Marketing Performance Analysis

6735	11.5K	646K	33	58.6K
Sum of clicks	Sum of cost	Sum of impressio...	Count of camp...	Sum of attributed_sale...

Sum of cost count by campaign_id and item_name

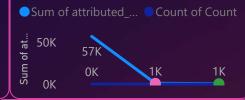item_name ● 5-Zone gel ... ● 5-Zone gel ... ● 5-Zone gel... ● 5-Zone gel... ▶

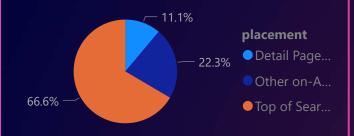
Sum of attributed_sales_7d by category and collection

Sum of cost by category

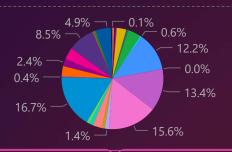## Sum of attributed_sales_7d and Count of Count by category

● Sum of attributed_... ● Count of Count

Sum of attributed_sales_7d by Year and category

category ● Bed Frame ● Mattress ● Mattress Toppers

Sum of attributed_sales_7d by placement

placement
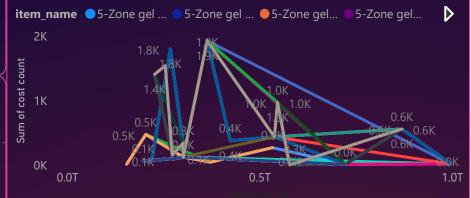● Detail Page...
● Other on-A...
● Top of Sear...
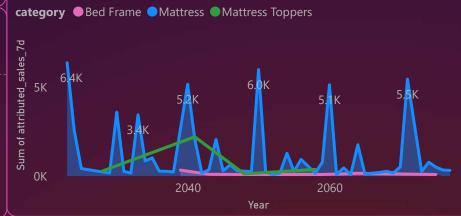

Sum of cost and Sum of attributed_sales_7d

Sum of cost and Sum of attributed_sales_7d by campaign_id
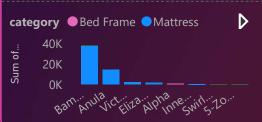

Sum of cost count by campaign_id

Sum of attributed_sales_7d by collection and category

category ● Bed Frame ● Mattress ▶

Sum of attributed_sales_7d by campaign_id and category

category ● Bed Frame ● Mattress ● Mattress Toppers

time_window_start	time for sales
09-07-2023 10:00:00	9,378.51
09-07-2023 11:00:00	10,169.65
09-07-2023 12:00:00	11,361.75
09-07-2023 13:00:00	9,883.34
09-07-2023 14:00:00	8,970.01
09-07-2023 15:00:00	8,820.95