

CRE8R TOKEN

A Utility Token Empowering Everything that
We Create



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INTRODUCTION

FOREWORD

“Blockchain technology with utility token can revolutionize the creation of tech-based products which can make an Impact Globally.

Cre8r is an ecosystem that creates tech-based solutions for the sectors that require an overhaul. The Cre8r Token gives you the opportunity to be part of revolutionizing Transportation, Ecommerce, Finance, and the Information sector. We are creating products that each have the potential to become a unicorn on its own.

Our products and services are designed to give the power back to the actual stakeholders. We are bringing technology to empower those who need it most, our products are not a competitor but an aid to do what the stakeholders are doing but in a better way.

WHAT IS CRE8R TOKEN?

Cre8r is a utility token that allows you to be a part of a decentralized ecosystem fueled by the application of blockchain. We are bringing different decentralized technologies to help Transportation, E-commerce, Finance, and Information segments.

Cre8r Token is a way to be a part of every product that we develop under the Cre8r Ecosystem. We are here to change the way things work and to empower the actual stakeholders with tech so that can survive in the constantly changing environment.





WHAT IS CRE8R ECOSYSTEM?

At Cre8r we believe in empowering the entrepreneurs with technology and tools so that we can be part of their growth. At Cre8r Ecosystem, we create products that help small businesses to grow by giving them exposure to more customers and we also give them tools to manage their day-to-day tasks.

We believe that empowering entrepreneurs who seek to improve the lives of the people around them is the best way to create more opportunities globally.

At Cre8r we identify the hard problems and then learn about them deeply. Once we have conviction about the solution, we design, test, and develop our product which is every allows you a solution to the problem that we have a better understanding of.





HIGHLIGHTS OF OUR ONGOING PROJECTS

TransRentals

Status: Live from 2015

TransRentals is the first product we have devoted our resources to. TransRentals provides support and tool to small and medium vehicle rental companies to grow and do what they do best with ease. We had Adani as our first client and now we are focusing to become 100% online.

Url: <https://transrentals.in>

TransRentals in Numbers.

- 100+ Bookings Daily and that Number is Growing Each Month
- 8+ Segments
- 100+ Cities we have partners in

The Awaken Buddha(TAB)

Status: Live from 2019

Theawakenbuddha.com(TAB) is an open platform to read, write and expand your vision. TAB is also the platform where we share our ideas, our values. TAB is the platform for thinkers, writers, and curiosity seekers.

Url: <https://theawakenbuddha.com>





Cre8r Studio

Status: Live from 2018

Cre8r studios are the digital product design company where all the magic happens. We have the capability of designing and developing an idea into a digital product that can be tested on actual customers. Cre8r Studios helps us in defining our in-house products and that is the reason we can bring products in different domains.

Cre8r studios currently have their customer base in Europe and US.

Url: Cre8r.Studio

EcomMarkt

EcomMarkt is an online shopping mall where consumers and shop owners, both gets benefited. EcomMarkt provides the much-needed control to the sellers and provides benefits of having a shop in a marketplace and having a standalone online website. The project is in pipeline and will be ready by mid-2022.





THE TECHNOLOGY

BLOCKCHAIN TECHNOLOGY AND SMART CONTRACTS

The blockchain provides a mechanism for securing and transferring funds and supporting the complex multi-party agreements that drive those fund transfers through the use of smart contracts. The fact that the data remains saved in an immutable distributed data store means that users can rest assured that their data cannot be tampered with, payment flows can be optimized, identity can be managed securely, and ultimately the overall rental experience can be improved.

The creation of the Cre8r token is the first step in building a system of incentives and rewards to drive efficiency in the industry.

Initially, Cre8r tokens will be issued on the Binance Blockchain under BEP-20 token standard.

BEP-20 is a token standard on Binance Smart Chain that extends ERC-20, the most common Ethereum token standard. You can think of it as a blueprint for tokens that defines how they can be spent, who can spend them, and other rules for their usage. Due to its similarity to Binance Chain's BEP-2 and Ethereum's ERC-20, it's compatible with both.

