POWER 100

THE 100 MOST POWERFUL PEOPLE IN FINANCE

From the cobblestone alleys of Wall Street to the marble corridors of Washington and beyond, Worth scoured the world of finance to find the men and women whose actions affect the lives of millions.





Secretary of the Treasury Path to Power | Power Play



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ZHOU XIAOCHUAN Governor, People's Bank of China

Path to Power | Power Play

ELIZABETH WARREN Law Professor/Presidential Assistant

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TIM GEITHNER Secretary of the Treasury

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Law Professor/Presidential Assistant

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JAMIE DIMON CEO/Chairman, JP Morgan Chase

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PATH TO POWER: After a wild journey from American Express through the creation of Citigroup, from which head Sandy Weill reportedly fired Dimon in 1998 after a spat, Dimon joined Bank One as its CEO in 2000, then took the top job at JPMorgan after it merged with Bank One in 2008.

POWER PLAY: In March 2008, Dimon snapped up the crumbling Bear Sterns at a bargain-basement \$10 a share, then later picked up Washington Mutual for a fire sale price of \$1.9 billion. As he steered his bank through the economic crisis, Dimon emerged as possibly the only bank head Americans could like—fiscally conservative, responsible, competent. "Right now, there are virtually no giants on Wall Street except maybe Jamie," the Carlyle Group's David Rubenstein told The New York Times. Which is why, when Dimon criticizes elements of the Dodd-Frank financial reform bill, as he's been doing lately, Washington is sure to listen.



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LOU J IWEI
Chairman/CEO, China Investment

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LLOYD BLANKFEIN CEO/Chairman, Goldman Sachs

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02	TIMOTHY GEITHNER Secretary of the Treasury	Over the summer, Republican congressional leader John Boehner called on the president to fire Geithner. Geithner fought back, telling PBS' NewsHour that G ▶ read more
03	JEAN-CLAUDE TRICHET President, European Central Bank	In September, he and the Basel Committee on Banking Supervision announced new rules to stabilize banks. Trichet worked his way up in finance to become hc ▶ read more
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▼ Previous	PATH TO POWER: Geithner is both old world and new. Though born in Brooklyn, he grew up in India, Thailand, Zambia and what is now Zimbabwe. (His father worked for the Ford Foundation.) Geithner attended Dartmouth and Johns Hopkins, but studied Mandarin in China in the early 1980s. For all his travels, he became a Washington animal, working at old-boy consulting firm Kissinger Associates and in the Clinton Treasury under Bob Rubin and Larry Summers. In October 2003, he was named president of the New York Federal Reserve Bank and would play a pivotal role when the crises of 2008 hit; he helped broker the sale of Bear Sterns, but declined to aid Lehman Brothers. Despite Wall Street's unhappiness over Lehman, left-wing critics consider Geithner so close to the Street, and Goldman Sachs in particular, that some wrongly think he worked for Goldman. Since Obama made him Treasury secretary, Geithner has struggled to find a voice—and a persona—that the public appreciates. As a result, he is distrusted by the right and excoriated by the left even as he leads the President's efforts to rejuvenate the American economy. POWER PLAY: Over the summer, Republican congressional leader John Boehner called on the president to fire Geithner. Geithner fought back, telling PBS' NewsHour that GOP partisanship was undercutting efforts to improve the economy. "That's not a political statement—that's reality," Geithner said.		
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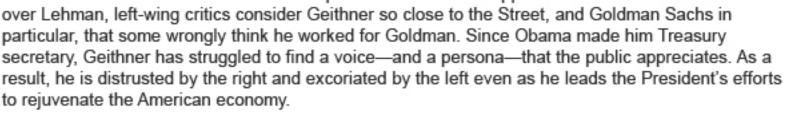
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