## Week02 - Summary

## Classification

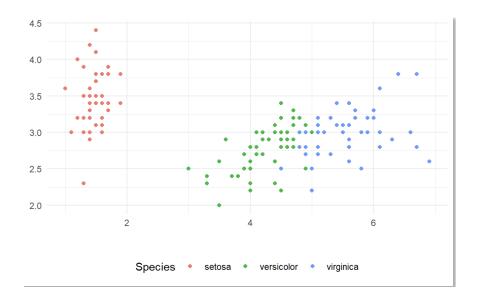
#### **Basic Principles of Classification**

- Each observation has two properties
  - $\circ$  A class label or response, y
  - $\circ$  A feature vector (vector of predictor variables),  $x=(x_1,x_2,\ldots,x_p)$

#### **Classification vs Clustering**

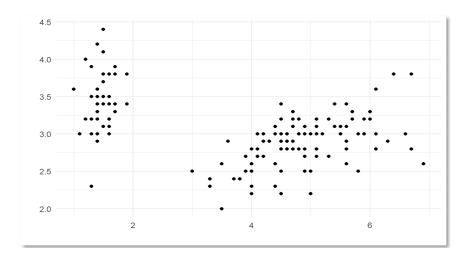
#### Classification:

 Classes are pre-defined, want to use trained model to form a classifier for future observations (supervised)



#### Clustering:

• Classes are unknown, want to discover them from the data (unsupervised)



## **Logistic Regression**

#### **Binary or Two Class Classification**

- Binary in there are two possible values (1 or 0, TRUE or FALSE)
- Examples of binary classification:
  - Email: Spam/Not Spam
  - Tumour: Malignant/Benign
- Labels are similarly described,  $y \in \{0, 1\}$ 
  - 0: "negative class"
  - o 1: "positive class"

#### Why not use simple linear regression?

- The target, Y, is binary
- Linear regression is not constrained to 0 < y < 1 for all  ${\bf x}$ 
  - How to interpret elsewhere? when y\_hat > 1 (or 0)

#### **Linear Regression Misspecifications**

- The regression line  $eta_0+eta_1x$  can span the entire real line

all values between -∞ to ∞

ullet In the tumour diagnosis problem, the target variable y only takes two values: 0 or 1

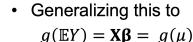
• The linear regression model is not well specified for this purpose

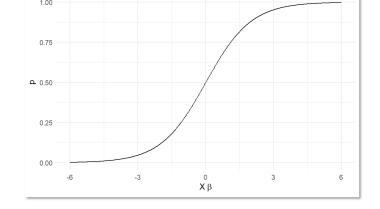
#### **Logistic Regression**

· Recall multiple regression

$$\mathbf{Y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$$
$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p + \varepsilon$$

• Can write  $\mathbb{E}Y = \mathbf{X}\mathbf{\beta} = \mu$ 





## **Logistic Regression Terminology**

- Logistic function  $\frac{1}{1+e^{-X\beta}}$ 
  - Responsible from mapping the features from  $(-\infty, \infty) = \mathbb{R}$  to (0, 1)
- Odds ratio:  $\frac{p}{1-p}$ 
  - Maps the probability from (0, 1) to  $(0, \infty)$
- Log-odds or logit:  $\log \left( \frac{p}{1-p} \right)$
- In logistic regression we want the values in the logit space to be linear in X

## **Linear Discriminant Analysis (LDA)**

 LDA undertakes the same task as logistic regression. It classifies data based on categorical variables

- Malignant or benign
- Making profit or not
- Buy a product or not
- Satisfied customer or not

#### **Bayes' Theorem in the Classification Context**

$$p_k(x) = P(Y = k | X = x) = \frac{\pi_k f_k(x)}{\sum_{\ell=1}^K \pi_\ell f_\ell(x)}$$

**Posterior:** The probability of classifying observation to group k given it has features x Prior: The prior probability of an observation in general belonging to group k,  $\pi_k$ 

•  $f_k(x) = P(X = x | Y = k)$  is the density function for feature x given it's in group k

