## Stat 240 Week 12 Last Steps

Week 12 Dr. Dave Campbell

## Some links:

http://www.sfu.ca/bin/wcm/course-outlines?

http://www.sfu.ca/bin/wcm/course-outlines?2014

http://www.sfu.ca/bin/wcm/course-outlines?2014/fall/

http://www.sfu.ca/bin/wcm/course-outlines?2014/fall/stat

http://www.sfu.ca/bin/wcm/course-outlines?2014/fall/stat/285

http://www.sfu.ca/bin/wcm/course-outlines?2014/fall/stat/ 285/d900

## JSON workflow

library(jsonlite)

To get a list of years: – {baseURL}

- To get a list of terms:
- {baseURL}?{year}
- To get a list of departments:
- {baseURL}?{year}/{term}
- To get a list of course numbers:
- {baseURL}?{year}/{term}/{department}
- To get a list of sections:
- {baseURL}?{year}/{term}/{department}/{courseNumber}

To get the actual course outline:

 $<sup>- \{</sup>baseURL\}? \{year\}/ \{term\}/ \{department\}/ \{courseNumber\}/ \{courseSection\}$ 

```
baseURL = "http://www.sfu.ca/bin/wcm/course-outlines?"
```

```
for(year in from JSON(base URL) $value){
     URLthisYear = paste(baseURL,year,sep="")
     TermsthisYear = fromJSON(URLthisYear)
     for(term in TermsthisYear$value){
        DeptsThisTerm = fromJSON(paste(URLthisYear,term,sep="/"))
        for(Dept in DeptsThisTerm$value){
            CoursesThisTerm = fromJSON(paste(URLthisYear,term,Dept,sep="/"))
            for(Course in CoursesThisTerm $value){
               SectionThisTerm =
               fromJSON(paste(URLthisYear,term,Dept,Course,sep="/"))
               for(Section in SectionThisTerm $value){
                  CourseOutline=
                  (from JSON (paste (URLthis Year, term, "econ", Course, "d100", sep="/")))
                  #Store the pieces you need...
```

## Data frame to JSON

```
MCU_JSON = toJSON(MergedTable, pretty =
TRUE)#Make ison
#Look at json pieces:
length(course_info)
# names of each element
names(course_info)
# class of each element
```

lapply(course\_info, class) #apply to all list elements

## JSON use cases

Sharing and importing information of different sizes across software

Frequently used in IOT and data from APIs

# STAT 240: obtaining, cleaning, and not running away from modern data types

STAT 380: Stochastic Processes (time between tweets, queueing theory)

Stat 350: Fitting lines to data (regression models)

STAT 445: Multivariate Analysis

STAT 475: Discrete Data Models

STAT 440: Learning from Big Data (full of case studies and modern tools)

STAT 452: Statistical Learning and Prediction (unsupervised/supervised learning)

# Unsupervised Learning (Clustering)

Goal: find natural groupings in the data

Different types of shoppers / students

Different types of preferences

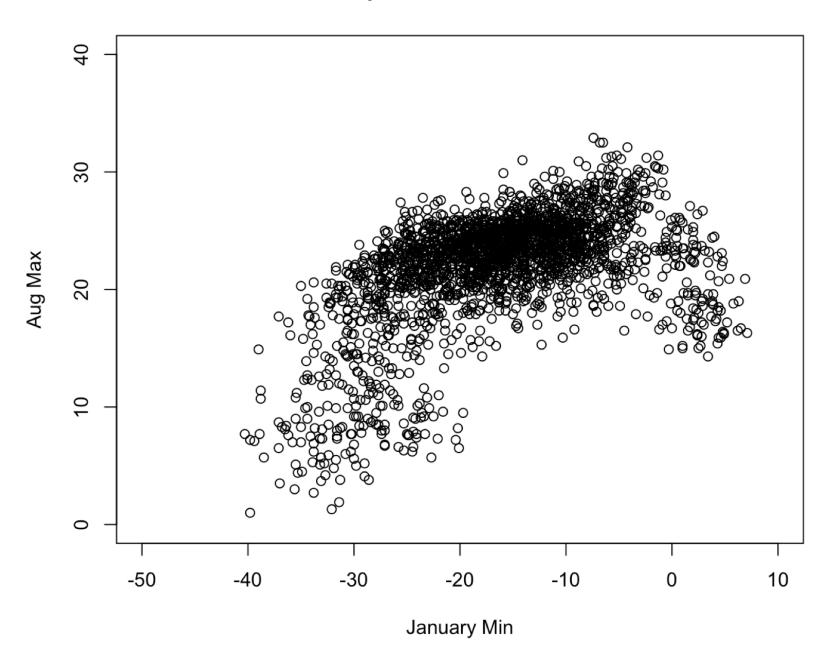
### Can we find different climate zones?

