

e. summit

26 - 28 Aug | 2016

THE INDIAN ENTREPRENEURSHIP SUMMIT

PRESENTATION

ABHINAV
MECHANICAL
ENGINEERING

ADITYA
MECHANICAL
ENGINEERING

AYUSH
MECHANICAL
ENGINEERING

GAUTHAM
PRODUCT
DESIGN

ISHANK
MECHANICAL
ENGINEERING



CLEANEASY
PORTABLE DRY CLEANER

*It brings the process
of dry cleaning to
every household*

Dry cleaning is problematic because it is

Expensive



Time consuming



Not accessible at all times

N/A

Washing the entire apparel even when the stain is small



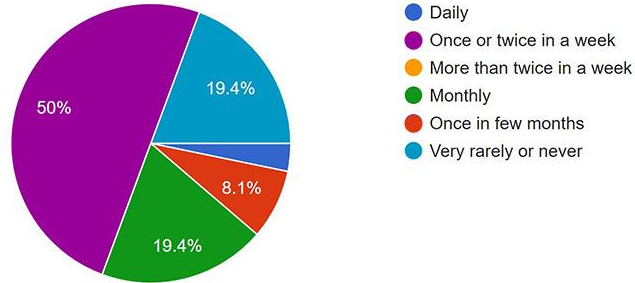
to those who must squeeze having clean and neat clothes into a busy schedule or need them for work or special occasions



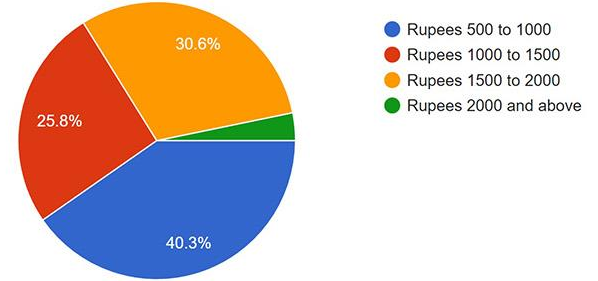
The market **needs** a product that can address these issues

Survey Results

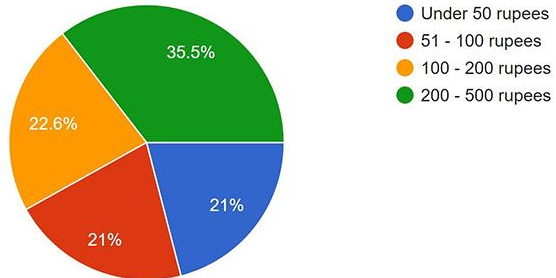
How often do you use Dry Cleaning services?



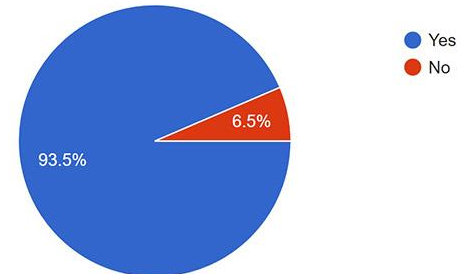
How much would you pay for our product?

