

Danu Sabu

Associate Product Manager
Bachelor of Technology
College of Engineering Karunagapally

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EDUCATION

•College of Engineering, Karunagapally

2020-24

Bachelor of Technology in Computer Science and Engineering

PERSONAL PROJECTS

–Unified Health Portal for Patients

A Website based Portal for Patients to Store and Access their Medical Prescriptions

- * Facilitating users' logins to websites without having to remember their credentials
- * Assisted doctors in identifying Potential Clash- Medicines
- * Technology Used: JavaScript, HTML, CSS, Firebase

–UI/UX

Created User Interface Designs , Prototypes and Wire frames for Personal Projects

- * Created UI Design for SenseAI- Chrome Extension
- * Created UI Design for EduAR
- * Created UI Design for Personal Portfolio

EXPERIENCE

–YouTube

May 2021 - present

Creator(@InfactMal)

- * Grew channel to 100k subscribers in just 1 year; created 80+ videos on production
- * Conducted A/B testing on titles and thumbnails; increased video impressions by 2.5M in 3 months
- * Designed a Jira workflow to streamline video production and road mapping, boosted productivity by 20%.

–Associate Product Manager Trainee

Dec 2023 - Present

Offline

- * Created Product Management Roadmap using agile methodologies
- * Actively collaborating with a team of developers and designers in the ongoing development of EduAR
- * Addressing challenges and making informed decisions to ensure the smooth progression of EduAR's development.
- * Engaging in agile development practices and participating in sprint planning for EduAR.

–Campus Lead at TinkerHub

May 2021 - July 2022

Offline

- * Led a team of 10 in various campus initiatives, fostering collaboration and teamwork
- * Successfully organized and executed 15+ events on campus, ranging from Workshops, contributing to increased student engagement.
- * Played a key role in recruiting and training new team members, ensuring a smooth on-boarding process and sustained team performance.
- * Resolved logistical challenges and mitigated unforeseen issues to ensure the success of campus events.

TECHNICAL SKILLS AND INTERESTS

Languages: C/C++, Python, JavaScript, HTML+CSS

Libraries : C++, Python Libraries, ReactJs

Product Management Skills: Product Development, Feature Prioritization, MVP, Product Lifecycle Management, User Story Mapping, Product Requirements

Cloud/Databases: Firebase, Relational Database(mySql)

Relevant Coursework: Data Structures & Algorithms, Operating Systems, Object Oriented Programming, Database Management System, Software Engineering.

Areas of Interest: Web Design and Development, Product Management, Agile Testing Methodologies.

Soft Skills: Problem Solving, Self-learning, Presentation, Adaptability

CERTIFICATIONS

–Runner's up in Amaze Hackathon- IEEE GECK 2022

Dec 2022

- * Shortlisted from over 100+ Applicants
- * Became Runner's up of the event

–Online Certifications

- * Responsive Web Design - freeCodeCamp
- * Introduction to Programming Using Python - Coursera
- * Certificate of Participation in CH of ChemKriti - Unstop