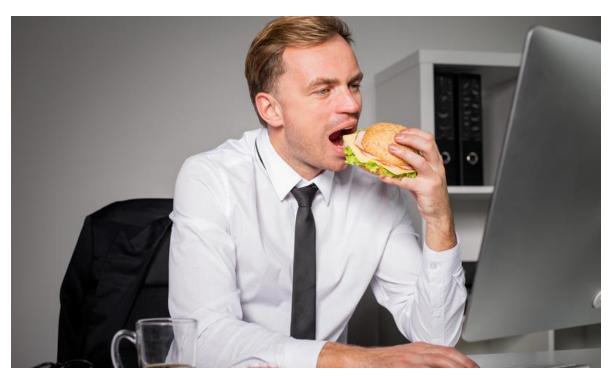# Personas By: Peter Tran

Oscar the Office Worker

Background and Demographics:

- Male, 35 years old
- Married Father with 2 kids, 2 and 3 years old
- Bachelors degree in Business Administration
- Dual family income, $100,000 each year

Environment and Skills:

- Corporate office
- Job Title: Accountant II
- Very professional and goals oriented, no time to eat out
- Has 300 mbps business class internet and high end Mac computer
- Considers himself a power user with technical computer software applications

Goals and Tasks:

- Wants to create a user profile, add addresses and payment methods
- Wants to view restaurants in his area and view menus
- Wants to order food for delivery to his workplace during lunch

Rachel the Restaurant Owner

Background and Demographics:

- Female, 37 years old
- Single mother with 1 kid, age 7
- Professional Culinary school graduate
- Single family income, $120,000 each year

Environment and Skills:

- Restaurant kitchen, office
- Job Title: Restaurant Owner
- Very friendly and family oriented
- Has 30 mbps internet and a 7 year old windows 7 computer
- Considers herself not very well versed with computers

Goals and Tasks:

- Contact the website administrators in order to add restaurant to list
- Add the restaurants menu, prices, and pictures
- Receive orders from customers and mark as completed
- Receive payment from customers

Daniel the Delivery Boy

Background and Demographics:

- Male, 23 years old
- Single college student living on campus
- Studying finance to prepare for future career
- Has $30,000k in student loans to pay for school

Environment and Skills:

- University dorm room, fuel efficient vehicle
- Very casual, always happy to deliver good service
- Has public 10 mbps wifi at dorm and library, has a low end windows 10 laptop
- Considers himself a casual user and is versatile with social media platforms

Goals and Tasks:

- Wants to use web app to find out delivery requests and have information on restaurant, customer, addresses
- Wants to be able to mark delivery status if it's picked up, on the way, or delivered
- Wants to receive payment and tips