

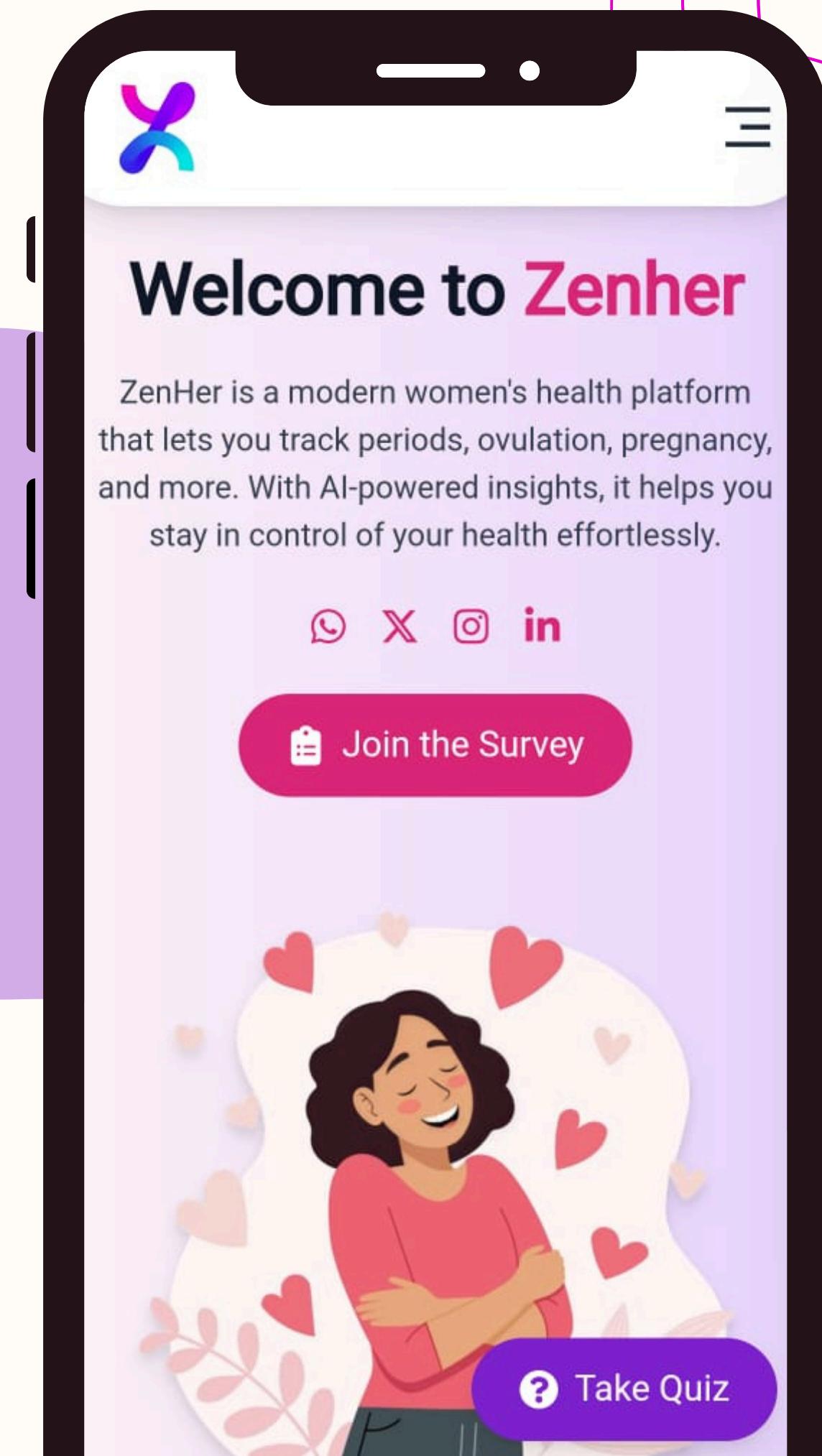
Zenher





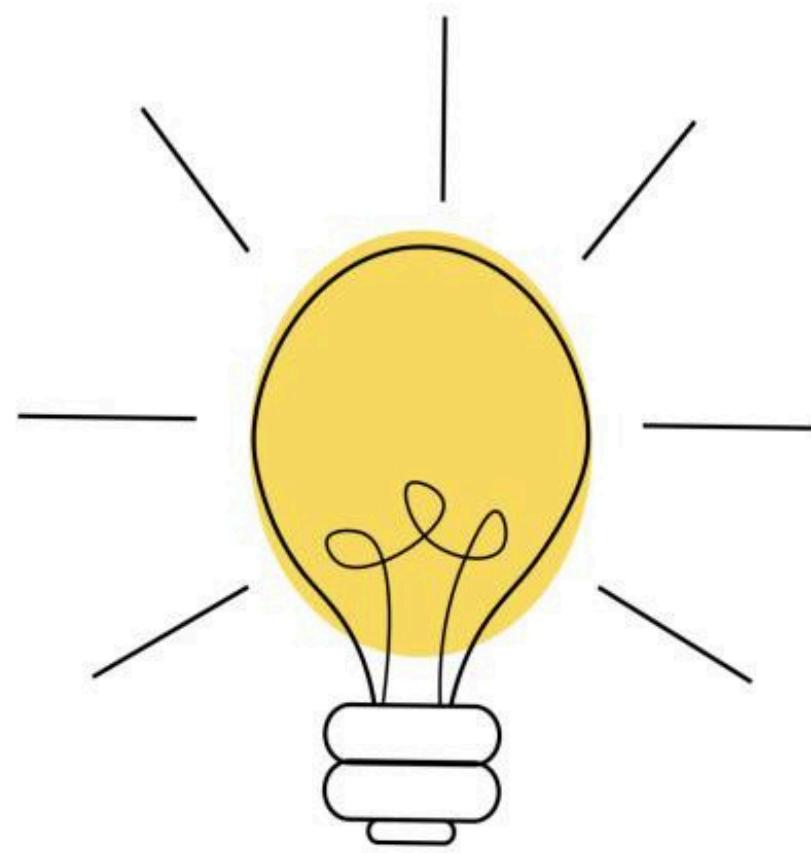
PROBLEM STATEMENT

- 80% of women experience irregular periods at some point.
- Lack of accessible and affordable expert consultations.
- Gaps in reproductive health education and guidance.
- No app integrates AI tracking, medical consultation, and expert driven health tips.
- Over 65% of patients in rural and semi urban regions delayed medical consultations due to inadequate access to quality care, fueling a rapid demand for telehealth solutions.





SOLUTION ?





