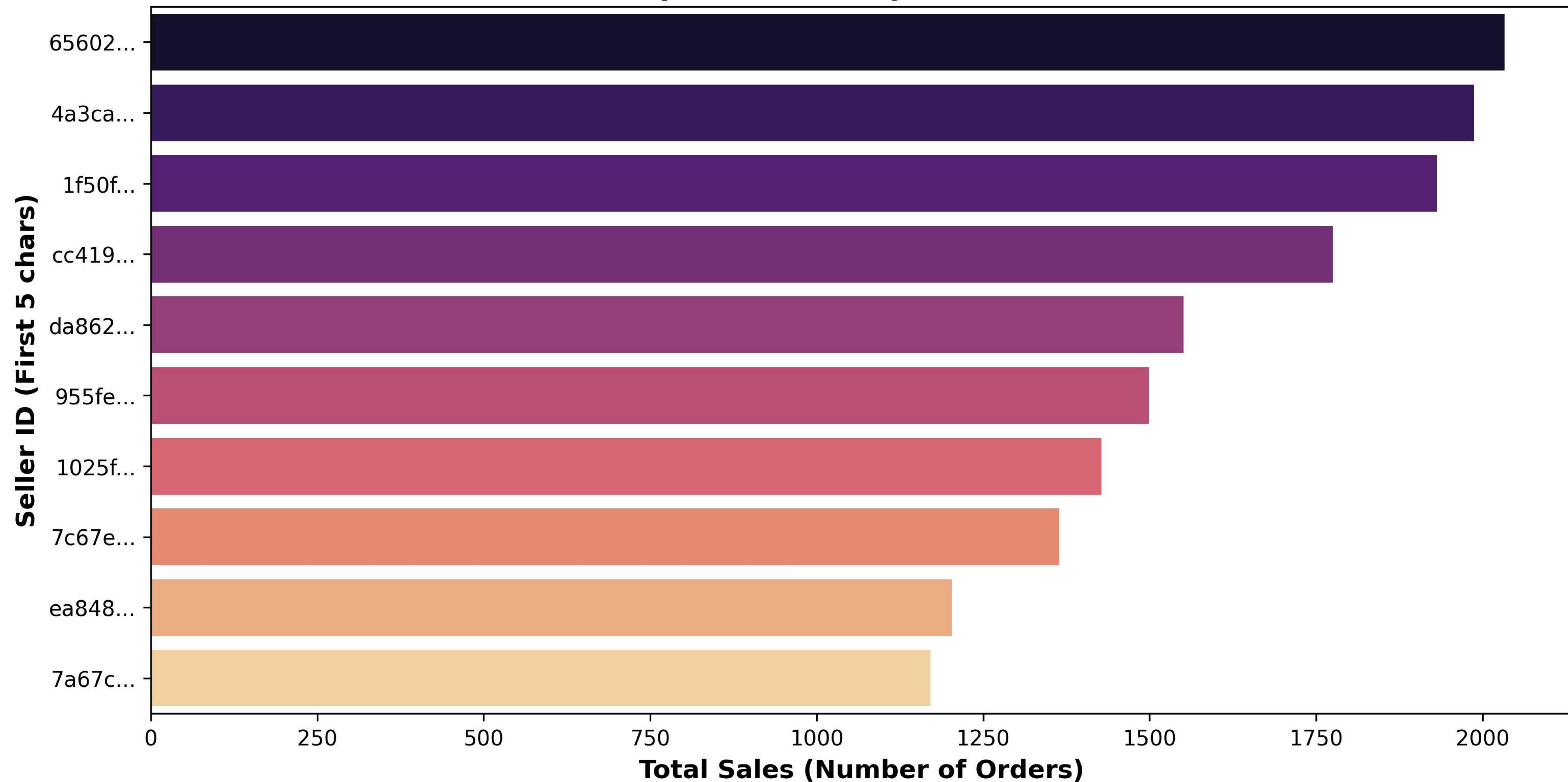
Average Order Value: Installments vs Single Payment



