

Project Title	Data Analyst Jobs
Tools	ML, Python, SQL, Excel
Domain	Finance Analyst
Project Difficulties level	intermediate

Dataset: Dataset is available in the given link. You can download it at your convenience.

Click here to download data set

Amidst the pandemic many people lost their jobs, with this dataset it is possible to hone the job search so that more people in need can find employment.

This dataset was created by picklesueat and contains more than **2000 job listing for data analyst** positions, with features such as:

- Salary Estimate
- Location
- Company Rating
- Job Description
- and more.

How to use

- Find the best jobs by salary and company rating
- Explore skills required in job descriptions
- Predict salary based on industry, location, company revenue
- Your kernel can be featured here!
- Data Engineer Jobs
- Business Analyst Jobs
- Data Scientist Jobs
- More Datasets

Acknowledgements

If you use this dataset, please support the author.

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Splash Icon

Icon by Eucalyp available on flaticon.com

Example: You can get the basic idea how you can create a project from here

Step 1: Problem Definition

Objective

- Analyze trends in data analyst job postings.
- Predict salary ranges for given job attributes.
- Provide insights into company ratings, locations, and industry trends.

Input Columns

- **Job Title**: Position name.
- Salary Estimate: Predicted/actual salary.
- Job Description: Text describing responsibilities.
- Rating: Employer rating.
- Company Name: Employer name.
- Location: Job location.
- Headquarters: Company HQ location.
- Size, Founded, Type of ownership: Company metadata.
- Industry, Sector, Revenue, Competitors: Market details.
- Easy Apply: Indicates if the job has a one-click application option.

Step 2: Data Collection

Assume data is in a CSV file named data_analyst_jobs.csv. Load the data and inspect.

Code:

```
python

import pandas as pd

# Load the dataset
data = pd.read_csv("data_analyst_jobs.csv")

# Inspect the dataset
print(data.head())
print(data.info())
```

Step 3: Exploratory Data Analysis (EDA)

Step 3.1: Overview

- Check for duplicates.
- Understand column distributions.

Code:

```
# Check for duplicates
```

```
# Check for duplicates
print(f"Duplicate rows: {data.duplicated().sum()}")

# General statistics
print(data.describe(include='all'))
```

```
# Value counts for categorical columns
for col in ['Job Title', 'Type of ownership', 'Industry',
'Sector']:
    print(data[col].value_counts().head())
```

Step 3.2: Visualization

Use visualizations to explore data.

Code: Salary Distribution

python

```
import matplotlib.pyplot as plt
import seaborn as sns

# Salary distribution
plt.figure(figsize=(10, 6))
sns.histplot(data['Salary Estimate'], kde=True, bins=20)
plt.title("Salary Estimate Distribution")
plt.xlabel("Salary")
plt.show()
```

Code: Ratings by Industry

python

```
plt.figure(figsize=(12, 6))
sns.boxplot(x='Industry', y='Rating', data=data)
plt.xticks(rotation=90)
plt.title("Company Ratings by Industry")
plt.show()
```

Step 4: Data Cleaning

Step 4.1: Handling Missing Values

- Fill missing values with appropriate techniques.
- Drop columns with excessive missing data.

Code:

```
python

# Check missing values

print(data.isnull().sum())

# Fill missing numerical values

data['Rating'].fillna(data['Rating'].median(), inplace=True)

# Drop columns with > 30% missing data

threshold = len(data) * 0.3

data = data.dropna(thresh=threshold, axis=1)
```

```
# Forward-fill categorical values
categorical_cols = ['Company Name', 'Industry', 'Sector', 'Type
of ownership']
data[categorical_cols] =
data[categorical_cols].fillna(method='ffill')
```

Step 4.2: Standardizing Data

• Extract numerical values from text (e.g., Salary Estimate).

Code:

```
python
```

```
# Extract minimum salary
data['Min Salary'] = data['Salary
Estimate'].str.extract(r'(\d+)').astype(float)

# Extract maximum salary
data['Max Salary'] = data['Salary
Estimate'].str.extract(r'-\s*(\d+)').astype(float)

# Compute average salary
data['Avg Salary'] = (data['Min Salary'] + data['Max Salary'])
/ 2
```

```
# Drop old salary column
data.drop('Salary Estimate', axis=1, inplace=True)
```

Step 5: Feature Engineering

Step 5.1: Text Analysis

• Process Job Description for keywords (e.g., Python, Excel).

Code:

python

```
# Extract keywords from Job Description
data['Python'] = data['Job Description'].str.contains('Python',
case=False, na=False).astype(int)
data['Excel'] = data['Job Description'].str.contains('Excel',
case=False, na=False).astype(int)

# Create a tech skills score
data['Tech_Skills'] = data['Python'] + data['Excel']
```

Step 5.2: Location Splits

```
python
```

```
# Extract city and state from location
data['City'] = data['Location'].str.split(',', expand=True)[0]
```

```
data['State'] = data['Location'].str.split(',', expand=True)[1]
```

Step 6: Statistics

Analyze relationships using correlation and significance tests.

