What is HTML?

HTML stands for **Hypertext Markup Language.** It is used for creating a web pages, and web applications.

HTML is the **language in which most websites are written**. HTML is used to create pages and make them functional.

What are Tags and Attributes?

Tags and attributes are the basis of HTML.

They work together but perform different functions – it is worth investing 2 minutes in **differentiating the two**.

What Are HTML Tags?

Tags are used to mark up the start of an HTML element and they are usually enclosed in angle brackets. An example of a tag is: <h1>.

Most tags must be opened $\langle h1 \rangle$ and closed $\langle /h1 \rangle$ in order to function.

What are HTML Attributes?

<u>Attributes</u> contain **additional pieces of information**. Attributes take the form of an opening tag and additional info is **placed inside**.

An example of an attribute is:

```
<img src="mydog.jpg" alt="A photo of my dog.">
```

In this instance, the image source (src) and the alt text (alt) are attributes of the tag.

Golden Rules To Remember

- 1. The vast majority of tags must be **opened** (<tag>) and **closed** (</tag>) with the element information such as a title or text resting between the tags.
- 2. When using multiple tags, the tags must be closed in the order in which they were opened. For example:

```
<strong><em>This is really important!</em></strong>
```

HTML Editors

Now that we've gotten the basic theory out of the way. It's time to **learn how to build our first website**.

First off, we must ensure that we have the right tools. Most important, we need an HTML editor.

There are many choices on the market. Here are a handful of the most popular:

Sublime Text 3

However, for this tutorial, we will use the <u>Sublime Text 3</u> as it is free and also offers cross-platform support for Windows, Mac, and Linux users.

```
### Unnted ### Unnted
```

Sublime Text 3 has a mini-preview window on the right.

Pros

- Easily customizable
- Beginner-friendly
- Pleasant color schemes to choose from.

Cons

- Can't print documents or code
- No toolbar or dashboard available.

Notepad ++

Another common choice for HTML and other language coders is <u>Notepad ++</u>. It is a tiny program to download and perform the functions you need for writing clean code.

This is Notepad ++. Far from glamorous but does the job.

Pros

- Distraction-free interface
- Auto-completion feature
- Plugin options for extended functionalities.

Cons

- Can be difficult to get used to for beginners
- No support for Mac.

[Note: there are also available other html editor like: VsCode, Atom, Dreamweaver, PhpStorm, web storm and so on.]

What to Avoid?

Do not use Microsoft Word or any other word processor when writing HTML code, only an HTML editor or at the very least, your machine's built-in notepad, is suitable for the task.

Secondly, ensure that you've installed a number of **different browsers** such as Chrome, Firefox, Edge, Brave browser etc, in order to preview your upcoming creation.

Creating Your First HTML Webpage

First off, you need to open your HTML editor, where you will find a **clean white** page on which to write your code.

From there you need to layout your page with the following tags.

Basic Construction of an HTML Page

These tags should be placed underneath each other at the top of every HTML page that you create.

<!DOCTYPE html> — This tag specifies the language you will write on the page.
In this case, the language is HTML 5.

 — This tag signals that from here on we are going to write in HTML code.">HTML code.

<head> — This is where all the **metadata for the page** goes — stuff mostly meant for search engines and other computer programs.

<body> — This is where the **content of the page** goes.



This is how your average HTML page is structured visually.

Further Tags

Inside the <head> tag, there is one tag that is always included: <title>, but there are others that are just as important:

<title>

This is where we **insert the page name** as it will appear at the top of the browser window or tab.

<meta>

This is where information *about* the document is stored: character encoding, name (page context), description.

Let's try out a basic <head> section:

```
<head>
<title>My First Webpage</title>
<<u>meta</u> charset="UTF-8">
<<u>meta</u> name="description" content="This field contains information about your page. It is usually around two sentences long.">.
<meta name="author" content="Conor Sheils">
</header>
```

Adding Content

Next, we will make <body> tag.

The HTML <body> is where we add the content which is designed for viewing by human eyes.

This includes **text**, **images**, **tables**, **forms** and everything else that we see on the internet each day

How to Add HTML Headings To Your Web Page

In HTML, headings are written in the following elements:

• <h1>
• <h2>
• <h3>
• <h4>
• <h5>
• <h6>

As you might have guessed <h1> and <h2> should be used for the most important titles, while the remaining tags should be used for sub-headings and less important text.

Search engine bots use this order when deciphering which information is most important on a page.

Creating Your Heading

Let's try it out. On a new line in the HTML editor, type: <h1>Welcome to My Page</h1>

And hit save. We will save this file as "index.html" in a new folder called "my webpage."

How to Add Text in HTML?

Adding text to our HTML page is simple using an element opened with the tag which **creates a new paragraph**. We place all of our regular text inside the element .

When we write text in HTML, we also have a number of other elements we can use to control the text or make it appear in a certain way.

