ALEX REYES

Email: <u>iamalx@outlook.com</u> Porfolio: <u>alx-reyes.herokuapp.com</u>

GitHub: iamalx

Experience

OPERATIONS MANAGER

VARDAS SOLUTIONS

Nov 2018 - Present

- Design app mockups and conduct user test interviews to get the best UX.
- Support on software development planning such as a timeline for the React Native app, web portal, SQL database, and firmware following an agile methodology.
- Support building engineering team; interviewing engineers and meeting with engineering firms abroad to assess fitness and candidacy and create the specifications document.
- Plan alpha and beta test with users and coordinate with clinics to provide candidates.

WEBSITE MANAGEMENT INTERN

ZAHN INNOVATION LAUNCHPAD

Aug-Dec2018

- Manage the ZIP Launchpad website using OUCampus, a web content management system.
- Provide optimal user experience by creating easy-to-use interface by using best practice development.
- Use knowledge in HTML, CSS, and debugging to implement wireframe designs.

MARKETING & SOCIAL MEDIA INTERN

Zuzor

JUN-AUG 2018

- Developed the company brand by designing its social media message in Instagram, LinkedIn and Facebook group.
- Doubled CEO's LinkedIn account to 1200 connections of target audience; Increased Zuzor's LinkedIn page impressions from 70 to 4000 in 3 months.

BUSINESS CONSULTANT

AZTEC CONSULTING

JAN-APR 2018

 Conducted market research, competitive analysis, and designed sales/marketing strategy for online growth based on market trends; along with a financial forecast.

Software Projects

IONIC REBOOT APP

- Developed a hybrid app for a non-profit org, Reboot, that helps veterans transition into the civilian life.
- Worked with 3 developers and 1 team lead; used agile methodology; used Git for version control; created issues, pull-requests, and performed code reviews; and created documentation.
- Integrated Form-Validation on user registration before sending data to the database.
- Designed RESTful backend server allowing personal data to be stored persistently in an online database.
- Used: JavaScript, CSS, HTML, Ionic Framework, Heroku, MongoDB, Express, Chart.js, Angular, Git, Jest

ANGULAR FINTECH WEB APP

- Created an interactive website using ng2-Charts and a financial market API to display up-to-date stock price.
- Implemented relational data models to allow users to save favorite stocks into an online database.
- <u>Used</u>: JavaScript, CSS, Clarity-Seed, HTML, Angular, MongoDB, Express, ng2-chart, Stock Market API

IONIC GOOGLE MAPS APP

- Design and developed a hybrid application using Google Map's API and the phone's GPS to display near shops around the location. Included a *Discover & Favorite* Page to personalize the app.
- Enabled location search prediction to interchangeably display it on Google Maps at the user's request.
- Used: JavaScript, HTML, CSS, Ionic, Geolocation, MongoDB, Express, Cordova, Google Map's API

Education

SAN DIEGO, CA

SAN DIEGO STATE UNIVERSITY

AUG 2013- DEC 2018

Major: Business Management, Emphasis in Entrepreneurship

Technologies

<u>Software:</u> JavaScript, HTML, CSS, SCSS, Node.js, Angular, MongoDB, Express, Heroku, Ionic, Cordova, Git, BLT, Adobe XD, HTTP calls, RESTful APIs, Jest.