Ben Russell

Designer and project manager. There is beauty in simplicity.

EXPERIENCE

EP Firms, LLC — *Vice President and Director of Operations*

March 2018 - March 2021

After starting as a part-time developer for a CRM aimed at estate planning attorneys, I also took on project management, design, operations, HR, and marketing. At most, I managed a team of eight developers in four states while working as the primary designer.

Self-Employed — *Economics Tutor*

May 2016 - December 2017

I started a tutoring business that covered introductory and intermediate courses. It grew through word-of-mouth and an endorsement from the OU Economics Department.

Self-Employed — Copywriter and Copyeditor

December 2015 - PRESENT

I started a freelance writing and editing business. Over fifty articles published and three books edited.

EDUCATION

MA in Managerial Economics (Data Emphasis)

University of Oklahoma, August 2016 - December 2017

Solving business problems with economic tools. Qualitative + quantitative, with a major focus on statistics using SAS, Stata, and R.

BA in Economics, Minor in Political Science

University of Oklahoma, August 2012 - December 2017

PROJECTS

Google UX Design Certificate

2021 - Present

I studied multiple UX design processes and learned the fundamentals of UX research.

EPFirms — Mobile Prototypes

I created an interactive prototype for my company's mobile app/mobile website, with a focus on consistency and simplicity.

See here: https://tinyurl.com/wcmrh75

Used: Components, variants, masks, interactions, text + color styles.

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SKILLS

- Prototyping: InVision, Figma, FluidUI
- Project management: Trello, Slack, Google Workspace/G Suite
- Software development: HTML, CSS, JavaScript, Git, Github, Github Pages, Heroku

PROFESSIONAL INTERESTS

- ➤ UI/UX design
- Project management and PMP certification
- > App development
- Productivity software and tracking

MISCELLANEOUS

- > 2012 National Merit Scholar
- Joseph Crim Pray Award
 Winner for outstanding
 freshman research paper

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