Other Key Elements

They are as follows:

Element	Meaning	Purpose
	Bold	Highlight important information
	Strong	Similarly to bold, to highlight key text
<i>></i>	Italic	To denote text
	Emphasised Text	Usually used as image captions
<mark></mark>	Marked Text	Highlight the background of the text
<small></small>	Small Text	To shrink the text
<strike></strike>	Striked Out Text	To place a horizontal line across the text
<u></u>	Underlined Text	Used for links or text highlights
<ins></ins>	Inserted Text	Displayed with an underline to show an inserted text
	Subscript Text	Typographical stylistic choice
	Superscript Text	Another typographical presentation style

These tags **must** be opened and closed around the text in question.

Let's try it out. On a new line in the HTML editor, type the following HTML code:

Welcome to my brand new website. This site will be my new home on the web.

Don't forget to hit save and then refresh the page in your browser to see the results.

How to Add Links in HTML?

As you may have noticed, the internet is made up of lots of <u>links</u>.

Almost everything you click on while surfing the web is a link **takes you to another page** within the website you are visiting or to an external site.

Links are included in an attribute opened by the <a> tag. This element is the first that we've met which uses an attribute and so it looks different to previously mentioned tags.

The Anchor Tag

The <a> (or anchor) opening tag is written in the format:

```
<a href="https://blogging.com/how-to-start-a-blog/">Your Link
Text Here </a>
```

The first part of the attribute points to the page that will open once the link is clicked.

Meanwhile, the **second part** of the attribute contains the **text which will be displayed** to a visitor in order to entice them to click on that link.

If you are building your own website, then you will most likely host all of your pages on professional <u>web hosting</u>. In this case, internal links on your website will Link Title Here.

Let's Create an Anchor Tag

Let's try it out. Make a duplicate of the code from your current index.html page. Copy / paste it into a new window in your HTML editor.

Save this new page as "page2.html" and ensure that it is saved in the same folder as your index.html page.

On page2.html add the following code:

```
<a href="http://www.google.com">Google</a>
```

This will create a link to Google on page 2. Hit save and return to your index.html page.

On a new line on index.html add the following code:

```
<a href="*folder(s)*/page2.html">Page2</a>
```

Ensure the folder path to the file (page2.html) is correct. **Hit save and preview** index.html in your browser.

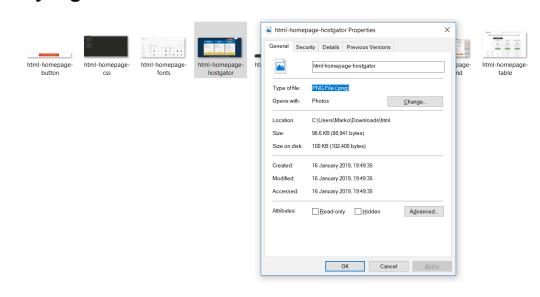
If everything is correct then you will see a link which will take you to your second page. On the second page, there will be a link that will take you to google.com

How to Add Images In HTML To Your Website

In today's modern digital world, <u>images</u> are everything. The tag has everything you need to display images on your site. Much like the <a> anchor element, also contains an attribute.

The attribute *features information* for your computer regarding the **source**, **height**, **width** and **alt text** of the image.

Styling and Formats



You can check the file type of an image by right-clicking the item and selecting 'Properties'.

You can also define borders and other styles around the image using the class attribute. However, we shall cover this in a later tutorial.

The file types generally used for **image files online are**: .jpg, .png, and (less and less) .gif.

Alt text is important to **ensure that your site is ranked correctly** on search sites and also for visually impaired visitors to your site.

The tag normally is written as follows:

```
<img src="yourimage.jpg" alt="Describe the image" height="X"
width="X">
```

Let's try it out.

Create Your Own Image with an Alt Text

Save an image (.jpg, .png, .gif format) of your choice in the same folder where you've saved index.html and page2.html. Call this image "testpic.jpg."

On a new line in your HTML editor enter the following code:

```
<img src="testpic.jpg" alt="This is a test image" height="42"
width="42">
```

Hit save and preview the index.html page in your browser.

How To Make an HTML List

In web design, there are **3 different types of lists** which you may wish to add to your site.

Ordered List

The first is an
 This is an ordered list of contents. For example:

- 1. An item
- 2. Another item
- 3. Another goes here.

Note: Inside the <0|> tag we list each item on the list inside <|i> </|i> tags.

For example:

```
  An item 
  Another item 
  Another goes here
```

Unordered List

The second type of list that you may wish to include is an **ul>** unordered list. This is better known as a **bullet point list** and contains no numbers.

An example of this is:

```
    This is 
    An Unordered 
    List
```

Definition List

Finally, you may wish to include a definition list **<dl>** on your page. An example of a **<dl>** list is as follows:

HTML

Hypertext markup language is a programming language used to create web pages and is rendered by a web browser.

The code used for the above is as follows:

```
<dl>
<dl>
<dt>Item</dt>
<dd>
<dd>
The definition goes here</dd>
</dl>
```

Let's try it out. Open index.html and on a new line, enter the following HTML:

```
This website will have the following benefits for my business:

Increased traffic 
Global Reach
Promotional Opportunities
```

Now **hit save and check out the results** in your browser. If everything worked out, then it will display a bullet-pointed table displaying the information above.