#### **Logistic Regression vs LDA Formulations**

• In Logistic Regression the probability of Y being from the positive class is

$$p_1(x) = P(Y = 1|X = x) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$

Bayes' Theorem states

$$p_k(x) = P(Y = k | X = x) = \frac{\pi_k f_k(x)}{\sum_{\ell=1}^K \pi_\ell f_\ell(x)}$$

- $\pi_k$ : Probability of coming from class k (prior probability)
- $f_k(x)$ : Density function for X given that X is an observation from class k

#### **LDA Estimates**

- We can estimate  $\pi_k$  and  $f_k(x)$  to compute  $p_k(x)$
- ullet The most common model for  $f_k(x)$  is the Normal Density (LDA)

$$f_k(x) = \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{(x-\mu_k)^2}{2\sigma^2}\right)$$

- Using the above density, we only need to estimate three quantities to compute p\_k(x):  $\mu_k$ ,  $\sigma_k^2$  and  $\pi_k$
- For simplicity, assume common variance

#### Why not logistic regression?

- In the case where n is small, and the distribution of predictors X is approximately normal, then LDA is more stable than logistic regression
- LDA is more popular when we have more than two response classes; more intuitive to predict class assignments
- When the classes are well separated, the parameter estimates for logistic regression are unstable. However, LDA doesn't suffer any stability issues in this case

#### **Logistic Regression vs LDA**

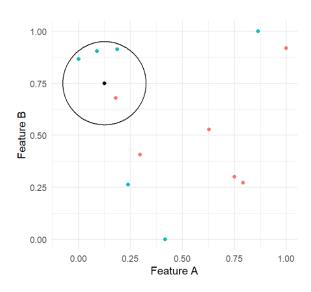
- Similarity
  - Both logistic regression and LDA produce linear boundaries
- Differences
  - LDA assumes that the observations are drawn from the normal distribution with common variance in each class, while logistic regression does not have this assumption
  - LDA would do better than logistic regression if the assumption of normality hold, otherwise logistic regression may outperform LDA

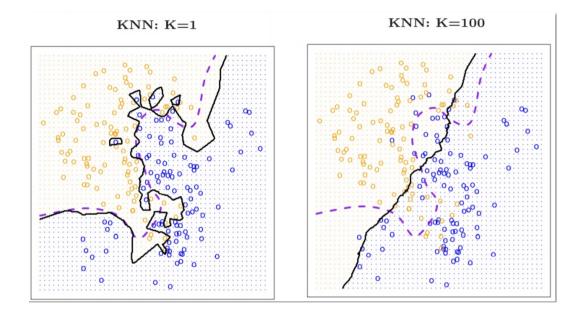
#### k-Nearest Neighbours (k-NN)

 $\bullet\,$  k-NN model is probability of an observation with features x belonging to group l depends on the membership of the nearest points to x

$$P(Y = \ell | \mathbf{x}) = \frac{1}{k} \sum_{N_x^k} \mathbb{1}_{\{y = \ell\}}$$

= 1/k x Count of the closest k points that belong to group l





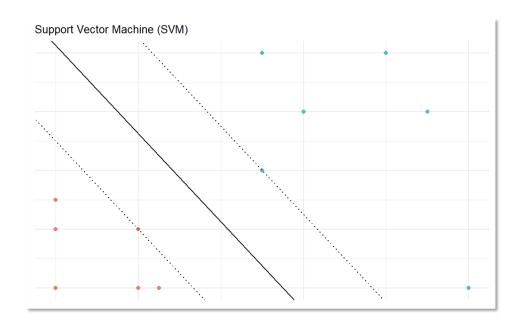
#### **kNN vs (LDA and Logistic Regression)**

- kNN takes a completely different approach
- kNN is completely non-parametric: No assumptions are made about the shape of the decision boundary
- Advantage of kNN: We can expect kNN to dominate both LDA and logistic regression when the decision boundary is highly nonlinear
- Disadvantage of kNN: kNN does not tell us what predictors are important (no table of coefficients)
- Tuning of k is needed to avoid undersmoothing or oversmoothing the boundary

#### **Support Vector Machines (SVM)**

- Basic idea behind SVM
  - Find a plane that separates the classes in the feature space
- If a basic mathematical plane is not possible due to overlap
  - Relax the idea of complete separation (allow points to violate the boundary)
  - Enrich and enlarge the feature space so that separation is possible

