**Machine Learning** Lecture 3

Review of the Previous Lecture

**Linear Regression** 

# The learning problem



- - \* Living area, #bedroom, distance to work place ... \* Denote as  $x = [x_1, x_2, ..., x_n]^T$
- ❖ Target:
  - Price
  - ❖ Denoted as y
- ❖ Training set:

$$\mathbf{X} = \begin{bmatrix} --(\mathbf{x}^{(1)})^T - - \\ --(\mathbf{x}^{(2)})^T - - \\ \vdots \\ --(\mathbf{x}^{(m)})^T - - \end{bmatrix} = \begin{bmatrix} \mathbf{x}_1^{(1)} & \mathbf{x}_2^{(1)} & \cdots & \mathbf{x}_n^{(1)} \\ \mathbf{x}_1^{(2)} & \mathbf{x}_2^{(2)} & \cdots & \mathbf{x}_n^{(2)} \\ \vdots & \vdots & \ddots & \vdots \\ \mathbf{x}_1^{(m)} & \mathbf{x}_2^{(m)} & \cdots & \mathbf{x}_n^{(m)} \end{bmatrix} \qquad \mathbf{Y} = \begin{bmatrix} \mathbf{y}^{(1)} \\ \mathbf{y}^{(2)} \\ \vdots \\ \mathbf{y}^{(m)} \end{bmatrix} \text{ m: #examples/samples n: #features}$$

## Linear Regression



❖ Assume that Y (target) is a linear function of X (features):

$$h_{\theta}(x) = \theta_0 + \theta_1 x_1 + \theta_2 x_2$$

Here, the  $\theta_i$ 's are the **parameters** (also called **weights**) parameterizing the space of linear functions mapping from  $\mathcal{X}$  to  $\mathcal{Y}$ . When there is no risk of confusion, we will drop the subscript  $\theta$  in  $h_{\theta}(x)$ , and write it more simply as h(x). To simplify our notation, we also introduce the convention of letting  $x_0 = 1$  (this is the **intercept term**), so that

$$h(x) = \sum_{i=0}^{n} \theta_i x_i = \theta^T \underline{x}$$

$$\emptyset(x)$$

Pre-processing of features or feature extraction

## The normal equations



To minimize J, we set its derivatives to zero, and obtain the normal equations:

$$X^T X \theta = X^T \overrightarrow{y}$$

♦ Thus, the value of that minimizes J is given in closed form by the equation:

$$\theta = (X^T X)^{-1} X^T \overrightarrow{y}$$

## The Least Mean Square (LMS) method



❖ The Cost Function:

$$J( heta) = rac{1}{2} \sum_{i=1}^m (h_{ heta}(x^{(i)}) - y^{(i)})^2$$

\* Consider a gradient descent algorithm:

$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta)$$

# Regularized least squares



The total error function:

$$\frac{1}{2} \sum_{n=1}^N \left(t_n - \boldsymbol{w}^\top \boldsymbol{\phi}(\boldsymbol{x}_n)\right)^2 + \frac{\lambda}{2} \boldsymbol{w}^\top \boldsymbol{w}$$

$$oldsymbol{w} = (\lambda \mathbf{I} + \mathbf{\Phi}^ op \mathbf{\Phi})^{-1} \mathbf{\Phi}^ op oldsymbol{t}$$

Regularization has the advantage of limiting the model complexity (the appropriate number of basis functions). This is replaced with the problem of finding a suitable value of the regularization coefficient.

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#### Linear Classification Models

# **Model Description**



Hypothesis

$$P(y = 1|x; \theta) = h_{\theta}(x) = g(\theta^{T}x) = \frac{1}{1 + e^{-\theta^{T}x}}$$
  
 $P(y = 0|x; \theta) = 1 - h_{\theta}(x)$ 

❖ Compact Form

$$P(y|x;\theta) = (h_{\theta}(x))^{y}(1 - h_{\theta}(x))^{1-y}$$

 $\diamond$  Parameters  $\theta$ 

#### Maximum Likelihood Estimation



♦ (Conditional) Likelihood

$$L(\theta) = p(\overrightarrow{y}|X;\theta)$$

$$= \prod_{i=1}^{m} p(y^{(i)}|x^{(i)};\theta)$$

$$= \prod_{i=1}^{m} (h_{\theta}(x^{(i)}))^{y^{(i)}} (1 - h_{\theta}(x^{(i)}))^{1 - y^{(i)}}$$

❖ Log-likelihood

$$\iota(\theta) = \log L(\theta)$$

$$= \sum_{i=1}^{m} y^{(i)} \log h(x^{(i)}) + (1 - y^{(i)}) \log(1 - h(x^{(i)}))$$

**Cross-Entropy** 

#### **Gradient Ascent**



Gradient

$$\begin{split} \frac{\partial \iota(\theta)}{\partial \theta_{j}} &= \sum_{i=1}^{m} (y^{(i)} \frac{1}{h_{\theta}(x^{(i)})} - (1 - y^{(i)}) \frac{1}{1 - h_{\theta}(x^{(i)})}) \frac{\partial}{\partial \theta_{j}} h_{\theta}(x^{(i)}) \\ &= \sum_{i=1}^{m} (y^{(i)} \frac{1}{h_{\theta}(x^{(i)})} - (1 - y^{(i)}) \frac{1}{1 - h_{\theta}(x^{(i)})}) h_{\theta}(x^{(i)}) (1 - h_{\theta}(x^{(i)})) \frac{\partial}{\partial \theta_{j}} \theta^{T} x^{(i)} \\ &= \sum_{i=1}^{m} (y^{(i)} (1 - h_{\theta}(x^{(i)})) - (1 - y^{(i)}) h_{\theta}(x^{(i)})) x_{j} \\ &= \sum_{i=1}^{m} (y - h_{\theta}(x^{(i)})) x_{j} \end{split}$$

Gradient Ascent Method

$$\theta_j := \theta_j + \alpha \sum_{i=1}^m (y^{(i)} - h_{\theta}(x^{(i)})) x_j^{(i)}$$

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#### The Newton-Raphson method