Code:

python

```
# Correlation matrix
plt.figure(figsize=(10, 8))
sns.heatmap(data.corr(), annot=True, cmap="coolwarm")
plt.title("Correlation Matrix")
plt.show()
```

Step 7: Model Development

Step 7.1: Data Splitting

Split into features and target:

python

from sklearn.model_selection import train_test_split

Define features and target

```
features = ['Rating', 'Tech_Skills', 'Size', 'Founded']

X = data[features]
y = data['Avg Salary']

# Train-test split

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
```

Step 7.2: Model Training

Use Random Forest Regressor to predict salaries.

python

```
from sklearn.ensemble import RandomForestRegressor
from sklearn.metrics import mean_absolute_error, r2_score
# Train model
model = RandomForestRegressor(n_estimators=100,
random_state=42)
model.fit(X_train, y_train)
# Predict
y_pred = model.predict(X_test)
```

```
# Evaluate
mae = mean_absolute_error(y_test, y_pred)
r2 = r2_score(y_test, y_pred)
print(f"MAE: {mae}, R2 Score: {r2}")
```

Step 8: Deployment

Deploy model using Streamlit or Flask.

Example:

```
python

import streamlit as st

st.title("Data Analyst Job Analysis")
st.write("Average Salary Prediction")

# User input
rating = st.slider("Company Rating", 1, 5, 3)
tech_skills = st.slider("Tech Skills Score", 0, 2, 1)
size = st.selectbox("Company Size", [0, 1, 2])
founded = st.number_input("Year Founded", min_value=1900,
max_value=2023, value=2000)
```

Predict

```
prediction = model.predict([[rating, tech_skills, size,
  founded]])
st.write(f"Predicted Salary: ${prediction[0]:,.2f}")
```

Sample Code and output

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
import re
import plotly.graph_objects as go
import plotly.express as px
from plotly.subplots import make_subplots
warnings.filterwarnings('ignore')
In [2]:
data_analyst_jobs =
pd.read_csv('/kaggle/input/data-analyst-jobs/DataAnalyst.csv')
```

3 Dataset Overview

The overview is prepared to get the feel on data structure. It will also include a quick

analysis on missing values, basic statistics and data manipulation.

The dataset consists of the following information

- **Job Title** :A name that describes someone's job or position.
- Salary Estimate: A display a range for annual base or hourly pay and are specific to Data Analytics Industry
- **Job Description**: The plain-language tool that explains the tasks, duties, function and responsibilities of a position
- Rating : Company Rating
- Company Name: The name of the company
- Location: The location where the job is available
- **Headquarters**: The headquarters of the company
- Size: The size of the employee
- Type of Ownership: Type of ownership whether it is public, private or non-profit
- Industry: Different industries where the job is available
- Sector: Sector where the job is available
- Revenue: Company earnings annually.
- Easy Apply: Easy Apply section
- Observations
- There are 2253 rows and 13 columns and 1 missing values.

(to see the details, please expand)

```
In [3]:
data_analyst_jobs = data_analyst_jobs.drop('Unnamed: 0',axis=1)
data_analyst_jobs = data_analyst_jobs.drop('Founded', axis=1)
data_analyst_jobs = data_analyst_jobs.drop('Competitors',
```

```
axis=1)
print(f'Number of rows:{data_analyst_jobs.shape[0]};Number of
columns:{data_analyst_jobs.shape[1]}; No of missing
values:{sum(data_analyst_jobs.isna().sum())}')
```

Number of rows:2253; Number of columns:13; No of missing values:1

3.1 Quick view

Below is the first 5 rows of data analyst jobs dataset:

In [4]:

data_analyst_jobs.head()

Out[4]:

Job Titl e	Sal ary Esti mat	Job Descriptio n	R at in g	Comp any Name	Lo ca tio n	Hea dqu arter s	Siz e	Typ e of own ersh	Ind ustr y	Sect	Re ve nu e	E a s y A
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```
In [5]:
data_analyst_jobs.info()
```

