

# Congestion Pricing: A Smarter Way to Manage Urban Traffic

Reducing Congestion, Improving Air Quality, and Enhancing Public Transport

# What is Congestion Pricing?

Congestion pricing is a system that charges drivers a fee for using certain roads during peak times. The goals are:

- Reduce Traffic Congestion
- Improve Air Quality
- Encourage Public Transportation

# Key Benefits of Congestion Pricing

- **Reduced Traffic Congestion**

- Encourages off-peak travel and alternative transportation.
- Leads to faster travel times and less gridlock.

- **Improved Air Quality and Public Health**

- Reduces emissions of pollutants like nitrogen oxide and particulate matter.
- Example: London saw a 13.5% drop in nitrogen oxide and 15.5% drop in particulate matter in the first year.
- Stockholm halved childhood asthma hospital visits due to cleaner air.

- **Economic and Social Equity**

- Lower-income households near highways benefit from reduced pollution.
- Improves health outcomes in vulnerable communities.

# Key Benefits (Continued)

- **More Profitable and Efficient Public Transport**

- Reduced congestion leads to faster, more reliable public transit.
- Increased demand makes public transport more profitable, enabling reinvestment in services.

- **Revenue Generation for Infrastructure**

- Funds collected can improve public transportation, maintain roads, and invest in sustainable urban infrastructure.

- **Case Study: New York City**

- Expected to reduce congestion, improve air quality, and address health disparities in low-income neighborhoods.

Congestion Pricing is a proven solution to:

- Reduce Traffic Congestion
- Improve Air Quality
- Enhance Public Transport
- Promote Social Equity
- Generate Revenue for Infrastructure

**Let's build smarter, healthier, and more sustainable cities!**