 $\star$  In LR the  $\theta$  is vector-valued, thus we need the following generalization:

$$\theta := \theta - H^{-1} \nabla_{\theta} \iota(\theta)$$

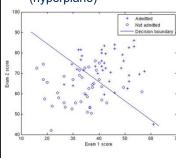
Here,  $\nabla_{\theta}\iota(\theta)$  is, as usual, the vector of partial derivatives of  $\iota(\theta)$  with respect to the  $\theta_i$ 's; and H is an n-by-n matrix (actually, n + 1-by-n + 1, assuming that we include the intercept term) called the Hessian, whose entries are given by

$$H_{ij} = \frac{\partial^2 \iota(\theta)}{\partial \theta_i \partial \theta_j}$$

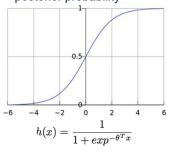
## A Linear Classification Model



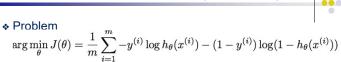
 Logistic regression has a linear decision boundary (hyperplane)



 But with a nonlinear activation function (Sigmoid function) to model the posterior probability



# Newton's Method for Logistic Regression



$$H = \frac{1}{m} \sum_{i=1}^{m} h_{\theta}(x^{(i)}) (1 - h_{\theta}(x^{(i)})) x^{(i)} (x^{(i)})^{T}$$

Weight updating using Newton's method

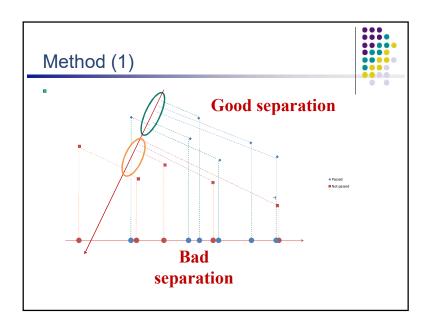
$$\theta^{(t+1)} = \theta^{(t)} - H^{-1} \nabla J(\theta^{(t)})$$

#### Purpose



- Discriminant Analysis classifies objects in two or more groups according to linear combination of features
- ❖ Dimensionality reduction
  - Which set of features can best determine group membership of the object?
- Classification
  - What is the classification rule or model to best separate those groups?

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#### Fisher's LDA: the solution vector



The solution vector a for FLDA is found by maximizing the "Rayleigh quotient"

$$J(\mathbf{a}) = \frac{\mathbf{a}^{\mathsf{T}} \mathbf{S}_{\mathsf{B}} \mathbf{a}}{\mathbf{a}^{\mathsf{T}} \mathbf{S}_{\mathsf{W}} \mathbf{a} + \text{eta } \|\mathbf{a}\| * * 2}$$

\* This leads to the solution

$$\mathbf{a} = \mathbf{S}_{W}^{-1}(\boldsymbol{\mu}_{2} - \boldsymbol{\mu}_{1}) \qquad \text{(Sw+\eta I)}$$

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## Fisher's linear discriminant analysis



- Let us now consider Fisher's LDA projection for dimensionality reduction, considering the two-class case first
- \* We seek a projection vector a that can be used to compute scalar projections  $y = a^T x$  for input vectors x
- \* This vector is obtained by computing the means of each class,  $\mu_1$  and  $\mu_2$ , and then computing two special matrices
- \* The between-class scatter matrix is calculated as

$$\mathbf{S}_B = (\boldsymbol{\mu}_2 - \boldsymbol{\mu}_1)(\boldsymbol{\mu}_2 - \boldsymbol{\mu}_1)^{\mathrm{T}}$$

(note the use of the outer product of two vectors here, which gives a matrix)

❖ The within-class scatter matrix is

$$\mathbf{S}_{W} = \sum_{i:c_{i}=1} (\mathbf{x}_{i} - \boldsymbol{\mu}_{1})(\mathbf{x}_{i} - \boldsymbol{\mu}_{1})^{\mathrm{T}} + \sum_{i:c_{i}=2} (\mathbf{x}_{i} - \boldsymbol{\mu}_{2})(\mathbf{x}_{i} - \boldsymbol{\mu}_{2})^{\mathrm{T}}$$

# **Bayesian Learning**





Bayes, Thomas (1763) An essay towards solving a problem in the doctrine of chances. *Philosophical Transactions of the Royal Society of London*, 53:370-418

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# Your first consulting job



- ❖ A billionaire asks you a question:
- He says: I have a coin, if I flip it, what's the probability it will fall with the head up?
  - You say: Please flip it a few times:



- You say: The probability is: 3/5
- He says: Why???
- You say: Because ...

#### Maximum Likelihood Estimation



- \* Choose  $\theta$  that maximizes the probability of observed data  $\hat{\theta}_{MLE} = \arg\max_{\theta} P(D|\theta)$
- ❖ MLE of probability of head:

$$\hat{ heta}_{MLE} = rac{lpha_H}{lpha_H + lpha_T} =$$
 3/5 "Frequency of heads"

Number of heads

Number of tails

#### Bernoulli Distribution



❖ Data, D =







 $D = \{x_i\}_{i=1}^n, X_i \in \{H, T\}$ 

- ♦ P(Heads) =  $\theta$ , P(Tails) = 1- $\theta$ ,
- ❖ Flips are i.i.d.:
- Independent events
- Identically distributed according to Bernoulli distribution

Choose  $\theta$  that maximizes the probability of observed data

#### Maximum Likelihood Estimation



\* Choose  $\theta$  that maximizes the probability of observed data  $\hat{\theta}_{MLE} = \arg\max_{\theta} P(D|\theta)$ 

$$= \arg\max_{\theta} \prod_{i=1} P(X_i|\theta) \quad \text{Independent draws}$$
 
$$= \arg\max_{\theta} \prod_{i=1}^{n} \theta \prod_{i=1}^{n} (1-\theta) \quad \text{Identical distribute}$$

$$= \arg\max_{\theta} \frac{\theta^{\alpha_H} (1-\theta)^{\alpha_T}}{J(\theta)}$$

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#### Maximum Likelihood Estimation



ullet Choose heta that maximizes the probability of observed data

$$\hat{\theta}_{MLE} = \arg \max_{\theta} P(D|\theta)$$

$$= \arg \max_{\theta} \frac{\theta^{\alpha_H} (1-\theta)^{\alpha_T}}{J(\theta)}$$

$$\frac{\partial J(\theta)}{\partial \theta} = \alpha_H \theta^{\alpha_H - 1} (1-\theta)^{\alpha_T} - \alpha_T \theta^{\alpha_H} (1-\theta)^{\alpha_T - 1}$$

$$= (\alpha_H (1-\theta) - \alpha_T \theta) (\theta^{\alpha_H - 1} (1-\theta)^{\alpha_T - 1})$$