OUR SURVEY

200+ GOOGLE FORM
RESPONSES, 150+ OFFLINE
INTERACTIONS





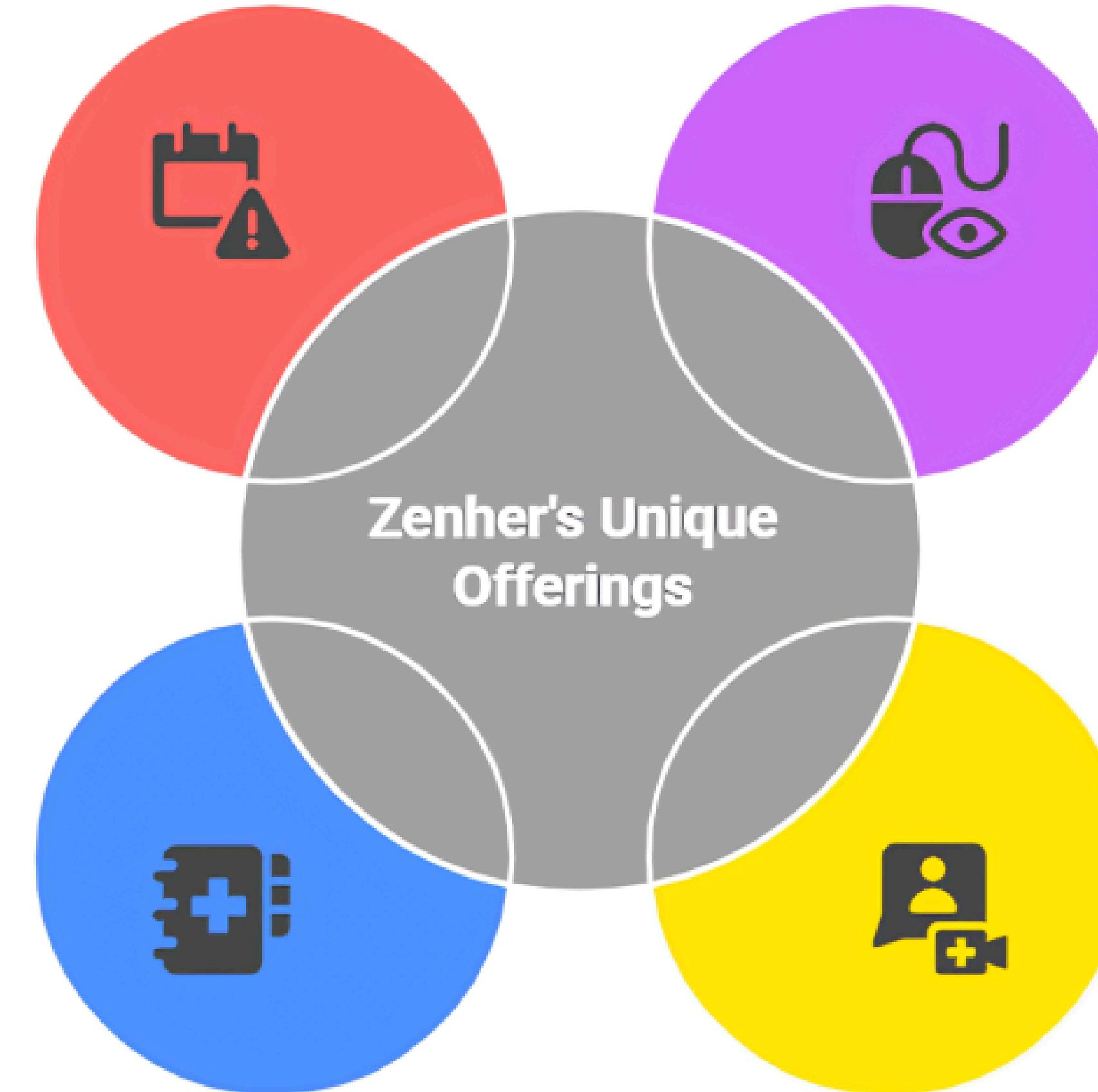
Revolutionizing Women's Health with AI and Expert Care

Irregularity Alerts

Personalized alerts & recommendations for irregular cycles or delayed periods.

Health Guidance

Guided reproductive health insights tailored for each user.



Smart Tracking

AI-powered cycle tracking with predictive analytics for enhanced accuracy.

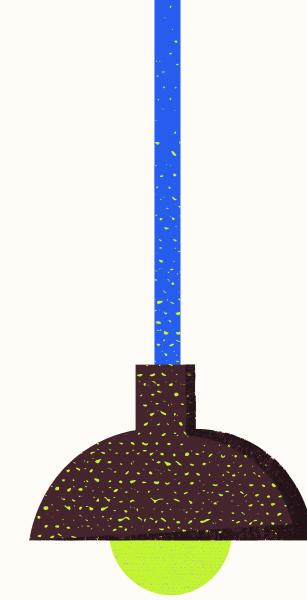
Expert Care

Instant online consultations with top gynecologists at minimal costs.