1	Salary Estimate	2253 non-null	. object
2	Job Description	2253 non-null	. object
3	Rating	2253 non-null	float64
4	Company Name	2252 non-null	. object
5	Location	2253 non-null	. object
6	Headquarters	2253 non-null	. object
7	Size	2253 non-null	. object
8	Type of ownership	2253 non-null	. object
9	Industry	2253 non-null	. object
10	Sector	2253 non-null	. object
11	Revenue	2253 non-null	. object
12	Easy Apply	2253 non-null	. object

dtypes: float64(1), object(12)

memory usage: 228.9+ KB

3.2 Data Manipulation

Some of the data in your dataset needed to be moved around in order to make it easier for you to analyze it. For example, you might want to rename some columns in your dataset. You also want to avoid duplicates or other redundancies on your dataset.

```
3.2.1 Renaming Columns for Better Analysis
The columns are renamed for easier analysis.
In [6]:
#renaming columns for better analysis
data_analyst_jobs.rename(columns={"Job Title": "job_title"},
inplace=True)
data_analyst_jobs.rename(columns={"Salary Estimate":
"salary_estimate"}, inplace=True)
data_analyst_jobs.rename(columns={"Job Description":
"job_description"}, inplace=True)
data_analyst_jobs.rename(columns={"Company Name":
"company_name"}, inplace=True)
data_analyst_jobs.rename(columns={"Location": "location"},
inplace=True)
data_analyst_jobs.rename(columns={"Headquarters":
"headquarters"}, inplace=True)
data_analyst_jobs.rename(columns={"Size": "size"},
inplace=True)
data_analyst_jobs.rename(columns={"Type of ownership":
"type_of_ownership"}, inplace=True)
data_analyst_jobs.rename(columns={"Industry": "industry"},
inplace=True)
```

```
data_analyst_jobs.rename(columns={"Sector": "sector"},
inplace=True)
data_analyst_jobs.rename(columns={"Revenue": "revenue"},
inplace=True)
data_analyst_jobs.rename(columns={"Easy Apply": "easy_apply"},
inplace=True)
```

In [7]:

data_analyst_jobs.head()

Out[7]:

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4 Job Title

The job title column on the dataset showed duplicated job titles that would inhibit a proper analysis. The names were replaced to avoid duplicates.

Observations:

The top 5 jobs in the data set are as follows.

- Data Analyst that has a value of 405
- Senior Data Analyst that has a value of 131
- Junior Data Analyst that has a value of 58
- Business Data Analyst that has a value of 28
- Data Quality Analyst that has a value of 17

(to see the details, please expand)

```
In [8]:
```

replacing Job Titles to avoid duplicates

```
data_analyst_jobs['job_title'] =
```

```
data_analyst_jobs['job_title'].replace(['Sr. Data Analyst',
'sr. data analyst', 'Sr Data Analyst', 'sr data
analyst', 'senior data analyst', 'Senior Data Analyst', 'Data
Analyst III', 'data analyst iii', 'senior data analyst'],
                                           'Senior Data
Analyst', regex=True)
data_analyst_jobs['job_title'] =
data_analyst_jobs['job_title'].replace(['Data Analyst I', 'data
analyst i', 'Data Analyst Junior', 'data analyst junior',
                                            'Junior Data
Analyst', 'Junior Data AnalystI', 'Junior Data Analystl'],
'Junior Data Analyst', regex=True)
data_analyst_jobs['job_title'] =
data_analyst_jobs['job_title'].replace(['Data Analyst II',
'data analyst ii', 'Middle Data Analyst'],
                                           'Middle Data
Analyst', regex=True)
In [9]:
# plot the most commmon types of jobs
to_plot = data_analyst_jobs.job_title.value_counts()[:5]
# ax = to_plot.plot(kind='bar',
color=sns.color_palette('Spectral'))
to_plot
```

Out[9]:

job_title

Data Analyst 405

Senior Data Analyst 131

Junior Data Analyst 58

Business Data Analyst 28

Data Quality Analyst 17

Name: count, dtype: int64

5 Salary Estimate and Trends

The salary estimation column is an item and needs to be converted into a float column for a better analysis. To change the column, extract the minimum and maximum salary, convert them to a float column and drop the columns that are not relevant.

In [10]:

Changing Salary column to int for better calculation

```
data_analyst_jobs[['MinSalary', 'MaxSalary']] =
data_analyst_jobs['salary_estimate'].str.extract(r'\$(\d+)K-\$(
\d+)K')
```

```
data_analyst_jobs['MinSalary'] =
pd.to_numeric(data_analyst_jobs['MinSalary'])
data_analyst_jobs['MaxSalary'] =
pd.to_numeric(data_analyst_jobs['MaxSalary'])
In [11]:
# changing format to float
data_analyst_jobs['MinSalary'] =
data_analyst_jobs['MinSalary'].astype(float)
data_analyst_jobs['MaxSalary'] =
data_analyst_jobs['MaxSalary'].astype(float)
data_analyst_jobs['average_salary'] =
(data_analyst_jobs['MaxSalary'] +
data_analyst_jobs['MinSalary']) / 2
#drop salary estimate(unuseful column)
data_analyst_jobs.drop(['salary_estimate', 'MinSalary',
'MaxSalary'], axis=1, inplace=True)
```

