REGISTRATION FORM NEW MEDIA, CONTEMPORARY ISSUES AND ITS IMPACT ON ADOLESCENCE Wednesday, the 08th March 2017
Name
Designation
Organization/Institution
Address
CityState
Mobile
Email
Presentation Participation
Title of the Paper
Registration Fee (Rs)
Draft NoDated
Name of the Bank
Accommodation required Yes No
Date/
Signature of Participant

### **IMPORTANT DATES**

Submission of Abstract 07<sup>th</sup> Feb 2017
Acceptance of Abstract 15<sup>th</sup> Feb 2017
Submission of full papers 28<sup>th</sup> Feb 2017
Conference & Paper presentation 08<sup>th</sup> March 2017

### **Registration Fee**

- Paper Presenters / Industry Person : Rs. 500/-
- Research Scholars / Academicians: Rs. 300/-
- Students Participants: Rs. 200/-
- The registration fee includes a conference kit, lunch and refreshments
- Outstation participants can opt for shared accommodation on payment basis.
- Payments should be made in the form of DD, in favour of "Indo Asian Academy Education Trust", payable at Bangalore.
- The DD should be couriered to the college address along with the registration form.
- Every accompanying person need to register by filling the registration form along with the registration fee

### For further information contact

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**Indo Asian Academy Education Trust®** 

# INDO ASIAN ACADEMY DEGREE COLLEGI

Recognized by Govt. of Karnataka & Affiliated to Bangalore University

# **DEPARTMENT OF HUMANITIES**

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Internal Quality Assurance Cell (IQAC) cordially invites you to the

### **National Conference**

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New media, Contemporary Issues and its Impact on Adolescence

# Wednesday, the 08<sup>th</sup> March 2017





# **INDO ASIAN ACADEMY DEGREE COLLEGE & PG CENTER**

Ring Road, Kalyan Nagar, Bangalore - 560 043

www.indoasianacademy.com

### From Chairman's Desk

The Indo Asian Academy Degree College, established in the year 2007, under the tutelage of Indo Asian Academy Education Trust, incessantly strives to provide quality education and makes its students ready to take up global challenges. In the last 10 years, Indo Asian Group of Institutions has grown multifold and made an indelible distinct mark in the field of education not only in Bangalore or India but globally. Presently, **Indo Asian Group of Institutions has more than 4500 students in 8 colleges under the Group**. All the campuses of Indo Asian have adopted state-of-the-art education technologies in their labs, computer centre and classrooms to bring in cutting-edge learning to the students and thus make them future-ready. The location of the colleges Adjacent to Kalyan Nagar Bus depot, Kalyan Nagar, Bangalore is ideal for its proximity to IT Hubs, Outer Ring Road (ORR) and the Airport.

Having spread its wings to overseas, Indo Asian steadily reached out to students from over 45 countries in Africa, Middle-East and South East Asia. The diverse ethnicity, creed and customs of these students give the campuses of Indo Asian a very colorful and global look and help students gain additional insights in to global communities and culture. We have also signed a strategic MOU with Sprottshaw College of Vancouver, British Columbia, Canada to create overseas learning and employment opportunities for our students.

Research has always been a priority area for Indo Asian. The teaching faculty at Indo Asian consists of a group of very dedicated and experienced teachers who constantly engage themselves in various project work and research activities on one hand and encourage the students to open up to explore new frontiers of knowledge.

In keeping with our goal to be in the forefront of knowledge creation and dissemination, our Indo Asian Academy Degree College has organized National Conference in areas of Commerce and Management, Computer Applications, Humanities and Hindi. I am certain that the faculties of various colleges, research scholars and students who will participate in these seminars, will definitely be benefitted in exchanging their knowledge with the experts and other luminaries.

I take this opportunity to extend a warm welcome to all participants in the National Conference at Indo Asian.

Happy networking and learning!

Prof. Dr. T Ekambaram Naidu Founder Chairman

### **About the Department of Humanities**

The Department of Humanities was established in the year 2007. The Department offers the three-year BA program with Psychology, Journalism, Political Science and Optional English as major subjects.

Our vision is to equip and provide every learner a holistic design in educating and incorporating technology, aesthetics, political thoughts, media and to comprehend various behavioral aspects.

#### **Aim of the Conference**

The aim of the Conference is to provide opportunity for Research Scholars, Academicians and Students in the field of social sciences and humanities to interact with eminent personalities in the respective fields.

This conference includes expert talks along with research paper presentations, which will enrich and encourage the participants to engage in a debate about changing scenario of the society and its relevance.

#### **Objectives & target audience:**

Institutions of society which include family, school, college ,workplace and relationships are highly impacted from digital technologies. Especially adolescence from the age of 12 - the transformational stage from childhood to youth is highly susceptible to emerging ideas and ideologies.

This conference focuses on sharing and critically analyzing the new media which has been prominent in our daily life in this digital world.

#### Sub Themes:

- New Media and Politics.
- · Innovative Approaches of New Media on Adolescence.
- Demonetization and Indian Democracy.
- · Innovations in Democracy.
- · Media attitude towards Demonetization.
- · Influence of new media on behavioral health.
- Impact of Visual media on Adolescence.
- Gender Portrayal in New Media.
- · New Media and Political Development.
- · Impact of Campus Novels on Adolescence.
- Spirituality and Psychology in the internet age.

### **Request to Authors**

- **Abstracts** should not exceed more than 300 words. Only original unpublished papers which have not been sent to any other seminar/conference for approval and publication are to be submitted.
- Acceptance of papers or any modifications to be made will be intimated. All selected papers will be published as conference proceedings in the anthology with ISBN.
- Selected paper authors have to submit the full paper soft copy in Microsoft word format not exceeding 4500 words. Font – Times New Roman, size – 12, 1.5 line spacing.
- Soft copies must be mailed to <a href="mailedto-humconf@indoasianacademy.com">humconf@indoasianacademy.com</a>

### **Program Schedule**

8:30 -	-	9:30am	Registration
9:30 -	-	10:30am	Inauguration / Key note address
10:30 -	-	10:45am	Tea Break
10:45 -	-	1:15pm	Technical Session - I & Paper Presentation
1:15 -	-	2:00pm	Lunch Break
2:00 -	-	3:30pm	Technical Session - II & Paper Presentation
3:00 -	-	4:00pm	Valedictory
4:00pm onwards		onwards	Tea + Distribution of certificates

### Key note address by:

#### Dr. B.K. Ravi

Professor & Coordinator,
Dept. of Journalism & Mass Communication
Central College Campus Bangalore University

#### **Technical Session - I**

### Dr. Ashok H.S.

Professor - Dept. of Psychology, JB Campus, Bangalore University

#### **Technical Session - II**

### Dr. Shailashree B

Professor - Dept. of Journalism & Mass Communication Bangalore University

### **Chief Patron**

# Prof. Dr. T. Ekambaram Naidu Founder Chairman

#### Advisors

**Prof. Supriyo Guharoy**CEO - Indo Asian Group of Institutions

Prof. Dr. S.T.R. Raja Director - Humanities

### **Conference Convener**

Dr. N. Bharathi

Principal - Indo Asian Academy Degree College & PG Center

### **Organizing Committee**

Prof. Murial Shantha Kumari - HOD Ms. R. Gayathri

Ms. D.R. Sneha

Ms. Chaitra N.S. Murthy

Dr. J. Harris Ms. Sonali Deb Ms. Mahalakshmi