KEY FEATURES

Zenher is an AI-powered menstrual and reproductive health companion with smart tracking and real-time insights. It offers instant online consultations with top gynecologists for accessible expert advice. Unlike traditional trackers, Zenher detects irregularities early and enhances well-being.



Instant Online Doctor Consultations

Access top gynecologists for professional advice at minimal cost, anytime, anywhere.



AI-Powered Cycle & Ovulation Tracking

Advanced predictive analytics to track periods, ovulation, and irregularities with precision.



24/7 Expert Chat & Telehealth Integration

Seamless access to reproductive health experts for real-time support and consultations.

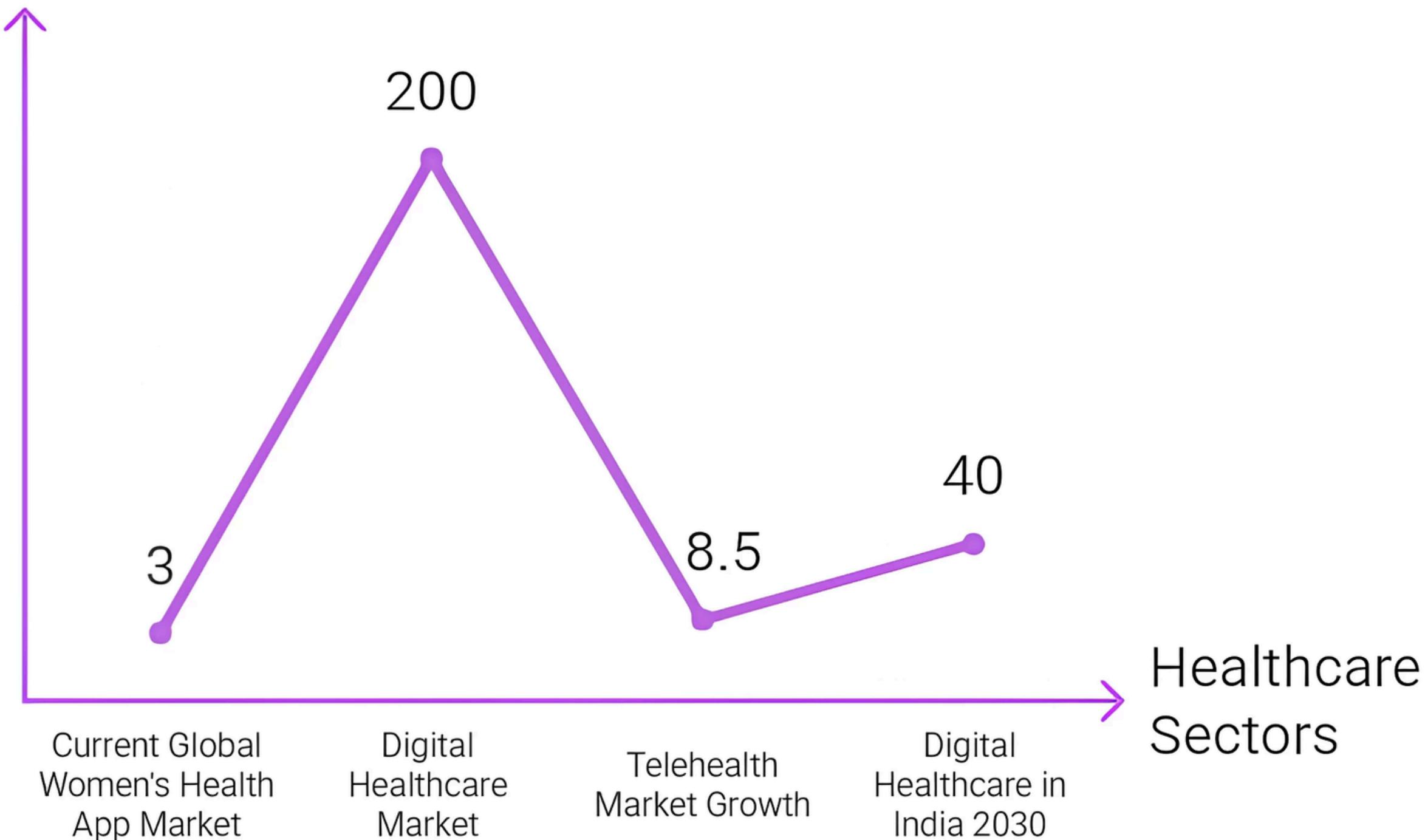


Guidance for Irregular & Delayed Periods

Personalized alerts and expert recommendations to manage menstrual health effectively.



Market Size and Growth (USD Billion)



