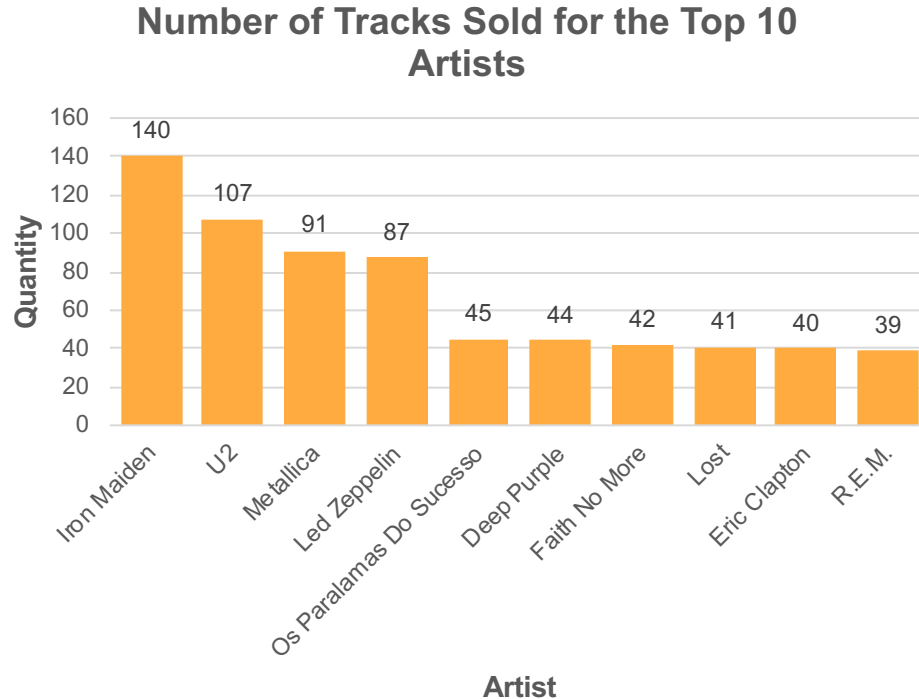


Who are the bestseller artists ?

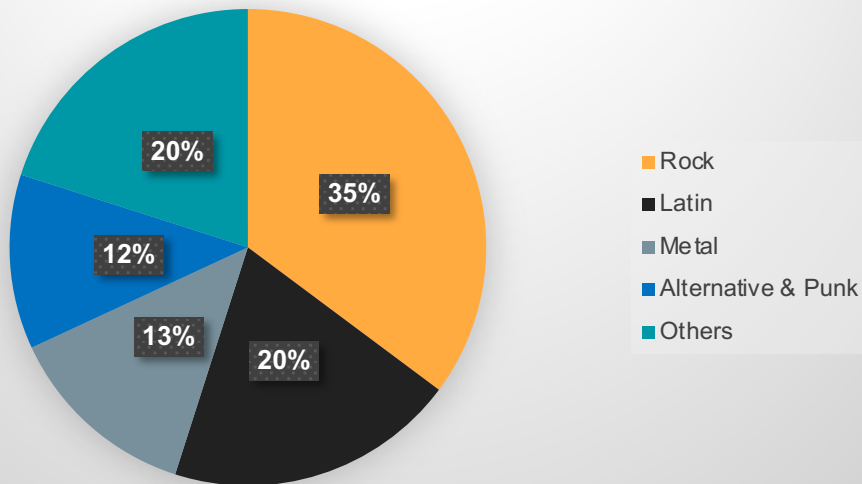


There are 165 artists. Here is the top 10 artists.

The number one bestselling artist is Iron Maiden with 140 tracks, followed by U2, Metallica, and Led Zappelin. And finally most the others are behind with a considerable difference.

Which genres do Canadian people tend to buy?