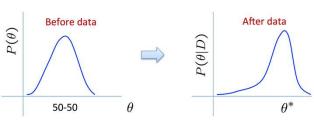
$$\alpha_H (1-\theta) - \alpha_T \theta|_{\theta = \hat{\theta}_{MLE}} = 0$$

$$\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$

# What about prior knowledge?



- ❖ Billionaire says: Wait, I know that the coin is "close" to 50-50. What can you do for me now?
- \* You say: I can learn it the Bayesian way...
- \* Rather than estimating a single  $\theta$ , we obtain a distribution over possible values of  $\theta$



#### **Prior Distribution**



- ❖ What about prior?
  - Represents expert knowledge
  - Simple posterior form



- Uninformative priors:
  - Uniform distribution
- Conjugate priors:
  - Closed-form representation of posterior
  - $P(\theta)$  and  $P(\theta|D)$  have the same form

# Conjugate Prior



P(θ) and P(θ|D) have the same form
 Eg. 1 Coin flip problem



$$P(\mathcal{D} \mid \theta) = \binom{n}{\alpha_H} \theta^{\alpha_H} (1 - \theta)^{\alpha_T}$$

If prior is Beta distribution,

$$P(\theta) = \frac{\theta^{\beta_H - 1} (1 - \theta)^{\beta_T - 1}}{B(\beta_H, \beta_T)} \sim Beta(\beta_H, \beta_T)$$

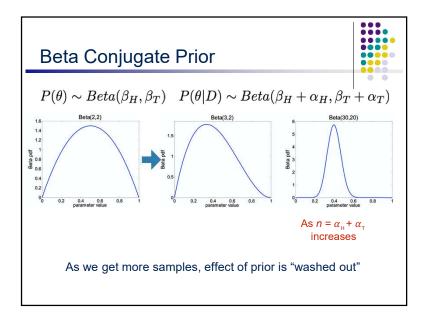
Then posterior is Beta distribution

$$P(\theta|D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

For Binomial, conjugate prior is Beta distribution

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# $Beta \ Distribution$ $Beta(\beta_H, \beta_T) \quad \text{More concentrated as values of } \beta_H, \beta_T \text{ increase}$ $\begin{bmatrix} Beta(1,1) & Beta(2,2) \\ 1.2 & Beta(2,2) \\ 0.2 & 0.4 & 0.6 & 0.8 \\ 0.4 & 0.2 & 0.4 & 0.6 & 0.8 \end{bmatrix}$ $\begin{bmatrix} Beta(3,2) & Beta(3,2) & Beta(3,2) \\ 0.2 & 0.4 & 0.6 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 & 0.8 \\ 0.5 & 0.2 & 0.4 \\ 0.5 & 0.2 & 0.4 \\ 0.5 & 0.2 & 0.4 \\ 0.5 & 0.2 & 0.4 \\ 0.5 & 0.2 & 0.4 \\ 0.5 & 0.2 & 0.$



# Conjugate Prior



Eg. 2 Dice roll problem (6 outcomes instead of 2)

$$\begin{aligned} & \text{Likelihood is} \sim \text{Multinomial}(\theta = \{\theta \text{ , } \theta \text{ , } \dots \text{ , } \theta \text{ } \}) \\ & P(\theta|D) = \frac{n!}{\alpha_1!\alpha_2!\dots\alpha_k!}\theta_1^{\alpha_1}\theta_2^{\alpha_2}\dots\theta_k^{\alpha_k} & \sum_{i=1}^k \alpha_i = n\sum_{i=1}^k \theta_i = 1 \end{aligned}$$

If prior is Dirichlet distribution,

$$P(\theta) = \frac{\prod_{i=1}^{k} \theta_i^{\beta_i - 1}}{B(\beta_1, ..., \beta_k)} \sim Dirichlet(\beta_1, ..., \beta_k)$$

Then posterior is Dirichlet distribution

$$P(\theta|D) \sim Dirichlet(\beta_1 + \alpha_1, ..., \beta_k + \alpha_k)$$

For Multinomial, conjugate prior is Dirichlet distribution

#### Maximum A Posterior Estimation



Choose  $\theta$  that maximizes a posterior probability

$$\hat{\theta}_{MAP} = \arg \max_{\theta} P(\theta|D)$$

$$= \arg \max_{\theta} P(D|\theta)P(\theta)$$

\* MAP estimate of probability of head:

$$P(\theta|D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

$$\hat{ heta}_{MAP} = rac{lpha_H + eta_H - 1}{lpha_H + eta_H + lpha_T + eta_T - 2}$$
 Mode of Beta distribution

 $\sim$ 

#### MLE vs. MAP

♦ Maximum Likelihood estimation (MLE)

Choose value that maximizes the probability of observed data

$$\hat{\theta}_{MLE} = \arg\max_{\theta} P(D|\theta)$$

❖ Maximum a posteriori (MAP) estimation

Choose value that is most probable given observed data and prior belief

$$\hat{\theta}_{MAP} = \arg \max_{\theta} P(\theta|D)$$

$$= \arg \max_{\theta} p(D|\theta)P(\theta)$$

# Bayesians vs. Frequentists

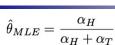


You are no good when sample is



You give a different answer for different priors

#### MLE vs. MAP





What if we toss the coin too few times?

- ❖ You say: Probability next toss is a head = 0
- ❖ Billionaire says: You're fired!

$$\hat{\theta}_{MAP} = \frac{\alpha_H + \beta_H - 1}{\alpha_H + \beta_H + \alpha_T + \beta_T - 2}$$

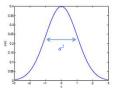
- ❖ Beta prior equivalent to extra coin flips
- $As n \rightarrow infinity, prior is "forgotten"$
- ♦ But, for small sample size, prior is important!

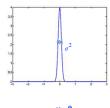
#### What about continuous variables?