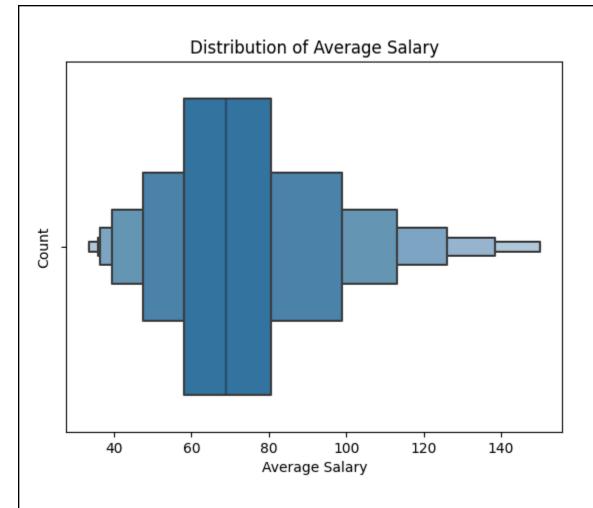
5.1 Average Salary

Observations:

The average salary for data analysts jobs is between 60K-80K annually wth a minimim of 40K and a maximum of 140K.

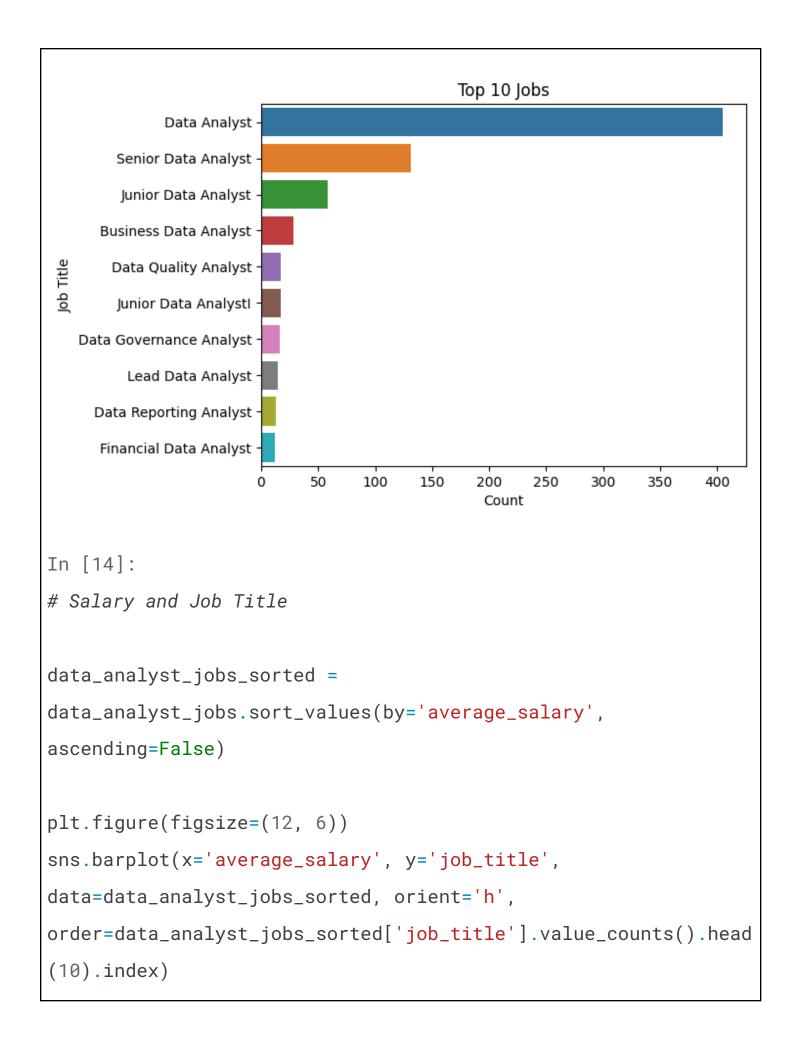
```
In [12]:
# Average Salary

sns.boxenplot(data=data_analyst_jobs, x='average_salary')
plt.xlabel('Average Salary')
plt.ylabel('Count')
plt.title('Distribution of Average Salary')
plt.show()
```

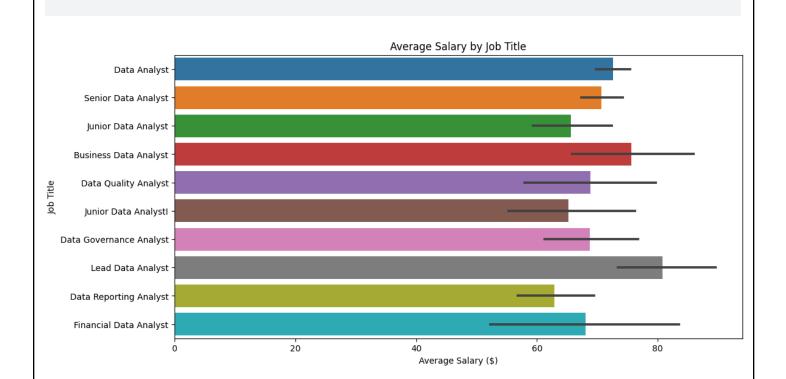


```
In [13]:
top_jobs =
data_analyst_jobs['job_title'].value_counts().head(10)
sns.barplot(x=top_jobs.values, y=top_jobs.index)

plt.xlabel('Count')
plt.ylabel('Job Title')
plt.title('Top 10 Jobs')
plt.show()
```



```
plt.xlabel('Average Salary ($)')
plt.ylabel('Job Title')
plt.title('Average Salary by Job Title')
plt.show()
```



