

**Adim Odumefune**

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<https://iamadim.github.io/adim2page/>

### **PROFESSIONAL SUMMARY**

Front-end Web Developer with 4+ years excelling in a highly collaborative work environment, with extensive experience building products for users, meeting the highest standards for front-end web development, user experience, best practices, usability and speed. Translating solutions, mockups into code and working across many different APIs, third-party integrations and databases.

### **SKILLS**

JavaScript, CSS3, HTML5, Bootstrap, Ajax, jQuery, Angular, React, Redux, Python, Photoshop, MySQL, Shopify, WordPress, SEO, Google Analytics, Dreamweaver, Git

### **EXPERIENCE**

Dimo Deals and New York life Stylee | Rochester NY

#### **Freelance Web Development and Online Consulting: 10/2020-Present**

- Mobilized and coordinated a team of 4 for a period of 6 months, overseeing 4 sets of workshops and training 4 days a week on how to use google analytics and facebook pixels to optimize sales.
- Scope, estimate and plan the delivery of significant components of ecommerce solutions
- Resolve business issues within a timely manner.
- Developed and Implemented creative strategies to achieve business objectives, including building websites designed for clients, creating online presence and unique social media, email marketing.
- Remediate bugs and issues found during testing.
- Drive exceptional user experience.

**Environment:** JavaScript, CSS, HTML, Shopify, WordPress, SEO, Google Analytics, Photoshop, Canva.

Citibank | Buffalo NY

#### **Web Developer 05/2019-02/2020**

A high-pressure environment created by timelines, working on multiple projects at the same time, working for demanding clients.

- Communicate regularly with business and IT leadership team.
- Hand coded/implemented HTML Emails and innovative landing pages using clean, standards-compliant code in Dreamweaver for email marketing.
- Produced page contents using Bootstrap responsive layout design to fit for different designs and revised code when necessary to ensure campaigns rendered properly across multiple email clients, browsers and mobile devices.
- Focused on Cross-browser feature of pages. Implemented tests on Chrome, Firefox, IE with

Chrome Developer Tools. Fixed bugs and optimized JavaScript codes. Testing and deployment.

- Works/Consults across multiple projects
- Worked in a collaborative and agile environment.
- Work in tight timelines on complex projects that require subject matter expertise.

**Environment:** JavaScript ES6, jQuery, HTML5, CSS3, SASS, Bootstrap, JSON, Photoshop, Illustrator, React

HCL America | Webster, NY

**Front-End Software Engineer 06/2017-11/2018**

- Worked closely with software development and testing team members for HCL onsite at XEROX to design and develop robust software solutions to meet client requirements.
- Development and delivery of application code on time as part of Project Plan
- Built single page web app that communicate with C# back-end via REST API.
- Implemented template-driven form validation.
- Develop appropriate software documentation
- Enhanced the system to improve user experience and developed functions to acquire data from REST Web Service using Angular 2 and HTTP Observable.

**Environment:** JavaScript, jQuery, HTML5, CSS3, Bootstrap, JSON, Ajax, Jasmine, TypeScript, React, Angular

**EDUCATION** B.Sc. Computer Science, SUNY College at Brockport, Brockport NY 2017