Market Growth and Projections in
Healthcare Sectors



Zenher's Comprehensive Care Model

Menstrual Tracking

- Cycle prediction and monitoring

Doctor Consultations

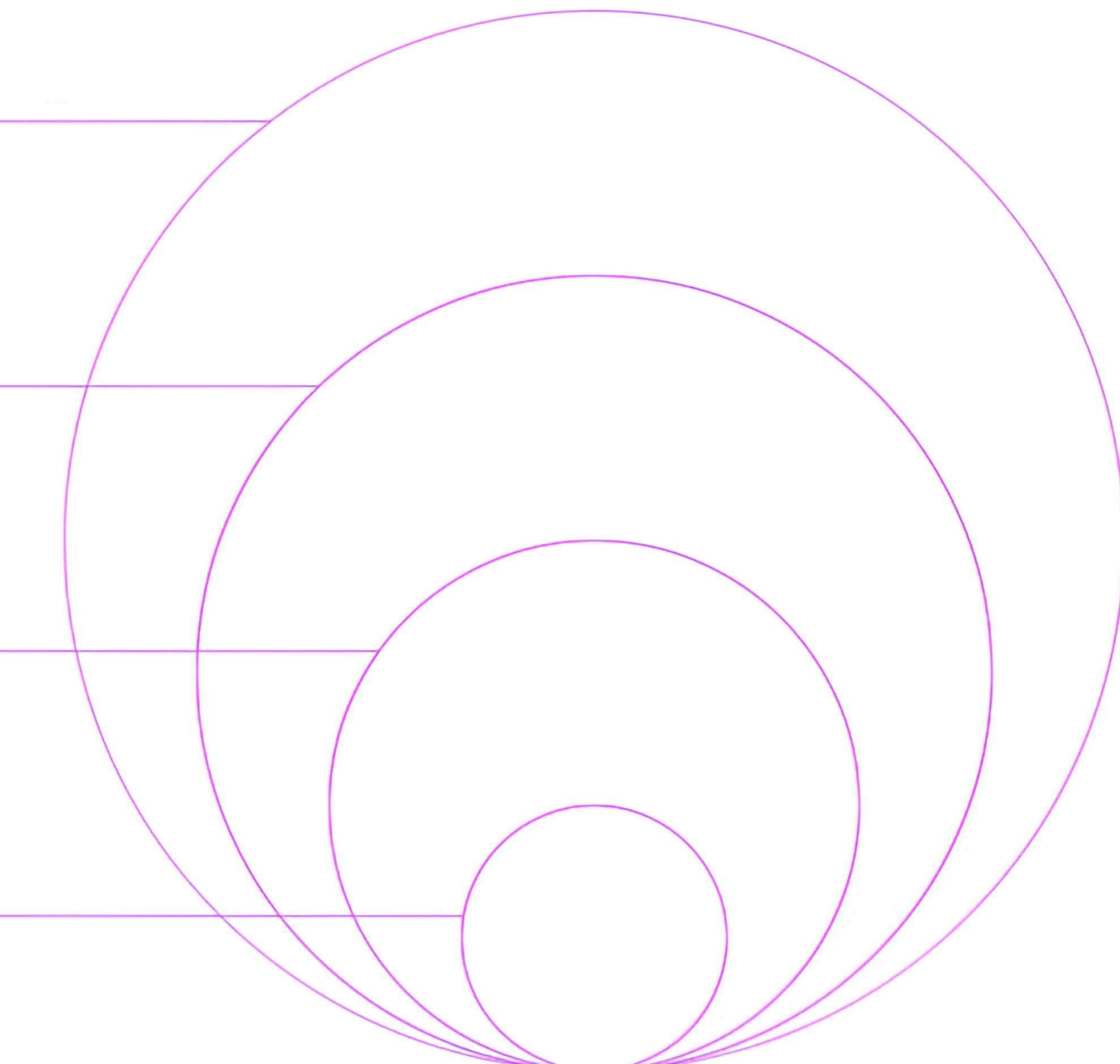
- Real-time medical support

Personalized healthcare

- Tailored guidance for wellness

Comprehensive Care

- Holistic support for menstrual and reproductive health





TECHNOLOGY

behind Zenher



AI-powered predictions for cycle tracking & irregularities.



DISHA compliant telehealth platform for secure consultations.



ML-based symptom analysis for proactive health guidance.



Blockchain-enabled health data security for user trust.



Innovative Strategies for a Comprehensive Health Business Model



Telemedicine

Provides remote medical consultations to enhance accessibility.



AI Health Reports

