Jeffrey Rosal

linkedin.com/in/jeffrosal/ 847-716-0056 JEROS808@GMAIL.COM

Self Driven, Creative problem solver with a passion for New Technologies, Code, Data Driven Research, and Machine Learning.

PORTFOLIO

Makethisabetterplace.com https://github.com/jeros808 ML art - www.instagram.com/jros808/

EDUCATION

COLUMBIA COLLEGE OF MISSOURI Statistics

COLLEGE OF LAKE COUNTY

Anthropology - Psychology Graduated - Associates

SCHOOL OF THE ART INSTITUTE OF CHICAGO

Art and Technology - Computer Science **Human Computer Interaction** SAIC Scholarship recipient SAIC Merit Scholarship recipient Graduated-Bachelors

NORTHWESTERN UNIVERSITY

Python, R, SQL, Machine Learning Data Analysis, Data Visualization School of Professional Studies Certificate in Data Science

PARSONS New School

Streetwear Fashion Marketing - Branding Retail Manufacturing Fashion - Cerftificate

VOLUNTEER WORK

TEACHER & MENTOR Arts of Life Chicago Studio

-Teach and mentor Artists with Mental Disabilities

Tools/Code- Git, HTML, CSS, Javascript, React.js, node.js, Python, R, PHP, C, C++ SQL, NoSQL, MySQL, Matlab, MongoDB, Processing, TensorFlow, Keras, Pytorch, Matplotlib, Postgres, MongoDB, Excel, Tableau, Hadoop, Spark, Keras, Pandas, Google Cloud AI, AWS, Browzewear API, Jupyter notebook, Google Colab, Arduino, Raspberry pi, Facebook API, WIT.AI, Google speech API, Google maps API, Instagram API, Twitter API, OpenCV, AXURE, Vader Sentiment Analysis, Sketch, ADOBE, Photoshop, Illustrator, Premiere, Bootstrap, Foundation, Blender, Unity 3d Engine, Google analytics, Moz, Heatmapping, Hotjar, Hubspot, Wordpress. Knowledge- HCI, UX Design, User Flow, Quantitative and Qualitative testing, Multivariate testing, A/B testing, Data Analysis, Usability testing, Machine Learning Algorithms, Generative Adversarial Neural networks. Database Engineering, Data mining, Agile Development, Systems Architecture, hardware/electronics (Analog circuits, sensors and Microcontrollers), Robotics, Wearables, Soft Electronics, SEO, Statistics, Bio Feedback, Singularity, Fashion and Apparel Production, Commercial Video, Commercial Photography, Digital Marketing, Business Development, QA, Video game Development, NLP,..... I'm constantly learning.

RECENT EXPERIENCES

2019-Present ASSISTANT INSTRUCTOR -**DATA SCIENCE**

Northwestern University

- Help Teach a 6 month intensive curriculum consisting of Python, R, SQL, Javascript, Data Visualization, Tableau, Data Analysis, and Machine Learning

2019-Present - ENGINEER The Apparel Agency - fashion

- Data Engineer -Python, SQL, EXCEL
- Browzewear API, Marketplace API
- Lead Fullstack REACT development
- Data Analysis Google Analytics
- Manage App Development

2015-2019 RESEARCHER & DEVELOPER **Cultivate Branding Agency**

- Stake holder interviews
- Develop in Javascript, HTML, CSS, PHP
- Quantitative and Qualitative audits
- UX user journey testing
- BI Analysis Data Analysis
- SEO and SEM for Digital Marketing
- Marketing Research and audit reporting
- Competitive research MOZ
- Google analytics analysis
- Ad Word Tools -keyword ppc research
- Graphic Design and Image Editing

2014 VP of UX DESIGN

PeepmyFooty - start up skateboard tech

2013 UX RESEARCH, Marketing, AND **FRONTEND DEV Bucketfeet - Apparel**

2013 STARTUP INSTITUTE CHICAGO

UX/UI Design, Research and Frontend Development

FAST AND ACTIVE LEARNER. EMPATHETIC CULTURE CAMELEON.