- Billionaire says: If I am measuring a continuous variable, what can you do for me?
- ❖ You say: Let me tell you about Gaussians...

$$P(x|\mu,\alpha) = \frac{1}{\sigma\sqrt{2\pi}}e^{\frac{-(x-\mu)^2}{2\sigma^2}} = N(\mu,\sigma^2)$$





 $\mu = 0$ 

μ=0

#### **Gaussian Distribution**



- Parameters:  $\mu$  mean,  $\sigma^2$  variance
- ♦ Sleep hrs are i.i.d.:
  - Independent events
  - Identically distributed according to Gaussian distribution

# MLE for Gaussian mean and variance



• Choose  $\theta$ =  $(\mu, \sigma^2)$  that maximizes the probability of observed data

$$\begin{split} \hat{\theta}_{MLE} &= \arg\max_{\theta} P(D|\theta) \\ &= \arg\max_{\theta} \prod_{i=1}^{n} P(X_{i}|\theta) \quad \text{Independent draws} \\ &= \arg\max_{\theta} \prod_{i=1}^{n} \frac{1}{2\sigma^{\bullet}} e^{-\frac{(X_{i}-\mu)^{2}}{2\sigma^{2}}} \quad \text{Identically distributed} \\ &= \arg\max_{\theta=(\mu,\sigma^{2})} \frac{1}{2\sigma^{\bullet}} e^{-\sum_{i=1}^{n} \frac{(X_{i}-\mu)^{2}}{2\sigma^{2}}} \end{split}$$

## **Properties of Gaussians**



 Affine transformation (multiplying by scalar and adding a constant)

$$- X \sim N(\mu, \sigma^2)$$

$$- Y = aX + b \rightarrow Y \sim N(a\mu + b, a^2\sigma^2)$$

❖ Sum of Gaussians

$$-X \sim N(\mu_{x}, \sigma_{x}^{2})$$

$$- Y \sim N(\mu_{Y}, \sigma_{Y}^{2})$$

$$- Z = X+Y \rightarrow Z \sim N(\mu_{X} + \mu_{Y}, \sigma_{X}^{2} + \sigma_{Y}^{2})$$

#### MLE for Gaussian mean and variance



$$\hat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

$$\hat{\sigma}_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu})^2$$

Note: MLE for the variance of a Gaussian is biased

- Expected result of estimation is **not** true parameter!
- Unbiased variance estimator:

$$\hat{\sigma}_{unbiased}^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \hat{\mu})^2$$

# MAP for Gaussian mean and variance



- Conjugate priors
  - Mean: Gaussian prior
  - Variance: Wishart Distribution
- Prior for mean:

$$P(\mu|\eta,\lambda) = rac{1}{\lambda\sqrt{2\pi}}e^{rac{-(\mu-\eta)^2}{2\lambda^2}}$$

#### Bayes Optimal Classifier & Naive Bayes

# **Optimal Classifier**



Bayes Rule: 
$$P(Y|X) = \frac{P(X|Y)P(Y)}{P(X)}$$
 
$$P(Y=y|X=x) = \frac{P(X=x|Y=y)P(Y=y)}{P(X=x)}$$

Bayes classifier:

$$f^*(x) = \arg\max_{Y=y} P(Y=y|X=x)$$

$$= \arg\max_{Y=y} P(X=x|Y=y)P(Y=y)$$
Class conditional Class prior density

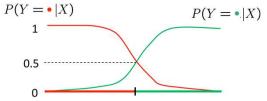
# **Optimal Classification**



Optimal predictor:  $f^* = \arg\min_{f} P(f(x) \neq Y)$ (Bayes classifier)

Equivalently,

$$f^*(x) = \arg\max_{Y=y} P(Y=y|X=x)$$



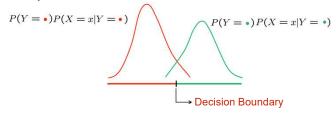
#### **Example Decision Boundaries**



❖ Gaussian class conditional densities (1-dimension/feature)

$$P(X = x | Y = y) = \frac{1}{\sqrt{2\pi\sigma_y^2}} exp(-\frac{(x - \mu_y)^2}{2\sigma_y^2})$$

Binary Classification - two classes



# Learning the Optimal Classifier



Optimal classifier:

$$f^*(x) = \arg\max_{Y=y} P(Y=y|X=x)$$
$$= \arg\max_{Y=y} P(X=x|Y=y)P(Y=y)$$

Class conditional Class prior density

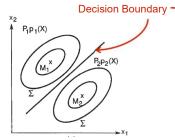
Need to know Prior P(Y = y) for all y Likelihood P(X=x|Y=y) for all x,y

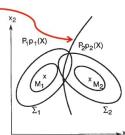
# **Example Decision Boundaries**



❖ Gaussian class conditional densities (2-dimension/feature)

$$P(X = x | Y = y) = \frac{1}{\sqrt{2\pi |\Sigma_y|}} exp(-\frac{(x - \mu_y)\Sigma_y^{-1}(x - \mu_y')}{2})$$





# Learning the Optimal Classifier



Task: Predict whether or not a picnic spot is enjoyable

Training Data:

 $X=(X_1, X_2, X_3, \dots, X_d)$ 



Sky	Temp	Humid	Wind	Water	Forecst	EnjoySpt
Sunny	Warm	Normal	Strong	Warm	Same	Yes
Sunny	Warm	High	Strong	Warm	Same	Yes
Rainy	Cold	High	Strong	Warm	Change	No
Sunny	Warm	High	Strong	Cool	Change	Yes

Lets learn P(Y|X) – how many parameters?

Prior: P(Y = y) for all y

K-1 if K labels

Likelihood: P(X=x|Y=y) for all x,y  $(2^d-1)K$  if d binary features

#### Learning the Optimal Classifier



Task: Predict whether or not a picnic spot is enjoyable

Training Data:

$$X=(X_1 \quad X_2 \quad X_3 \quad \dots \quad X_d)$$

n rows

	Sky	Temp	$\operatorname{Humid}$	Wind	Water	Forecst	EnjoySpt
٨	Sunny	Warm	Normal	Strong	Warm	Same	Yes
ı	Sunny	Warm	High	Strong	Warm	Same	Yes
ı	Rainy	Cold	High	Strong	Warm	Change	No
↓	Sunny	Warm	High	Strong	Cool	Change	Yes

Lets learn P(Y|X) – how many parameters?

