

# **Statistical Language Models 2019**

## **Week 2 part 1**

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# Event

Hockey Hack Day in Canada

March 27 & 28, 2020: Vancouver, Toronto, Ottawa

<https://hockeyhackday.ca>

# Approximate Course Outline

Week 1: ShinyApps and Dashboarding

Week 2: TidyText & obtaining data, dealing with time events

Week 3: Regular Expressions; Word co-occurrence explorations

Week 4: Sentiment Analysis; Stochastic process models

Week 5: Exponential models for time between events.

Week 6: Bayesian Basics; Author attribution models; hierarchical models

Week 7: MCMC Diagnostics

Week 8: Embeddings and Word2Vec; Cryptography

Week 9: Clustering; Latent Dirichlet Allocation and topic models.

Week 10: Variational Inference

Week 11: Getting Fancier with Language Models

Week 12: Student projects and presentations

# Maggie's Farm

## Bob Dylan {<https://www.youtube.com/watch?v=DFv3sRnmHB0>}

Maggie = c("I ain't gonna work on Maggie's farm no more

No, I ain't gonna work on Maggie's farm no more

Well, I wake up in the morning, fold my hands and pray for rain

I got a head full of ideas that are drivin' me insane

It's a shame the way she makes me scrub the floor

I ain't gonna work on Maggie's farm no more

I ain't gonna work for Maggie's brother no more

No, I ain't gonna work for Maggie's brother no more

Well, he hands you a nickel, he hands you a dime

He asks you with a grin if you're havin' a good time

Then he fines you every time you slam the door

I ain't gonna work for Maggie's brother no more

I ain't gonna work for Maggie's pa no more

No, I ain't gonna work for Maggie's pa no more

Well, he puts his cigar out in your face just for kicks

His bedroom window, it is made out of bricks

The national guard stands around his door

Ah, I ain't gonna work for Maggie's pa no more

I ain't gonna work for Maggie's ma no more

No, I ain't gonna work for Maggie's ma no more

Well, she talks to all the servants about man and God and law

Everybody says, she's the brains behind pa

She's sixty-eight but she says she's fifty-four

I ain't gonna work for Maggie's ma no more

I ain't gonna work on Maggie's farm no more

I ain't gonna work on Maggie's farm no more

Well, I try my best to be just like I am

But everybody wants you to be just like them

They say sing while you slave and I just get bored

Ah, I ain't gonna work on Maggie's farm no more")

# Regular Expression detour

# find which vector elements have the pattern

```
grep(pattern = Pattern2Find, x = VectorOfStrings2Search)
```

```
grep(pattern = "and", x = MaggieText)
```

#return the actual value:

```
grep(pattern = Pattern2Find, x = VectorOfStrings2Search, value = TRUE)
```

```
grep(pattern = "and", x = MaggieText, value = TRUE)
```

# Logical search, return trues or falses

```
grepl(pattern = Pattern2Find, x = VectorOfStrings2Search)
```

```
grepl(pattern = "and", x = MaggieText)
```

```
stringr::str_detect(string = VectorOfStrings2Search, pattern = Pattern2Find)
```

```
stringr::str_detect(string = MaggieText, pattern = "and")
```

# Regular Expression detour

**Replace the first occurrence (in each of the strings in the vector):**

```
sub(pattern = Pattern2Find ,replacement= String2Sub, x = String2Alter)
```

```
sub(pattern = "and",replacement="***", x = MaggieText)
```

```
stringr::str_replace(string = String2Alter, pattern = Pattern2Find ,replacement= String2Sub)
```

```
stringr::str_replace(string = MaggieText, pattern = "and" ,replacement= "***")
```

# Regular Expression detour

## **Replace all occurrences:**

```
gsub(pattern = Pattern2Find ,replacement= String2Substitute, string = String2Alter)
```

```
gsub(pattern = "and",replacement="***", x = MaggieText)
```

```
stringr::str_replace_all(string = String2Alter, pattern = Pattern2Find ,replacement= String2Sub)
```

```
stringr::str_replace_all(string = MaggieText, pattern = "and" ,replacement= "***")
```

# Options and Bracketing

```
grep(MaggieText,pattern = "(ma)|(pa)\\s",value = TRUE)
```

```
grep(MaggieText,pattern = "((ma)|(pa))\\s",value = TRUE)
```