Coastal temperatures are moderated by the water

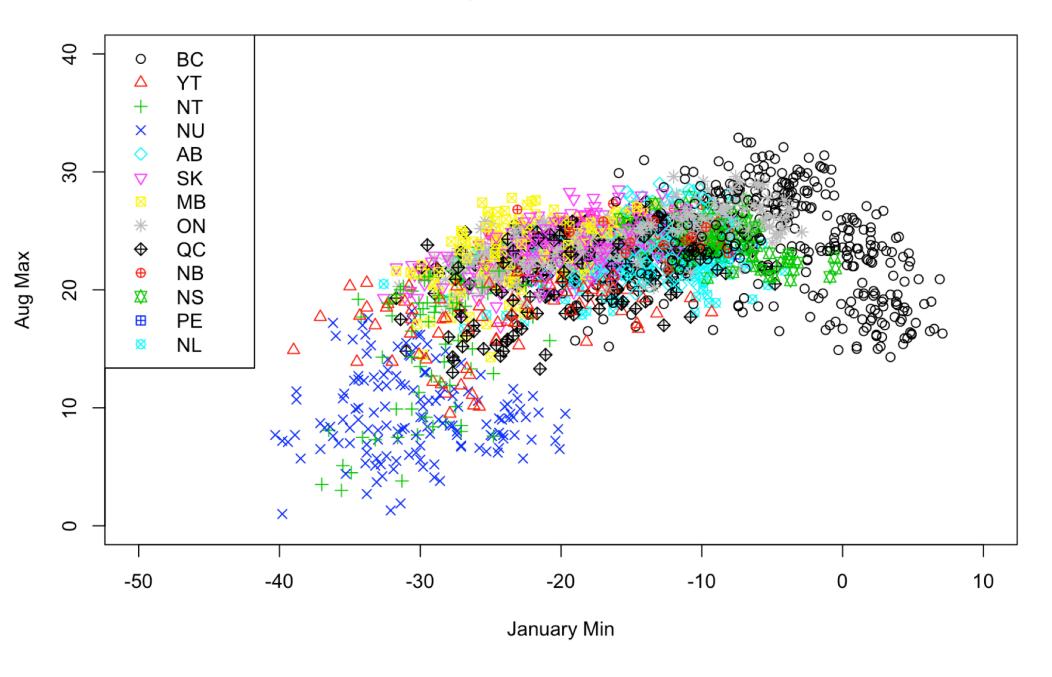
Continental temperatures are driven to arctic air masses and sun heated Earth

