



Mahatma Education Society's
Pillai HOC College of Engineering and Technology



Rasayani
(Autonomous)

Pillai

Presents



HACKOVERFLOW 4.0

3-Day long National Level Hackathon

organized by

Department of Computer Engineering

SPONSORSHIP BROCHURE

2026



ABOUT US



WHAT IS HACKOVERFLOW 4.0?

HackOverflow 4.0, a prestigious 3-Day long National Level Hackathon proudly presented by the Department of Computer Engineering at PHCET. This dynamic event gathers exceptional students from every corner of the country, uniting their talent, creativity, and passion for software development under one roof.





SUCCESS OF HACKOVERFLOW 3.0



650+ Team Registrations

An amazing 150 teams from India eagerly signed up for the shortlisting round, bringing a wave of enthusiasm to the event.

60+ Teams

More than 60 teams got selected and excitedly participated in the collaborative atmosphere of HackOverflow.



15+ States

A diverse multitude hailing from a whopping 15+ states passionately converged for the grand spectacle of innovation at HackOverflow 3.0.

Social Media Reach

An impressive social media presence with over 500 followers across platforms, coupled with our content garnering an impressive 150 k+ views.



3k+ Website clicks

The hackoverflow3.tech website experienced over 3,000 clicks, while its interactive features attracted an audience of over 6,000 views.



WHY SPONSOR HACKOVERFLOW 4.0 ?

- ▶ Connect your product with emerging developers, tech professionals, businesses, and community members
- ▶ Beyond typical hiring, sponsorship can uncover diligent and ambitious talents for your team
- ▶ Increase visibility by being featured on our website, social media, promo videos, and invitation brochure, reaching a combined audience of 3,000+ individuals and boosting your brand recognition
- ▶ Utilize HackOverflow's influence for marketing and selling your products, engaging with a dynamic audience of developers, tech enthusiasts, and industry professionals.
- ▶ Boost your brand through ads in over 200 colleges across India and beyond
- ▶ Showcase your technology to the brightest minds at HackOverflow
- ▶ Sponsoring our tech event not only positions your company as a leader but also showcases your commitment to staying updated on the latest trends and technologies
- ▶ Tailor your sponsorship to meet specific marketing objectives, ensuring a strategic and impactful partnership that aligns with your brand goals.

10k+

College Footfall

1.5k+

**Participants
Footfall**

150 k+

**Web & Social Media
Reach**

16+

**Developer
Communities**

OUR SPONSORS



TITLE SPONSOR



BLUE STAR

CATEGORICAL SPONSOR



ACCOMODATION SPONSOR



Aptech
 LEARNING
 PANVEL



EDUCATION PARTNER



Jamboree

languify



QuillBot

PROVIDENCE
EDUCATION ADVISORY



Golden Oriole

MERCHANDISE PARTNER

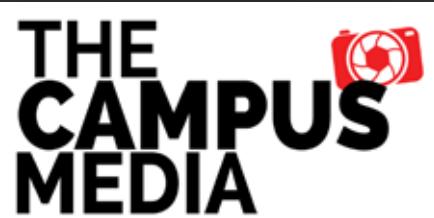


COMMUNITY PARTNER



Note: You can sponsor merchandise, accommodation, or other event essentials. We also offer tailored sponsorship options —feel free to reach out if you have any specific requirements.

MEDIA PARTNERS



ENVIRONMENT PARTNER



DEVELOPER COMMUNITIES



Google Developers Group
Pillai HOC College of Engineering and Technology, Rasayani





SPONSORSHIP PERKS

	Bronze	Silver	Gold	Platinum	Title
	16,500+	33,000+	55,000+	88,000+	1,25,000+

GENERAL

Distribute Swags	✓	✓	✓	✓	✓
Award Prize	✓	✓	✓	✓	✓
Your Swags in Goodie Kits			✓	✓	✓
Send Mentors			✓	✓	✓
Sponsored Problem Track			✓	✓	✓
Sponsored Offline Event				✓	✓
Finalist Judge				✓	✓
Exclusive Keynote Segment in Opening Ceremony					✓
Exclusive Keynote Segment in Closing Ceremony					✓

Note :- We also provide customized Sponsorship Perks as per your requirements, let us know if you have any special requests.



SPONSORSHIP PERKS

Bronze	Silver	Gold	Platinum	Title
16,500+	33,000+	55,000+	88,000+	1,25,000+

ONLINE PROMO

Logo on Website	✓	✓	✓	✓
Logo on App	✓	✓	✓	✓
Twitter Promo	✓	✓	✓	✓
Instagram Promo		✓	✓	✓
Whatsapp Promo			✓	✓
Promo Email to everyone				Post Event
				Pre & Post Event

OFFLINE PROMO

Regular Banner at Campus	✓	✓	✓	✓
Distribute Promo Materials		✓	✓	✓
Big Banners at Campus			✓	✓
Product Demo in Hackathon			✓	✓
Logo on all T-shirts				✓
Big Banners at Central Campus				✓
"Co-Powered by XYZ"				✓

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CONTACT US

Sponsoring this **3-Day long National Level Hackathon HackOverflow 4.0** is not just an investment in an event; it's an investment in the future of technology. Join us in shaping the tech landscape, inspiring innovation, and fostering the next generation of tech leaders. Your sponsorship can be the catalyst for remarkable change and growth, both for your company and the tech community at large.

Thank you for reviewing our content and considering our plans. We eagerly anticipate welcoming you on board soon. If you have any questions or concerns, feel free to email us at hackoverflow@mes.ac.in.

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