STORYBOARD

- Use this template to communicate quickly the story of how a user discovers, interacts and experiences your proposed solution.

IDEA NAME

Apple Vision Pro – The Future of Spatial Computing

1 DESCRIPTION

1. Discovery
📌 A tech enthusiast, Abhay, watches Apple's keynote event and sees the unveiling of the Vision Pro. He is amazed by its features—immersive augmented reality, eye-tracking, and gesture control. Excited, he visits Apple's website to learn more.

2 DESCRIPTION

2. Interaction
📌 Abhay pre-orders the Vision Pro and receives it after a few days. He unboxes the sleek headset, puts it on, and follows the guided setup. The interface responds to his eye movements and gestures, making it feel intuitive and futuristic

3 DESCRIPTION

3. Experience
📌 Abhay explores the capabilities—watching movies on a massive virtual screen, attending virtual meetings, and playing immersive AR games. He also uses it for productivity, setting up multiple floating screens while working on his MacBook.

4 DESCRIPTION

4. Impact
📌 Abhay realizes the potential of spatial computing. His workflow becomes more efficient, entertainment is more immersive, and he feels like he's living in the future. He shares his experience on social media, influencing others to try the Vision Pro.