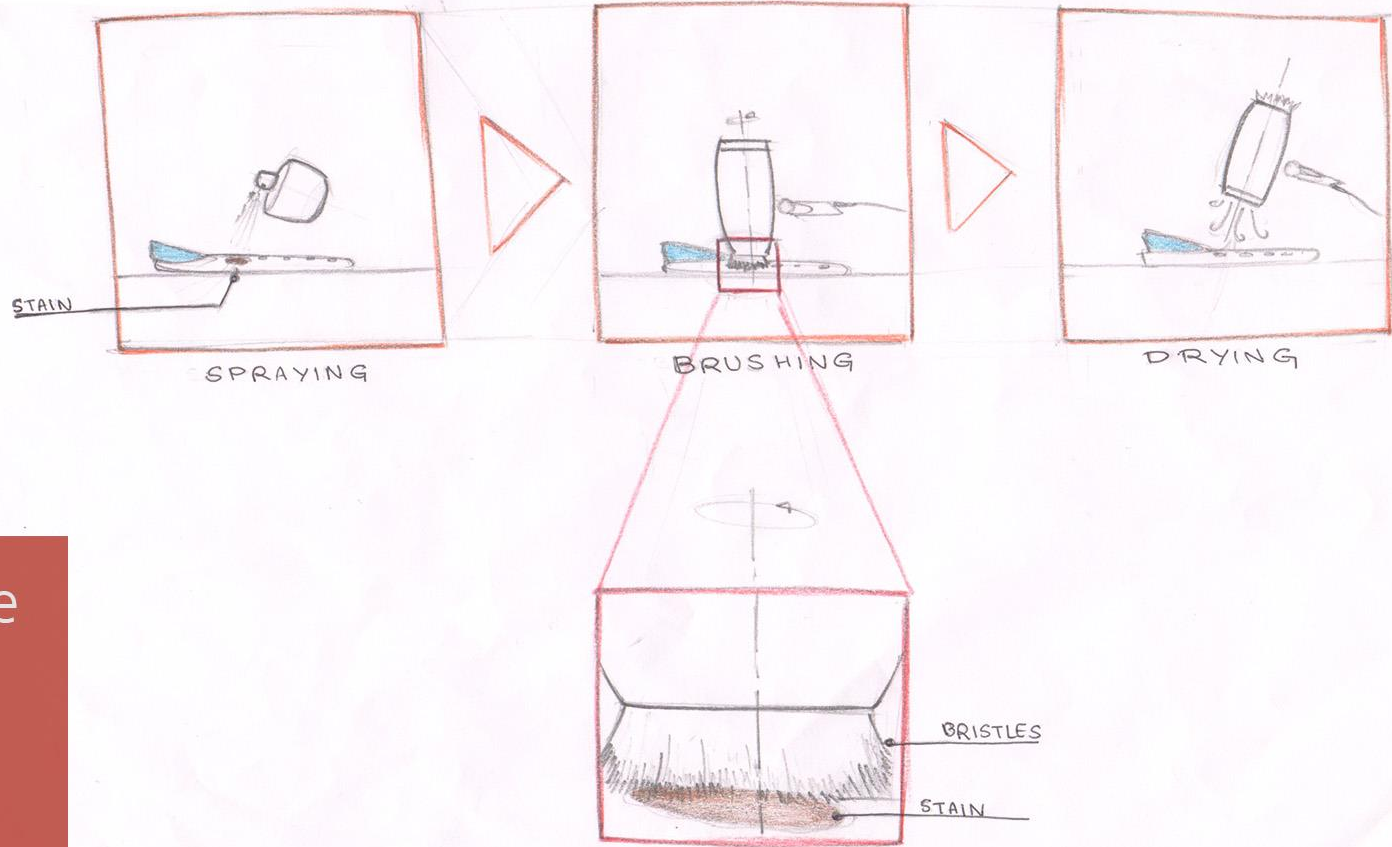


How much do you pay for the services (per garment)?



Would you buy our product?