2<sup>d</sup>K - 1 (K classes, d binary features)

Need n >> 2 dK - 1 number of training data to learn all parameters

# Prediction using Conditional Independence



- ❖ Predict Lightening
- \* From two conditionally independent features
  - Thunder
  - Rain

# parameters needed to learn likelihood given L P(T, R | L)

 $(2^2-1)2=6$ 

With conditional independence assumption P(T, R | L) = P(T | L) P(R | L)

(2-1)2 + (2-1)2 = 4

# Conditional Independence



\* X is **conditionally independent** of Y given Z: probability distribution governing X is independent of the value of Y, given the value of Z

$$(\forall x, y, z)P(X = x|Y = y, Z = z) = P(X = x|Z = z)$$

❖ Equivalent to:

$$P(X,Y|Z) = P(X|Z)P(Y|Z)$$

 $\bullet$  e.g. P(Thunder|Rain, Lightning) = P(Thunder|Lightning)

**Note:** does NOT mean Thunder is independent of Rain

# Naïve Bayes Assumption



- ❖ Naïve Bayes assumption:
  - Features are conditionally independent given class:

$$P(X_1, X_2|Y) = P(X_1|X_2, Y)P(X_2|Y)$$
  
=  $P(X_1|Y)P(X_2|Y)$ 

- More generally:

$$P(X_1...X_d|Y) = \prod_{i=1}^{d} P(X_i|Y)$$

- ♦ How many parameters now? (2-1)dK vs. (2<sup>d</sup>-1)K
  - Suppose X is composed of d binary features

## Naïve Bayes Classifier



- . Given:
- Class Prior P(Y)
- d conditionally independent features **X** given the class **Y**
- For each X, we have likelihood P(X, Y)
- Decision rule:

$$f_{NB}(x) = \arg\max_{y} P(x_1, ..., x_d | y) P(y)$$

$$= \arg\max_{y} \prod_{i=1}^{d} P(x_i|y)P(y)$$

• If conditional independence assumption holds, NB is optimal classifier! But worse otherwise.

# Subtlety 1 – Violation of NB Assumption



\* Usually, features are not conditionally independent:

$$P(X_1,...,X_d|Y) \neq \prod P(X_i|Y)$$

- ❖ Nonetheless, NB is the single most used classifier out
  - NB often performs well, even when assumption is violated
- [Domingos & Pazzani' 96] discuss some conditions for good performance

# Naïve Bayes Algo – Discrete features



- \* Training Data  $\{(X^{(j)},Y^{(j)})\}_{j=1}^n \qquad X^{(j)}=(X_1^{(j)},...,X_d^{(j)})$
- ❖ Maximum Likelihood Estimates

— For Class Prior 
$$\hat{P}(y) = \frac{\{\#j: Y^{(j)} = y\}}{n}$$

$$\frac{\hat{P}(x_i, y)}{\hat{P}(y)} = \frac{\{\#j : X_i^{(j)} = x_i, Y^{(i)} = y\}/n}{\{\#j : Y^{(j)} = y\}/n}$$

  
   
\* NB Prediction for test data 
$$X=(x_1,...,x_d)$$
 
$$Y=\arg\max_y \hat{P}(y)\prod_{i=1}^d \frac{\hat{P}(x_i,y)}{\hat{P}(y)}$$

# Subtlety 2 – Insufficient training data



- ❖ What if you never see a training instance where X,=a when Y=b?
- e.g., Y={SpamEmail}, X,={'Earn'}
- $--P(X_1=a \mid Y=b) = 0$
- ❖ Thus, no matter what the values X₂,...,X₂ take:
  - -- P(Y=b | X<sub>4</sub>=a,X<sub>5</sub>,...,X<sub>4</sub>) = 0

$$P(X_1 = a, X_2, ..., X_n | Y) = P(X_1 = a | Y) \prod_{i=2}^{d} P(X_i | Y)$$

❖ What now???

#### MLE vs. MAP



$$\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$

What if we toss the coin too few times?

- ♦ You say: Probability next toss is a head = 0
- ❖ Billionaire says: You're fired!

$$\hat{\theta}_{MAP} = \frac{\alpha_H + \beta_H - 1}{\alpha_H + \beta_H + \alpha_T + \beta_T - 2}$$

- \* Beta prior equivalent to extra coin flips
- $As n \rightarrow infinity, prior is "forgotten"$
- \* But, for small sample size, prior is important!

# Case Study: Text Classification



- Classify e-mails
- Y = {Spam,NotSpam}
- Classify news articles
  - Y = {what is the topic of the article?}
- Classify webpages
  - Y = {Student, professor, project, ...}
- ❖ What about the features X?
  - The Text!

# Naïve Bayes Algo – Discrete features



- \* Training Data  $\{(X^{(j)},Y^{(j)})\}_{j=1}^n$   $X^{(j)}=(X_1^{(j)},...,X_d^{(j)})$
- ❖ Maximum A Posteriori Estimates add m "virtual" examples

Assume priors

$$Q(Y = b)$$
  $Q(X_i = a, Y = b)$ 

MAP estimate

$$\hat{P}(X_i = a | Y = b) = \frac{\{\#j : X_i^{(j)} = a, Y^{(j)} = b\} + mQ(X_i = a, Y = b)}{\{\#j : Y^{(j)} = b\} + mQ(Y = b)}$$

# virtual examples with Y = b

Now, even if you never observe a class/feature posterior probability never zero.

