

# Mohammad Yasir

(416) 471-2285 | mdyasir033@gmail.com | East York, ON

## SUMMARY

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As a Web developer, I have extensive experience in designing and developing custom WordPress themes and plugins. With a strong knowledge of PHP, HTML, CSS, JavaScript, and MySQL, I am able to create responsive and user-friendly websites that meet the needs of clients. I have a keen eye for detail and am passionate about delivering high-quality work that exceeds client expectations. I am a strong communicator and enjoy collaborating with team members and clients to create effective solutions that meet business objectives.

## SKILLS

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- Proficient in HTML, CSS, JavaScript, PHP, MySQL and Bootstrap framework.
- Experience working with a Content Management System (CMS) such as WordPress, Wix, Squarespace, Kentico.
- Advanced Knowledge of website best practices including SEO and web accessibility principles
- Knowledge of responsive, modern UI, and typography design.
- Advanced knowledge of Adobe graphic/multimedia software (Photoshop, Illustrator, InDesign, Dreamweaver, etc.)
- Able to collaborate with project managers, designers, and clients to meet project goals.
- Skilled in website maintenance and updates to ensure optimal performance and security.
- Proficient in Microsoft Office Suite (expert in Excel) as well other internal software.
- Excellent organizational, time management, and customer service skills. Detail-oriented with an ability to prioritize tasks and meet deadlines. Good team player, yet willing to take personal responsibility for resolution of issues
- Professionally Communicate with staff/executives, effective verbal and written communication skills.
- Tri-Lingual( English, Urdu, and Hindi; ability to speak, write and read fluently).

## EDUCATION

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| • PGDM in Project Management (Canadore College)                | Dec 2022  |
| • PGDM in Mobile Application Development (Canadore College)    | Apr 2022  |
| • Bachelor of Technology, Computer Science Engineering. (AKTU) | July 2019 |

## EXPERIENCE

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Softlysis Technologies,  
Web Developer

May 2019 – Jun 2021

- Designed and developed custom WordPress websites for clients in various industries, including healthcare, education, and finance.
- Collaborated with project managers and designers to ensure the functionality and design of websites met clients' needs.

- Created mock-ups of websites, mobile apps, and email marketing templates while working closely with customers.
- Customized WordPress themes and plugins to enhance website functionality and user experience.
- Used Adobe Photoshop as a graphics editor to develop and change design assets for clients.
- Used online customer management software to do out administrative chores like project tracking
- Maintained and updated existing WordPress websites to ensure optimal performance and security.
- Provided technical support and troubleshooting for clients as needed.
- WebEx, GoToMeeting, and Zoom were used to hold online meetings with clients in order to facilitate the site design and redevelopment project.
- Utilized SEO best practices to optimize website content for search engines.