Think dimension expansion



#### What is a Hyperplane?

- In p dimensions it is a flat affine subspace of dimension p-1
- General equation has the form

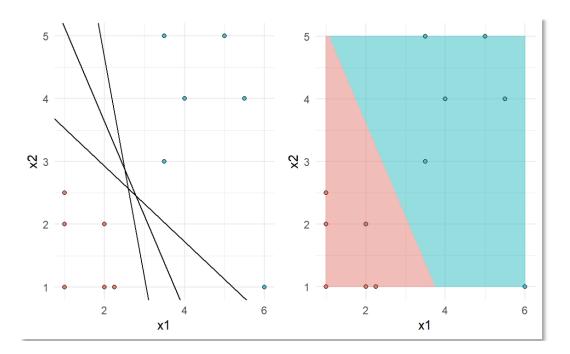
$$eta_0+eta_1X_1+eta_2X_2+\ldots+eta_pX_p=0$$

- In p=2 dimensions, the hyperplane is a line
- If  $eta_0=0$ , the hyperplane passes through the origin, otherwise it does not
- The vector  $(eta_1,eta_2,\ldots,eta_p)$  is called the normal vector
  - It points in a direction orthogonal to the surface of the hyperplane

## **Separating Hyperplanes**

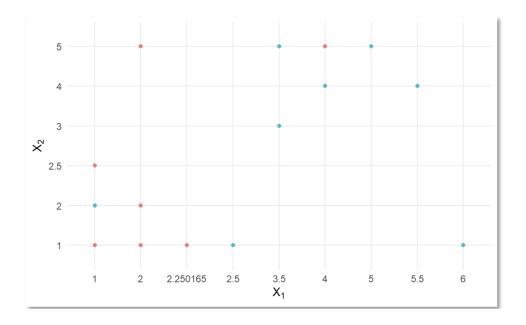
- Recode the target  $y_i$ 
  - $\circ~$  Negative class (benign)  $y_i=-1$
  - $\circ$  Positive class (malignant)  $y_i=1$

- $f(x_i) = eta_0 + eta_1 X_1 + \ldots + eta_p X_p$  defines a hyperplane
  - $\circ \ f(x)>0$  defines a region on one side of the hyperplane
  - $\circ \;\; f(x) < 0$  defines a region on one other side of the hyperplane
- ullet  $y_if(x_i)>0$  for all i ,  $f(x_i)$  defines a separating hyperplane



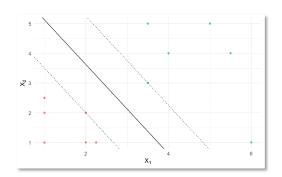
## **Non-Perfect Separation**

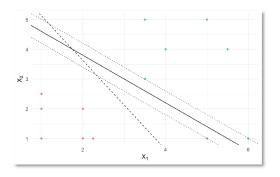
- There is no linear boundary (hyperplane) that perfectly separates the classes
- This is typically the case that observations don't have a perfect boundary of separation
  - $\circ$  Except in the case when n < p (more features than observations)



## **Effect of noisy data**

## Consider the impact of one extra observation





- Data could be separable, but noisy → unstable solution for the maximal margin classifier
- The support vector classifier maximises a soft margin
  - relaxes requirement for all observations to be on the correct side of the margin

#### **Support Vector Classifier**

Support Vector Classifier solves the following optimisation problem:

$$\max_{\beta_0,\beta_1,\beta_2,\dots,\beta_p,\epsilon_1,\dots,\epsilon_n} M \quad \text{such that} \quad \sum_{j=1}^p \beta_j^2 = 1$$
 
$$y_i \big(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip} \big) \geq M(1 - \epsilon_i) \text{ and } \epsilon_i \geq 0, \sum_{i=1}^n \epsilon_i \leq C$$