#### Features X are entire document - X for ith word in article



Article from rec.sport.hockey

Path: cantaloupe.srv.cs.cmu.edu!das-news.harvard.e From: xxx@yyy.zzz.edu (John Doe) Subject: Re: This year's biggest and worst (opinic Date: 5 Apr 93 09:53:39 GMT

I can only comment on the Kings, but the most obvious candidate for pleasant surprise is Alex Zhitnik. He came highly touted as a defensive defenseman, but he's clearly much more than that. Great skater and hard shot (though wish he were more accurate). In fact, he pretty much allowed the Kings to trade away that huge defensive liability Paul Coffey. Kelly Hrudey is only the biggest disappointment if you thought he was any good to begin with. But, at best, he's only a mediocre goaltender. A better choice would be Tomas Sandstrom, though not through any fault of his own, but because some thugs in Toronto decided

#### **NB** for Text Classification



- ❖ P(X | Y) is huge!!!
  - Article at least 1000 words,  $\mathbf{X} = \{X_1, \dots, X_{1000}\}$
- X represents inword in document, i.e., the domain of X is entire vocabulary, e.g., Webster Dictionary (or more), 10,000 words, etc.
- ♦ NB assumption helps a lot!!!
- $P(X_{=x}|Y=y)$  is just the probability of observing word x, at the  $i^m$  position in a document on topic y

$$h_{NB}(x) = \arg\max_{y} P(y) \prod_{i=1}^{LengthDoc} P(x_i|y)$$

# Bag of words model



- Typical additional assumption Position in document doesn't matter: P(X=x|Y=y) = P(X=x | Y=y)
  - "Bag of words" model order of words on the page ignored
  - Sounds really silly, but oren works very well!

$$\prod_{i=1}^{LengthDoc} P(x_i|y) = \prod_{w=1}^{W} P(w|y)^{count_w}$$

In is lecture lecture next over person remember room sitting the the the to to up wake when you

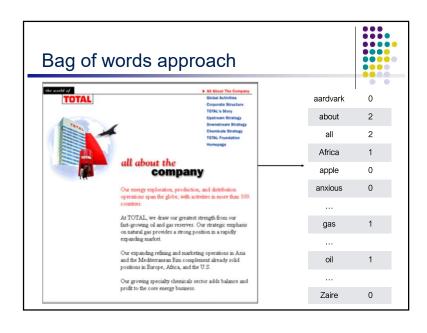
# Bag of words model



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  - Sounds really silly, but oren works very well!

$$\prod_{i=1}^{LengthDoc} P(x_i|y) = \prod_{w=1}^{W} P(w|y)^{count_w}$$

When the lecture is over, remember to wake up the person sitting next to you in the lecture room.



## NB with Bag of Words for text classification



- \* Learning phase: using multiple training documents
  - Class Prior P(Y)
  - --P(X|Y)
- \* Test phase:
  - For each test document, use naïve Bayes decision rule:

$$h_{NB}(x) = \arg \max_{y} P(y) \prod_{i=1}^{LengthDoc} P(x_i|y)$$

$$= \arg \max_{y} P(y) \prod_{w=1}^{W} P(w|y)^{count_w}$$

## What if features are continuous?



e.g., character recognition: X is intensity at it pixel





Gaussian Naïve Bayes (GNB):

$$P(X_i = x | Y = y_k) = \frac{1}{\sigma_{ik} \sqrt{2\pi}} e^{\frac{-(x - \mu_{ik})^2}{2\sigma_{ik}^2}}$$

Different mean and variance for each class k and each pixel i.

Sometimes assume variance

- is independent of Y (i.e.,  $\sigma_i$ )
- ♦ or independent of X<sub>i</sub> (i.e., σ<sub>i</sub>)
- $\diamond$  or both (i.e., $\sigma$ )

# Twenty news groups results



Given 1000 training documents from each group Learn to classify new documents according to which newsgroup it came from

misc.forsale comp.graphics comp.os.ms-windows.misc rec.autos comp.sys.ibm.pc.hardware rec.motorcycles comp.sys.mac.hardware rec.sport.baseball comp.windows.x rec.sport.hockey

alt.atheism sci.space soc.religion.christian sci.crypt talk.religion.misc sci.electronics talk.politics.mideast sci.med talk.politics.misc talk.politics.guns

Naive Bayes: 89% classification accuracy

# Estimating parameters: Y discrete, X continuous



Maximum likelihood estimates:  $\hat{\mu}_{MLE} = rac{1}{N} \sum_{j=1}^{N} x_j$ 

$$\hat{\mu}_{ik} = rac{1}{\Sigma_j \delta(Y^j = y_k)} \Sigma_j x_i^j \delta(Y^j = y_k) \longrightarrow \mathsf{k}^{\mathsf{n}} \mathsf{c}$$

i<sup>th</sup> pixel in j<sup>th</sup> training image ←

$$\hat{\sigma}_{unbiased}^2 = \frac{1}{N-1} \sum_{j=1}^{N} (x_j - \hat{\mu})^2$$

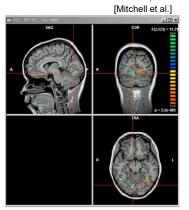
$$\hat{\sigma}_{unbiased}^2 = rac{1}{N-1} \sum_{j=1}^N (x_j - \hat{\mu})^2$$
  $\hat{\sigma}_{ik}^2 = rac{1}{\Sigma_j \delta(Y^j = y_k) - 1} \sum_j (x_i^j - \hat{\mu}_{ik})^2 \delta(Y^j = y_k)$ 

#### Example: GNB for classifying mental States





- ~1 mm resolution ~2 images per sec
- 15,000 voxels/image non-invasive, safe
- measures Blood Oxygen Level Dependent (BOLD) response



#### Gaussian Naive Bayes



Consider a GNB based on the following modeling assumptions:

- ❖Y is boolean, governed by a Bernoulli distribution, with parameter  $\pi = P(Y = 1)$
- $\star X = \langle X_1 ... X_n \rangle$ , where each  $X_i$  is a continuous random
- ♦ For each X<sub>i</sub>, P(X<sub>i</sub>|Y = y<sub>k</sub>) is a Gaussian distribution of the form  $N(\mu_{i\nu};\sigma_i)$
- ♦ For all i and j  $\neq$  i, X<sub>i</sub> and X<sub>i</sub> are conditionally independent

#### Gaussian Naive Bayes



- \*Note here we are assuming the standard deviations σ vary from attribute to attribute, but do not depend on Y.
- ♦ We now derive the parametric form of P(Y|X) that follows from this set of GNB assumptions. In general, Bayes rule allows us to write

$$P(Y = 1|X) = \frac{P(Y = 1)P(X|Y = 1)}{P(Y = 1)P(X|Y = 1) + P(Y = 0)P(X|Y = 0)}$$

#### Gaussian Naive Bayes (cont.)



\*Dividing both the numerator and denominator by the numerator yields:

$$P(Y = 1|X) = \frac{1}{1 + \frac{P(Y=0)P(X|Y=0)}{P(Y=1)P(X|Y=1)}}$$

or equivalently:

$$P(Y = 1|X) = \frac{1}{1 + exp(\ln \frac{P(Y = 0)P(X|Y = 0)}{P(Y = 1)P(X|Y = 1)})}$$

