

Data Analysis Vocabulary

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Data Profiling

The process of
examining &
summarizing the
characteristics of data



Data

Interpretation

The process of making sense of data and deriving meaningful insights from it.



Data Manipulation

The process of
transforming &
restructuring data to
make it suitable for
analysis



Exploratory Data Analysis (EDA)

The process of
examining and
visualizing data to
uncover patterns and
insights.



Data Mining

The process of discovering patterns and extracting useful information from large datasets.



Data

Storytelling

The art of conveying insights and findings from data in a compelling narrative format.



Data

Visualization

Graphical
representation of data
to facilitate
understanding &
decision- making.



Data Validation

The process of ensuring that data is accurate, consistent, and reliable.



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vocab.**

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