



E-Commerce Sales & Order Performance Dashboard

A consolidated view of revenue, orders, customer insights, and regional performance.

Total Sales

12M

Total Orders

2500

Avg Sales Difference

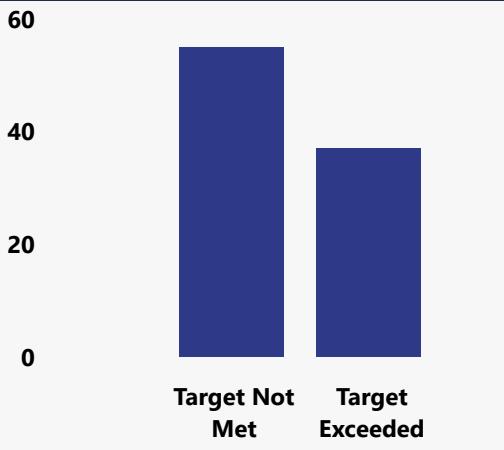
-5.81K

Sales Difference

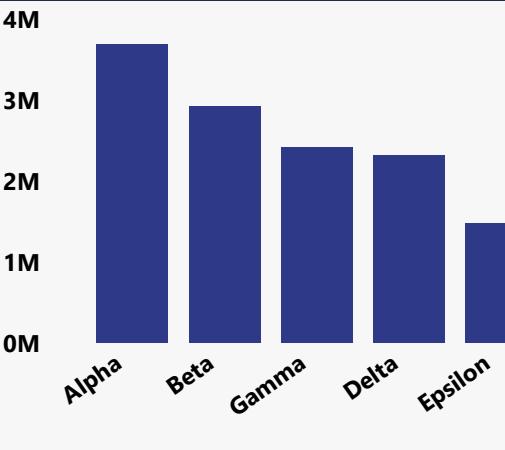
-223165

89868

Sales by POC – Target Performance



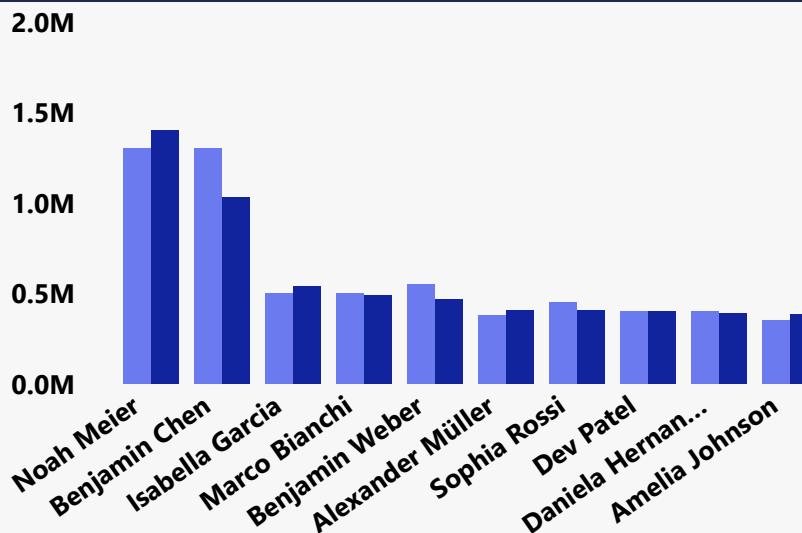
Total 2023 Sales Target by Sales Team



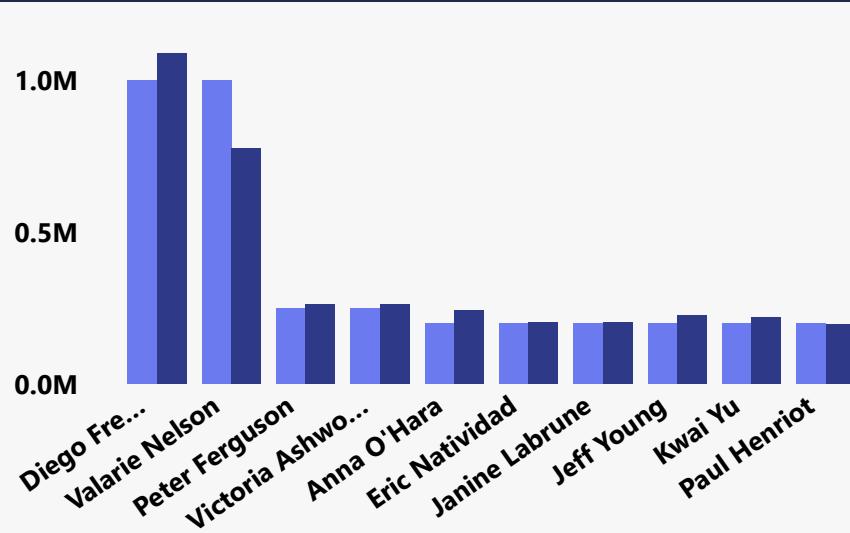
Country-wise Top Sales Manager (Orders Value)