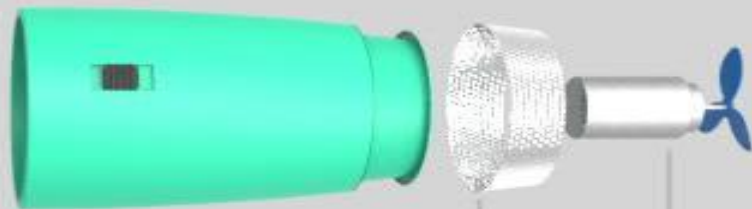




Usage



solvent

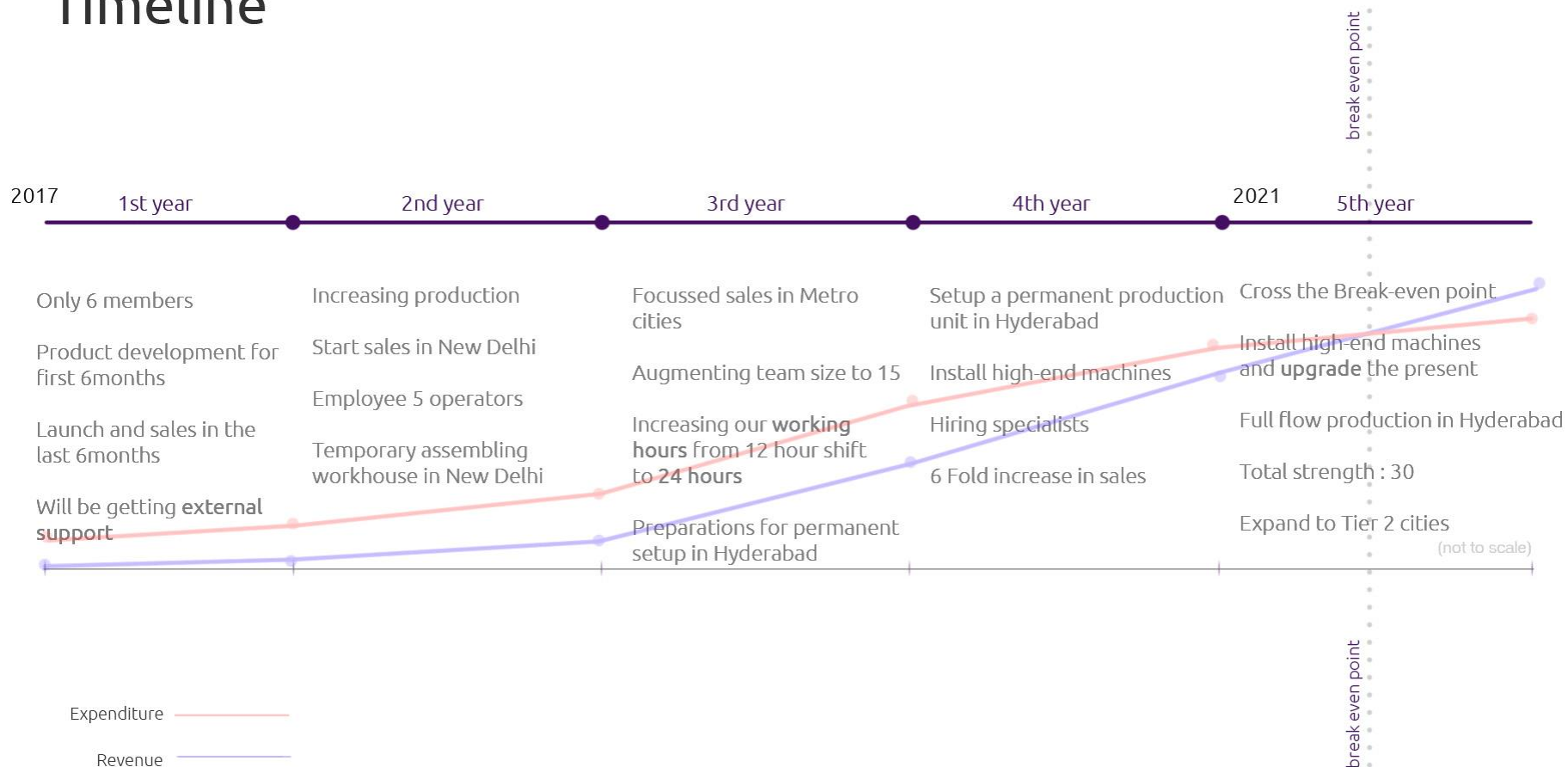


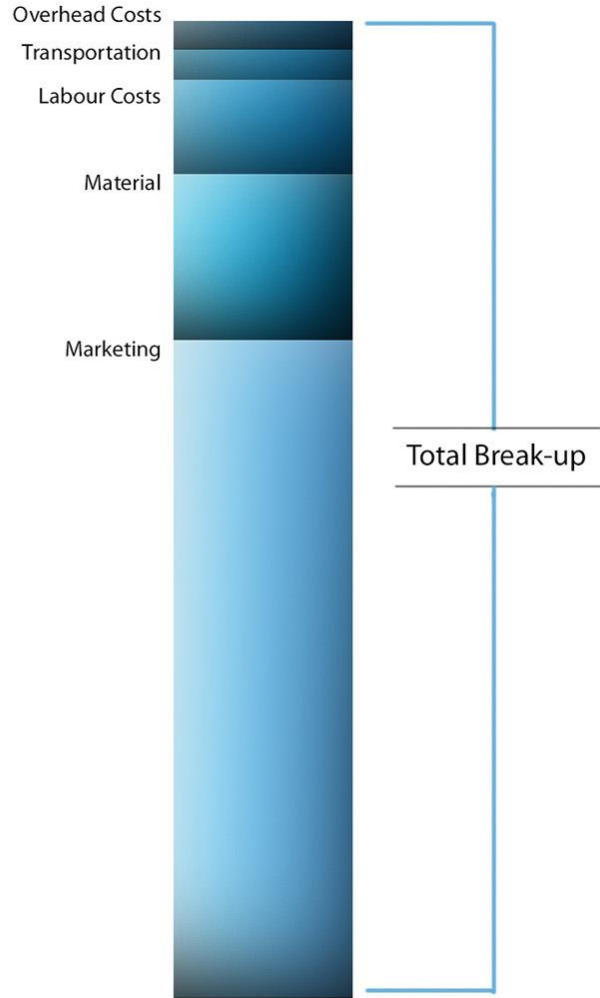
replaced the brush with a stationary, pumice like material. User could use this as a physical brush. Eliminating need for another motor.

This is the blower fan

Note: Have not modelled the heating coil nor the vents

Timeline





Pre launch Funding

Marketing	40 lakhs
Material Procurement	7 lakhs
Labour Costs	5 lakhs
Transportation	1 lakh
Overhead Costs	1 lakh
Total	54 lakhs

Prototype Development