### Clustering (Unsupervised Learning)

#### **Temperatures since 2005**



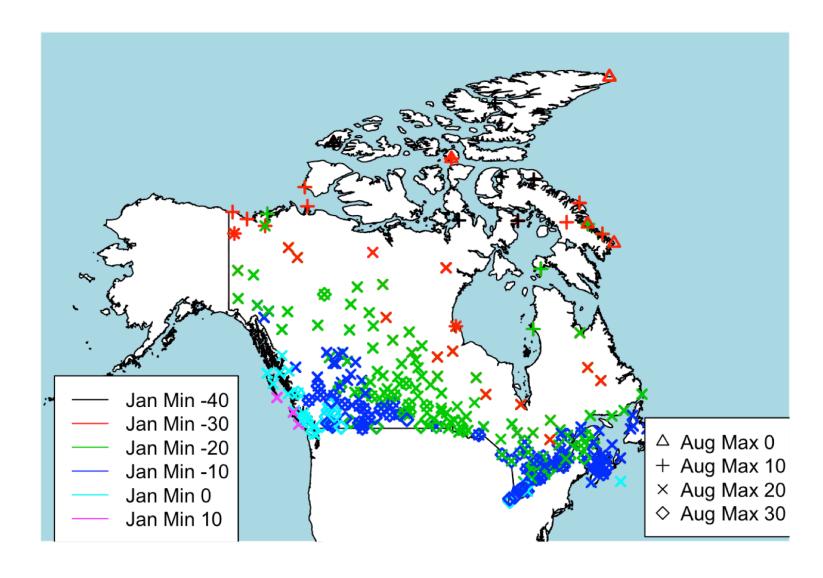
#### **Temperatures since 2008**



index2 = index&!is.na(temps[,"JanMin"])&!
is.na(temps[,"AugMax"])

temps2use =
as.matrix(temps[index2,c("JanMin","AugMax")])

#### **Temperatures since 2015**

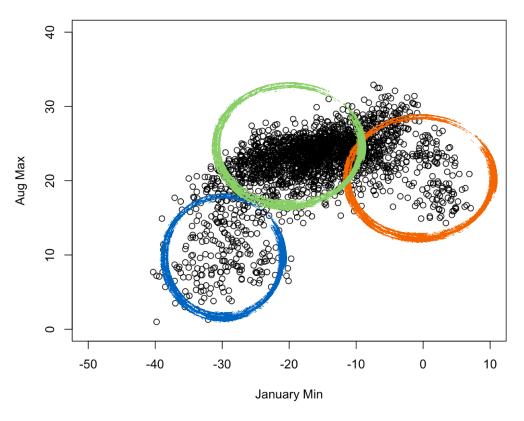


## kmeans

idea: data comes from a mixture of k Normal distributions; here k=3

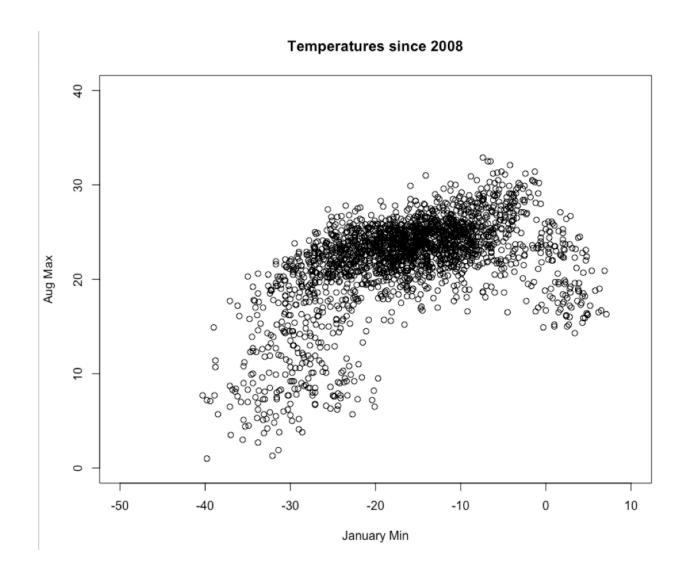
 $Y \sim p_1 N(\mu_1, \sigma_1^2) + p_2 N(\mu_2, \sigma_2^2) + p_3 N(\mu_3, \sigma_3^2)$ 

