

## EDUCATION

Savannah College of Art and Design  
(SCAD Atlanta)  
Acceptance Scholarship (2017/2018)  
Anticipated Jun. 2019

Shih Chin University 2011-2016  
Marketing and Management in  
Creative Industry Certificate

**ADOBE CREATIVE SUITE**  
Illustrator Indesign Photoshop  
DreamWeaver

## DIGITAL DESIGN TOOL

Axure Sketch InVision

English (Full professional proficiency)  
Mandarin Chinese (Native)  
Taiwanese (Native)

Art Direction Idea Conceptualization  
UX/UI Design Information Design

*Freelance Product Designer, Mar. 2019 - Present, Atlanta*  
 Conceptualized and designed a Mobile Personal  
 Emergency Response Systems (mPERS) product to  
 provide security within senior living.

*Event Curator, Mar. 2019 - Present, Atlanta*  
Curated and designed Make HER Day event to showcase students' works as well as inspire more girls to lead lives of purpose.

*Development Intern, Sep. 2018 - Nov. 2018, Atlanta*  
Designed brochures and invitations to attract donors to events and parties in 2018 that strengthened bonds with the community.

Collaborated with creative team to devise artwork for marketing initiatives that promoted the show “The Taming” and the program “Playmaking for Girls.”

Conducted market research and in-depth interviews with current and potential donors to redefine the position of the organization.

*Marketing Intern, Dec. 2017 - May. 2018, Atlanta*  
Set up visuals and tone, and wrote the E-blast for the Paint Quick competition's 2018 out-reach program that generated a record-breaking number of scholarship applicants for Paint Quick competition.

Experienced B2B full life circle project development, served as a liaison between artists/vendors and client, and conceptualized and rendered creative designs for entrance renovation project.

*2015 - Present, Co-Founder, Jul. 2016 - Present, Taiwan*  
Recruited and led creative team to develop logo, packages, and brochures that established the reputation of the brand.

Visualized brands and organizations' messages and delivered cases including logo design, business card design, signboard design, uniform design, race suit design, and marketing materials.