

# ARCHISHA CHANDEL

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## EDUCATION

- ESCP BUSINESS SCHOOL | Master in Management - Programme Grande École** Sept '24 – Dec '26  
Paris
- GPA: 3.6/4.0 | CAT (Common Admission Test '23, India): Top 1.64% (Out of 300,000)
  - Relevant Courses: M&A Strategy, Corporate Innovation and Globalization
- UNIVERSITY OF MUMBAI | Bachelor of Engineering – Computer Science** Aug '16 – Nov '20  
Mumbai
- GPA: 7.9/10.0 – First Class Honors
  - Specialization(s): Machine Learning, Data Science, Algorithms and Programming
  - One of the Top 3 contributors for Mozilla at the Outreachy Open Source program

## PROFESSIONAL EXPERIENCE

- PRELUDE | CPaaS Technology** Aug '25 – Dec '25  
Paris
- Marketing Intern – B2B Growth Marketing**
- Leading PR and brand identity by rebuilding company presence on social media to strengthen B2B positioning
  - Launching and editing first video content series to integrate into customer experience & storytelling framework
  - Writing blogs & thought-leadership articles that contribute to SEO visibility, organic engagement and customer satisfaction
- FDI CONTROL FORUM | M&A** May '25 – June '25  
Paris
- Business Development and CRM Intern – Global FDI Conference**
- Managed outreach and PR building, engaging 300+ senior stakeholders and key decision-makers
  - Built a CRM database, prospected and qualified new leads, and tailored communications to drive event participation
  - Coordinated targeted email campaigns and supported annual publication efforts to enhance stakeholder engagement
- FRACTAL ANALYTICS | AI Consultancy** Sept '21 – Aug '22  
Mumbai
- Data Scientist – Banking & Retail**
- Researched and implemented GANs for synthetic data generation with average performance gap of 6% to overcome data scarcity & complexity such that inter-data and intra-feature relationship is maintained
  - Optimized campaign performance tracking - addressed model decay due to concept drift improving accuracy for marketing
  - Designed demand forecasting models and product promotion strategies that increased forecast reliability by 30%

## ENTREPRENEURIAL EXPERIENCE

- SLEEP HIVE | ESCP** Jan '25 – April '25  
Paris
- Co-Founder & Lead Presenter – Sleep Health Tech**
- Developed and pitched Sleep Hive, a sleep health venture combining supplements and wearable technology
  - Designed go-to-market and scaling strategy for European wellness market – prepared detailed investor materials
  - Crafted financial models: D2C, €930K ask, €4.2M initial valuation, break-even - year 4, projected €50M revenue - year 5
- OJAS BREW | ESCP, Blue Factory** Oct '24 – Dec '24  
Paris
- Co-Founder & Lead Presenter – Ayurvedic Wellness Tea**
- Developed product concept, market entry strategy, and investor outreach plan; initiated post-pitch collaborations
  - Developed and presented investor pitch for Ojas Brew at Open Blue, selected as one of 10 finalists from 100+ applicants

## EXTRACURRICULAR EXPERIENCE

- NATIONAL SKILL DEVELOPMENT CORPORATION | Gov. of India** Nov '22 – Nov '23  
Mumbai
- AI – Machine Learning Engineer Trainer**
- Earned NSDC Trainer Certification; trained and mentored 80 students in AI, fostering technical and professional growth
- TOASTMASTERS INTERNATIONAL | Public Speaking Community** Jan '22 – Aug '22  
Mumbai
- Club President, District 98**
- Led club to Distinguished status, delivered 20+ speeches, and won Area-level International Speech Contest

## SKILLS & CERTIFICATIONS

**Technical Skills:** MS Excel | MS PowerPoint | MS Word | Python | SQL | AWS  
**Languages:** English (Native) | French (Beginner – A2) | Hindi (Native)  
**Competitions:** Image Recognition Solution at AIDL Hackathon by Unifynd | Text Analysis Solution at HumAIIn by TCS  
**Interests:** Yoga – Ashtanga and Vinyasa | Baking – Breads and Desserts