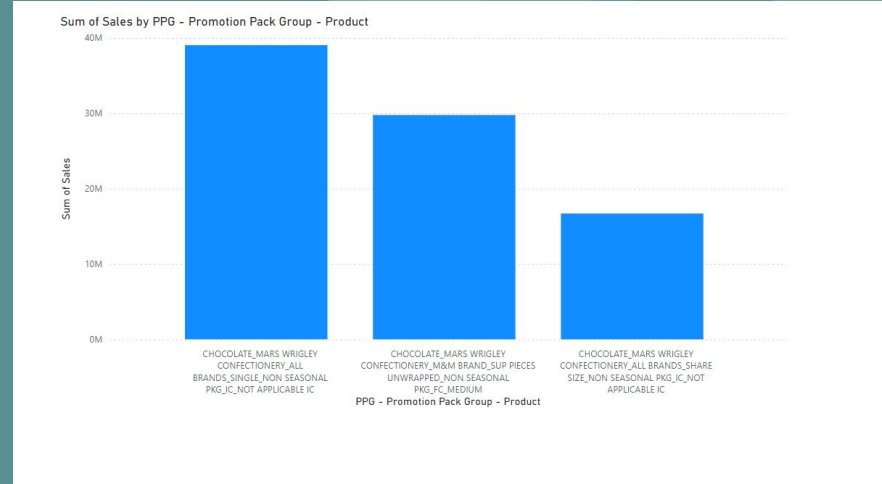
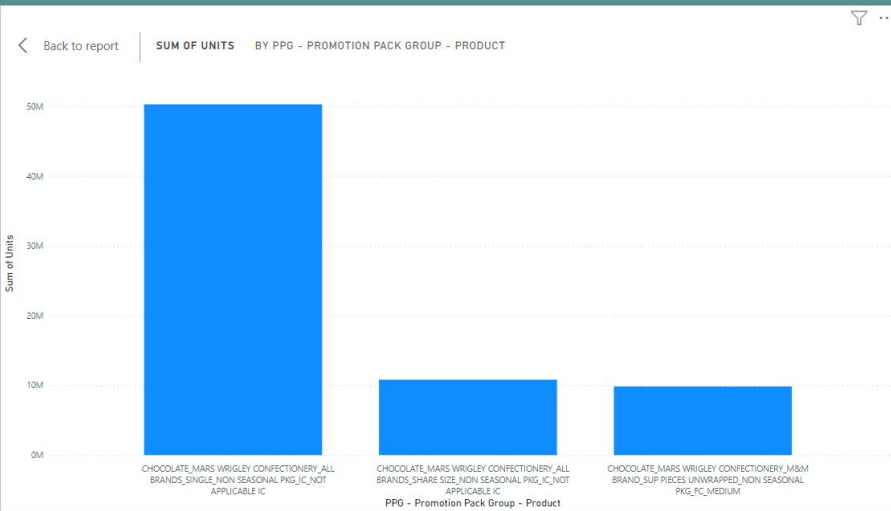


