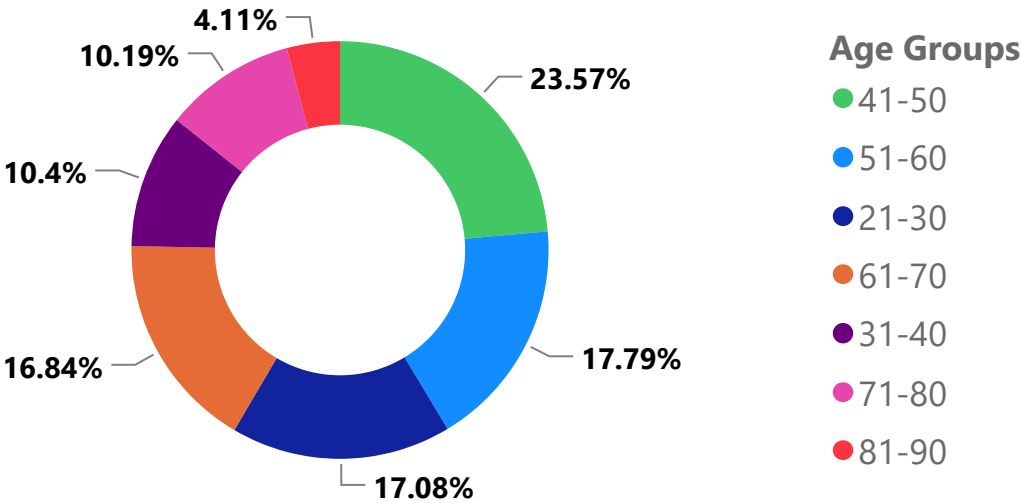


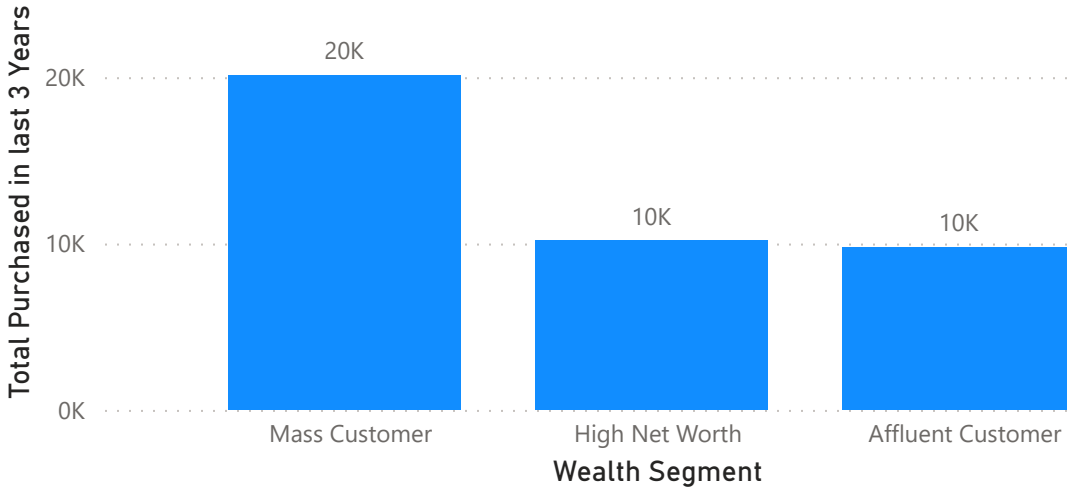


SPROCKET CENTRAL

Total purchased in Last 3 Years by Age Groups



Total Bike Purchased in last 3 Years vs Wealth Segment



Bike Purchased for the Last 3 Years

Female

20650

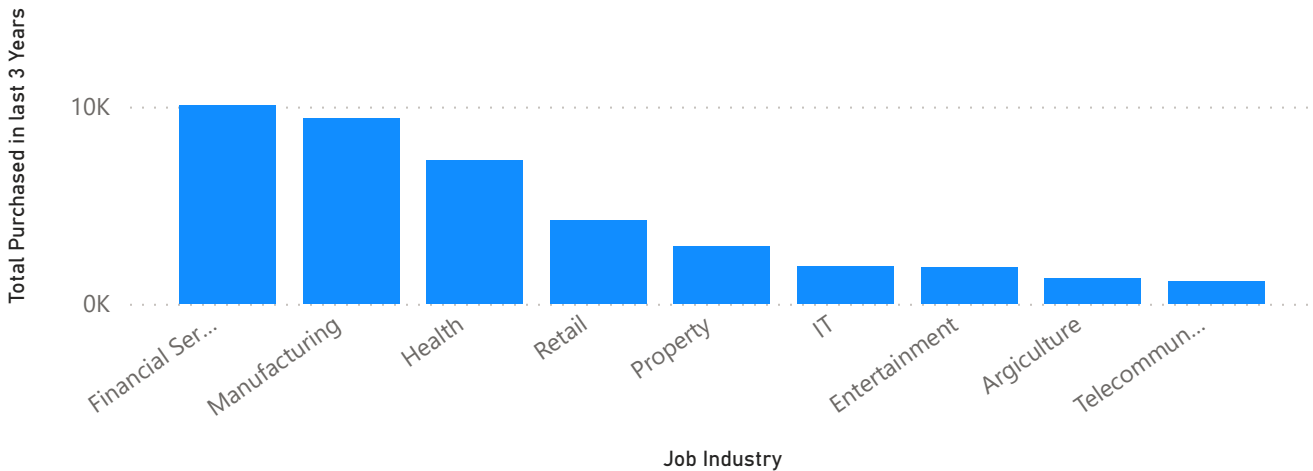
Male

19440

40K

Total Bike Purachsd in Last 3 Years

Total Purchased in last 3 Years by Job Industry



High Value Customers

First name	Gender	Age groups	Job industry category	Wealth segment	State	Purchased in 3 yrs
Mikol	Male	41-50	Financial Services	Mass Customer	QLD	99
Sammy	Female	41-50	Financial Services	Mass Customer	NSW	99
Theresa	Female	41-50	Manufacturing	Mass Customer	NSW	99
Selle	Female	41-50	Health	Mass Customer	NSW	98
Randall	Male	41-50	Health	Mass Customer	NSW	95
Sunny	Female	41-50	Financial Services	Mass Customer	NSW	90
Tessa	Female	41-50	Financial Services	Mass Customer	QLD	89
Total						3200