
Alex Zenios Technical Digital Marketing Lead, Front-End Developer, Designer
<https://www.linkedin.com/in/alexzenios>

Profile & Experience

20+ years of digital experience. Detail-oriented designer, developer, and project manager wrapped with a vast technical background and passion for creative and front-end design.

- Team lead, management experience while remaining tactical — architecture, design, development.
- Sought out for for brand (web, facilities, video, digital media), UX, and technical expertise.
- Create and drive projects from planning to completion.
- Create usable, simple, and elegant designs.
- Excellent interface for managing design agency relationships.
- Adobe product expert - desktop suite, experience manager.
- Creation of **wireframes**, **visual designs**, and **full HTML/CSS/JS** along with the ability to **formulate an elegant and simplistic UI/UX**.
- Ability to run multiple agile projects at once, part of regular scrum meetings offering advise throughout the multiple sprints.
- Persistent and creative problem solver.
- 20+ years of front-end design and development, UX expertise.

Motorola Solutions. Lead Front End Developer, Team Lead. Software Engineer - 2013 - Present

- Own the UI/UX design and principles along with **completing the actual implementation**. Take in business requirements, create wireframes, visual designs, and HTML builds. Full HTML, CSS, JavaScript/JQuery built and delivered for deployment (Adobe Photoshop extensively used for comps/mockups).
- Lead front-end developer for motorolasolutions.com, architected on AEM (Adobe Experience Manager).
- End-to-end design and development for motorolasolutions.com and partner sites, following all motorolasolutions.com standards.
- Lead sub teams of front-end developers.
- Design and build full HTML/CSS/JS experiences for AEM (Adobe Experience Manager) components.
- Sit within Motorola Solutions digital team. Designed and developed the web experience for motorolasolutions.com/brand, the brand book for agencies, partners, and employees. Rather than distributing a PDF brand book, it is completely interactive and responsive for consumption on any device.

- Work on multiple Agile development projects (within sprints) at any given time: JIRA / Git / BitBucket.
- Take in business requirements related to creating “one-off” sites and strategize how these experiences could instead become part of the integrated motorolasolutions.com experience.
- Completely redeveloped motorolasolutions.com templates for efficiency and Adobe Flash removal. Many moving parts simplified. Responsive design implemented in 2015.
- HTML, CSS, and JavaScript defects within agency and legacy content.
- In-house template / graphic design resource for a large portion of the business (Adobe products: Photoshop, Illustrator, and InDesign).
- In-house video and audio engineering resource for many professional brand video projects.
- Manage/Support/Develop for ASP.NET applications that support the entire organization (communications tools, video.motorolasolutions.com).
- HTML5, CSS, AJAX, JavaScript/JQuery, XML, ASP.NET used extensively.
- Project delivery is extremely quick upon receiving requirements.
- Bring over 20 years of experience.

Motorola Mobility. Front End Designer, Software Engineer - 2006 - 2013

- Completely plan, design, and build “@MMI”, Motorola Mobility’s employee intranet. Features integrated HR, Travel, and other functional area information, a completely integrated social media area coined “DISCUSS@MMI”, latest news, photos, videos and communication channels to the senior leadership team. Makes use of HTML5/JQuery, and XML/XSL. @MMI is the only way information is transmitted throughout the company of over 30,000 employees. After a single sign on, all information is readily available to all employees.
- @MMI includes many integrations and projects including the official Motorola Mobility people site, password site and other services employees use every day. A once disjointed intranet has become the golden standard for intranets in general.
- Designed Motorola Mobility’s intranet standards using CSS while enforcing adoption company-wide for web applications that sit outside of @MMI.
- Served as direct conduit from IT to Communications to support Motorola Mobility’s large internal news infrastructure, organization announcements, and priority Senior Leadership Team support.
- Involved in many graphic design projects throughout Motorola Mobility.
- Lead Motorola Mobility’s migration effort to Google Apps.

Motorola Automotive & Government. Web Designer, App Engineer - 2000 - 2006

- Designed Mercedes-Benz, BMW and Jaguar extranet web sites to increase knowledge of Motorola integrated cell phone products and training materials.
- Designed and launched internal and external marketing promotions for trade shows. Worked directly with internal communications and marketing departments to develop content.
- Designed “In The Auto” section for motorola.com external presence.
- Developed multiple applications that attended to quick turnaround business needs.

Motorola Lighting. Web Designer - 1998 - 2000

- Designed and maintained external motorola.com corporate website for Motorola Lighting.
- Started at the age of 16 with self-taught web design knowledge.

Education

University of Phoenix Bachelor of Science 3.7 GPA Completed 2005

Proficiencies**Front-End:**

- UI - User interface
- UX - User experience
- AEM (Adobe Experience Manager)
- HTML5, CSS3, JavaScript, JQuery Library
- Creative Design, Responsive design (mobile first), Minimalistic design
- Handlebars (HBS), SASS (CSS), LESS (CSS), Grunt, Node.js, Bower - Automation tools
- Content management systems (Adobe Experience Manager)
- Extensive Debug / Quality Assurance
- Brackets, Adobe Photoshop, Adobe Premiere, Adobe Illustrator

Back-End:

- Web application architecture
- PHP
- SQL
- VB.NET
- Cold Fusion
- C knowledge

Other:

- Mac OS X
- Deep Apple Product Knowledge
- Organization, Simplification
- Extensive computer knowledge
- Video and audio engineering
- Photography
- Google Apps

Certifications

- ScrumMaster Certification for Agile Development (2017)
- Adobe Experience Manager Developer Track (2015)

References

Available Upon Request.