#### Temperatures since 2005



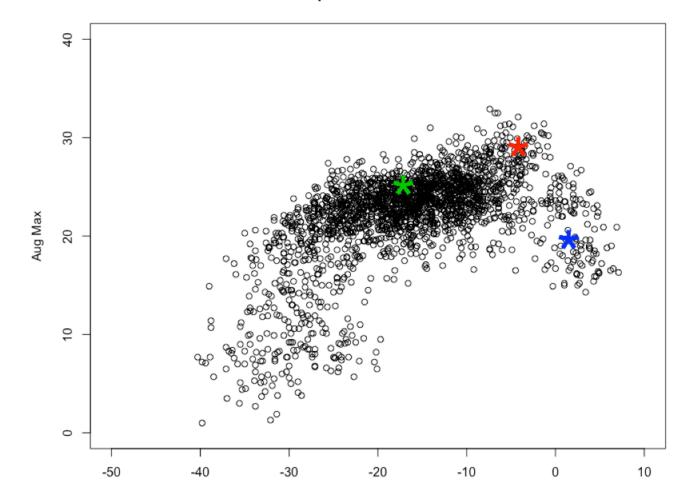
idea: data comes from a mixture of k Normal distributions; here k=3

Raw data:



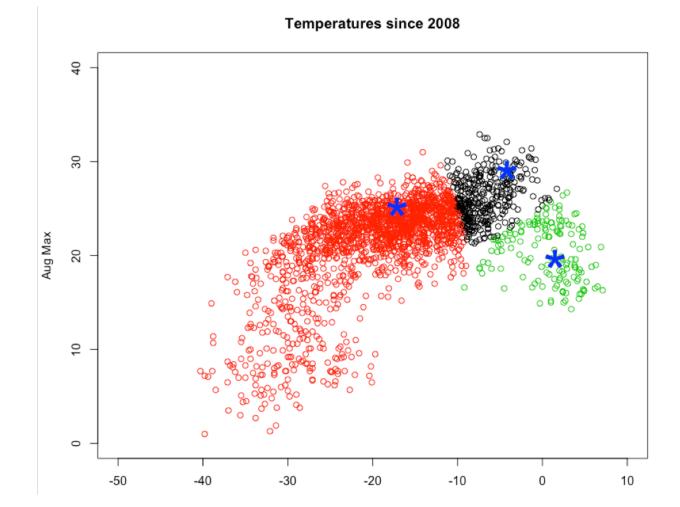
# kmeans algorithm:

1: Randomly select k observations to be the centres Temperatures since 2008



# kmeans algorithm:

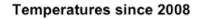
2: For all other observations, find the nearest centre

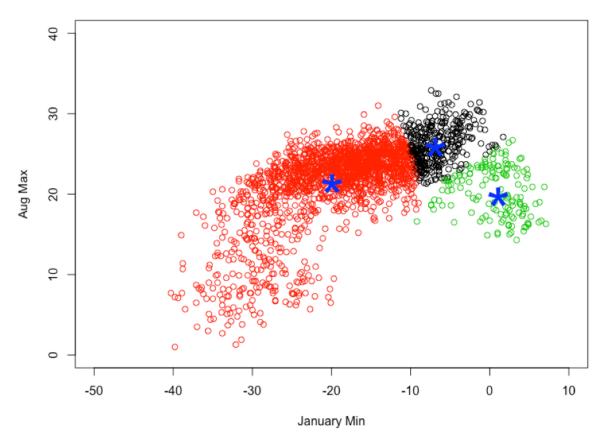


## kmeans

kmeans algorithm:

3: Find the middle most point within each group





# kmeans algorithm: kmeans

iterate:

Find group Allocations

Find the mid point

kout = kmeans(x=temps2use, centers=3)

kout = kmeans(x, centers)

kout = kmeans(x=temps2use, centers=3)

```
> attributes(kout)
$names
[1] "cluster"    "centers"    "totss"    "withinss"
[5] "tot.withinss" "betweenss"    "size"    "iter"
[9] "ifault"

$class
[1] "kmeans"
```

