

Durga Shankar Das Mangaraj

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Creative Front-End Web Developer with 6+ years of experience crafting dynamic, user-friendly websites and landing pages. Expert in HTML, CSS, JavaScript, and frameworks like React and Bootstrap. Skilled in CMS platforms and designing email templates for top-tier clients. Passionate about creating seamless user experiences and collaborating with cross-functional teams to exceed expectations.

SKILLS

- **Languages:** HTML, CSS, JavaScript, jQuery, JSON, TypeScript
- **Frameworks & Libraries:** React, Redux, Bootstrap, Tailwind CSS, Material UI
- **Development Tools:** Git, Webpack, NPM, WordPress, AEM, Bloomreach
- **UI/UX:** Figma, Adobe XD, Responsive Design, Email & Landing Page Development, Accessibility (WCAG)
- **Performance Optimization:** Lazy Loading, Code Splitting, Optimization
- **API Integration:** REST, AJAX, Axios
- **Testing & Debugging:** Browser DevTools
- **CMS Skills:** Experienced in web authoring and publishing with WordPress, AEM, and Bloomreach.

CONNECT WITH ME



@Linkedin



@Github



@Portfolio_dsdm

EXPERIENCE

05/2025 – present
Bengaluru, India

UI Developer Element 14

- Manage Element14's global eCommerce website using **Bloomreach CMS**, handling updates across regions and languages.
- Collaborate with global marketing teams to create campaign landing pages and perform BAU homepage updates.
- Design and build **custom page templates and components** to meet business requirements with responsive, high-performance UI.
- Optimize website speed, usability, and cross-device performance through regular audits and enhancements.
- Leverage **React, JavaScript, HTML5, CSS3, Tailwind CSS, Bootstrap**, and REST APIs; coordinate using **GitHub, Jira, Confluence**, and **Workfront**.

Skills: React, HTML5, CSS3, Tailwind CS, Bootstrap, JavaScript, Rest API, CMS, Github, Jira and Confluence, Workfront, Bloomreach

10/2023 – 05/2025
Bengaluru, India

UI Developer Kelly OCG Private LTD (contractual)

- Manage the global eCommerce website for client Element 14, ensuring seamless updates to web pages and product pages across multiple regions and local languages.
- Collaborate with the marketing and global teams to design and develop campaign-specific landing pages and implement BAU updates for the homepage.
- Conduct regular website performance reviews and optimize page load times, ensuring a smooth user experience across devices.
- Leverage React, JavaScript, HTML, CSS, Tailwind CSS, and Bootstrap to create responsive designs, optimize product pages, and enhance overall user experience.
- Oversee web publishing tasks, including content updates, localization, and CMS management, to maintain accuracy and consistency across all regional sites.

Skills: React, HTML5, CSS3, Tailwind CS, Bootstrap, JavaScript, Rest API, CMS, Github, Jira and Confluence, Workfront, Bloomreach

EXPERIENCE

06/2019 – 10/2023
Bengaluru, India

Web designer and developer Anteriad India Private LTD.

- Produced responsive, user-friendly designs using JavaScript, HTML5, CSS3, Bootstrap, and WordPress.
- Presented website solutions for clients like Workday, ServiceNow, Microsoft, and IBM.
- Heightened accessibility and user experience with AEM content management for Workday and Refinitiv.
- Contributed to internal projects, including Microsoft Landing Page and WordPress sites for The Business Innovation, TechVersion, and Anteriad.
- Enhanced website performance and responsiveness through optimization techniques, ensuring seamless functionality across all devices and platforms.

Skills: HTML5, CSS3, Bootstrap, JavaScript, WordPress, AEM, Drupal, Email & Landing page development, Accessibility (WCAG)

PROJECT

Element14, Newark, Farnell

Project link: <https://uk.farnell.com/>, <https://sg.element14.com/>, <https://www.newark.com/>

Description:

- Adding to the migration of Farnell, Element14, and Newark by evolving dynamic components, templates, and layouts for Bloomreach CMS.
- Applying HTML, CSS, JavaScript, APIs, and React to deliver responsive designs and get together with teams for seamless integration and improved user experiences.

Anteriad Opportunity Base

Project link: <https://internal.trueinfluence.com/>

Description:

- Used hard-coded forms for lead capture, meeting client requirements and integrating seamlessly with the Base Project platform.
- Streamlined lead generation and achieved project milestones on time and within budget.

DiracAI

GitHub: <https://github.com/dsdm0012/ReactWebFrontEnd>

Description:

- Led the development of DiracAI's React-based Assignment Application, sharpening assignment management in edtech.
- Implemented key features like assignment creation, time limits, and file uploads, pitching efficient and consistent results.

INTERNAL PROJECT

****Raj True Dent**:** A website dedicated to showcasing the services and expertise of Raj True Dent. The site aims to educate visitors about dental health and encourage them to prioritize their well-being.

Weblink: <https://rajtruedent.in/>

****Wonders Montessori**:** Wonders Montessori is a nurturing early education centre that provides a Montessori environment, fostering independence, curiosity, and holistic growth in children.

Weblink: <https://wondersmontessori.com/>

EDUCATION

Nalanda Institute of Technology, Odisha, India 07/2013 – 08/2017

- Bachelor of Engineering in Mechanical Engineering

STRENGTHS

[HTML, CSS, JavaScript](#) [Frontend frameworks](#) [Responsive design](#) [Cross-browser compatibility](#) [Proficient in CMS](#) [UI/UX](#)

[Ability to multitask](#) [Team player](#) [Problem-solving skills](#) [Email Developer](#)