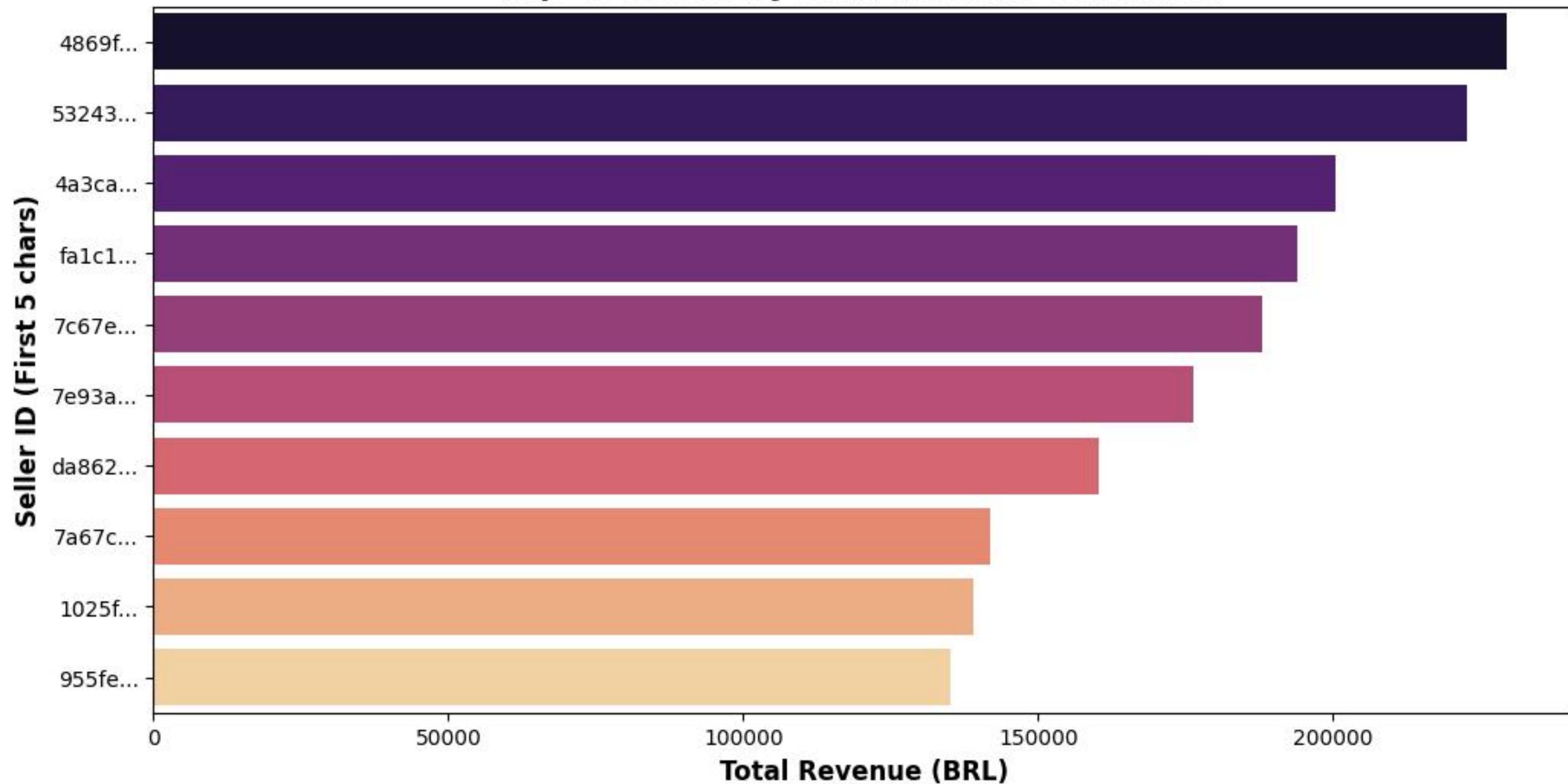
Distribution of Credit Card Installments



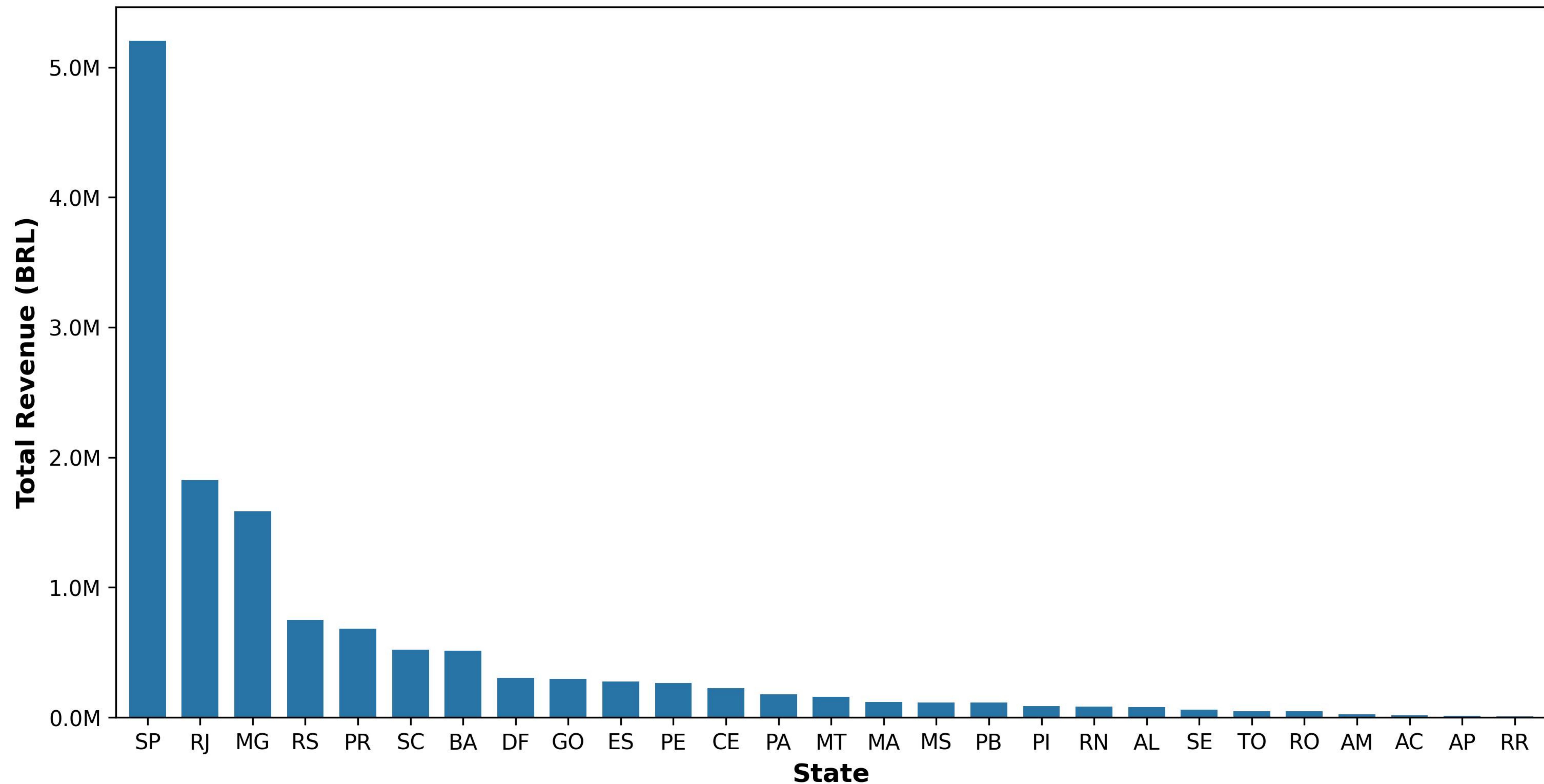
