# YUFAN ZHANG

New York, NY | 914-720-6892 | yz2894@cornell.edu

GitHub: iamyufan | LinkedIn: in/yufanbruce | Website: yufanbruce.com

### **EDUCATION**

Cornell Tech (Cornell University), New York, NY

May 2025

Master of Science in Information Systems - Connective Media Concentration

Duke Kunshan University / Duke University Dual Degree Program, Kunshan, China

May 2023

Bachelor of Science in Data Science | GPA: 3.7/4.0

## TECHNICAL SKILLS

Coding Languages: Python, Java, HTML/CSS/JavaScript, SQL

Data Science & Machine Learning: Pandas, NumPy, Scikit-Learn, PyTorch, TensorFlow Extended

Web Development: React.js, Express.js, Node.js, Django, MongoDB, PostgreSQL, MySQL, Socket.io

Miscellaneous Skills: Git, Docker, Jira, AirFlow

#### **EXPERIENCE**

# eBay Inc., Product Manager, Internship (Cloud Data & Storage), Shanghai, China

Mar 2023 - Jun 2023

- Championed the data infrastructure platform, leveraging knowledge in Kafka and Flink to enhance platform adoption and performance
- Facilitated successful migration of **3 high-impact data messaging** use cases to a new messaging platform with enhanced **HA/DR** capabilities by orchestrating user meetings, evaluating dependency requirements, and partnering with the engineering team
- Boosted customer adoption of the new data governance platform, *Data Lake*, by **24%** by leveraging **customized MkDocs** to maintain detailed product **documentation**, including user guides, API documentation, and technical specifications
- Organized BrownBag session that elevated customer awareness of the new SQL-as-Stream feature, resulting in 10 new onboardings

### Duke Kunshan University, Research Assistant (Data Science Research Center), Kunshan, China

Jan 2022 - Sep 2022

- Designed and implemented an automated Ethereum data ingestion pipeline using **Apache Airflow**, handling over **2 million** transaction records and updating data in near-real-time, which reduced manual intervention by **80%** and achieved a **3x** accelerated research iterations
- Maintained a PostgreSQL instance on Google Cloud SQL, with optimized database schema for data retrieval with 75ms average response time
- Implemented graph-based analytics using **NetworkX**, **Pandas**, and **Raphtory** for cross-sectional comparison of decentralization levels in DeFi protocols, resulting in **first-authored** research framework on 2023 Computing Conference [**Papar**], which has received **3 citations**
- Leveraged an interactive dashboard using Plotly Dash to visualize the evolution of decentralization levels of each DeFi protocols

### **PROJECTS**

miniTorch, (Python)
Python re-implementation of the Torch API

Fall 2023 [<u>GitHub</u>]

• Achieved a **Python** re-implementation of Torch API, achieving 100% compatibility with native PyTorch code

- Implemented auto-differentiation by architecting a Scalar class for mathematical operation **overloads** in Python, formulating the **computational graph** to compute the derivatives, and efficiently employing backpropagation via **Topological Sort**
- Optimized tensor operations on CPUs, achieving a 70% speed boost by harnessing Numba JIT parallelization
- Committed to software engineering practices, including code styling with black and flake8, pytest-driven comprehensive unit testing

## **GenieChat**, (React.js, Socket.io, Tailwind CSS, Express.js)

Summer 2023

Full-stack WhatsApp clone with ChatGPT API Integration

- Developed a real-time chat application using **React.js** for the frontend and **Node.js** for the backend, utilizing **socket.io** for real-time bi-directional communication between the server and the client, and **PostgreSQL** for the database management system
- Enhanced loading performance by implementing lazy loading, resulting in a 65% reduction in file bundle sizes
- Engineered secure and user-friendly login functionality with Firebase, enabling authentication through Google and GitHub
- Incorporated ChatGPT via the **OpenAI API**, offering automated responses and real-time language translation, enhancing user interactions

## **MF-Net**, (PyTorch)

Summer 2022

GAN-based generative deep learning model for stylized font design

[GitHub] [Paper]

- Designed and trained an end-to-end GAN-based model with **PyTorch** for generating font images in arbitrary styles from reference images
- Conducted rigorous benchmarking of the model against SOTA baselines on 858 stylized fonts, demonstrating a 17.3% SSIM improvement in image distance, a 27.4% mFID improvement in feature distance, and a 16.7% improvement in user evaluation
- Published a paper as the first author on this project on ACM Multimedia 2022, which has received 2 citations