

## **Open Data concepts**

A brief introduction

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## **Agenda**

- the beginning of the movement
- the promises
- the different interpretations of the open data concept
- the junk data
- the real impact of open data
- what we still have to do









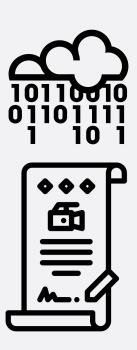






10+ years ago?

2009 a president of USA said "Open Data" ... but







#### UNIVERSITY OF TRENTO

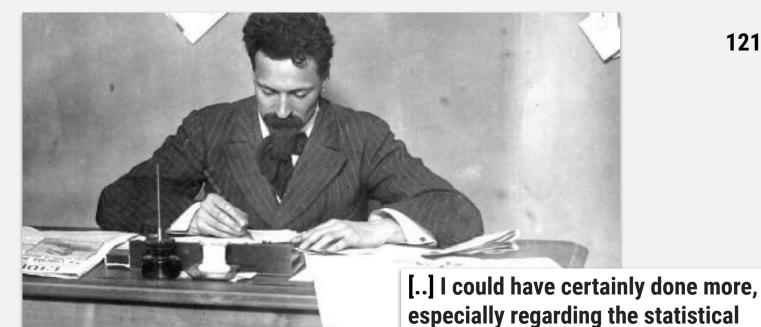
#### **CESARE BATTISTI**

aspects, however, in our country both

private and non-profit organizations show

reluctance relying on public domain for

data and content [...]



**121 years ago!!!** 

From the "Preface" of <u>Il Trentino</u>, Giovanni Zippel Editore, **Trento**, **1898**)





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OpenStreetMap



17 years ago!!!





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Milano, 19 Ottobre 2006

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e p.c. Presidente CdA Poste Italiane S.p.A. Vittorio Mincato Fax +39 06 5958.9100 info@posteitaliane.it

e p.c. Direttore Generale Regolamentazione del Settore Postale Avv. Mario Fiorentino Fax 06 5444 4482 fiorentino@comunicazioni.it

Oggetto: Disponibilità pubblica dell'elenco ufficiale dei CAP in forma elettronica

Egregio Sig. Ministro delle Comunicazioni,

recentemente Poste Italiane ha modificato la numerazione dei codici di avviamento postali (CAP).

Negli anni passati l'elenco ufficiale dei CAP era fornito gratuitamente sia in formato cartaceo che, successivamente, elettronico dalle stesse Poste Italiane. Anche il sito del suo Ministero distribuiva l'elenco ufficiale del CAP in formato testo, liberamente scaricabili.

in 2006 FSFE asked to the Italian government to release of the zipcodes as open data

Note: this resource is not yet open





But this guy ...





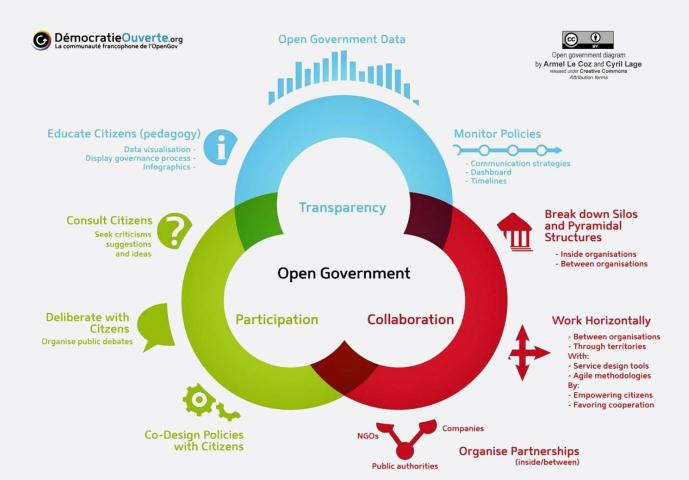






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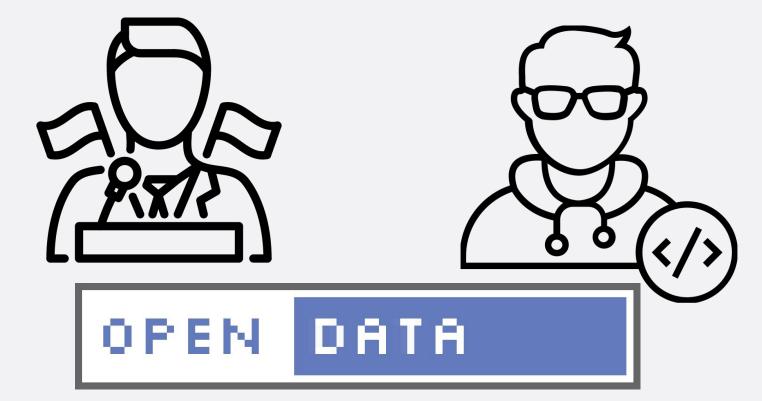








10+ years that the word opendata is also known to politicians and domain experts

















### McKinsey & Company

Open data-public information and shared data from private sources-can help create \$3 trillion a year of value in seven areas of the global economy.









