



APRYLLE.IO

APRYLLE KRISTINE P. RICAFORT

GRAPHIC DESIGNER

PROFILE

I am highly creative and self-motivated individual. Many of the skills I have developed were thanks to self-initiated projects and client work.

EDUCATION

B.A. in Graphic Design and Media Arts, Web Design Concentration

Southern New Hampshire University
2015 - May 2017

Current GPA: 3.94

Relevant Coursework: Advanced Graphic and Web Design, UI/UX, Publishing, Advanced Multiplatform Design, and Advertising Copy and Design.

PROFESSIONAL EXPERIENCE

Chief Web Developer

Leverett Media | 2016 - Current

I work as a remote web developer for Leverett Media, a media-company based in Boston, MA.

- Created and/or maintained websites using the Wordpress CMS.
- Designed logos and print media documents.
- Worked on email marketing campaigns.

Graphic and Web Designer

Freelance | 2014 - Current

As a freelancer, I always make sure that the designs are not only visually appealing, but up to today's standards.

- Created modern brochures, event posters, and pamphlets for nonprofits and local businesses.
- Developed a website for a local farm using Wordpress CMS; guided them on their social media marketing.
- Retouched photos for a photographer; designed marketing materials out of the images for local businesses.
- Helped a local scout pack by designing fundraising posters; developed a Wordpress site for leaders to post scouting events and schedules.

SKILLS

Adobe Photoshop	<div><div></div></div>
Adobe InDesign	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Adobe Experience	<div><div></div></div>
HTML/CSS	<div><div></div></div>
Web Design	<div><div></div></div>
UI/UX	<div><div></div></div>
Lettering	<div><div></div></div>
Branding/Identity	<div><div></div></div>

REFERENCES

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