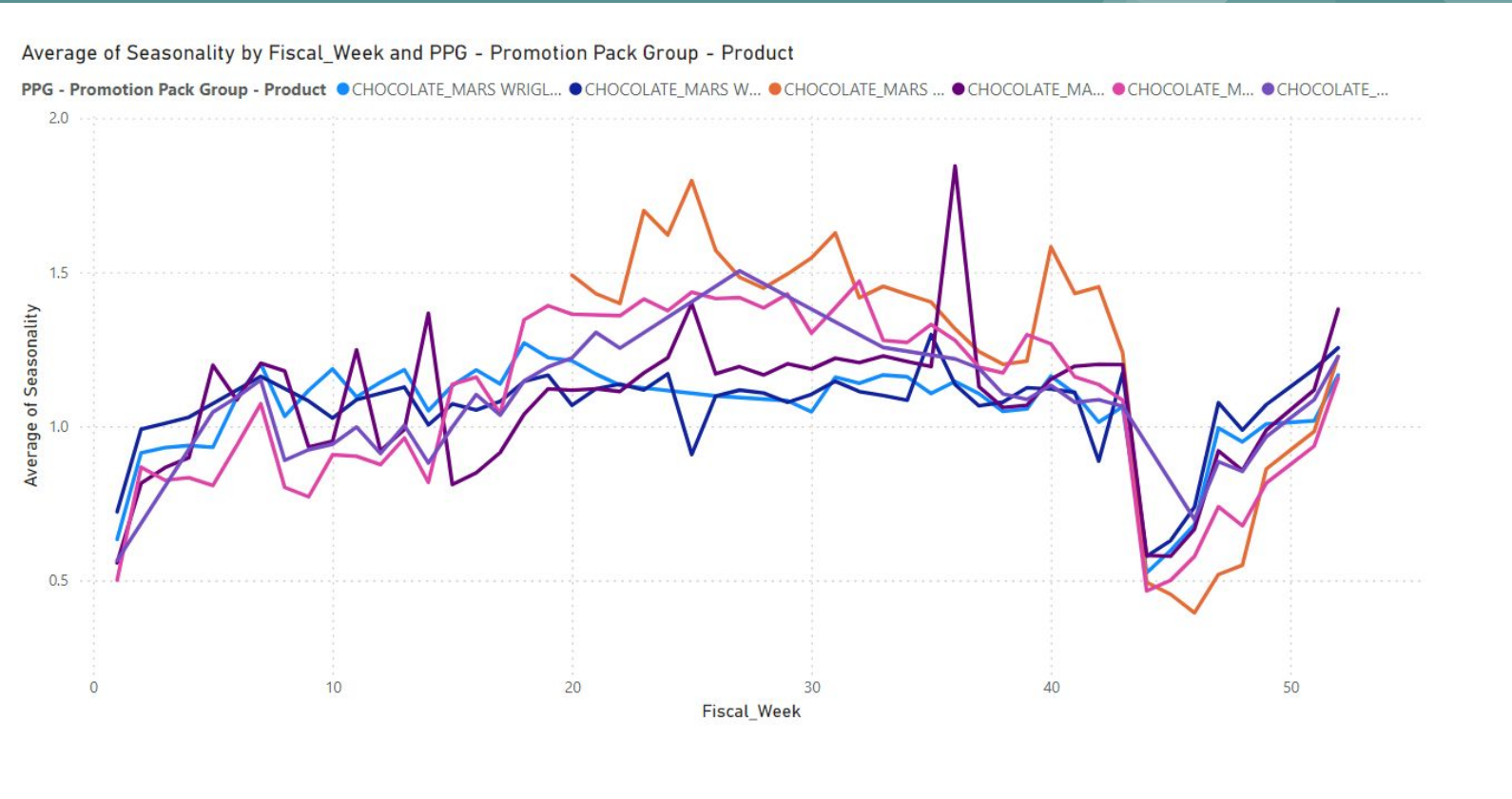
# Chocolate Sales Analysis

-Anshul Mourya

# 1. Which are the top product by unit and sales?



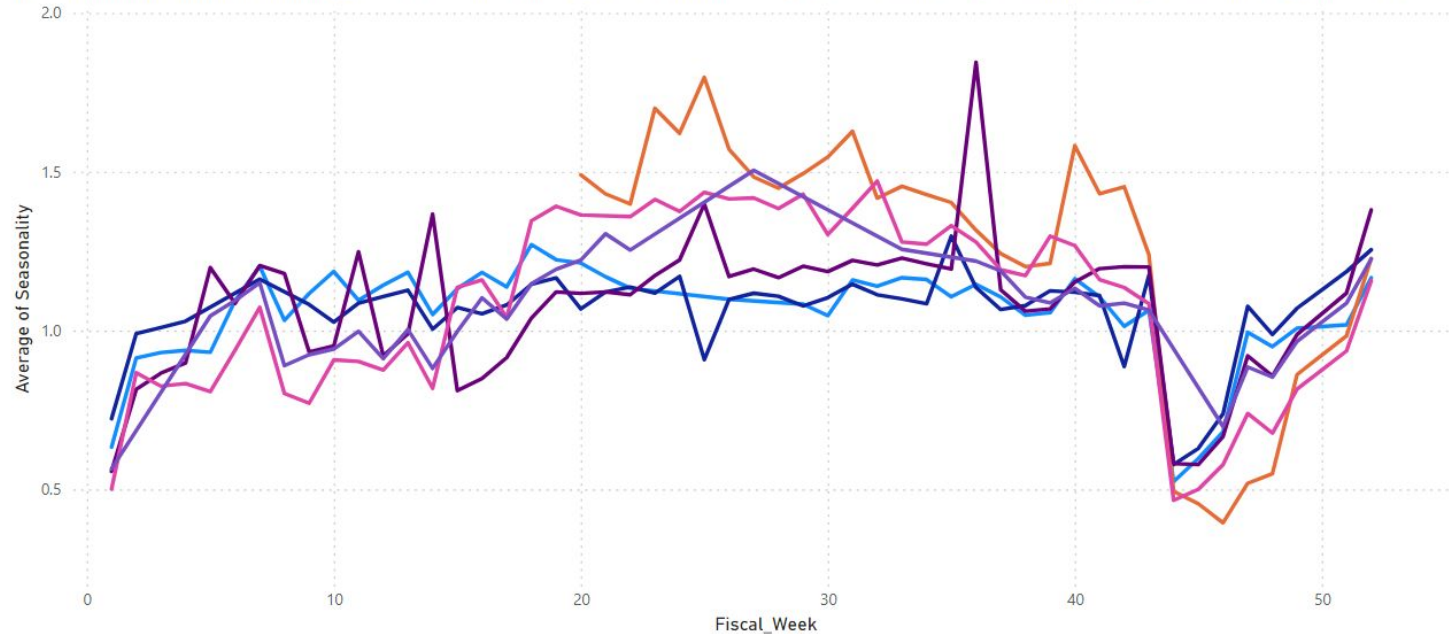
## 2. What is the seasonality and trend for each of these products across an year?