#### Gaussian Naive Bayes (cont.)



 Because of our conditional independence assumption we can write this

$$\begin{split} P(Y=1|X) &= \frac{1}{1 + exp(\ln\frac{P(Y=0)}{P(Y=1)} + \sum_{i} \ln\frac{P(X_{i}|Y=0)}{P(X_{i}|Y=1)})} \\ &= \frac{1}{1 + exp(\ln\frac{1-\pi}{pi} + \sum_{i} \ln\frac{P(X_{i}|Y=0)}{P(X_{i}|Y=1)})} \\ &= \frac{1}{1 + exp(\ln\frac{1-\pi}{\pi} + \sum_{i} (\frac{\mu_{i0} - \mu_{i1}}{\sigma_{i}^{2}} X_{i} + \frac{\mu_{i1}^{2} - \mu_{i0}^{2}}{2\sigma_{i}^{2}}))} \\ &= \frac{1}{1 + exp(w_{0} + \sum_{i=1}^{n} w_{i}X_{i})} \end{split}$$

where the weights 
$$\mathbf{w}_1 \dots \mathbf{w}_n$$
 are given by  $w_i = \frac{\mu_{i0} - \mu_{i1}}{\sigma_i^2}$  and  $w_0 = \ln \frac{1-\pi}{\pi} + \sum_i \frac{\mu_{i1}^2 - \mu_{i0}^2}{2\sigma_i^2}$  also we have 
$$P(Y=0|X) = 1 - P(Y=1|X) = \frac{exp(w_0 + \sum_{i=1}^n w_i X_i)}{1 + exp(w_0 + \sum_{i=1}^n w_i X_i)}$$

#### The decision boundary



The predictive distribution:

$$p(y_n^1 = 1 | x_n) = \frac{1}{1 + exp\{-\sum_{i=1}^M \theta_j x_n^j - \theta_0\}} = \frac{1}{1 + e^{-\theta^T x_n}}$$

\* The Bayes decision rule:

$$\ln \frac{p(y_n^1 = 1 \mid x_n)}{p(y_n^2 = 1 \mid x_n)} = \ln \left( \frac{1}{1 + e^{-\theta^T x_n}} \right) \left( \frac{e^{-\theta^T x_n}}{1 + e^{-\theta^T x_n}} \right) = \theta^T x_n$$



❖ For multiple class (i.e., K>2), \* correspond to a softmax function

$$p(y_n^k = 1 \mid x_n) = \frac{e^{-\theta_k^T x_n}}{\sum_i e^{-\theta_k^T x_n}}$$



If assume variance of Xi is independent of Y, then GNB has linear separating hyperplane.

#### Recall Logistic Regression



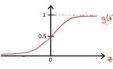
\* The conditional distribution: a Bernoulli

$$p(y|x) = \mu(x)^{y} (1 - \mu(x))^{1-y}$$

Where μ is a logistic function

$$\mu(x) = \frac{1}{1 + e^{-\theta^T x}} = p(y = 1|x)$$

❖ What is the difference to NB?



#### Naïve Bayes vs. Logistic Regression



- ♦Naïve Baye Generative classifier
- ♦ Assume some functional form for P(X|Y), P(Y)
- \* This is a 'generative' model of the data!
- ❖ Estimate parameters of P(X|Y), P(Y) directly from training data
- ♦ Use Bayes rule to calculate P(Y|X=x)



- Logistic Regression Discriminative classifier
- ❖ Directly assume some functional form for P(Y|X)
- \* This is a 'discriminative' model of the data!
- \* Estimate parameters of P(Y|X) directly from training data



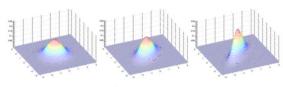
# Another Example of Generative Model: Gaussian Discriminant Analysis



- ❖Gaussian discriminant analysis (GDA) is a simple generative learning algorithm
- In this model, p(x|y) is distributed according to a multivariate normal distribution

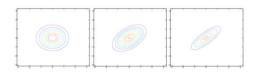
The multivariate normal distribution in n-dimensions, also called the multivariate Gaussian distribution, is parameterized by a mean vector  $\mu \in \mathbb{R}^n$  and a **covariance matrix**  $\Sigma \in \mathbb{R}^{n \times n}$ , where  $\Sigma \geq 0$  is symmetric and positive semi-definite. Also written " $\mathcal{N}(\mu, \Sigma)$ ", its density is given by:

$$\begin{split} p(x;\mu,\Sigma) &= \frac{1}{(2\pi)^{n/2} |\Sigma|^{1/2}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1}(x-\mu)\right). \\ \mathrm{E}[X] &= \int_x x \, p(x;\mu,\Sigma) dx = \mu \\ \mathrm{Cov}(X) &= \Sigma. \end{split}$$



The figures above show Gaussians with mean 0, and with covariance matrices respectively

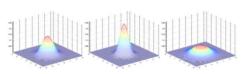
$$\Sigma = \left[ \begin{array}{cc} 1 & 0 \\ 0 & 1 \end{array} \right]; \;\; \Sigma = \left[ \begin{array}{cc} 1 & 0.5 \\ 0.5 & 1 \end{array} \right]; \;\; .\Sigma = \left[ \begin{array}{cc} 1 & 0.8 \\ 0.8 & 1 \end{array} \right]$$



#### Some Examples



Here're some examples of what the density of a Gaussian distribution looks like:



$$mean = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \qquad mean$$

$$\sum = I \qquad \sum$$

$$mean = \begin{bmatrix} 0 \\ 0 \end{bmatrix}$$
$$\sum = 0.6I$$

#### The Gaussian Discriminant Analysis Model



\*When we have a classification problem in which the input features x are continuous-valued random variables, we can then use the Gaussian Discriminant Analysis (GDA) model, which models p(x|y) using a multivariate normal distribution. The model is:

$$y \sim \text{Bernoulli}(\phi)$$
  
 $x|y = 0 \sim \mathcal{N}(\mu_0, \Sigma)$ 

$$x|y=1 \sim \mathcal{N}(\mu_1, \Sigma)$$

Writing out the distributions, this is:

$$\begin{split} p(y) &= \phi^y (1 - \phi)^{1 - y} \\ p(x|y = 0) &= \frac{1}{(2\pi)^{n/2} |\Sigma|^{1/2}} \exp\left(-\frac{1}{2} (x - \mu_0)^T \Sigma^{-1} (x - \mu_0)\right) \\ p(x|y = 1) &= \frac{1}{(2\pi)^{n/2} |\Sigma|^{1/2}} \exp\left(-\frac{1}{2} (x - \mu_1)^T \Sigma^{-1} (x - \mu_1)\right) \end{split}$$