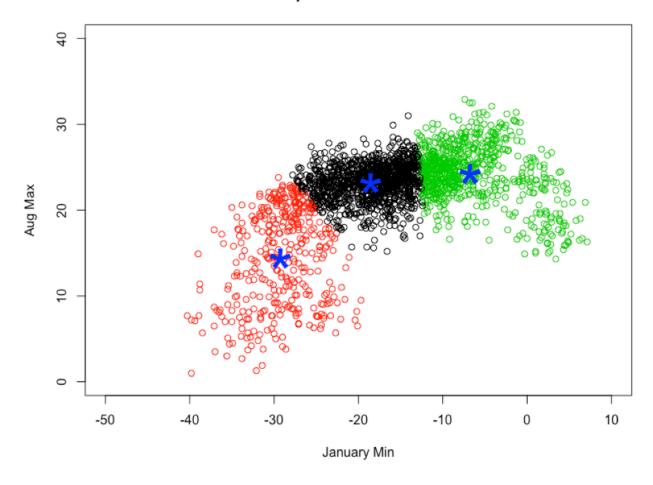
```
plot(temps2use[,"JanMin"],temps2use[,"AugMax"],
```

```
main = "Temperatures since 2008", ylab = "Aug Max", xlab = "January Min", ylim = c(0,40), xlim = c(-50,10),col=kout$cluster)
```

```
points(kout$centers[,"JanMin"],kout$centers[,"Aug Max"], col=4,cex=5, lwd=2,pch="*")
```

#### Temperatures since 2008

### End result:



### kout\$size = cluster sizes

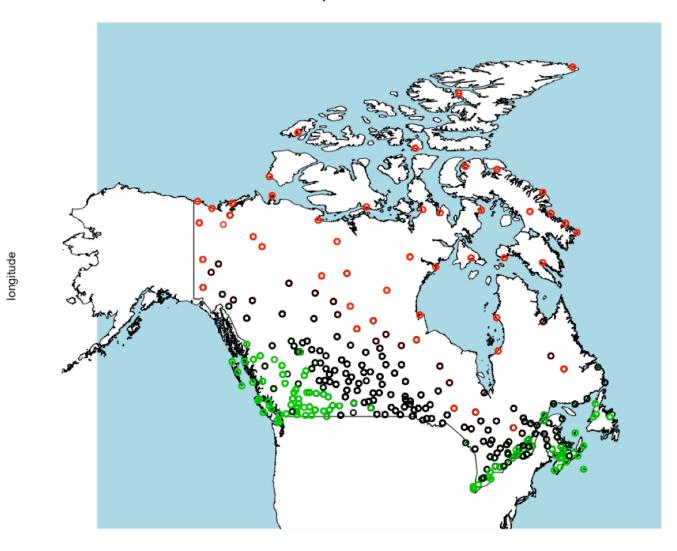
[1] 1095 383 733

### kout\$centres

```
JanMin AugMax
1 -18.497352 23.21352
2 -29.167885 14.41645
3 -6.691542 24.25007
```

## Clusters

#### Temperatures since 2015



## Risks

Choice of number of clusters is vital to analysis

Initialization is random ==> the end point might be random too

Even for a fixed k, you might not be at the best answer.

Software will always give an answer

Cluster names/interpretations will change with rerun

## Benefits

Unsupervised means there is no known right answer to compare with, so result helps you explore

With more exploration and data insight explanations can be formed

New individuals can be assigned to a cluster without re-running the algorithm

## Is this answer any good?

Best answer take STAT 440 or STAT 452

For now, treat selecting the number of clusters as an exploratory tool

# Finding text documents that are similar

Within a topic certain words occur together more frequently:

{Data Science: [statistics, computing, machine learning, data],

Environment: [climate change, green energy, carbon tax, sea level rise],

US President: [collusion, definitely not lying, fake news]}

## Topic Modelling

There are many excellent tutorials:

https://www.tidytextmining.com/ topicmodeling.html

https://rpubs.com/wsevier/LDA

## Unsupervised Learning

#### Idea:

Find groups of documents that have similar word counts relationships and consider them to be **clusters** 

Here clusters are interpreted as **topics** and words are more common for certain topics

A document might have several different topics: for example:

40% data science, 55% Software Engineering,...

20% Environment 60% US President...

## Latent Dirichlet Allocation

Consider the job ads from the first week of class

strip out formatting, set words to lowercase, remove stop words, stem words (remove 'ing' 'ed',...)

