AYUSH KUMAR

DIGITAL MARKETER ⚲ MUMBAI, 400072, INDIA ☎ +917738188094, +919769488927

DETAILS

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India
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theayushkumarr@gmail.com,
info@iak.pp.ua

Date of birth
03/10/2002

Nationality
Indian

LINKS

Website

Linkedin

SKILLS

Marketing

Digital Marketing

Content Marketing

Email Marketing

Content Writing

Marketing Strategy

Digital Strategy

Time Management

Microsoft Office Word

Creativity

Teamwork

Ability to Work Under Pressure

Fast Learner

Leadership

Ability to Multitask

Leadership Skills

Effective Time Management

Adaptability

Computer Skills

Communication

Microsoft Excel

Customer Service

Communication Skills

Ability to Work in a Team

Microsoft PowerPoint

Microsoft Office

Market Research

Content Management

HOBBIES

Reading, Website Designing,
Website Development, CMS,
Coding, English Grammar
& Comprehension, General
Knowledge & Current Affairs.

LANGUAGES

Englsih

Hindi

Marathi

Panjabi; Punjabi

PROFILE

Ayush Kumar is a Digital Strategist & Business Analyst who partners with C.E.O's, executives and solopreneurs to grow their personal and professional brands, human-to-human. An articulate and quick thinking young individual with a natural flair to communicate and build relationships online. Thorough understanding of Digital Marketing Strategies. Skilled at Integrated Marketing Methodologies and can strive hard to drive sales and increase brand awareness. Strong in design and integration with intuitive problem-solving skills. Proficient in HTML, CSS, PYTHON, JAVASCRIPT, and SQL. Passionate about implementing and launching new projects. Ability to translate business requirements into technical solutions. Ayush enjoys connecting the dots: be it ideas from different disciplines, people from different teams, or applications from different industries. Ayush has strong Technical, Soft & Professional skills and an academic background in Science, Statistics, Information Technology & Data Analytics. Ayush is graduating in May 2023 and is interested in full-time Business Analyst, Marketing Analyst, Digital Strategist or Growth Hacking roles.

EDUCATION

CBSE A.I.S.S.C, Padamshree Dr. D.Y Patil Academys Shantiniketan School, Kolhapur, Maharashtra, India - 416013.
March 2017 — March 2018

Cleared C.B.S.E 10th Board Exams With A First Class And "A" Grade.

First Class.

Grade "A".

MSBSHSE H.S.C, S.M. Shetty International School & Junior College., Mumbai, Maharashtra, India - 400072.
April 2019 — April 2020

Cleared Maharashtra Board 12th Exams With A First Class And "A" Grade.

B.Sc - IT(Information Technology), University of Mumbai, Mumbai, Maharashtra, India -400072
August 2020 — Present

Completing Graduation In Bachelors of Information Technology.