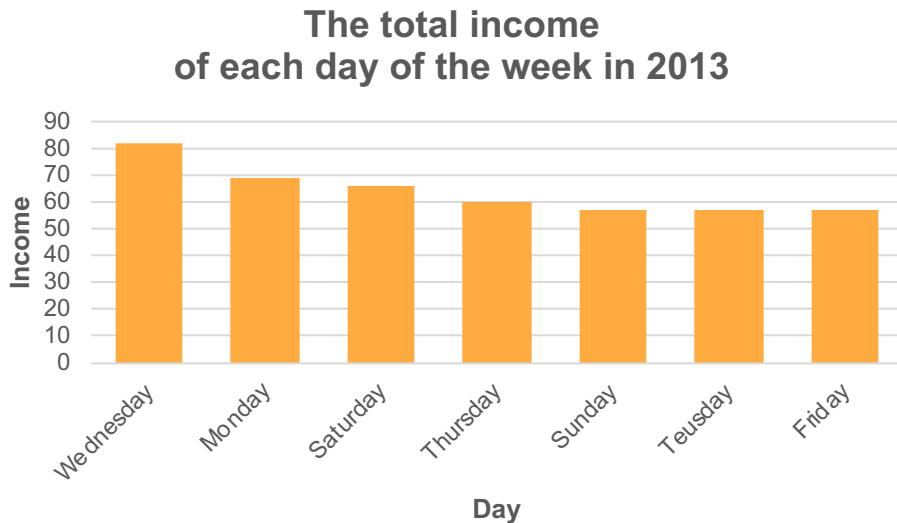
**The Percentage of the Best Selling Genres
for Canadian Customers**



I included the top 4 genres in the visualization. The remaining genres constitute very small portions from the whole set of genres.

Rock is leading with 107 tracks followed by Latin with 60, then 40 for Metal and 36 for Alternative and Punk. And Jazz comes after the top 4 with 13 tracks sold.

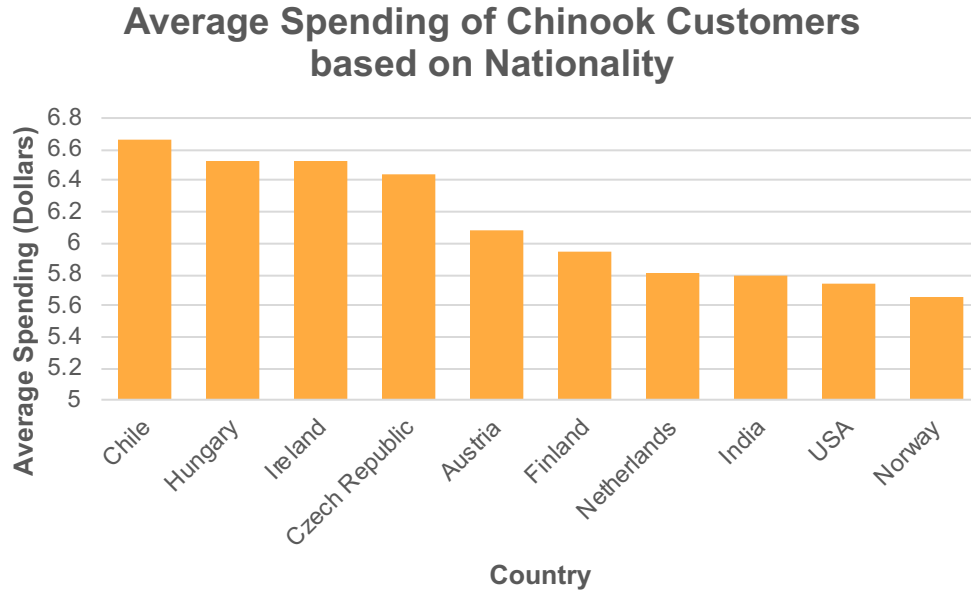
Which day of the week is the most profitable in 2013?



This graph shows the most important days of the week in year 2013. Apparently, Wednesday is the most favorable for store's client.

I did not use total in Invoice table instead of (quantity * UnitPrice) from InvoiceLine table because I do not want taxes to be included if it exists the Invoice table (as it should like in the real world).

What is the average spending of the top customer's countries?



This graph show the top 10 nationalities with their average spending in each transaction.

Chile is leading by an average of 6.6 dollars per transaction. Then Hungary and Ireland spend the same amount that is 6.52 dollars.

Germany, France, and Sweden follows the top 10 list with competitive amounts as compared by USA and Norway.