# Akshay <u>Adhik</u>ari

**UI/UX** Designer

#### **Contact**

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#### **Technical Profile**

- Figma
- Adobe Xd
- Adobe Dreamweaver
- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- Lightroom
- Balsamiq Wireframes
- Sketch
- HTML
- CSS
- JavaScript

# **Competencies**

User Research

**Design Strategy** 

I'm a certified UI/UX Designer who specializes in designing, developing and creating, memorable user experiences. My current focus area is to ensure employee facing products at Amazon are user-friendly, inclusive and accessible.

## **Work History**

2021-09 -Current

## **UI/UX Designer**

Amazon, Hyderabad

- Analyzed user feedback to influence future UX updates, ameliorating user concerns and pain points during subsequent product updates.
- Managed cohesive design quality across various projects, adhering to Amazon's brand guidelines.
- Presented UX designs and solutions to senior leadership, evangelizing for user-centric design decisions.
- Participated in design review meetings to brainstorm new UX developments through collaborative thinking.
- Collaborated with product team and tech developers to create holistic UX designs.

2017-06 -2021-09

# **Graphic/Visual Designer**

Amazon, Hyderabad

- Followed and applied brand standards for consistency across visual designs.
- Produced artwork, layout and template designs and illustrations by hand or with software.
- Collaborated cross-functionally on projects and advocated for specific requirements of designs with production teams.

## **Education**

2013-05 -2017-06 **Bachelor of Technology: Computer Science Engineering** 

St. Peter's Engineering College - Hyderabad, India

2011-06 - Telangana State Board of Intermediate

User Interface Design

Wireframes

User-centered design

Information Architecture

**Prototyping** 

User Experience Design

Usability & Accessibility Testing

Leadership

Time management

**Education: Math's Physics & Chemistry** 

Sri Chaitanya Jr. College - Hyderabad, India

**Board of Secondary Education** 

Pace School - Hyderabad, India

## **Certifications**

20220	UI / UX Design Specialization [California Institute of the Arts] - Credential ID: ZUW6BA85GRJH
2022-07	UX Foundations - Interaction Design [LinkedIn]
2022-07	Become a User Experience Designer [LinkedIn]