

Ben Russell

Skilled communicator, writer, and designer. There is beauty in simplicity.

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EXPERIENCE

EP Firms, LLC — *Vice President and Director of Operations*

March 2018 - March 2021

After starting as a part-time developer, I also took on project management, design, operations, HR, and marketing. At most, I managed a team of eight developers in four states while also working as the primary designer.

WG Title and Law – *Copyeditor*

May 2019 - April 2020

I edited three books, mostly covering estate and probate law.

Self-Employed — *Economics Tutor*

May 2016 - December 2017

I started a tutoring business that covered introductory and intermediate courses. It grew through word-of-mouth and an endorsement from the OU Economics Department.

Self-Employed — *Freelance Copywriter*

2015 - 2016

Over 50 business and entertainment articles, with a focus on clarity and SEO.

EDUCATION

MA in Managerial Economics (Data Emphasis)

University of Oklahoma, August 2016 - December 2017

Solving business problems with economic tools. Qualitative + quantitative, with a major focus on statistics using SAS, Stata, and R.

BA in Economics, Minor in Political Science

University of Oklahoma, August 2012 - December 2017

PROJECTS (MORE AVAILABLE ON MY WEBSITE AND MEDIUM)

Create a Button Component and Multiple Variants in Figma — Work Instructions

This technical writing sample defines the process of creating a reusable button component with two variants in Figma.

See here: <https://tinyurl.com/hsjtxz3y>

EPFirms — *Mobile Prototypes*

I created an interactive prototype for my company's mobile app/mobile website, with a focus on consistency and simplicity.

Used: Components, variants, masks, interactions, text + color styles.

See here: <https://tinyurl.com/wcmrh75>

SOFTWARE

- Prototyping/design: Figma, Adobe XD, Photoshop, InVision, FluidUI
- Project management: Trello, Slack, Google Workspace/G Suite
- Software development: HTML, CSS, JavaScript, Git, Github, Github Pages, Heroku

PROFESSIONAL INTERESTS

- UX design, UX research, and UX writing
- Technical writing
- Process analysis
- Project management and PMP certification
- Productivity software and tracking

MISCELLANEOUS

- 2012 National Merit Scholar
- Joseph Crim Pray Award Winner for outstanding freshman research paper

FIND ME HERE

- iambenrussell.com
- linkedin.com/in/iambenrussell
- iambenrussell.medium.com