5.1.1 Average Salary by Job Title

- 1. Data Analyst
- 2. Senior Data Analyst
- 3. Junior Data analyst
- 4. Business Data Analyst
- 5. Data Quality Analyst
- 6. Junior Data Analyst

- 7. Data Governance Analyst
- 8. Lead Data Analyst
- 9. Data Reporting Analyst
- 10. Financial Analyst

Observations

The dataset shows that there is a massive demand for Data Analysts in the industry. There is a huge gap in job availability between the positions of Data Analyst and Senior Data Analyst, which are the two most sought-after positions in the industry. When it comes to salary, Data Analysts are paid on an average between 60,000-80,000 per year. The dataset also shows that the highest-paying job in the industry is Lead Data Analyst, which pays above 80,000 per year but lacks job availability.

(to see the details, please expand)

5.2 Salary Trends by Location

```
In [15]:
#salary trends by location
job_location =
data_analyst_jobs.groupby('location')["average_salary"].mean().
reset_index()
top_10 = job_location.sort_values(by = "average_salary",
ascending=False).head(10)
```

```
In [16]:
fig = px.bar(top_10, x='average_salary', y='location',
orientation='h', title='Salary Trends by Location', color =
"location")
fig.update_layout(xaxis_title='AVG Salary (USD)',
yaxis_title='Location', showlegend = False)

fig.show()
```

020406080100120140Glenview, ILElk Grove Village, ILNorthfield, ILBerkeley, CAWhittier, CAPico Rivera, CALos Gatos, CAMarin City, CADaly City, CANewark, CA

Salary Trends by LocationAVG Salary (USD)Location

5.2.1 Top Locations Based on Average Salary

Top 5 Locations and Headquarters

- New York, NY
- Chicago, IL
- San Franciso, CA
- Austin,TX
- Los Angeles CA

Top 5 Locations by Salary

- Newark, CA
- Daly City, CA
- Marin City, CA
- Los, Gatos, CA,
- Pico Rivera, CA

Observations

The dataset showed that the top locations and headquarters are the same. The job openings in New York is significantly higher compare to the job in Chicago.

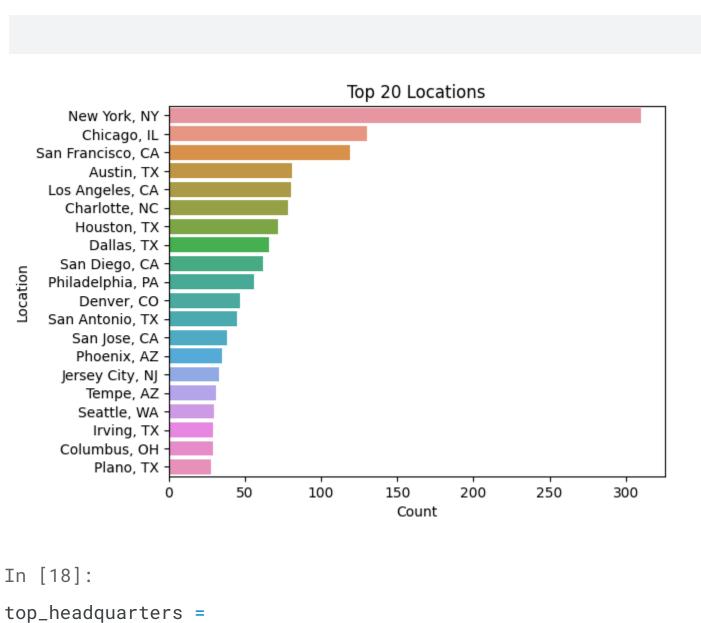
Looking at the salary correlation the top 5 locations that has a higher salary are all located in California.

```
In [17]:
# Top work locations among interviewed

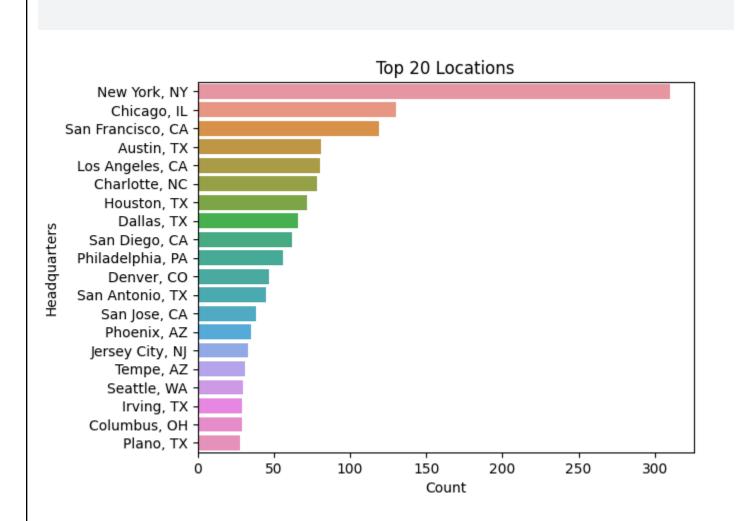
top_locations =
data_analyst_jobs['location'].value_counts().head(20)

sns.barplot(x=top_locations.values, y=top_locations.index)

plt.xlabel('Count')
plt.ylabel('Location')
plt.title('Top 20 Locations')
plt.show()
```



```
In [18]:
top_headquarters =
data_analyst_jobs['headquarters'].value_counts().head(20)
sns.barplot(x=top_locations.values, y=top_locations.index)
plt.xlabel('Count')
plt.ylabel('Headquarters')
plt.title('Top 20 Locations')
plt.show()
```