As with kmeans you must choose the number of topics

### dtm = DocumentTermMatrix(myCorpus)

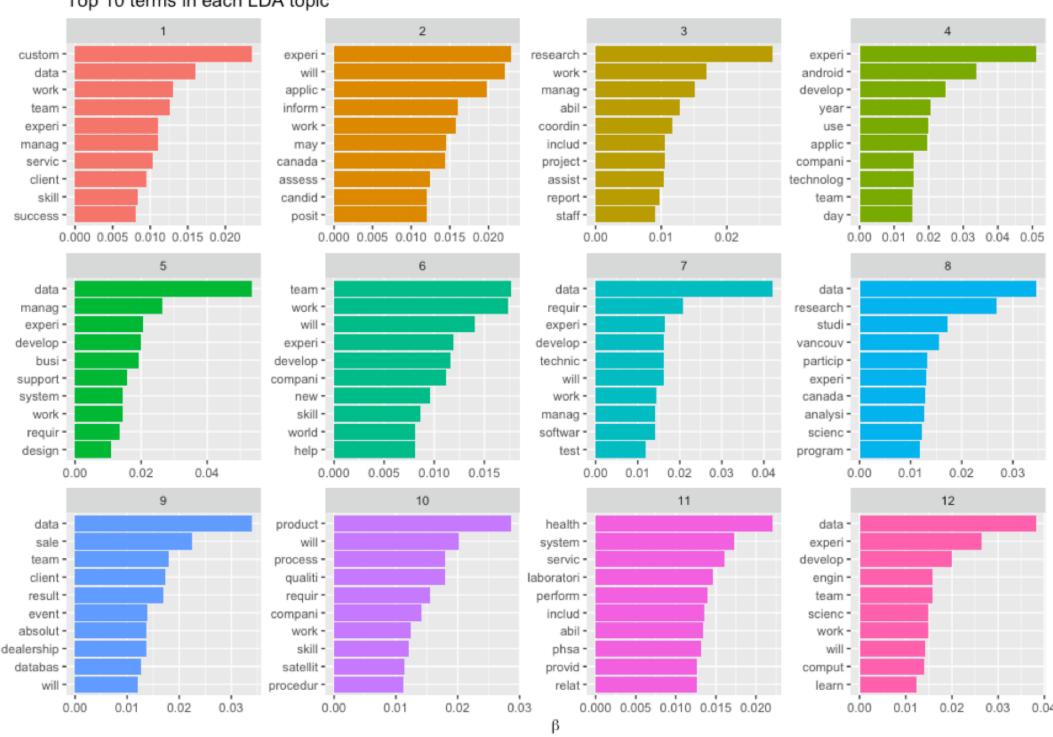
Make a matrix of documents (rows) vs words (columns)

Entries are counts of appearance

## kmeans for text documents

 $Ida_out = LDA(dtm,k=12)$ 

Top 10 terms in each LDA topic



Top 10 terms in each LDA topic 2 3 4 custom = experi research = experi data will work android work applic manag develop research citizenship abil team year coordin experi use **Android** customer applic : includ may management servic canada communicationess Dev technolog assist report team posit staff day success 0.000 0.005 0.010 0.015 0.020 0.000 0.005 0.010 0.015 0.020 0.00 0.01 0.02 0.03 0.04 0.05 0.02 0.01 0.00 5 6 8 data data data team manag work requir research will studi experi experi develop experi develop vancouv technic software usiness develop particip busi research support compani eamwork experi canada system work work skill analysi manag requir world softwar scienc = design = help test program = 0.04 0.00 0.02 0.005 0.010 0.015 0.01 0.02 0.03 0.04 0.00 0.01 0.02 0.03 9 10 11 12 data product health data sale = will system experi: develop team process servic health client qualiti laboratori engin satellite data requir perform result team science includ = event compani scienc • Sales abil work absolut work engineer dealership skill will phsa databas satellit provid comput will relat procedur learn -0.00 0.01 0.02 0.03 0.00 0.01 0.02 0.03 0.000 0.005 0.010 0.015 0.020 0.00 0.01 0.02 0.03 β