

Ben Russell

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Designer and project manager. There is beauty in simplicity.

EXPERIENCE

EP Firms, LLC — *Vice President and Director of Operations*

March 2018 - March 2021

After starting as a part-time developer for a CRM aimed at estate planning attorneys, I also took on project management, design, operations, HR, and marketing. At my peak, I managed a team of eight developers in four states while working as the primary designer.

Self-Employed — *Economics Tutor*

May 2016 - December 2017

I started a tutoring business that covered Introductory and Intermediate Macroeconomics and Microeconomics. It grew through word-of-mouth and a partnership with the OU Economics Department.

Self-Employed — *Copywriter and Copyeditor*

December 2015 - PRESENT

I started a freelance writing and editing business. Highlights include over fifty articles published in 2016 and three books edited since 2019.

EDUCATION

MA in Managerial Economics (Data Emphasis)

University of Oklahoma, August 2016 - December 2017

Solving business problems with economic tools. Qualitative + quantitative, with a major focus on statistics using SAS, Stata, and R.

BA in Economics, Minor in Political Science

University of Oklahoma, August 2012 - December 2017

PROJECTS

EPFirms — *Mobile Prototypes*

I created an interactive prototype for my company's mobile app/mobile website, with a focus on consistency and simplicity.

See here: <https://tinyurl.com/wcmrh75>

Implemented: Components, variants, masks, interactions, text and color styles.

Goals for next project: Make better use of overlays instead of repeated content, start with a more cohesive design system, and use layout tools to adapt to a wider range of screen sizes.

SKILLS

- Prototyping: Figma, InVision, FluidUI
- Project management: Trello, Slack, Google Workspace/G Suite
- Software development: HTML, CSS, JavaScript, Git, Github, Github Pages, Heroku

PROFESSIONAL INTERESTS

- UI/UX design
- Project management and PMP certification
- App development
- Productivity software and tracking

MISCELLANEOUS

- 2012 National Merit Scholar
- Joseph Crim Pray Award Winner for outstanding freshman research paper

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- dribbble.com/brussell
- iambenrussell.com
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