Customer Country	Aino Virtanen	Alexander Müller	Amelia Johnson	Ava Williams	Benjamin Chen	Be
USA	77627	182927	118427	117947	338017	Be
France	19194	57103	77104	63040	122626	Be
Spain	34689	49718	43602	29859	117924	Be
India	15484	32528	31549	60821	133768	Be
Total	282411	407089	383744	355885	1032580	Be

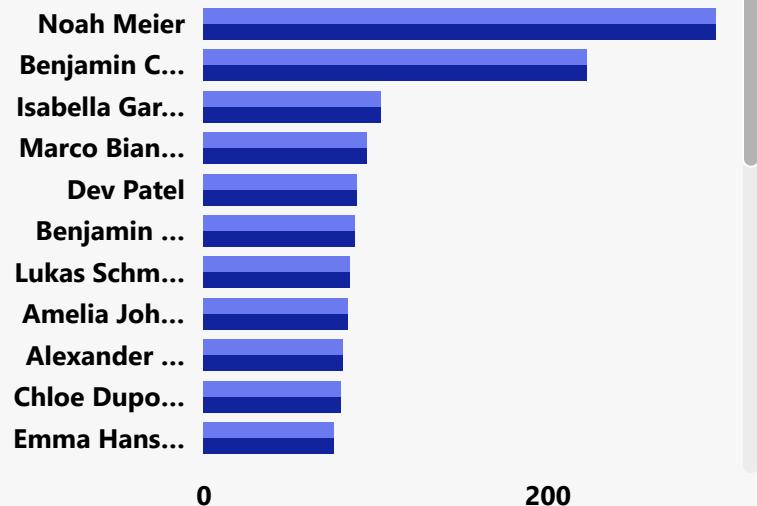
Top-10 Sales Managers by Sales Value



Top-10 Points of Contact by Sales Value



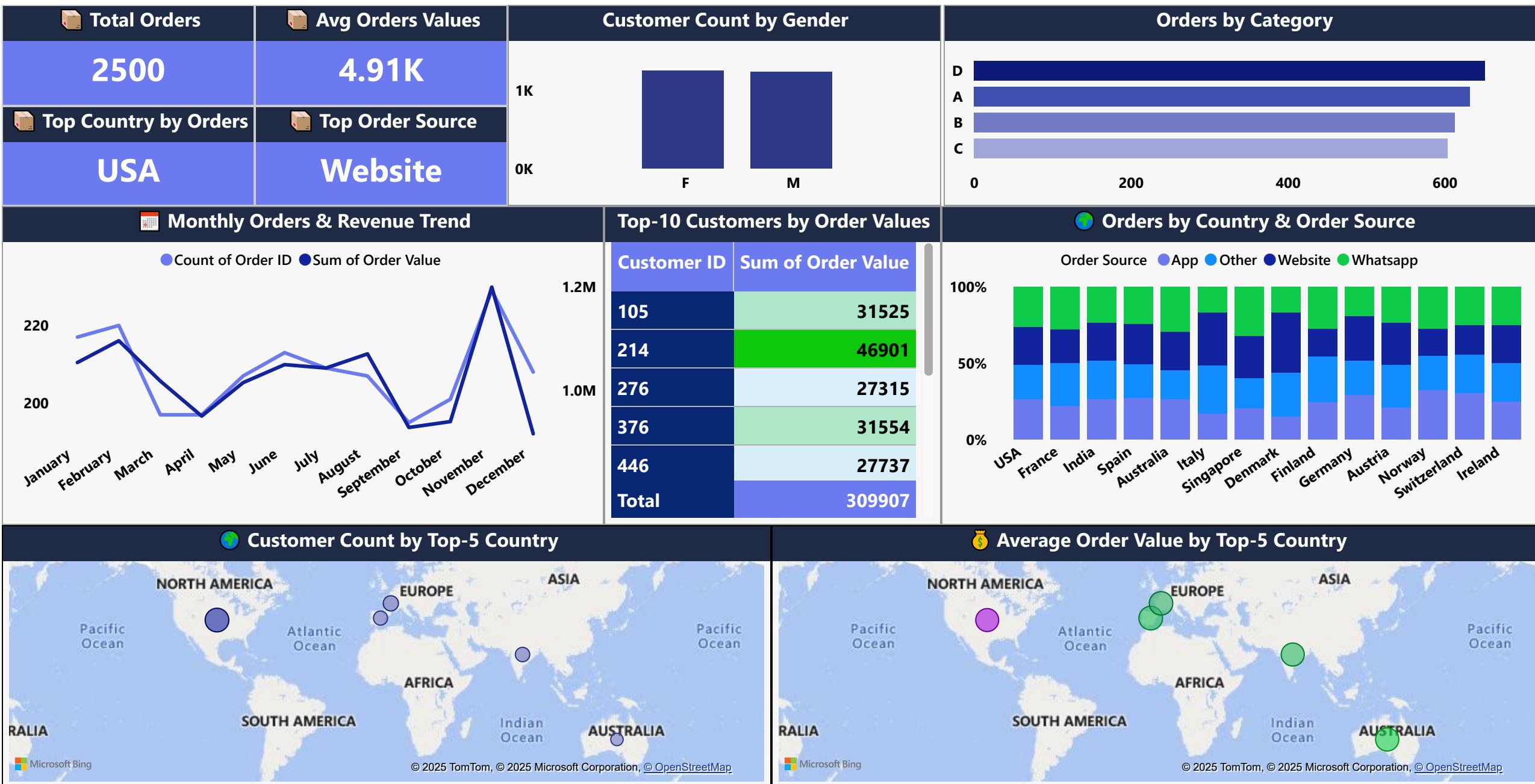
Sales Manager Ranking by Orders & Customers