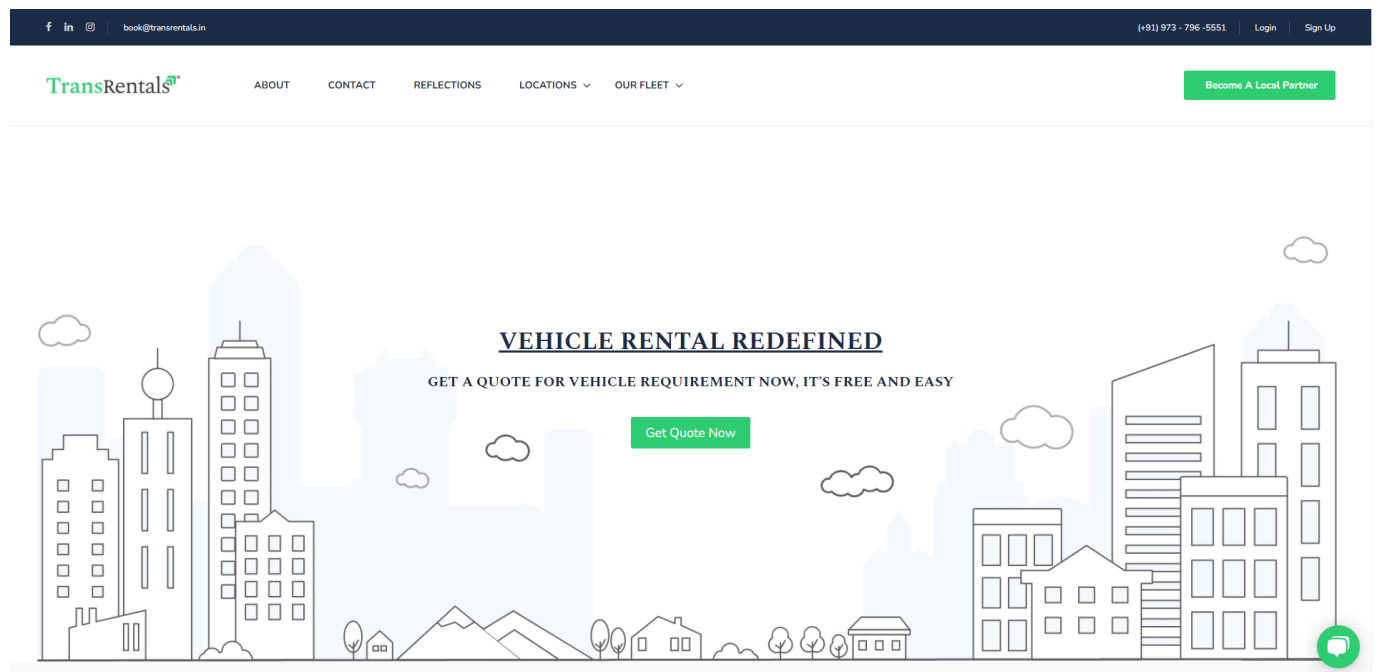
It is anticipated that Cre8r smart contracts will be written in Ethereum Solidity. In general, the solution will be built in a blockchain platform-agnostic manner, to future proof for evolving and emerging blockchain technology innovations.





PROJECTS AND SERVICES

TransRentals



Background

TransRentals is a vehicle rental marketplace that connects the service providers with the service receivers. TransRentals has robust backend technology which makes the booking process seamless from start to finish.

TransRentals currently caters to booking for Bikes, Cars, Buses, Trucks, Trailers, and Cranes. In the future Private Jets and Yachts can also be booked using the same technology.

We are currently operational since 2015 and have a network of more than 1000 partners across 200+ cities.

We are testing our product on real customers for a long time and that's what gives you an edge over other competitors.





The TransRentals Advantage

FOR PARTNERS

TransRentals Certified

We only work with selected partners at each location and those partners are verified by us.

Grow With Us

We help our partners to grow with us by providing them exposure to more customers.

Do Everything at One Place

Our partners with our technology can manage their day-to-day tasks and assets and even manage the financials. So basically it's a win-win for them.

P2P Booking

A partner can provide or get bookings from other partners. Peer-to-peer booking is useful for the one-way vehicle rental and will help the truck and car rental service providers the most.

FOR CUSTOMERS

Standard Service

Get verified service providers instantly, Compare rates and vehicle or Service providers. It's less likely to get defrauded on the TransRentals platform as we have closed all the loopholes.

Everything Under one Roof.

Book a Car or Crane from a single platform. Even customers can go for a long-term or short-term rental.





The Economics

Just to get the numbers in perception let's compare the most used segment Car Rentals.