#### The Gaussian Discriminant Analysis model



\*Here, the parameters of our model are  $\phi$ , ,  $\mu$ 0 and  $\mu$ 1. (Note that while there're two different mean vectors  $\mu$ 0 and  $\mu$ 1, this model is usually applied using only one covariance matrix .) The log-likelihood of the data is given by

$$\begin{array}{lcl} \ell(\phi,\mu_0,\mu_1,\Sigma) & = & \log \prod_{i=1}^m p(x^{(i)},y^{(i)};\phi,\mu_0,\mu_1,\Sigma) \\ \\ & = & \log \prod_{i=1}^m p(x^{(i)}|y^{(i)};\mu_0,\mu_1,\Sigma) p(y^{(i)};\phi). \end{array}$$

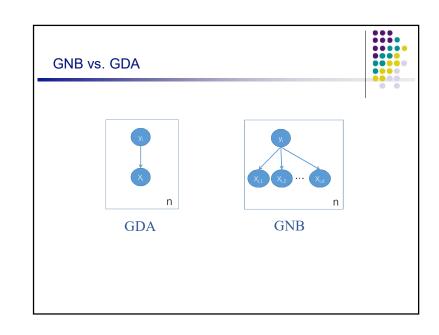
- ♦ Note that the two Gaussians have contours that are the same shape and orientation, since they share a covariance matrix ∑, but they have different means us and us.
- means  $\mu_0$  and  $\mu_1$ . Also shown in the figure is the straight line giving the decision boundary at which p(y=1|x)=0.5. On one side of the boundary, we'll predict y=1 to be the most likely outcome, and on the other side, we'll predict y=0.

#### The Gaussian Discriminant Analysis model



♦By maximizing ℓ with respect to the parameters, we find the maximum likelihood estimate of the parameters to be:

$$\begin{split} \phi &= & \frac{1}{m} \sum_{i=1}^{m} 1\{y^{(i)} = 1\} \\ \mu_0 &= & \frac{\sum_{i=1}^{m} 1\{y^{(i)} = 0\}x^{(i)}}{\sum_{i=1}^{m} 1\{y^{(i)} = 0\}} \\ \mu_1 &= & \frac{\sum_{i=1}^{m} 1\{y^{(i)} = 1\}x^{(i)}}{\sum_{i=1}^{m} 1\{y^{(i)} = 1\}} \\ \Sigma &= & \frac{1}{m} \sum_{i=1}^{m} (x^{(i)} - \mu_{y^{(i)}})(x^{(i)} - \mu_{y^{(i)}})^T. \end{split}$$



# **Discriminative Model** VS. **Generative Model**

#### Hypothesis - Learning - Decision



- ❖ Discriminative Model
- ♦ Modeling Predictive Function

$$\theta^* = \arg\max_{\theta} J(\theta)$$

Optimizing some loss functions, such as least mean square (LMS), cross entropy (CE), Maximum Margin, etc.

Modeling Conditional Distribution

$$\theta^* = \arg\max_{\theta} \sum_{i} \log p(y^{(i)}|x^{(i)}) \quad \begin{array}{l} \text{MLE, MAP (for conditional distribution)} \end{array}$$

❖ Generative Model (Modeling Joint Distribution)

$$\theta^* = \arg\max_{\theta} \sum_i \log p(x^{(i)}, y^{(i)}) \quad \frac{\text{MLE, MAP, Bayesian Inference}}{\text{(for conditional distribution)}}$$

#### Hypothesis - Learning - Decision



- ❖ Discriminative Model
- ♦ Directly Modeling Predictive Function

$$y = f(x)$$

Examples:

Perceptron, SVMs

Modeling Conditional Distribution

Examples:

p(y|x)

Logistic Regression

❖Generative Model (Modeling Joint Distribution)

$$p(x,y) = p(y)p(x|y)$$

Examples: Naïve Bayes, GDA

#### Hypothesis - Learning - Decision



- ❖ Discriminative Model
- ♦ Conditional Distribution

 $\operatorname{arg} \max_{y} p(y|x)$ 

❖ Predictive Function

y = f(x)

- ❖ Generative Model
- ♦ Bayes Formula

$$p(y|x) = \frac{p(x,y)}{p(x)}$$

 $\arg\max_{y} p(y|x) = \arg\max_{y} p(x,y) = \arg\max_{y} p(x|y)p(y)$ 

#### What You Should Know



- We can use Bayes rule as the basis for designing learning algorithms by using the training data to learn estimates of P(X|Y) and P(Y). This type of classifier is called a generative classifier, because we can view the distribution P(X|Y) as describing how to generate random instances X conditioned on the target attribute Y.
- Learning Bayes classifiers typically requires an unrealistic number of training instances. The Naive Bayes classifier assumes all attributes describing X are conditionally independent given Y. This assumption dramatically reduces the number of parameters that must be estimated to learn the classifier.
- When X is a vector of discrete-valued attributes, Naive Bayes learning algorithms can be viewed as linear classifiers. The same statement holds for Gaussian Naive Bayes classifiers if the variance of each feature is assumed to be independent of the class

#### What You Should Know (cont.)



- ❖ Logistic Regression is a function approximation algorithm that uses training data to directly estimate P(Y|X), in contrast to Naive Bayes. In this sense, Logistic Regression is often referred to as a discriminative classifier because we can view the distribution P(Y|X) as directly discriminating the value of the target value Y for any given instance X.
- Logistic Regression is a linear classifier over X. The linear classifiers produced by Logistic Regression and Gaussian Naive Bayes are identical in the limit as the number of training examples approaches infinity, provided the Naive Bayes assumptions hold. However, if these assumptions do not hold, the Naive Bayes bias will cause it to perform less accurately than Logistic Regression, in the limit.