#### The Open Definition

The Open Definition sets out principles that define "openness" in relation to data and content.

It makes **precise** the meaning of "open" in the terms "**open data**" and "**open content**" and thereby ensures **quality** and encourages **compatibility** between different pools of open material.

It can be summed up in the statement that:

"Open means **anyone** can **freely access, use, modify, and share** for **any purpose** (subject, at most, to requirements that preserve provenance and openness)."

Put most succinctly:

"Open data and content can be **freely used, modified, and shared** by **anyone** for **any purpose**"

Read the full Open Definition »

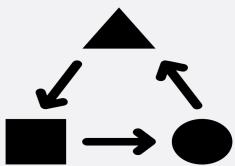






 "Open means anyone can freely access, use, modify, and share for any purpose (subject, at most, to requirements that preserve provenance and openness)."











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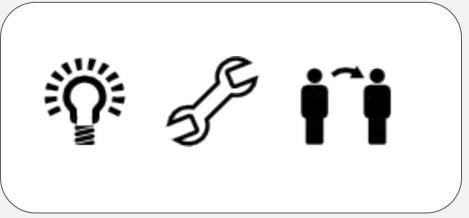




... at most ...

#### **PERMISSIONS**

## **RESTRICTIONS**





#### **PUBLIC DOMAIN**



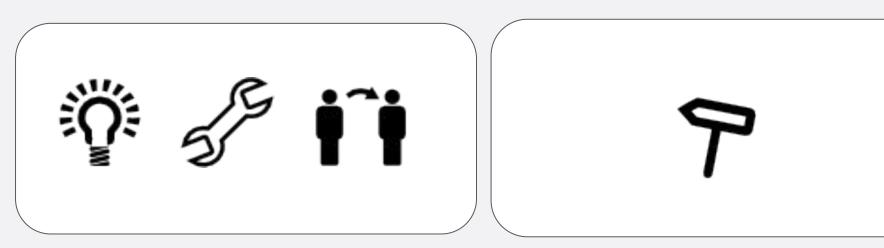




... preserve provenance ...

#### **PERMISSIONS**

#### **RESTRICTIONS**



#### **ATTRIBUTION**







... preserve openness ...

#### **PERMISSIONS**



#### **RESTRICTIONS**



**SHARE ALIKE** 









## non commercial restriction









#### THE OPEN DATA PRINCIPLES



1. Open by Default



2. Timely and Comprehensive



3. Accessible and Usable



4. Comparable and Interoperable



5. For Improved Governance and Citizen Engagement



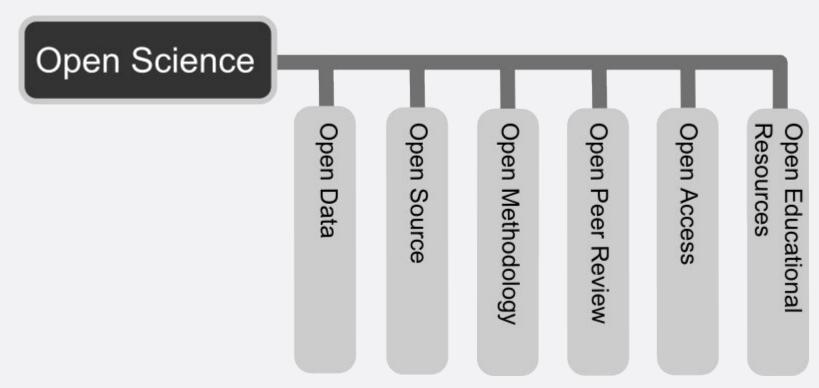
6. For Inclusive Development and Innovation



