

Hackathon 3

Day - 01

Step-01:-

Choose your Marketplace type

E-commerce:-

Managing Sales, purchases and inventory system + Shipments.

The primary purpose is to provide a well structured platform not only UI but also solve other issues that people face in a e-commerce platform.

If we are launching a e-commerce site then we have to focus on people issues that can happen if they visit our platform. We have to make things easy, fast for people if they buy something that they can buy easily.

If we are providing a e-commerce platform to a client then it's our responsibility to arrange things easy for the client like make the admin dashboard easy and manageable.

Step 02: —

→ 0 What problem does your marketplace aim to solve?

The first problem should be solved among my marketplace solve shipping logistics long delivery times. Some times people orders and then they wait long to receive their products. To solve this issue choose a well known and a responsible shipping company to manage our products in a good way.

→ Second: To make our marketplace user friendly for users to purchase easily.

→ third: To solve payment issues or should I say trust issue some times people hesitate to use their debit cards. So we have provide them a responsible and certified payment method system.

→ Keep users data or product save in our marketplace. If user add to cart products and user not purchase that time so whenever user returns with same id in other device or what, user can be able to see their saved products whether it's in cart or in wishlist.

→ ② Who is your target audience?

→ Targeted audience is chair showrooms there are many place or outlets, they need online selling system.

→ Another targeted audience is furniture and bed, sofa, tables, TV dashboard sellers.

→ ③ What products or services will you offer?

→ offers chairs, bed, or furniture ~~products~~ that matches quality + standard.

→ Services:

→ 7 Day Delivery promise.

→ Shipment tracking interface.

→ easy and trusted payment method.

→ ④ What will set your marketplace apart?

* Marketplace allow users to add products to their wishlist later they can buy from there.

* marketplace provides durable and good quality wooden chairs, plastic chairs, party chairs, office chairs, and all categories chairs in one roof.