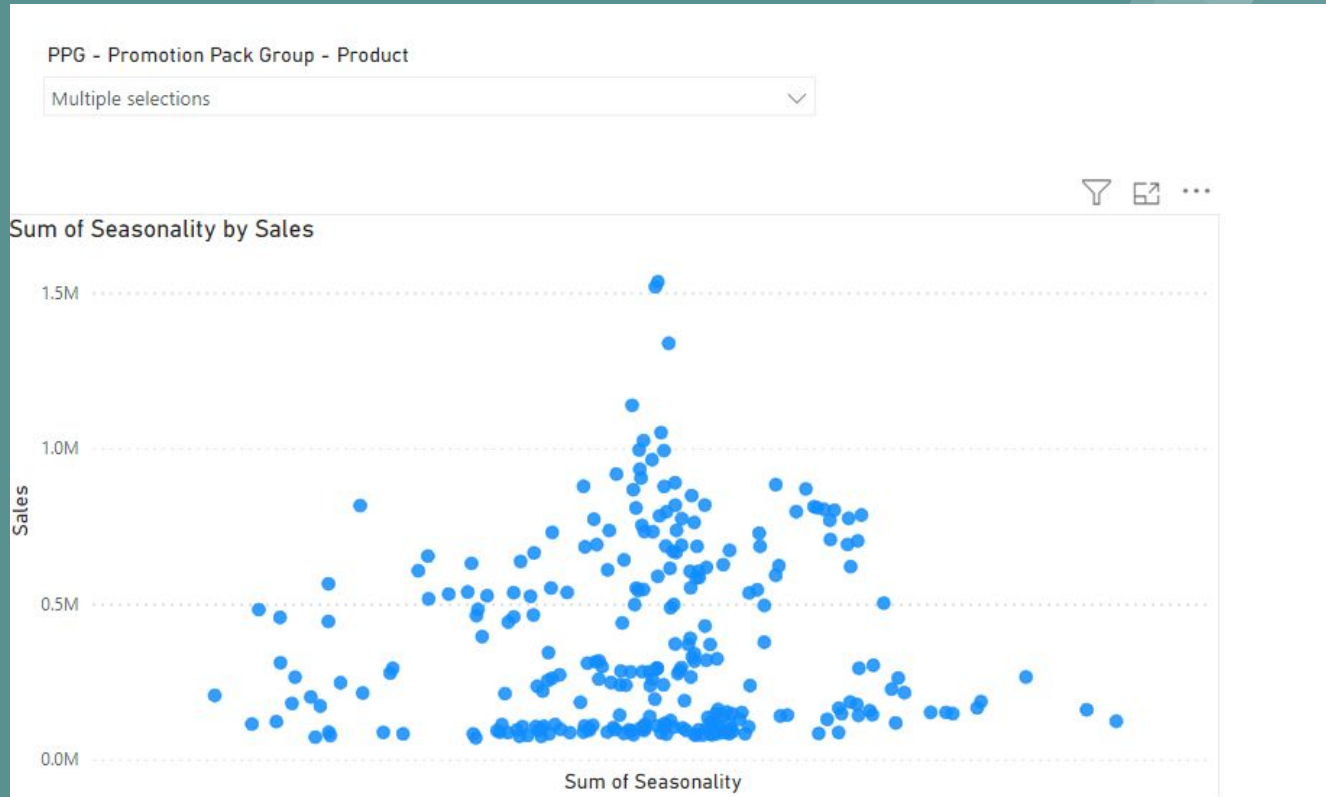
# 3.Trends of different sales for chocolates.

