

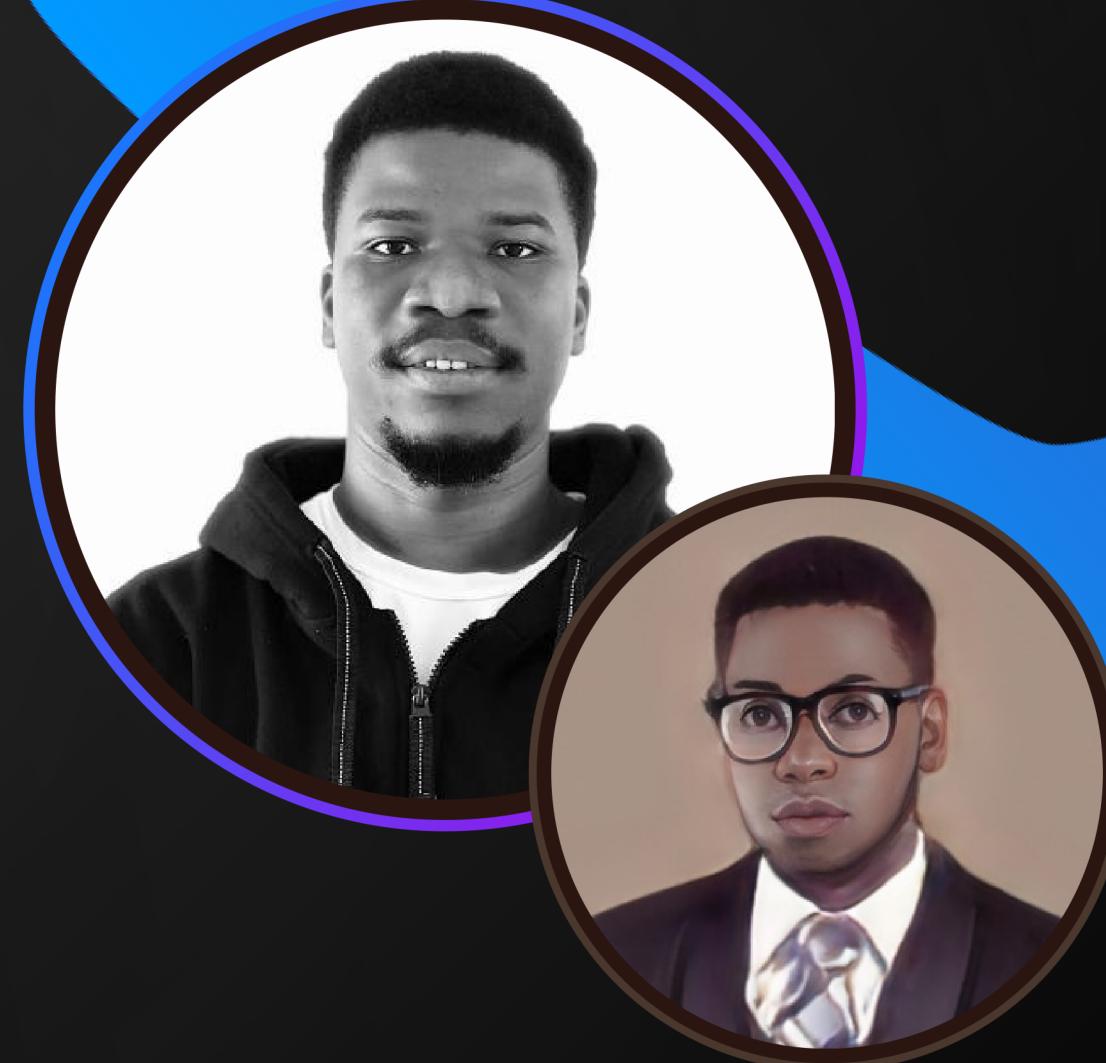
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# DAPP DEMO

*Built by:*

*Nnamdi Umeh*

*Aniekwe Joshua*



# About Nnamdi

- Full-stack web3 Developer
- Technical Writer

# About Joshua

- Frontend / Web3 Developer
- UI/UX Designer

# Problem



The major challenge for web3 creators and startups is the need to individually establish partnerships with different reputable influencers and publishers in the web3 space. Sourcing, vetting, negotiating, and compensating each influencer can be a time-consuming and daunting process.



Of course, emails or social media are the primary means to reach out to influencers. But even after connecting, negotiation is hard: these two parties do not really know nor trust each other, and what we usually see is creators asking for money upfront before producing and posting any content. What guarantees can creators have that these advertisers will deliver their end of the bargain?