Top 10 Sellers by Total Sales



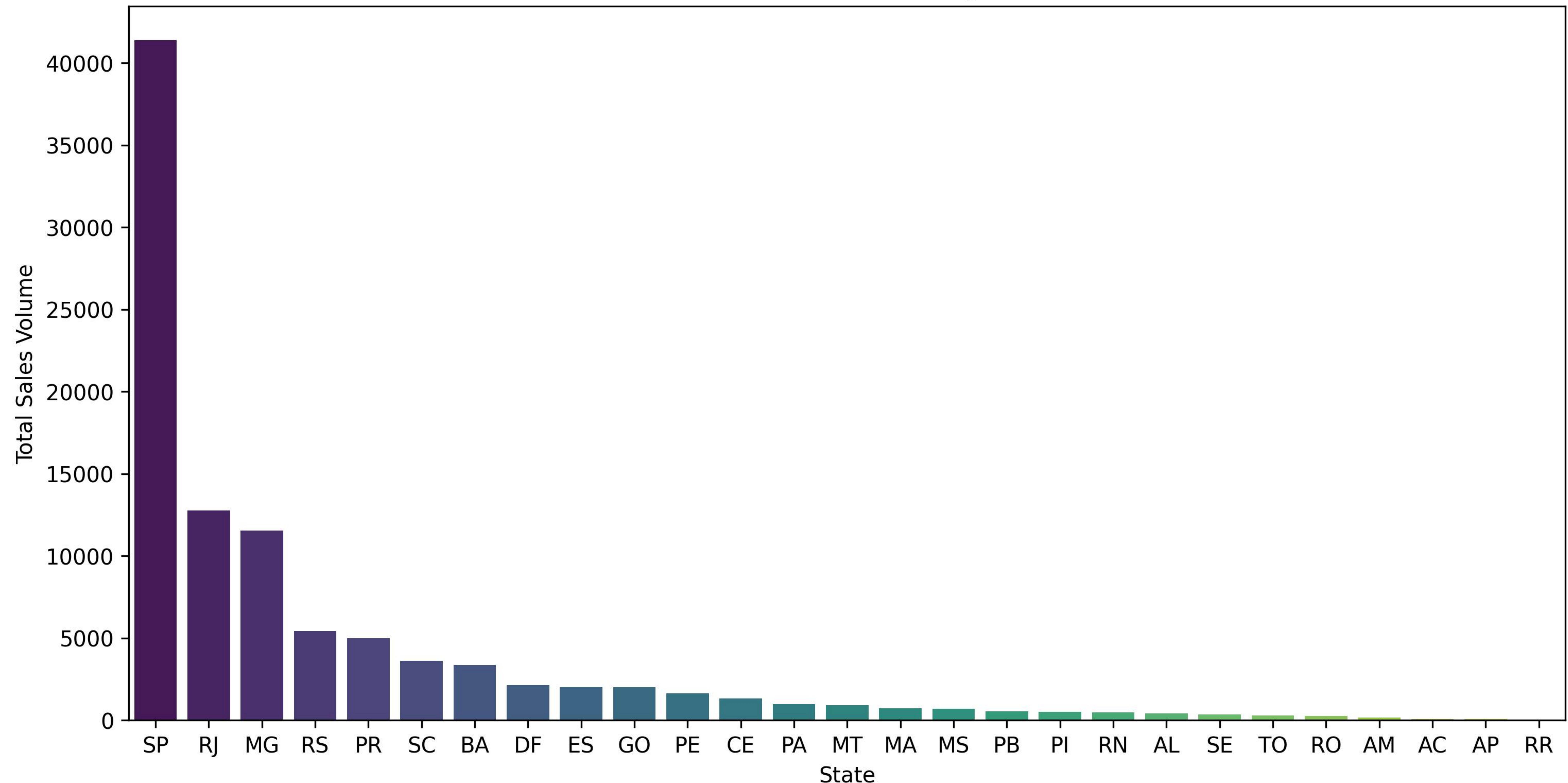
Top 10 Sellers by Total Revenue Generated