Average of Seasonality by Fiscal\_Week and PPG - Promotion Pack Group - Product

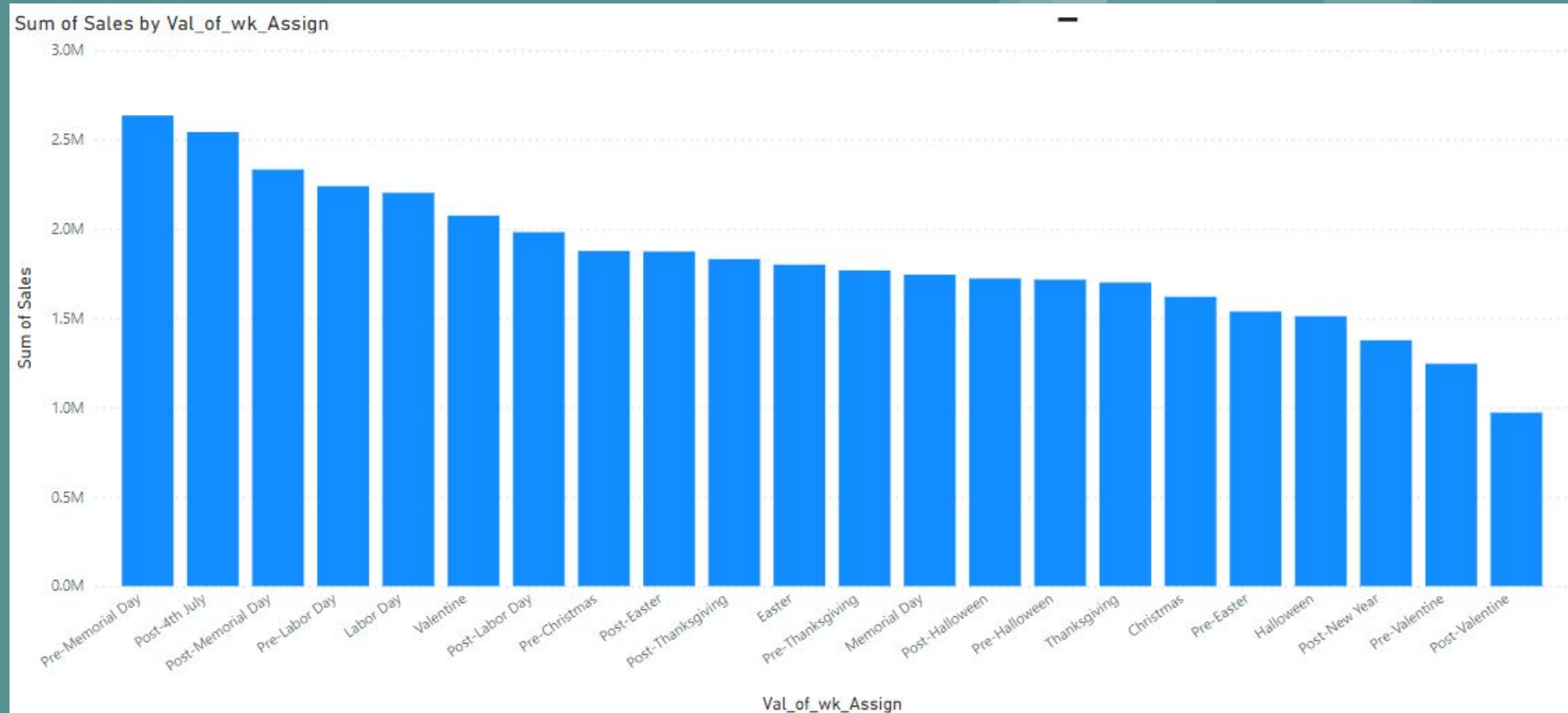
PPG - Promotion Pack Group - Product ● CHOCOLATE\_MARS WRIGL... ● CHOCOLATE\_MARS W... ● CHOCOLATE\_MARS ... ● CHOCOLATE\_MA... ● CHOCOLATE\_M... ● CHOCOLATE\_...



## 4. Correlation between sales and seasonality for different chocolates using slicer and filters.



# 5. Which holidays are the most impactful?



# 6. How does the price of the product vary wrt. to its competitors?

Sum of Log\_Price and Sum of Inter Comp Price by PPG - Promotion Pack Group - Product