Car Rental Market as Per Statista

- Revenue in the Car Rentals segment is projected to reach US\$1,558m in 2021.
- Revenue in the Car Rentals segment is projected to reach US\$1,558m in 2021.
- Revenue is expected to show an annual growth rate (CAGR 2021-2026) of 15.17%, resulting in a projected market volume of US\$3,156m by 2026.
- In the Car Rentals segment, the number of users is expected to amount to 78.3m users by 2026.
- The average revenue per user (ARPU) is expected to amount to US\$41.43.
- In the Car Rentals segment, 73% of total revenue will be generated through online sales by 2026.

How do We Make Money?

- We charge a commission of 5 to 7% on every successful booking done through our portal.
- We also going to have a monthly and yearly subscription bundle, which will allow our partners to have the option of not paying the commission.





EcomMarkt

Background

Today there are two ways you can sell your products online.

- Open an account in the online marketplace
- Have a Standalone Shop

Both of these methods have their advantages and disadvantages like with marketplace you get exposed to large amounts of customers but on the other hand, you have fewer rights and freedom, with the standalone shop you get the freedom and control but you have to bring the customers yourself and maintain the website, etc.

With EcomMarkt you get the freedom of a standalone eCommerce store and also the benefits of having a shop in an online marketplace.

How We Make Money?

We charge our customers a one-time development fee and a monthly maintenance fee.

Why It Is not Launched Yet?

We have completed all the necessary tests required from the demand side as well as from the technology side. As we have limited resources as of now we haven't launched it.

When it Will Be Launched?

We charge our customers a one-time development fee and a monthly maintenance fee.





The Awaken Buddha(TAB)

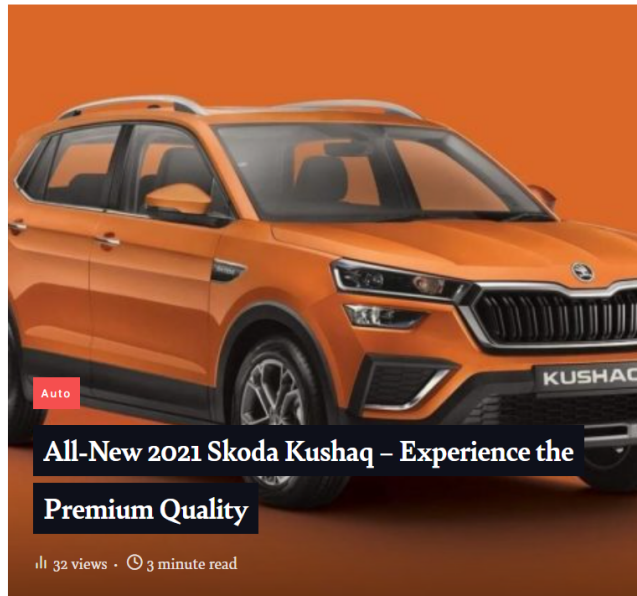


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Background

We have started theawakenbuddha.com to provide consumers right kind of information at their fingertips. We are aspiring to be the top digital media portal from India, where the content is written by ordinary people without any agendas. Anyone can contribute @ theawakenbuddha.com.

How We Make Money?

We charge our customers a one-time development fee and a monthly maintenance fee.





Cre8r Studio



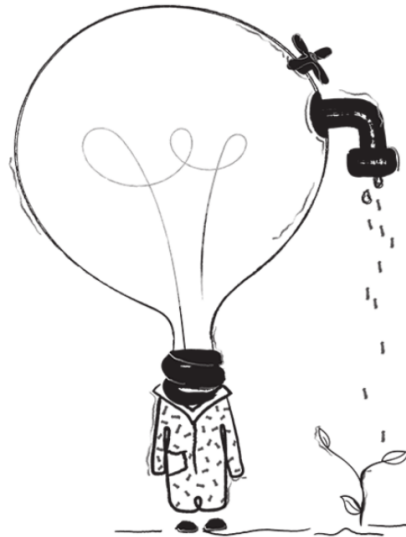
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Background

Cre8r studios is a 70% product-based and 30% project-based company. As we are bootstrapped from the start we have helped other companies in their product development and that experience allowed us to overhaul our products. As a service, we lend our creativity to others and get paid for that.

We have MOUs with other companies and for them, we provide white-label services and work with them as a partner.

How We Make Money?

We charge our customers a one-time development fee and a monthly maintenance fee.





Cre8r Tokens/Cre8r Coins

Background

There are 210 Million Cre8r Coins in total and this will always remain the maximum supply that we can have. The Cre8r Coins are created using the BEP-20 token standard and based on Binance Blockchain.

We will be selling Cre8r Coins at a Base price of 01 INR and the minimum investment size is 10000/1000 Tokens. The token sold will be called primary supply and holders will be called primary token holders.