Offers personalized health insights using artificial intelligence.



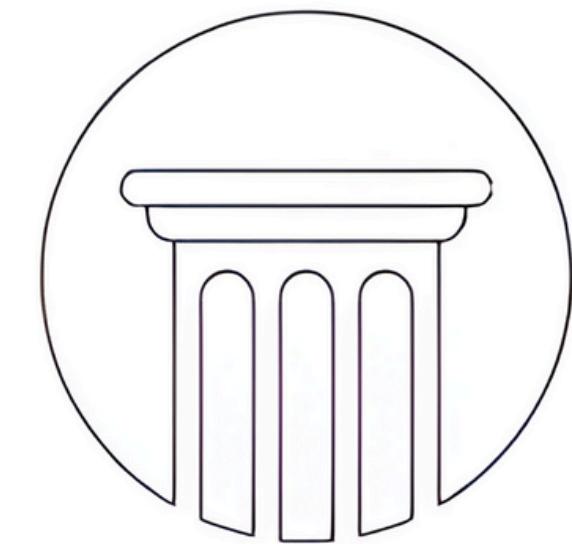
Diagnostic Partnerships

Collaborates with labs for efficient diagnostic testing.



E-Commerce Marketplace

Sells health-related products through an online platform.



Freemium Model

Free basic plan, premium unlocks advanced and exclusive features

Scaling Zenher

B2B2C Partnerships

Facilitating connections
with healthcare
providers

Official Partnership

Zenher's certification
under (ABDM) enhances
credibility

Trust Boost

Government
collaboration increases
trustworthiness

Government Distribution

Integration into public
health platforms
expands reach

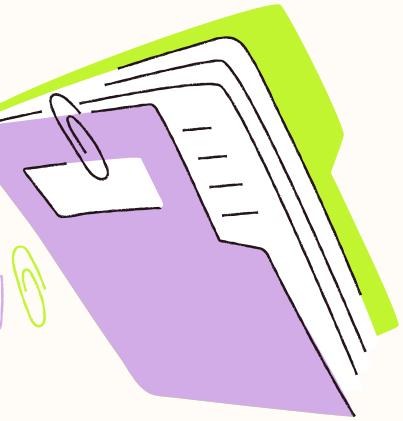
Target Users

Access to a vast
audience through
government systems

College Partnerships

Collaborations with
educational institutions
for growth





THANK YOU SO MUCH

