

Sentiment Analysis

```
library("tm")
library("SnowballC")
library("wordcloud")
library("RColorBrewer")
library("syuzhet")
library("ggplot2")
```

```
text <- readLines("glassdoortest.csv")
```

```
TextDoc <- Corpus(VectorSource(text))
```

```
toSpace <- content_transformer(function(x, pattern) gsub(pattern, " ", x))
TextDoc <- tm_map(TextDoc, toSpace, "/")
TextDoc <- tm_map(TextDoc, toSpace, "@")
TextDoc <- tm_map(TextDoc, toSpace, "\\|")
```

```
TextDoc <- tm_map(TextDoc, content_transformer(tolower))
```

```
TextDoc <- tm_map(TextDoc, removeNumbers)
```

```
TextDoc <- tm_map(TextDoc, removeWords, stopwords("english"))
```

```
TextDoc <- tm_map(TextDoc, removeWords, c("s", "company", "team"))
```

```
TextDoc <- tm_map(TextDoc, removePunctuation)
TextDoc <- tm_map(TextDoc, stripWhitespace)
TextDoc <- tm_map(TextDoc, stemDocument)
```

```
TextDoc_dtm <- TermDocumentMatrix(TextDoc)
dtm_m <- as.matrix(TextDoc_dtm)
```

```
dtm_v <- sort(rowSums(dtm_m), decreasing=TRUE)
dtm_d <- data.frame(word = names(dtm_v), freq=dtm_v)
```

```
head(dtm_d, 5)
```

```
##           word freq
## work      work 1597
## manag     manag  772
## employe   employe 702
## peopl     peopl  671
## good      good  592
```



```
afinn_vector <- get_sentiment(text, method="afinn")
head(afinn_vector)
```

```
## [1] 0 7 5 5 2 4
```

```
summary(afinn_vector)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## -22.000   1.000   4.000   4.108   7.000  32.000
```

Including Plots

You can also embed plots, for example:

```
d<-get_nrc_sentiment(text)
head (d,10)
```

```
##      anger anticipation disgust fear joy sadness surprise trust negative positive
## 1         0              0        0  0  0         0         0      1         0         1
## 2         0              3        0  0  3         0         1      2         0         4
## 3         0              1        0  0  1         1         0      2         1         3
## 4         0              0        0  0  0         0         0      0         0         2
## 5         0              0        0  0  0         0         0      2         0         3
## 6         0              3        0  0  2         0         1      4         0         7
## 7         0              0        0  0  0         0         0      1         0         1
## 8         0              1        0  0  1         0         1      1         0         1
## 9         0              0        0  0  0         1         1      1         1         3
## 10        0              1        0  0  2         0         0      2         0         2
```

```
td<-data.frame(t(d))
```

```
barplot(
  sort(colSums(prop.table(d))),
  horiz = TRUE,
  cex.names = 0.7,
  las = 1,
  main = "Emotions in Text", xlab="Percentage"
)
```

Emotions in Text