We will only be selling 105 Million Cre8r Coins and the Remaining 105 Million are for reserve and internal distributions. The Reserved tokens are kept for future distributions and promotional offers, Internal distribution, etc.

Token Allocation

The breakdown of token allocation is as follows:

- 75% of Cre8r tokens to be allocated to the Token Sale;
- 25% of Cre8r tokens to be created will be part of the Reserve, which will be used for internal distribution and private allocations.

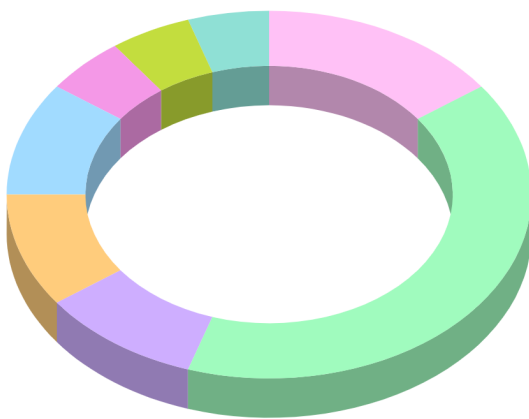
We are committed to transparency of token allotment and we will not create any new token ever.



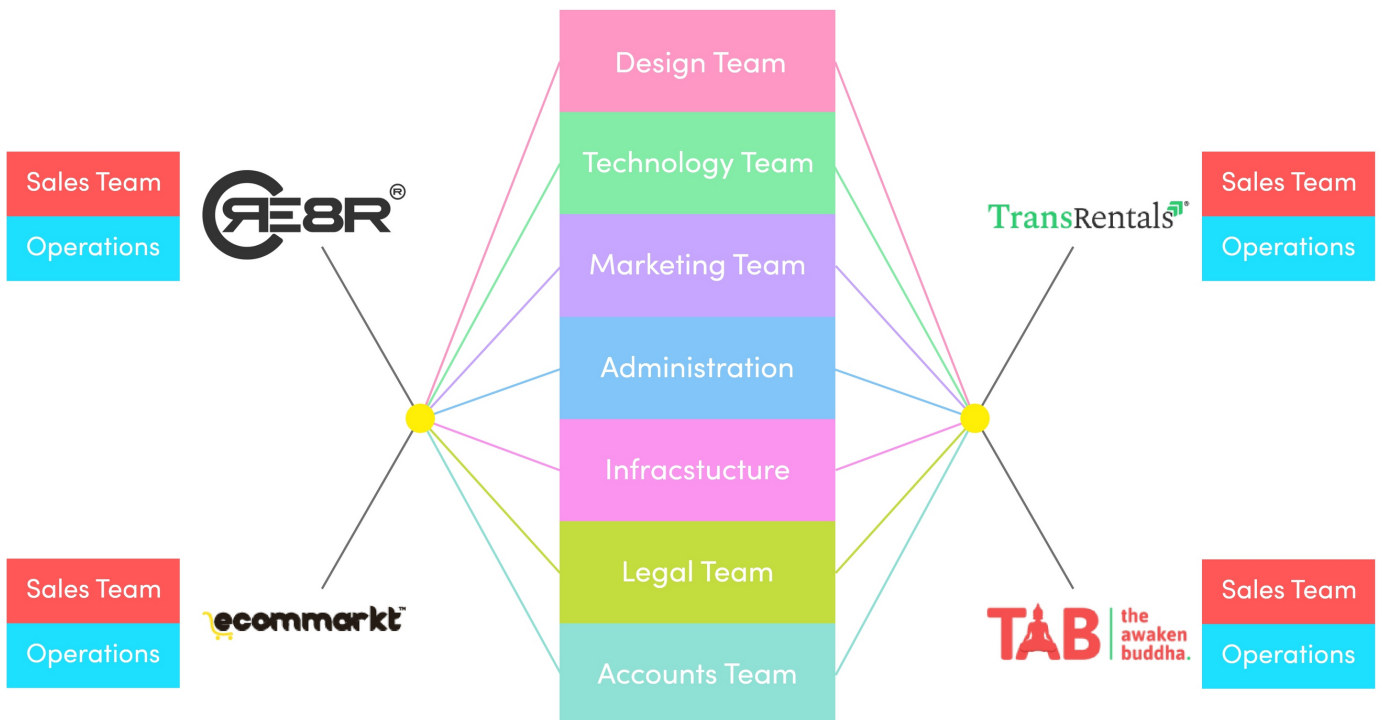


Fund Utilization

It is important for Cre8r that the community understands how the funds from the Token Sale will be spent. The pie charts below illustrate how the proceeds from the sale of the Cre8r tokens will be allocated after the conclusion of the Token Sale.