This trust issue is one of the reasons for the loss of opportunities for both web3 projects and creators.



# CHAINWISE



## What is CHAINWISE?

ChainWise is a decentralized application that connects reputable influencers to product creators for business scaling, outreach, and growth in a trustless manner using the power of blockchain technology.

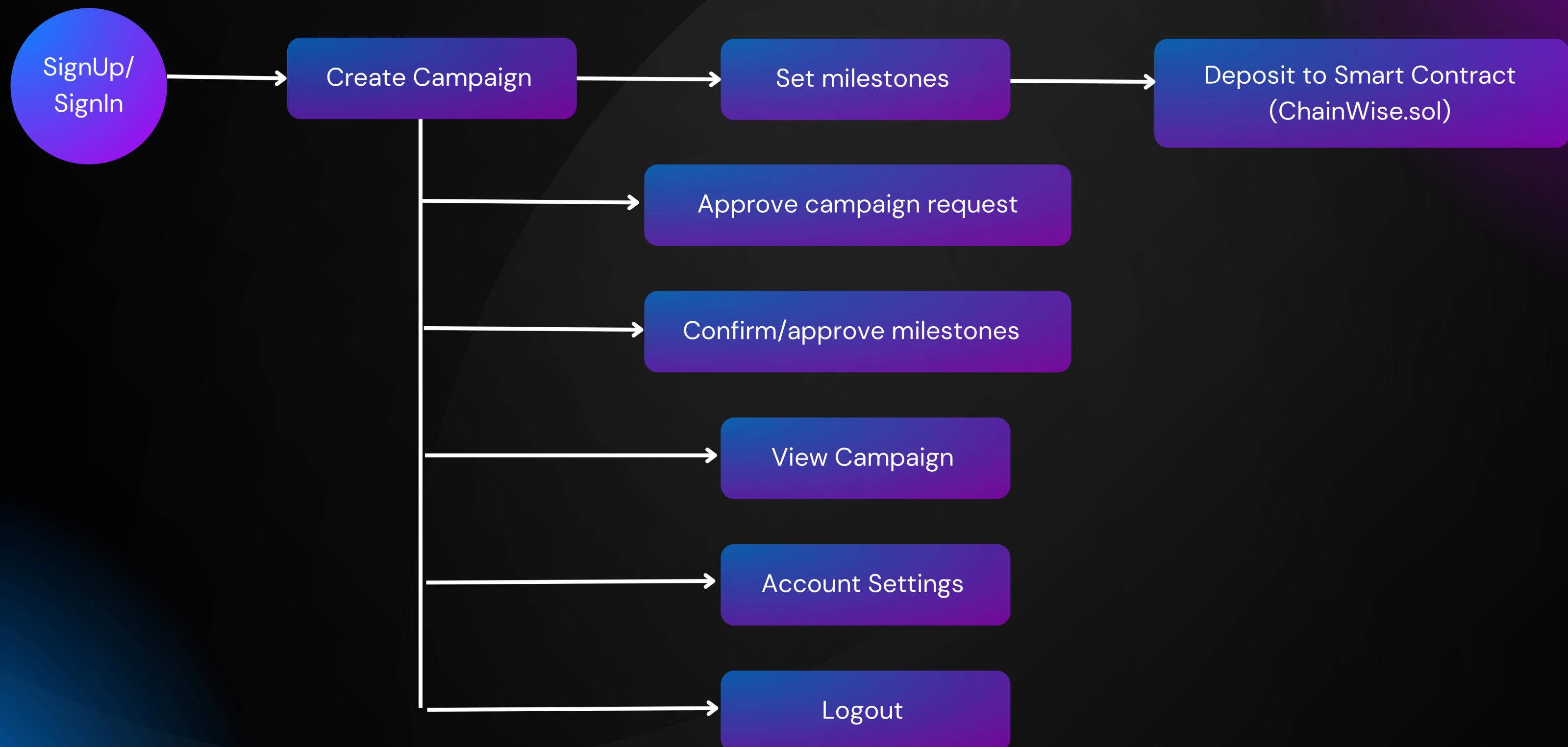
As a proof of concept, ChainWise enables project creators to manage influencers selected for advertisement by creating milestones for the project and verifying that those milestones are accomplished.