# Back to Macbeth Acts

```
Macbeth = gutenbergl_download(1533)
```

```
#finding acts with a roman numeral followed by anything  
but the letter n
```

```
Macbeth %>%
```

```
  unnest_tokens(output = ngrams,input = text, token =  
"ngrams",n=2) %>%
```

```
  count(ngrams) %>% filter(grepl("act (i|x|v|l|c|d|m)",  
ngrams))
```

```
Macbeth %>%
```

```
  unnest_tokens(output = ngrams,input = text, token =  
"ngrams",n=2) %>%
```

```
  count(ngrams) %>% filter(grepl("act (i|x|v|l|c|d|m)[^n]",  
ngrams))
```

```
#finding acts with any number of roman numerals only up  
to the end of the word
```

```
Macbeth %>%
```

```
  unnest_tokens(output = ngrams,input = text, token =  
"ngrams",n=2) %>%
```

```
  count(ngrams) %>% filter(grepl("act (i|x|v|l|c|d|m)+\\>",  
ngrams))
```

# Find Maggie's family and things

MaggieText = unlist(strsplit(Maggie,split="\n"))

Return song lines mentioning "and" but not "hand"

Return song lines mentioning Maggie's family members

Replace pronouns with "they" but ignores possessive pronouns and contractions. Make sure that grammar is correct.

# Some exploratory descriptives

## Bob Dylan {<https://www.youtube.com/watch?v=DFv3sRnmHB0>}

Maggie = c("I ain't gonna work on Maggie's farm no more

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I ain't gonna work on Maggie's farm no more

Well, I try my best to be just like I am

But everybody wants you to be just like them

They say sing while you slave and I just get bored

Ah, I ain't gonna work on Maggie's farm no more")

```
tibble(line=1:length(MaggieText), text = MaggieText) %>%  
  
  unnest_tokens(input=text,output = words)%>%  
  
  count(words,sort=TRUE) %>%  
  
  mutate(words = reorder(words,n)) %>%  
  
  filter(n>3)%>%  
  
  # start the plotting part  
  
  ggplot(aes(words,n),size = 7) + # this says that we are using data words and n  
  
  geom_col() + # this is the plot type  
  
  xlab(NULL) + # this turns off the x label since it makes things look messy  
  
  theme_minimal() + # style choice  
  
  coord_flip() # rotate the plot
```

# Twitter data

It is useful to look through the help documentation for the `rtweet::auth`.  
Twitter data is somewhat more advanced to obtain.

```
library(ROAuth); library(rtweet)
```

```
# Declare Twitter API Credentials
```

```
consumer_key = "YOUR API KEY"
```

```
consumer_secret = "YOUR API SECRET"
```

```
access_token = "YOUR ACCESS TOKEN"
```

```
access_secret = "ACCESS TOKEN SECRET"
```

```
requestURL = "https://api.twitter.com/oauth/  
request_token"
```

```
accessURL = "https://api.twitter.com/oauth/  
access_token"
```

```
authURL = "https://api.twitter.com/oauth/authorize"
```

```
my_oauth =  
OAuthFactory$new(consumerKey=consumer_key, # still  
need your key
```

```
consumerSecret=consumer_secret, #  
still need your secret
```

```
requestURL=requestURL,  
accessURL=accessURL, authURL=authURL)
```

```
my_oauth$handshake() # Send R to requested site to  
authenticate
```

```
#From there you can just use this from now on:
```

```
create_token(consumer_key=consumer_key,  
consumer_secret=consumer_secret,
```

```
access_token=access_token,  
access_secret=access_secret)
```

```
library(rtweet); source("TwitterAuth.R")
```

```
Hashtag = "#datascience"
```

```
DS = search_tweets(Hashtag,n = 10000) #Maximum number of tweets  
returned from a single token is 18,000.
```

```
SN = search_tweets("#snowmagedon2020 OR #VancouverSnow", n =  
10000)
```

```
CU = get_timeline("Carleton_U",n=5000)
```

# ggplot basics

We can also look into the number of retweets per tweet for tweets that were retweeted:

```
ggplot(DS,    # data to use,  
       aes(retweet_retweet_count)) + # state which columns to use& makes blank graph  
  geom_bar(show.legend = FALSE)    #graph type and its options
```



Or the number of followers that users have:

```
ggplot(DS,    # data to use  
      aes(friends_count)) +  
  stat_density(show.legend = FALSE)
```

#Sort of like Matlab, you can name the plot and add to it later

```
CoolPlot = ggplot(DS,    # data to use
```

```
    aes(friends_count)) +
```

```
    stat_density(show.legend = FALSE)
```

```
CoolPlot
```

```
CoolPlot + xlim(c(0,10000))
```

```
CoolerPlot = CoolPlot + xlim(c(0,10000))
```

```
plot(CoolerPlot)
```

# Data transformations

```
ggplot(DS,    # data to use  
      aes(log10(friends_count))) +  
      stat_density(show.legend = FALSE, na.rm = TRUE)
```

# Coordinate transformations

```
DSno0 = DS[DS$friends_count>0,]
```

```
ggplot(DSno0,    # data to use
```

```
  aes(friends_count)) +
```

```
  stat_density(show.legend = FALSE, na.rm = TRUE) +
```

```
  coord_trans(x = "log",y = "identity")
```