

Digital Marketing: Specialized Training Course Outline (75 Hours)

Fees TK. 15000.00/-

- Define & Research Keyword
- Use On Page Optimization to Grab Organic Traffic
- On-page optimization in WordPress site
- Multi-page optimization in Web site
- Google Webmaster Tools
- Google Analytics
- Marketing at Twitter & Pinterest
- Quiz & Assessment
- Marketing at LinkedIn and quora
- Marketing through facebook and Google Adsense
- Marketing through Youtube
- One Live Project on Digital Marketing