- · C is a non-negative tuning parameter
- M is the width of the margin,
- $\varepsilon_i$  are the slack variables that allow observations to be on the wrong side of the margin,
  - $\circ \;\;$  if  $arepsilon_i > 1$ , then observation i is on the wrong side of the hyperplane
  - $\circ$  if  $0<arepsilon_i\leq 1$ , then observation i is on the correct side but inside margin
  - $\circ~$  if  $arepsilon_i=0$ , then observation i is on the correct side and past the margin

Note: The cost of changing cost parameter C will determine if the hyperplane is allowed to have points going within or beyond the boundary

## Impact of Cost Parameter, C

Feature Space Expansion

- Enlarge the space of features by including transformations:
  - $\circ~$  e.g. new features that are powers and products  $X_1^2, X_1^3, X_1 X_2$
  - $\circ$  Hence go from p-dimensional space to P>p dimensional
- Fit (linear) support vector classifier in the expanded feature space
  - Impact is a non-linear decision boundary in original feature space
- ullet Example: Suppose we start off in 2-dimensional feature space  $(X_1,X_2)$ 
  - $\circ$  Make new feature space  $(X_1,X_2,X_1^2,X_2^2,X_1X_2)$
  - Then the decision boundary would be of the form:

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_1^2 + \beta_4 X_2^2 + \beta_5 X_1 X_2 = 0$$

 This leads to non-linear decision boundary in the original space (quadratic conic sections)

#### **Nonlinearity and Kernels**

- Polynomials get complicated and become a burden very quick as dimension increases
- More elegant solution is to induce nonlinear structure in support vector classifier with kernels
- The elegance comes from the role of the inner product in the support vector classifier definition

#### **Kernel Functions**

- ullet Replace the inner product with a generalised function (**kernel**,  ${\it K}$ ) of the form  $K(x_i,x_j)$
- In this context, it quantifies the similarity of two observations
- Examples:
  - Polynomial kernel

$$K(\mathbf{x}_i, \mathbf{x}_j) = (1 + \langle \mathbf{x}_i, \mathbf{x}_j \rangle)^d$$
 where  $\langle \mathbf{x}_i, \mathbf{x}_j \rangle = \sum_{k=1}^p x_{ik} x_{jk}$ 

Gaussian radial kernel

$$K(\mathbf{x}_i, \mathbf{x}_j) = \exp\left(-\gamma \sum_{k=1}^{p} (x_{ik} - x_{jk})^2\right)$$

#### **SVM** with more than two classes

ullet Two options to expand SVM from 2 to K classes

#### 1. One vs all:

- Fit K different binary classifiers,  $f_k(x)$  for  $k=1,2,\ldots,K$  where each boundary attempts to separate class k vs the rest
- Then  $x_i$  is classified to k\* where  $f_k*(x_i)>f_j(x_i)$  for all j  $\neq$  k\*. (i.e. the largest distance from the boundary)

#### 2. One vs one:

- Fit all kC2 pairwise classifiers
- ullet Fit  $x_i$  to the class that wins the most pairwise comparisons
- Which to use?
  - If K is small, do one vs one. Otherwise recommended One vs all

## **Assessing Classification Models**

## **Classification accuracy**

Overall classification accuracy:

# $\frac{\textit{Number of correct predictions from classifier}}{\textit{Total number of observations in data}}$

- Advantages:
  - Simple and easy to understand
- Disadvantages
  - Makes no distinction about the type of errors being made
    - In spam filtering, the cost of erroneous deleting an important email is likely to be higher than incorrectly allowing a spam email past a filter
  - Does not consider the natural frequencies of each class

#### **Confusion Matrix**

		Actual	
		True	False
Predicted	True	True positive	False positive
	False	False negative	True negative

- Accuracy =  $\frac{(TP+TN)}{(TP+FP+FN+TN)}$
- Sensitivity =  $\frac{TP}{(TP+FN)} = \frac{TP}{P}$
- Specificity =  $\frac{TN}{(TN+FP)} = \frac{TN}{N}$

- Precision =  $\frac{TP}{(TP+FP)}$
- Recall =  $\frac{TP}{(TP+FN)} = \frac{TP}{P}$
- $F_1 = \frac{2 \text{ Precision} \times \text{Recall}}{\text{Precision} + \text{Recall}}$  (Harmonic mean)
- GM = <sup>□</sup>√Precision × Recall (Geometric mean)