## Influencers on CHAINWISE

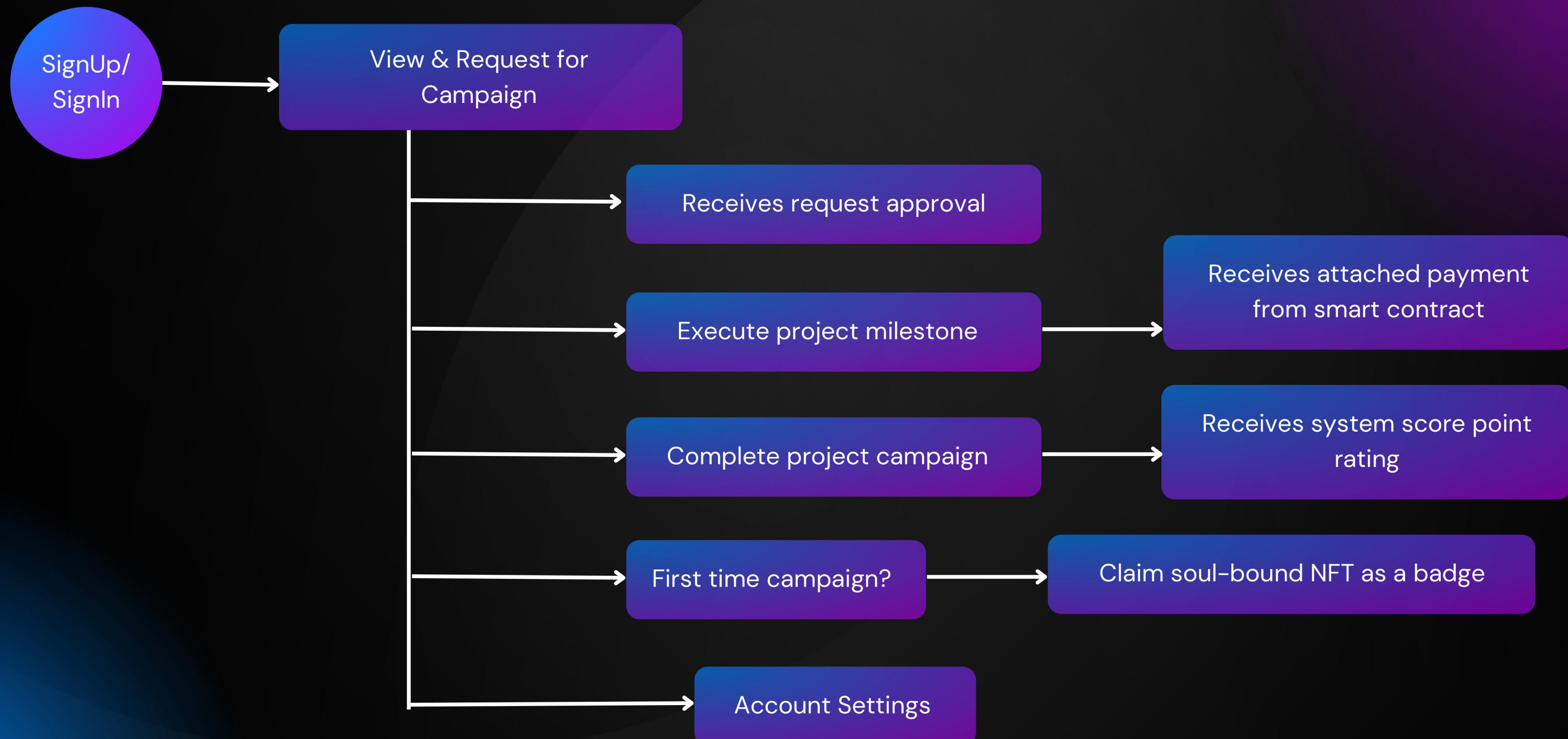
Influencers on the ChainWise platform are verified and rated based on their performance in carrying out project advertisement, reach, and milestones being accomplished; and this results in increasing their point score.

Also, influencers are awarded soul-bound token badges as chainwise notable influencers for promoting their first project on the platform.

