

# Danu Sabu

Associate Product Manager  
Bachelor of Technology  
College of Engineering Karungapally

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## EDUCATION

- **College of Engineering, Karunagapally** 2020-24  
*Bachelor of Technology in Computer Science and Engineering* CGPA: 7.6

## PERSONAL PROJECTS

### –Unified Health Portal for Patients

*A Website based Portal for Patients to Store and Access their Medical Prescriptions*

- \* Facilitating users' logins to websites without having to remember their credentials
- \* Assisted doctors in identifying Potential Clash- Medicines
- \* Technology Used: JavaScript, HTML, CSS, Firebase

### –UI/UX

*Created User Interface Designs , Prototypes and Wire frames for Personal Projects*

- \* Created UI Design for SenseAI- Chrome Extension
- \* Created UI Design for EduAR
- \* Created UI Design for Personal Portfolio

## EXPERIENCE

### –YouTube

*May 2021 - present*

Creator(@InfactMal)

- \* Grew channel to 100k subscribers in just 1 year; created 80+ videos on production
- \* Conducted A/B testing on titles and thumbnails; increased video impressions by 2.5M in 3 months
- \* Designed a Jira workflow to streamline video production and road mapping, boosted productivity by 20%.

### –Associate Product Manager Trainee

*Dec 2023 - Present*

Offline

- \* Created Product Management Roadmap using agile methodologies
- \* Actively collaborating with a team of developers and designers in the ongoing development of EduAR
- \* Addressing challenges and making informed decisions to ensure the smooth progression of EduAR's development.
- \* Engaging in agile development practices and participating in sprint planning for EduAR.

### –Campus Lead at TinkerHub

*May 2021 - July 2022*

Offline

- \* Led a team of 10 in various campus initiatives, fostering collaboration and teamwork
- \* Successfully organized and executed 15+ events on campus, ranging from Workshops, contributing to increased student engagement.
- \* Played a key role in recruiting and training new team members, ensuring a smooth on-boarding process and sustained team performance.
- \* Resolved logistical challenges and mitigated unforeseen issues to ensure the success of campus events.

## TECHNICAL SKILLS AND INTERESTS

**Languages:** C/C++, Python, JavaScript, HTML+CSS

**Libraries :** C++, Python Libraries, ReactJs

**Product Management Skills:** Product Development, Feature Prioritization, MVP, Product Lifecycle Management, User Story Mapping, Product Requirements

**Cloud/Databases:** Firebase, Relational Database(mySql)

**Relevant Coursework:** Data Structures & Algorithms, Operating Systems, Object Oriented Programming, Database Management System, Software Engineering.

**Areas of Interest:** Web Design and Development, Product Management, Agile Testing Methodologies.

**Soft Skills:** Problem Solving, Self-learning, Presentation, Adaptability

## CERTIFICATIONS

### –Runner's up in Amaze Hackathon- IEEE GECK 2022

*Dec 2022*

- \* Shortlisted from over 100+ Applicants
- \* Became Runner's up of the event

### –Online Certifications

- \* Responsive Web Design - freeCodeCamp
- \* Introduction to Programming Using Python - Coursera
- \* Certificate of Participation in CH of ChemKriti - Unstop