- 15% Design Team
- 40% Technology Team
- 10% Marketing and Sales Team
- 10% Expansion Fund
- 10% Admin and Operations
- 05% Infrastructure
- 05% Legal Team
- 05% Accounts Team





Design Team

Having an in-house design team helps continuous product enhancements and we can bring new features, update design, change some parts without much worry. The design team will be common for every product, only internal allocation, and bifurcation of tasks will be there.

The design team comprises UI/UX designers, Artists, and even content writers. The design team will also have animators, video editors, and others.

Technology Team

The technology team will also be shared between the products and will work with the creative team to bring and update the products. The technology team will have developers(front and back), ios and android developers, blockchain developers, and system engineers.

Marketing and Sales Team

There will be two levels of Marketing and Sales team one is copywriters and digital marketers, they will be common for all products. Only product-specific social media managers and sales team will be there and that will not be common.

Expansion Fund

We will continue expanding the reach of our products to new markets and areas, the expansion fund will help us to find the opportunities.

Admin and Operations

At Cre8r we are running a lean and cost-effective start-up, so the admin and operations team will be smaller. The admin team will be common for all products only the operations team will be separate.





Infrastructure

We will have a common headquarters for each and every department. Only local teams if required will work away.

Legal Team

We will use some funds to hire a full-time or part-time legal consultant who will protect and guide us in all legal matters.

Accounts Team

The accounts team will also be common and will comprise Chartered accountants, Accountants, and Financial Advisors.

From its beginning, Cre8r is a lean startup focusing on minimal expenses and maximum returns. The funds will help us to acquire different segments of human assets and that can be allocated to different tasks at different times.





Know Your Customer (KYC) and Anti-Money Laundering (AML) & Counter Financing of Terrorism Procedures:

The issuer has adopted rigorous KYC procedures to verify the identity of every applicant, and the beneficial owner (where applicable) that has expressed interest in acquiring Cre8r and only those contributors which have successfully identified themselves in the KYC procedure, to the Issuer's satisfaction, has been successful in participating in the Cre8r's Private Placement. Strict compliance with KYC procedures protects the contributors and the Issuer from criminal elements such as money laundering activities and terrorism financing. The KYC procedures adopted were based on current market practices and in accordance with all applicable Indian legislation.

The Issuer recognizes the importance of preventing money laundering and terrorism financing therefore AML and counter financing of terrorism, procedures have been implemented in accordance with applicable legislation, notably the Prevention of Money Laundering Act.

The policies and procedures implemented by the Issuer in this respect are based on contributor's identification and contributor's identity verification based on the following sources:

- The documentation provided by the contributors.
- Information about the contributors was obtained from reliable and independent sources.

In particular, the Issuer has and shall not conduct business with the following risky persons:

- Those refusing to provide the Issuer with required information or documentation.
- Entities whose shareholder/control structure cannot be determined. Those individuals are included on any official sanction lists.
- Individuals indicating possible involvement in criminal activities based on available information.
- Those individuals with business where activity, source of funds, or source of wealth cannot be reasonably verified.





Legal Disclaimer

As of the date of publication of this whitepaper, Cre8r Tokens have no known potential uses outside of the Cre8r platform ecosystem and are not permitted to be sold or otherwise traded on third-party exchanges. This whitepaper does not constitute advice nor a recommendation by Cre8r, its officers, directors, managers, employees, agents, advisors or consultants, or any other person to any recipient of this document on the merits of the participation in the Token Sale. Participation in the Token Sale carries a substantial risk and may involve special risks that could lead to a loss of all or a substantial portion of such an investment. Do not participate in the Token Sale unless you are prepared to lose the entire amount you allocated to purchasing Cre8r Tokens. Cre8r Tokens should not be acquired for speculative or investment purposes with the expectation of making a profit or immediate resale.

No promises of future performance or value are or will be made with respect to Cre8r Tokens, including no promise of inherent value, no promise of continuing payments, and no guarantee that Cre8r Tokens will hold any particular value. Unless prospective participants fully understand and accept the nature of Cre8r and the potential risks inherent in Cre8r Tokens, they should not participate in the Token Sale. Cre8r Tokens are not being structured or sold as securities.