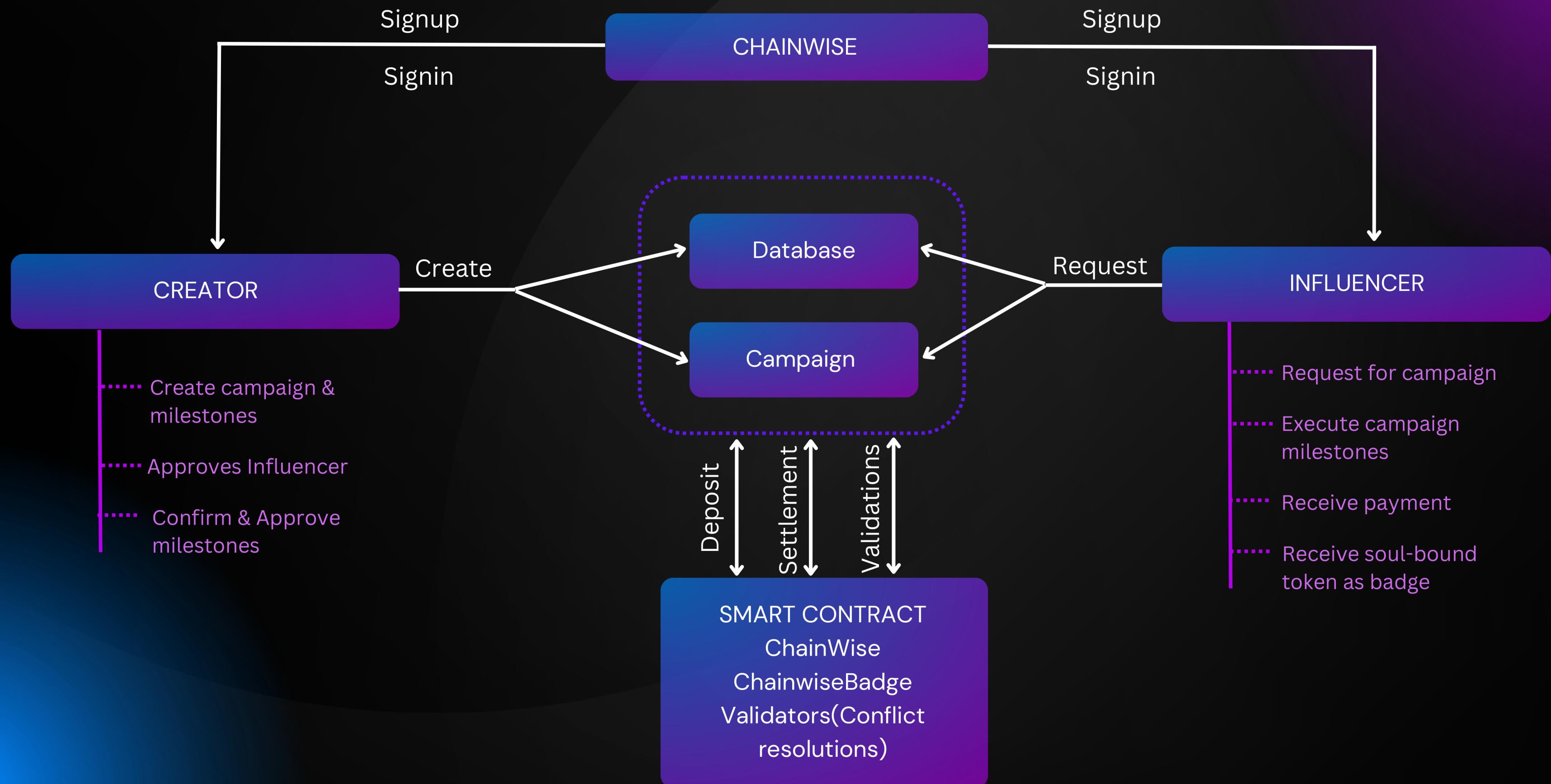
# Project Architecture (Creator)



# Project Architecture (Influencer)



# System Design

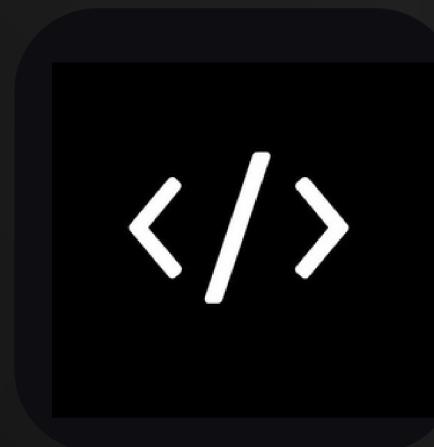


# DAPP DEMO

- Landing page and dashboard dapp
- Chainwise Smart contracts:
  - Chainwise.sol
  - ChainwiseVerificationBadge.sol



# CODE WALKTHROUGH



*ChainWise*

**THANK YOU**