6 Company

These are the focus areas of the analysis.

- 6.1 Average Salary by Company Size
- 6.2 Company Rating
- 6.3 Type of Ownership

6.1 Average Salary by Company Size

The company that has a biggest size which is around 5001-10000 employees has the smallest count. The company that has the highest count has around 51-200 employees. The smallest company size has a count of 350 and it's the same as the company that has around 1000 - 5000 employees. There is no significant difference between the company size and average salary in the dataset.

Observations

Based on the data, there are not a lot of companies that has 5000-10000 employees in the Data Analytics Industry. On the other hand the company that has more that 10000 employees has more than 350 which falls on 2nd place. The company size that has the most value counted is the company that has 51-200

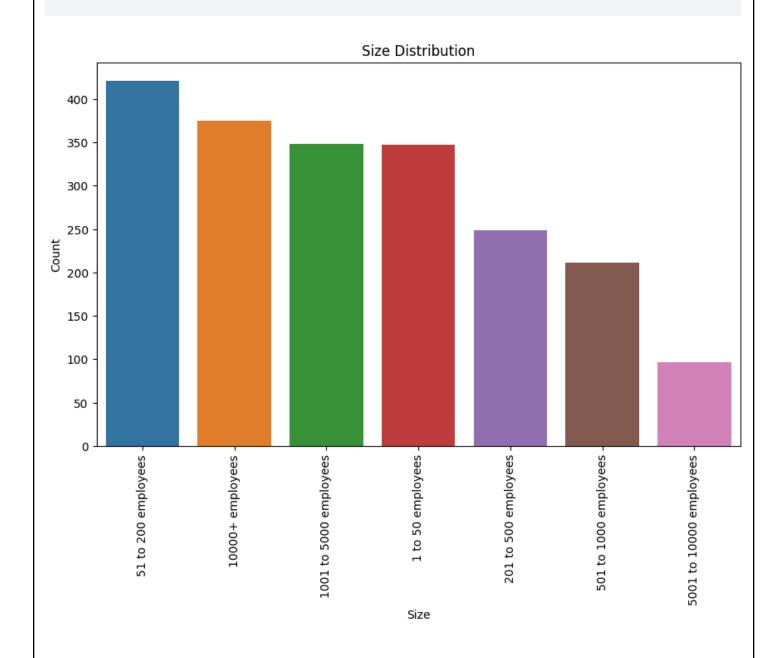
```
In [19]:
# Companies by Amount of Employees

filtered_size = data_analyst_jobs[(data_analyst_jobs['size'] !=
'-1') & (data_analyst_jobs['size'] != 'Unknown')]

data_analyst_jobs_size =
filtered_size['size'].value_counts().head(20)

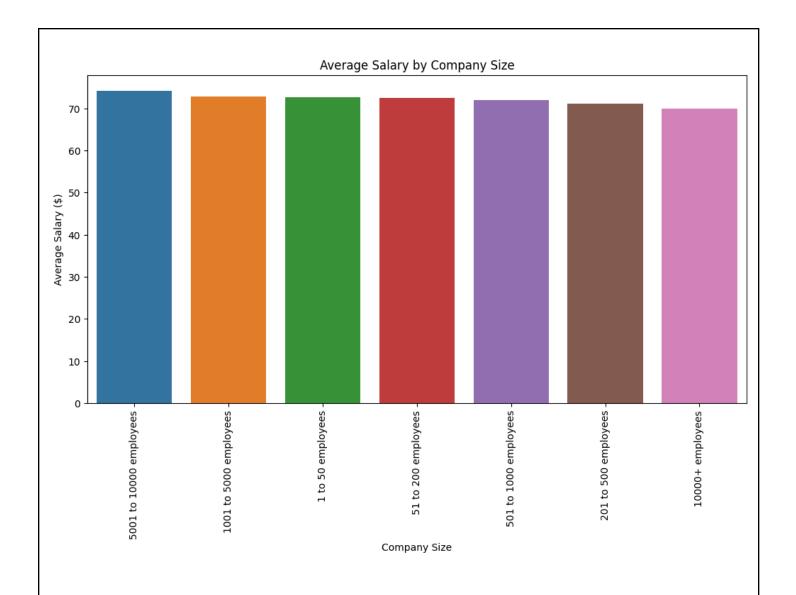
plt.figure(figsize=(10, 6))
sns.barplot(x=data_analyst_jobs_size.index,
y=data_analyst_jobs_size.values)
plt.xlabel('Size')
plt.ylabel('Count')
```

```
plt.title('Size Distribution')
plt.xticks(rotation=90)
plt.show()
```



