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# Jeffrey Rosal

Self Driven, Creative problem solver with a passion for New Technologies, Code, Data Driven Research, and Machine Learning.

#### **PORTFOLIO**

Makethisabetterplace.com https://github.com/jeros808 www.instagram.com/jros808/

#### **EDUCATION**

**COLUMBIA COLLEGE OF MISSOURI** Statistics

## **COLLEGE OF LAKE COUNTY**

Anthropology - Psychology Graduated - Associates

## SCHOOL OF THE ART INSTITUTE OF CHICAGO

Art and Technology - Computer Science **Human Computer Interaction** SAIC Scholarship recipient SAIC Merit Scholarship recipient Graduated-Bachelors

## STARTUP INSTITUTE CHICAGO

UX/UI Design, Research and Frontend Development

# **NORTHWESTERN UNIVERSITY**

Python, R, SQL, Machine Learning Data Analysis, Data Visualization School of Professional Studies Certificate in Data Science

# **PARSONS New School**

Streetwear Fashion Marketing - Branding Retail Sales Manufacturing Fashion - Cerftificate

#### **RECENT EXPERIENCES**

## 2019-Present ASSISTANT INSTRUCTOR -**DATA SCIENCE**

## **Northwestern University**

- Help Teach a 6 month intensive curriculum consisting of Python, R, SQL, Javascript, Data Visualization, Tableau, Data Analysis, and Machine Learning

#### 2019-Present - ENGINEER The Apparel Agency - fashion

- Data Engineer -Python, SQL, EXCEL
- Browzewear API, Marketplace API
- Lead Fullstack REACT development
- Data Analysis Google Analytics
- Manage App Development

# 2015-2019 RESEARCHER & DEVELOPER **Cultivate Branding Agency**

- Stake holder interviews
- Develop in Javascript, HTML, CSS, PHP
- Quantitative and Qualitative audits
- UX user journey testing
- BI Analysis DATA Analysis
- SEO and SEM for Digital Marketing
- Marketing Research and audit reporting
- Competitive research MOZ
- Google analytics analysis
- Ad Word Tools -keyword ppc research
- Graphic Design and Image Editing

# 2014 VP of UX DESIGN

PeepmyFooty - start up skateboard tech 2013 UX RESEARCH, Marketing, AND **FRONTEND DEV Bucketfeet - Apparel** 

2014 VOLUNTEER - TEACHER & MENTOR **Arts of Life Chicago Studio** 

#### **SKILLS**

Tools/Code- Git, HTML, CSS, Javascript, React.js, node.js, Python, R, PHP, C, C++ SQL, NoSQL, MySQL, MongoDB, Processing, TensorFlow, Keras, Pytorch, Matplotlib, Postgres, MongoDB, MySQL, Tableau, Hadoop, Spark, Keras, Pandas, Google Cloud AI, AWS, Browzewear API, Jupyter notebook, Google Colab, Arduino, Raspberry pi, Facebook API, WIT.AI, Google speech API, Natural Language Processing, OpenCV, AXURE, Sketch, ADOBE, Photoshop, Illustrator, Premiere, Bootstrap, Foundation, Blender, Unity 3d Engine, Google analytics, Moz, Heatmapping, Wordpress, Squarespace.

Knowledge- HCI, UX Design, User Flow, Quantitative and Qualitative testing, Multivariate testing, A/B testing, Data Analysis, Usability testing, Machine Learning Algorithms, Generative Adversarial Neural networks. Database Engineering, Data mining, Agile Development, Systems Architecture, hardware/electronics (Analog circuits, sensors and Microcontrollers), Robotics, Wearables, Soft Electronics, SEO, Statistics, Bio Feedback, Singularity, Fashion and Apparel Production, Commercial Video, Commercial Photography, Digital Marketing, Business Development, QA, Video game Development, I'm constantly learning.

**FAST AND ACTIVE LEARNER.** EMPATHETIC CULTURE CAMELEON.