Cre8r Tokens do not participate in Cre8r and Cre8r Tokens hold no rights in Cre8r. Cre8r Tokens are sold as a functional good and all proceeds received by Cre8r may be spent freely by Cre8r, absent any conditions set out in this whitepaper. This whitepaper is not a prospectus or disclosure document and is not an offer to sell, nor the solicitation of any offer to buy any investment or financial instrument in any jurisdiction and should not be treated or relied upon as one.

This whitepaper is for information only. Written authorization is required for the distribution of any or all parts contained herein.





All information here that is forward-looking is speculative and may change in response to numerous outside forces, including technological innovations, regulatory factors, and/or currency fluctuations, including but not limited to the market value of cryptocurrencies.

This whitepaper is for information purposes only and is subject to change. Cre8r cannot guarantee the accuracy of the statements made or conclusions reached in this document. Cre8r does not make and expressly disclaims all representations and warranties (whether express or implied by statute or otherwise) whatsoever, including but not limited to:

- any representations or warranties relating to merchantability, fitness for a particular purpose, suitability, wage, title, or non-infringement;
- that the contents of this document are accurate and free from any errors; and
- that such contents do not infringe any third-party rights. Cre8r shall have no liability for damages of any kind arising out of the use, reference to, or reliance on the contents of this document, even if advised of the possibility of such damages.

Third-party sources generally state the information contained therein has been obtained from sources believed to be reliable; however, there are no assurances as to the accuracy or completeness of included information. Although the data are believed to be reliable, Cre8r has not independently verified any of the data from third-party sources referred to in this whitepaper or ascertained the underlying assumptions relied upon by such sources.

Please note that Cre8r is in the process of undertaking a legal and regulatory analysis of the functionality of its Cre8r Tokens. Following the conclusion of this analysis, Cre8r may decide to amend the intended functionality of its Cre8r Tokens to ensure compliance with any legal or regulatory requirements to which we are subject. If Cre8r decides to amend the intended functionality of its Cre8r Tokens, Cre8r will update the relevant contents of this whitepaper and upload the latest version of this to its website.





Any Cre8r Tokens could be impacted by regulatory action, including potential restrictions on the ownership, use, or possession of such tokens. Regulators or other circumstances may demand that the mechanics of the Cre8r Tokens be altered, all or in part. Cre8r may revise mechanics to comply with regulatory requirements or other governmental or business obligations. Nevertheless, Cre8r believes they have taken all commercially reasonable steps to ensure that its planned mechanics are proper and in compliance with currently considered regulations.





Caution Regarding Forward Looking Statements

This whitepaper contains forward-looking statements or information (collectively “forward-looking statements”) that relate to Cre8r’s current expectations and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “aim”, “estimate”, “intend”, “plan”, “seek”, “believe”, “potential”, “continue”, “is/are likely to” or the negative of these terms, or other similar expressions intended to identify forward-looking statements. Cre8r has based these forward-looking statements on its current expectations and projections about future events and financial trends that it believes may affect its financial condition, results of operations, business strategy, financial needs, or the results of the Token Sale or the value or price stability of the Cre8r Tokens.

In addition to statements relating to the matters set out here, this whitepaper contains forward-looking statements related to Cre8r’s proposed operating model. The model speaks to its objectives only and is not a forecast, projection, or prediction of future results of operations.

Forward-looking statements are based on certain assumptions and analyses made by Cre8r in light of its experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate and are subject to risks and uncertainties. Although the forward-looking statements contained in this whitepaper are based upon what Cre8r believes are reasonable assumptions, these risks, uncertainties, assumptions, and other factors could cause Cre8r’s actual results, performance, achievements, and experience to differ materially from its expectations expressed, implied, or perceived in forward-looking statements. Given such risks, prospective participants in a Token Sale should not place undue reliance on these forward-looking statements. Risks and uncertainties include, but are not limited to those identified in the Token Sale terms and conditions. These are not a definitive list of all factors associated with contributing Cre8r, in connection with its operations.





Cre8r undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date of this whitepaper.

The Company's business is subject to various laws and regulations in the countries where it operates or intends to operate. There is a risk that certain activities of the Company may be deemed in violation of any such law or regulation. Penalties for any such potential violation would be unknown. Additionally, changes in applicable laws or regulations or evolving interpretations of existing law could, in certain circumstances, result in increased compliance costs or capital expenditures, which could affect Cre8r's profitability, or impede Cre8r's ability to carry on the business model and the Cre8r Tokens model proposed in this whitepaper.