In [20]:
Salary by Company Size

```
data_analyst_jobs_filtered =
data_analyst_jobs[(data_analyst_jobs['size'] != '-1') &
(data_analyst_jobs['size'] != 'Unknown')]
data_analyst_jobs_sizeXsalary =
data_analyst_jobs_filtered.groupby('size')['average_salary'].me
an().reset_index()
# Sort the DataFrame by 'AverageSalary' in descending order
data_analyst_jobs_sizeXsalary =
data_analyst_jobs_sizeXsalary.sort_values(by='average_salary',
ascending=False)
# Plot the bar chart
plt.figure(figsize=(12, 6))
sns.barplot(x='size', y='average_salary',
data=data_analyst_jobs_sizeXsalary)
plt.xlabel('Company Size')
plt.ylabel('Average Salary ($)')
plt.title('Average Salary by Company Size')
plt.xticks(rotation=90)
plt.show()
```

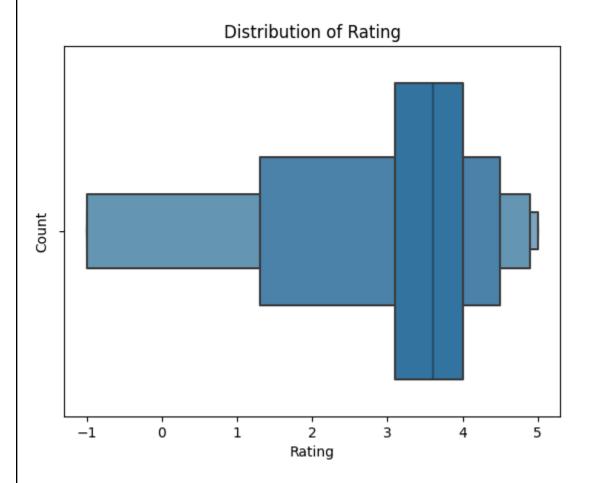


6.2. Company Rating

The rating shows that the rating is between 3.0- 4.0 meaning that there is a data analyst jobs rating is fairly average.

```
In [21]:
sns.boxenplot(data=data_analyst_jobs, x='Rating')
plt.xlabel('Rating')
plt.ylabel('Count')
```

```
plt.title('Distribution of Rating')
plt.show()
```



6.3 Type of Ownership

A significant amount of data falls on the Private sector, followed by public sector.

```
In [22]:
TOP = data_analyst_jobs[(data_analyst_jobs['type_of_ownership']
!= '-1') & (data_analyst_jobs['type_of_ownership'] !=
```

```
'Unknown')]
TOP =
data_analyst_jobs['type_of_ownership'].value_counts().head(20)
sns.barplot(x=TOP.values, y=TOP.index)
plt.xlabel('Count')
plt.ylabel('Type of Ownership')
plt.title('Top 20 Types of Ownership')
plt.show()
                                           Top 20 Types of Ownership
             Company - Private ·
              Company - Public ·
                          -1
          Nonprofit Organization
   Subsidiary or Business Segment -
 Type of Ownership
                  Government -
            College / University
                     Hospital
                    Unknown
             Other Organization
                     Contract
```

School / School District :
Private Practice / Firm :

Self-employed Franchise

200

400

600

Count

800

1000

1200

7 Sector

7.1 Top Sectors

This dataset shows two sets of data. One is the top sector distribution and the other one is in correlation with the Average Salary.

