PRANJAL JAIN
USER EXPERIENCE DESIGNER

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OBJECTIVE

Work under the dome of renowned and well esteemed firm like yours enabling me to study the design process more closely and also bring an engineering perspective and creative problem-solving approach to create products and experiences people love to use.

EDUCATION

2020 (expected)
THE LNMIIT
B. Tech (CSE)

2016
India International School, Jaipur
Class 12 (CBSE)
Percentage : 88.4%

2014
India International School, Jaipur
Class 10 (CBSE)
CGPA : 9.6

SKILLS

SOFTWARE
Photoshop , **Illustrator, XD**, After Effects, Premier, **Balsamiq, Figma** , Invision

DESIGN
Design Research, User Interface, Web Design, Interaction Design, Prototyping, Wireframing, Personas, User Flows

DEVELOPMENT
HTML/CSS

WORK EXPERIENCE

UX DESIGN INTERN **May 2019 -** present
LUCIDEUS

I worked on 3 projects wherein I was responsible for **reseaching on the B2B security trends** and hence charting the User flow for the AI and ML backed platform for realtime Enterprise security analysis, **developing wireframes** followed by d**esigning fully intreactive prototype** for the MVP facilitating the company to grab a few-mllion dollars deal

UX DESIGNER **Nov 2018 - May 2019**
ELROUTE

My work spans from wireframing and helping with research studies to creating visuals for onboarding animations and UI, as well as animating and prototyping responsive screens for the B2B platform.

CREATIVE ASSOCIATE **June 2018 - July 2018**
UPSIDE STORY

Worked on several designing projects that included designing infographics, web designs, package designs, design mock-ups, logo branding, social media creatives, for various Jaipur based clients.

WEB DEVELOPMENT INTERN **Dec 2017 - Jan 2018**
GIRNAR SOFT

Created Web Application shopping cart using spring MVC.
Shopping card includes feature such as add a cart, remove cart item and update quantity of cart item.

KEY PROJECTS

SAFE ASSURE DASHBOARD / LUCIDEUS

Designed an AI and ML backed platform to quantify, measure and mitigate enterprise wide cyber risks in real time demonstrating chronological user profile interfaces with in-deth analysis over geographical, channel lines and agent classes through extensive design process.

DESIGN CASE STUDY

Designed a fully automated mobile application as a design case study for the fictitious company whose sole purpose is to feed the 12% of population who order food everyday and end up with a mediocre option, even after wasting a major amount of time ordering food online; delivering user personnas, workflow diagrams, lo-fi Wireframes, Hi-fi Prototype.

WHATSAPP MESSENGER RE-DESIGN CASE STUDY

Redesigned Whatsapp elements keeping the existing modules in place to provide better engagement and easy interactions enhancing overall interactions and making it easier, attractive and clean by introducing visually aesthetic elements.

EXTRA-CURRICULAR ACTIVITIES

NATIONAL LEVEL PAINTING COMPETITION
Was one of the finalist at the competition organised by Canadian High Commision

CBSE TABLE TENNIS CLUSTERS
Leaded my school team as Team Captain and made it to Top6 twice.

POETRY RECITALS
BLOGGING
FREELANCE DESIGNER

POSITION OF RESPONSIBILTY

CAMPUS AMBASSADOR / *VIACOM 18* 2018- present
Responsible for coordinating various events undertaken by Viacom 18 in the city.

SUB-COORDINATOR / RAZZMATAZZ 2017
Overlooked the organisation and preparation of the event in Vivacity'18.

HOUSE CAPTAIN 2015-2016
Steered student of the house ensuring high levels of participation from all and oversee the management of the teams bagging the Sports Trophy

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