

## **SYNOPSIS**

**PROJECT TITLE: Coupons99.com**

**TEAM DETAILS:**

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**PROBLEM DEFINITION:**

The problem lies in the lack of a centralized platform that allows users to conveniently buy, sell, and trade these digital payment coupons.

While users acquire coupons through transactions on these platforms, they might not always find relevant offers for themselves. Additionally, some users might receive coupons they don't intend to use, creating an opportunity for others looking for those discounts.

**WHY IS THE PARTICULAR TOPIC CHOSEN :**

- It provide a convenient platform for users to easily exchange their coupons. This would save users time and effort, as they would no longer have to search for buyers or sellers manually.
- Users would be able to see the details of the coupons being sold, including their value, expiration date, and terms of use. This could help users make informed decisions when buying or selling coupons.

**OBJECTIVE OF THE PROJECT :**

- The primary objective of our project is to create a user-friendly interface where customers can easily navigate through the available coupons and select the ones that best suit their needs.
- The website will feature a wide range of coupons, including discounts, special deals, and exclusive offers, providing users with numerous opportunities to save money on their purchases.
- Our website will not only serve as a platform for users to buy and sell coupons but also as a hub for coupon adicted.
- In future we will include features like a top-ranked coupon and discount code page, which will quickly redirect "coupon hunting" buyers back to the checkout process.

- In future we are also incorporating a feature that allows users to redeem gift codes or promo codes directly on our website. This feature will be accessible via a simple process: users will need to open their profile, tap on 'Payments & Subscriptions', and then 'Redeem Gift Code'. They will then enter the code to avail the offer.
- In conclusion, our project aims to create a dynamic and interactive platform for buying and selling coupons. We believe that our website will revolutionize the way people use coupons, making it easier for them to save money and enjoy the benefits of various deals and offers.

## **SOFTWARE TO BE USED :**

### **PLATFORMS:**

- BackEnd: postgresql-42.6.0 , MongoDd , Google Cloud
- FrontEnd: Html , Css , Js

### **FEATURES:**

- **User Registration and Profiles:** Allow users to create accounts with personal information and contact details. Provide user profiles where they can manage their listings, purchases, and sales history.
- **Coupon Listings:** Enable sellers to list coupons for sale, including details such as discount value, validity period, terms, and conditions. Categorize coupons based on brands, or product types.
- **Search and Filters:** Implement search functionality to help users find specific coupons quickly. Provide filters such as category, brand, discount amount, and expiration date to refine search results.
- **Coupon Expiry Reminders:** Alert users before their purchased coupons are about to expire.
- **Featured Coupons:** Showcase select coupons on the homepage to highlight attractive deals and encourage exploration.
- **Real-time Notifications:** Notify users about their transactions, including purchase confirmations, coupon listings approvals, and successful sales.
- **User Ratings and Reviews:** Allow buyers to rate and leave reviews for sellers based on their experiences. Enable sellers to build credibility and trust through positive feedback.
- **User Notifications:** Send email notifications for new listings, price changes, or relevant updates.

- **Social Sharing:** Allow users to share their favorite coupons or successful purchases on social media platforms.
- **Responsive Design:** Ensure the website is responsive and mobile-friendly for a seamless user experience on different devices.
- **Privacy and Security:** Implement security measures to protect user data and financial information.
- **Multi-Language Support:** Provide support for multiple languages to cater to a diverse user base.

#### **FUTURE ENHANCEMENT :**

- **Secure Payment Gateways:** Integrate trusted payment gateways to facilitate secure transactions. Offer various payment methods, such as credit/debit cards, digital wallets, or PayPal.
- **Seller Verification:** Implement a verification process for sellers to ensure authenticity and build buyer confidence.
- **Dashboard for Sellers:** Provide sellers with a dashboard to manage their listings, track sales, and monitor performance.
- **Analytics and Reporting:** Offer sellers insights into their coupon performance and sales trends through analytics and reports.
- **FAQ and Customer Support:** Provide a comprehensive FAQ section and customer support to assist users with any queries or issues.
- **Geo-Targeting:** Offer location-based coupons that users can filter based on their geographic preferences.

#### **CONCLUSION :**

- Coupon99.com introduces an innovative and user-friendly solution to the challenges of traditional coupon exchanges. By creating a platform that enables seamless buying and selling, we've provided a convenient and efficient way for users to access discounts and unlock the value of unused coupons.
- With features like real-time notifications, and user ratings and multi language supports we've built a marketplace that fosters trust, transparency, and convenience. Our website not only addresses a practical need but also showcases our commitment to leveraging technology for enhancing everyday consumer experiences.