Contact Info:

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Learning Outcomes

After completing this course, trainee will be able to

- Retouch & Edit photo using Photoshop & Illustrator

- Design Logo, Banner & Business Card using Photoshop & Illustrator

- Create a complete Web template Using Photoshop

Graphic Design: Foundation Training (75 Hours)

Day	Unit of Competency	Session 01 : Description	Session 02 : Description
1	Introduction to Graphic Design and different tools of Photoshop	• Introducing with Graphic Design • Different design tools: Photoshop	• Photoshop interface overview • Screen Mode • Zoom in & Out • Document Setup • Document Pan • Color Apply • Selection Basic
2	Basic knowledge of layer & mask (Photoshop)	• Understanding what a layer is • Changing the opacity & Fill Opacity of a layer • Changing the stacking order/ Arrange • Turning the visibility of layers on and off • Deleting /Duplicating /Aligning /Group Layer • Layer Mask and Clipping Mask • Layer Lock/Lock Transparent	• Practice with project

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		Pixel • Blending Option • Clipping Mask • Filter – Type, Object etc	
3	Adding and transforming images (Photoshop)	How to add an image to a blank canvas. • The transform tool - Ctrl + T - Free Transform • Understanding the importance of modifiers. • Keys in every tool: Shift, Alt, and Control. • Multiple Undo's with The History Panel. • An Introduction to the Rectangular Marquee Tool, fixed size, move when creating selection, make center using Alt Key. • Elliptical Rectangular Marquee Tool • Using Marquee to remove and	• Using feather. • Inverse Selection. • Refining color Selection. • Changing Brush size for quick selection tool. • Select any color from a image (Project). • Rotate (Clockwise, counter clockwise, arbitrary).

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		- fill color, Copy Area. - Marquee deselects, border, expand, smooth, contract, Feather.	
4	**Smart Objects vs Normal Layers** (Photoshop)	- Smart Objects vs. Regular Layers. - Moving Images from one canvas to another. - Shape Tool. - Creating Smart Objects. - Creating Normal Layers. - Convert to Smart Object by right clicking in layer palette and pressing Convert to Smart Object. - Convert to Normal Layer by right clicking in layer palette and pressing Rasterize.	- Ctrl ~ - on a Mac to switch between different canvases. - Ctrl Shift Tab - on a PC to switch between different canvases. - Ctrl Alt Z - Step Back in History Window (aka Multiple Undo's at once). - Redesign small part of web page.

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| 5 | Destructive vs. Non-destructive Duplicate with Alt, Flipping Layers (Photoshop) | • Layer Mask
• Make Small and do Mask | • Ctrl ~ - on a Mac to switch between different canvases.
• Click and Drag to Select Multiple Layers.
• Hold Alt and click and drag to Duplicate Layers.
• Selecting multiple layers.
• Right click in Transform Mode and select Flip Horizontally to flip a layer or group of layers
• What to do if too many layers are selected |
| 6 | **Color Correction** (Photoshop) | • An introduction to Color Correction.
• Color Adjustment Layers.
• The Properties Panel.
• Fixing contrast with Brightness / Contrast.
• Fixing color casting with Color Balance.
• Fixing the white and black points with Level's auto option.
• Adjusting the opacity of a color adjustment layer.
• Curves Basics. | • Hue/Saturation.
• Color Balance.
• Brightness/Contrast.
• Levels.
• Curves.
• Black and White. |

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7	Clone Stamp with Retouching & removing (Photoshop)	• How to get rid of a pimple and other simple objects with the clone stamp. • Healing Brush. • Beauty Retouching.	• Practice with project on background/foreground remove • Crop Tool. • Remove a Person from a scene. • Add In a Person in a scene. • Image Size increase make finish cutout part of content.
8	Working with Pen Tool (Photoshop)	• How to using Pen tool. • Path Selection tool and path palette • Path Save/rename / clipping options • Background and Foreground color fill • Image resizing • Practicing Single layer and Multi-Layer Clipping Path	• Practice with project using Pen tool
9	**Photo Editing (Image Retouch, Image Enhancement and Manipulation)** (Photoshop)	• Introduction to Re-touch tools and technique • Basic Stamping Tool • Creating a Good Image • Lips & Hair Color Design • Editing	• Practice with Project on Photo Editing

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		Techniques	
10	Logo Design (Photoshop)	• Logo Design idea • Font & Name Base Logo Design • Name & Design Base Logo Design	• Practice with project
11	Card Design (Photoshop)	• Business Card Design • Visiting Card Design	• Practice with project
12	**Banner Design** (Photoshop)	• Poster Design • Flyer Design	• Cover Photo Design for any Social Media • Project work on Banner Design
13	**Template for Web design** (Photoshop)	• Introduction to web layouts • Basics of creating a PSD web layout	• Different elements of a website PSD template • Document size and setup for website templates • Creating a HTML/CSS friendly web design • Working with layers for web design
Day 14-19:	**Project work on Marketplace**	• Work based on Marketplace	• Performing in Marketplace