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Sales Manager	Sales POC	Sales Team	Order Datetime
<input type="checkbox"/> Aino Virtanen	<input type="checkbox"/> Adrian Huxley	<input type="checkbox"/> Alpha	01-01-2023
<input type="checkbox"/> Alexander Müller	<input type="checkbox"/> Akiko Shimamura	<input type="checkbox"/> Beta	31-12-2023
<input type="checkbox"/> Amelia Johnson	<input type="checkbox"/> Allen Nelson	<input type="checkbox"/> Delta	
<input type="checkbox"/> Ava Williams	<input type="checkbox"/> Ann Brown	<input type="checkbox"/> Epsilon	
<input type="checkbox"/> Benjamin Chen	<input type="checkbox"/> Anna O'Hara	<input type="checkbox"/> Gamma	
<input type="checkbox"/> Benjamin Weber	<input type="checkbox"/> Annette Roulet		
<input type="checkbox"/> Christopher Miller	<input type="checkbox"/> Antonio Garcia		

Average Sales vs. Target Trend by Order Date

352.21K!

Goal: 450.00K (-21.73%)

31-12-2023 23:34:00



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Order Value by Country & Sales Manager



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Sales Manager vs. Customer Country – Order Value Analysis																
Sales Manager	Australia	Austria	Denmark	Finland	France	Germany	India	Ireland	Italy	Norway	Singapore	Spain	Switzerland	USA	Total	
Aino Virtanen	25568	20833	6952	19194	5783	15484	6692	30360	24253	34689	14976	77627	282411			
Alexander Müller	17847	31218	5862	8648	57103	8332	32528	148	10474	2284	49718		182927	407089		
Amelia Johnson	51461	1699	775	77104	11600	31549	7938	24085	8713	6791	43602		118427	383744		
Ava Williams	16884	5053	19774	13074	63040	4492	60821	3349	13335	29859	8257	117947	355885			
Benjamin Chen	71967	17625	20440	35714	122626	20791	133768	8148	32918	11732	83304	117924	17606	338017	1032580	
Benjamin Weber	55946	642	17881	11080	63176	15669	62890	930	3481	1716	4650	66775	7486	153681	466003	
Charlotte Miller	20220	3650	16993	23852	47750	6266	37348	22747	5886	18816	24002	2713	96997	327240		
Chloe Dupont	6733	3924	10287	14395	44219	2664	58440	14908	30318		191805	377693				
Daniela Hernandez	33641	3121	8408	30327	927	45270	1072	8522	35468	25965	36213	2228	159541	390703		
Dev Patel	12480	15001	19499	7481	68188	13187	42277	5671	19166	19489	42084		135282	399805		
Emily Dubois	23706	6399	19388	12685	36044	8615	49746	7637	3392	9161	54629	5162	86069	322633		
Emily Murphy	12059	7497	9829	21434	5900	22140	720	25489	23801	56514	4382	98862	288627			
Emma Hansen	1327	5113	6117	12261	60685	21843	45668	6578	11685	54455	9636	123066	358434			
Ethan Lee	38465	6510	4953	8190	12523	40877	8180	6186	38844	43255	9873	142657	360513			
Isabella Garcia	45277	6030	21308	84002	17355	46521	6063	23288	4019	15070	63903	8024	199550	540410		
Liam Baumann	8514	6527	10333	33400	21961	5512	24856	8355	30383	576	122603	273020				
Liam O'Sullivan	13972	9460	3774	10726	67991	2923	56097	13578	14242	13000	28446	6590	111407	352206		
Lucas Nielsen	24557	37508	6046	50997	11259	32208	26537	10730	32398	8432	126321	366993				
Lucas Olsen	36736		6807	14316	75	32330	18081	16657	30075	1369	163233	319679				
Lukas Schmidt	54152	10933	799	54750	15706	35784	7879	4570	5523	59635		124873	374604			
Marco Bianchi	58957	9085	21758	4854	34539	7173	88555	7588	18000	9467	13655	71134	8390	136112	489267	
Mia Khan	10611	849	8983	9105		1641	11308		26075			85860	154432			
Noah Meier	140715	26281	52893	42268	229185	5435	159140	23280	63721	26102	29838	169966	21489	412628	1402941	
Oliver Kumar	42571		12987	70265		29338	3844	7311	13821	5782	37663	6696	52723	283001		
Olivia Jensen	30439	5634	18559	1562	75264	8536	27671	3233	8592	5714	26353	31549	7479	131215	381800	
Total	974217	223916	307260	324319	1640341	299656	1365448	91966	539764	195229	486633	1386799	165904	4274438	12275890	