ALEX REYES

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Experience

OPERATIONS   **VARDAS SOLUTIONS**   **NOV 2018 – PRESENT**

- Design the application mockups and conduct user test interviews to get the best UX
- Support on software development planning, such as a timeline for the mobile app, database, and firmware
- Support building engineering team; interviewing engineers and meeting with engineering firms abroad to assess fitness and candidacy.

WEBSITE MANAGEMENT INTERN   **ZAHN INNOVATION LAUNCHPAD**   **SEP-DEC 2018**

- Manage the ZIP Launchpad website using OUCampus, a web content management system.
- Provide optimal user experience by creating easy-to-use interface by using development best practices
- Use knowledge in HTML, CSS, and debugging to implement wireframe designs.

MARKETING & SOCIAL MEDIA INTERN   **ZUZOR**   **JUN-AUG 2018**

- Developed the company brand by designing its social media message in Instagram, LinkedIn and Facebook group.
- Doubled CEO's LinkedIn account to 1200 connections of target audience; Increased Zuzor's LinkedIn page impressions from 70 to 4000 in 3 months.

BUSINESS CONSULTANT   **AZTEC CONSULTING**   **JAN-APR 2018**

- Conducted market research, competitive analysis, and designed sales/marketing strategy for online growth based on market trends; along with a financial forecast.

Software Projects

IONIC REBOOT APP

- Developed a hybrid application using JavaScript for a non-profit organization, Reboot, that helps veterans transition into the civilian life.
- Worked with 3 developers and 1 team lead; used agile methodology; used Git for version control, created issues, pull-request, and performed code reviews; and created documentation.
- Integrated Form-Validation on user registration before sending data to the database.
- Designed RESTful backend server allowing personal data to be stored persistently in an online database.
- Used: JavaScript, CSS, HTML, Ionic Framework, Heroku, MongoDB, Express, Chart.js, Angular, Git.

ANGULAR FINTECH WEB APPLICATION

- Created an interactive website using ng2-Charts and a financial market API to display up-to-date stock price.
- Implemented relational data models to allow users to save *favorite* stocks into an online database.
- Used: JavaScript, CSS, Clarity-Seed, HTML, Angular, MongoDB, Express, ng2-chart, Stock Market API

IONIC GOOGLE MAPS API APP

- Design and developed a hybrid application using Google Map's API and the phone's GPS to display near shops around the location. Included a *Discover* & *Favorite* Page to personalize the app.
- Enabled location search prediction to interchangeably display it on Google Maps at the user's request.
- Used: JavaScript, HTML, CSS, Ionic, Geolocation, MongoDB, Express, Cordova, Google Map's API

Education

SAN DIEGO, CA   **SAN DIEGO STATE UNIVERSITY**   **AUG 2013- DEC 2018**

- Major: Business Management, Emphasis in Entrepreneurship

Skills

Software: JavaScript, HTML, CSS, Node.js, Angular, MongoDB, Express, Heroku, Ionic, Cordova, Git, BLT, Adobe XD, HTTP