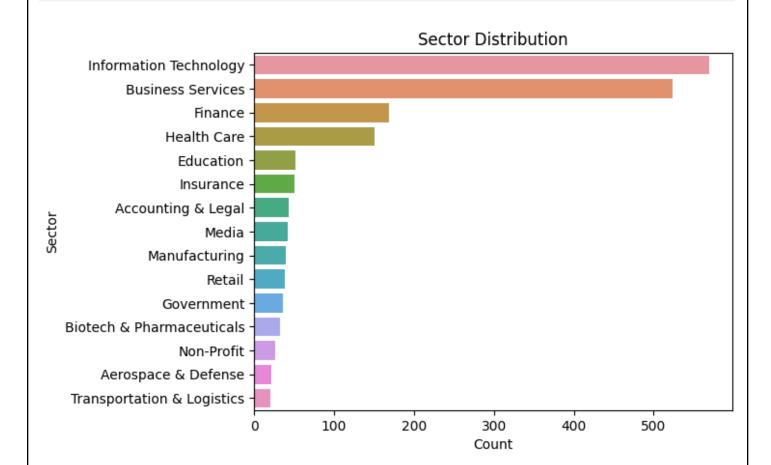
Top 5 Sectors Distribution Where Data Analyst Jobs are available

- 1. Information Technology
- 2. Business Services
- 3. Finance
- 4. Health Care
- 5. Education

```
In [23]:
data_analyst_jobs_sector =
data_analyst_jobs[data_analyst_jobs['sector'] !=
'-1']['sector'].value_counts().head(15)

sns.barplot(x=data_analyst_jobs_sector.values,
y=data_analyst_jobs_sector.index)
plt.xlabel('Count')
plt.ylabel('Sector')
```

plt.title('Sector Distribution')
plt.show()



7.2 Average Salary by Sector

Top Sectors in Correlation with Average Salary

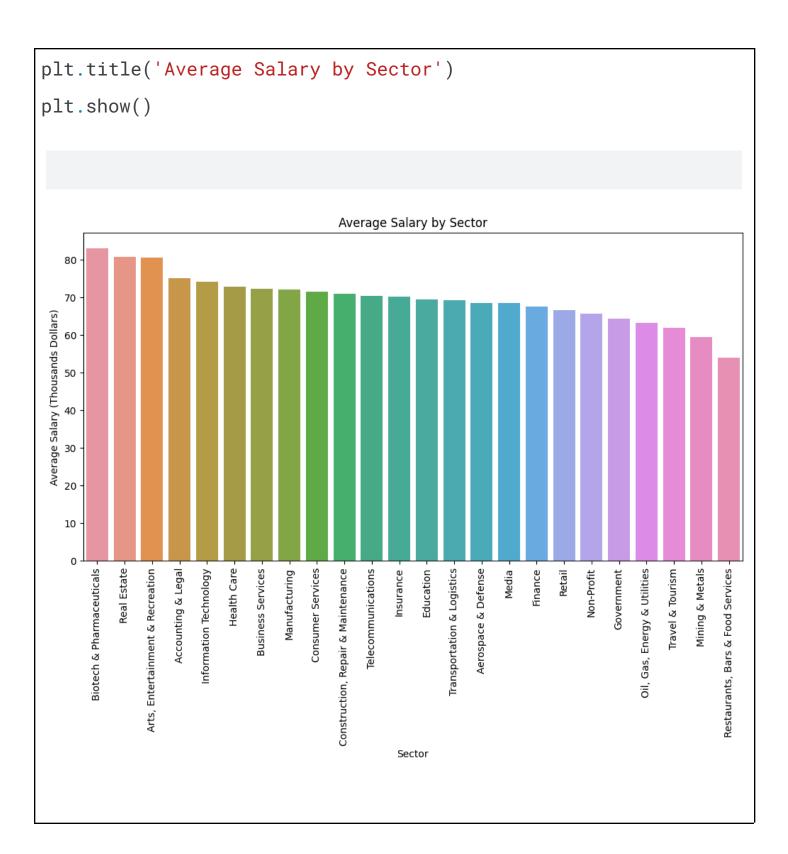
- 1. Biotech & Pharmaceuticals
- 2. Real Estate
- 3. Art, Entertainment & Recreation
- 4. Accounting & Legal
- 5. Information Technology

Observations

Information Technology and Business Services dominated the sector distribution. On the contrary, in correlation with the average salary, the information technology only fell at the 5th place where the average salary is between 70K-75K annually. Biotech & Pharmaceuticals showed that this sector is the highest paying sector which pays more than 80K annually.

The graph showed very distinct difference betweent the sector distribution and average salary by sector.

```
In [24]:
# Salary by Sector
average_salary_by_sector =
data_analyst_jobs[data_analyst_jobs['sector'] !=
'-1'].groupby('sector')['average_salary'].mean().reset_index()
average_salary_by_sector =
average_salary_by_sector.sort_values(by='average_salary',
ascending=False)
plt.figure(figsize=(12, 6))
sns.barplot(x='sector', y='average_salary',
data=average_salary_by_sector)
plt.xticks(rotation=90)
plt.xlabel('Sector')
plt.ylabel('Average Salary (Thousands Dollars)')
```



Reference link