https://opendatacharter.net/





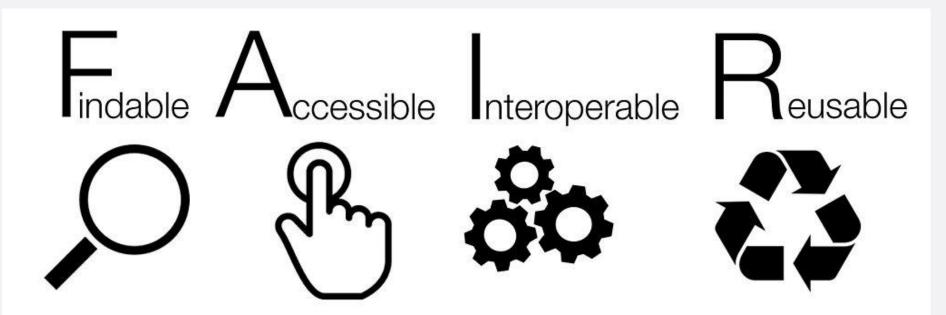








#### **FAIR DATA**





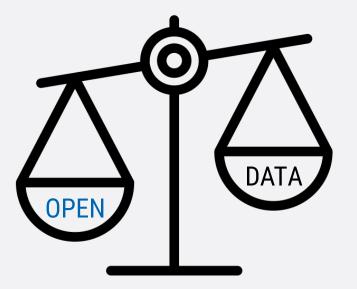


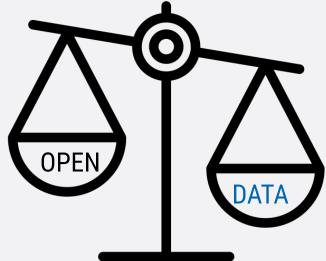




DATA is the subject OPEN is an attribute





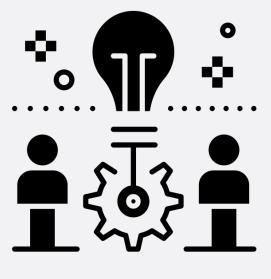








#### THE JUNK DATA PRODUCTION



THE OPEN DATA TEAM



GOAL: Publishing of CSV online



THE RESULT









# Governments still treat open data as a side project:

The Barometer results show that governments are still treating open data as isolated initiatives. Governments must prioritise and invest in open data governance to support the substantial changes needed to embed an open approach across agencies and departments.











#### **Open Data**

a means to an end



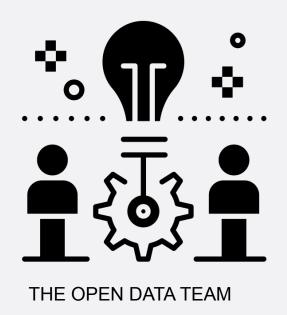
not an end in itself





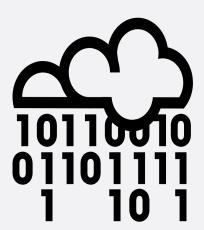


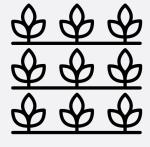
#### **OPEN DATA DREAMING**





GOAL: creating sustainable processes





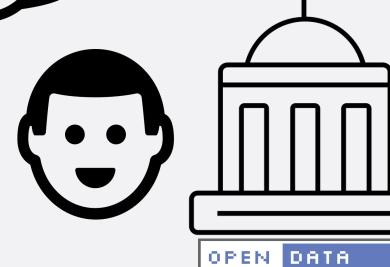


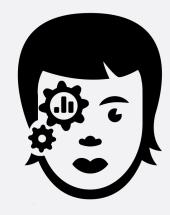




#### **AFTER 10 YEARS OF OPEN DATA**













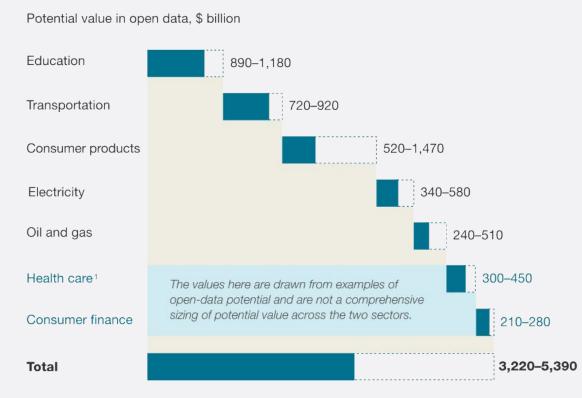
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#### McKinsey: state of the art?

### McKinsey & Company

Open data-public information and shared data from private sources-can help create \$3 trillion a year of value in seven areas of the global economy.





Includes US values only.

Source: McKinsey Global Institute analysis

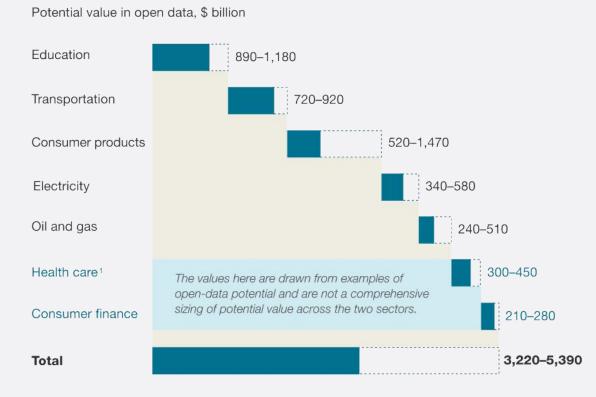


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#### McKinsey: state of the art?

these data categories have **not** yet been **open**ed





Includes US values only.

Source: McKinsey Global Institute analysis





### **Conclusions:**

stop the production to Junk Data defend the open data paradigm: it's a RIGHT ask and again ask very sexy data understand that public administration processes are slowly innovating







IS A COMMONS





### **Contacts**



Icons from the Noun Project

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