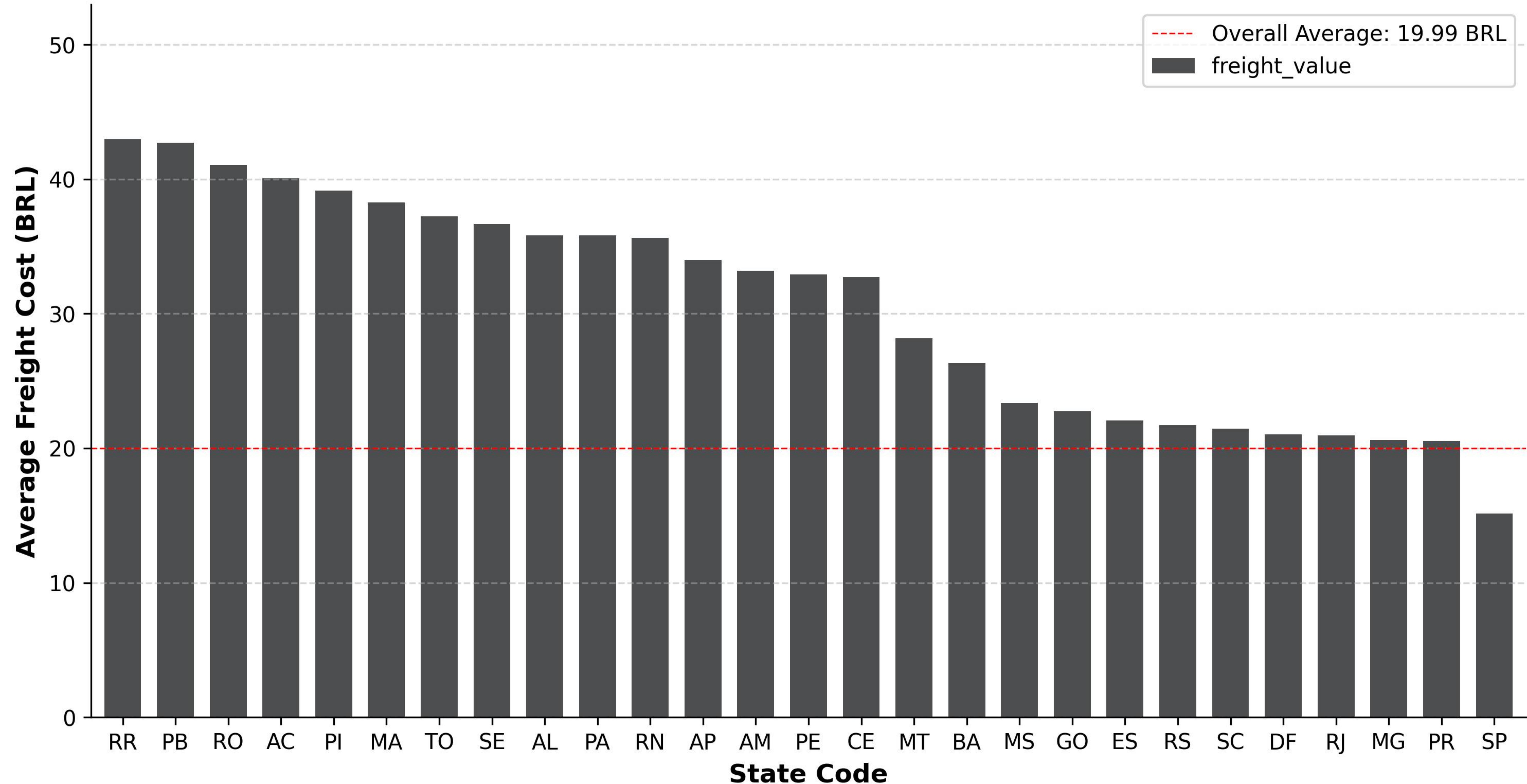
Total Revenue by State




Total Sales Volume by State



Average Freight Cost by State



Geographical Distribution of Customers in Brazil



Customers per Seller by State

