# M. Hamza Ali Ferozi

Karachi, Pakistan.

designerali54@gmail.com | +923342465557 | iamferozi.github.io

## Professional Summary

Game Developer with 5 years' experience delivering 15+ 2D/3D games and AR/VR/XR solutions for enterprises including Absolutely Digital, ePAGING, and Game Storm Studio. Specialized in scalable multiplayer systems (Photon PUN 2), Gameplay implementations, and optimized build pipelines (Addressables, CI/CD) achieving up to 50% performance gains. Led cross-functional teams to deliver ROI-focused immersive products, mentored developers to raise code quality, and executed R&D initiatives that increased player retention rates by up to 25%.

## SKILLS

- Languages & Frameworks: C++, Blueprints, C#, JavaScript, PHP, SQL.
- AR/VR/XR: AR Foundation, AR Core, AR Kit, Vuforia, XR Interaction Toolkit, Mixed Reality
- Tools: Git, Jira, Trello, Click Up, Jenkins, Photoshop, Firebase, Cine-Machine, Addressables,
- Platforms: iOS, Android, PC, WebGL.
- APIs & SDKs: REST, JSON, XML, Photon PUN 2, Agora, Ready Player Me, Unity Ads, AdMob, Game Analytics, Firebase, Blockchain Wallets.
- Expertise: Multiplayer, Matchmaking, Leaderboards, Playmode Testing, Apple Store Connect, UI/UX Coordination, Cloud Storage, Google Play.

#### EXPERIENCE

# **Senior Game Developer (Unity Engine)**

Absolutely Digital (HQ Lebanon) November 2023 – August 2025

- **Developed** a 2D *Bottle Flip* game with realistic physics using Rigidbody and Joints, featuring 150+ levels.
- Implemented three engaging game modes:
  - o Speed Mode rewarded players with bonus time for consecutive perfect flips.
  - o Endless Mode dynamic platform spawning inspired by Doodle Jump.
  - o *Moon Mode* simulated low gravity for unique gameplay.
- Integrated monetization features, including in-app purchases for bottle skins and AdMob ads.
- **Published** the game on both iOS and Google Play Store.
- **Created** an online leaderboard system for a *Space Shooter* game, introducing 8 competitive leagues where players ranked based on trophies earned.
- **Contributed** to *Octothink*, a cognitive training app with 30+ brain games available in 10+ languages.
- Enhanced existing mini-games, resolved bugs, and implemented new features, including:
  - o Subscription system to unlock all games.
  - o Streak tracking and player progression via REST APIs.
  - o Firebase push notifications for reminders.
  - o Dark/Light mode switching without reloading.

• Improved localization support by integrating REST APIs for multilingual content.

# **Game Developer (Unreal & Unity Engine)**

*ePAGING Pvt Ltd*June 2022 – November 2023

## **Apes Planet (Unreal Engine)**

- **Gained first hands-on experience** in Unreal Engine by contributing to *Apes Planet*, a blockchain-based multiplayer metaverse project where players join via NFT ownership.
- **Developed** gameplay features using Unreal Blueprints, including:
  - o Third-person character functionality.
  - o Multiplayer lobby system on a dedicated server.
  - o Multiplayer inventory and combat systems.
- Implemented character animations and cinematic cutscenes using the Sequencer tool.
- Built an AI-driven NPC system leveraging Unreal's Blackboard for decision-making.
- Integrated blockchain wallet features for in-game transactions.
- Created a multiplayer racing leaderboard to enhance player competition.
- **Designed and implemented** a multiplayer racing game in Unity using **Photon PUN2**, ensuring smooth networking and competitive gameplay.

# **Intern Game Developer (Unity Engine)**

Game Storm Studios Feb 2020 – June 2022

- Worked on a variety of Unity-based projects using popular templates such as RCC (Realistic Car Controller), Invector, MFPS (Multiplayer FPS), UFE (Universal Fighting Engine), Highway Racer, and UFPS (Ultimate FPS).
- Developed multiple game genres, including:
  - o Racing games feature monster trucks and supercars.
  - o Action/adventure shooting games.
  - o Story-driven Gangster Games.
- Optimized performance for low-end devices, ensuring smooth gameplay and broad accessibility.
- Implemented Ad Mediation (AdMob & Unity Ads) to increase ad fill rates and reduce ANRs (App Not Responding crashes).
- Integrated monetization features, including in-app purchases across all titles.
- Released weekly updates with new content, bug fixes, and rewards to maintain high D1 retention and player engagement.
- Published games successfully on both the App Store and Google Play Store.

# Freelance Game Developer (Unity, Unreal, AR/VR)

(Remote | 2020 - Present)

As a freelancer, I acted as a **game director**, **developer**, **sound designer**, **UI/UX artist**, **and VFX artist**, managing the **entire game development lifecycle** from concept to deployment for clients worldwide. Projects included:

- Prototyping & Unreal Engine Development
  - Designed a Sniper game prototype in Unreal Engine for a student project, focusing on realistic shooting mechanics.

 Built a 2D platformer game in Unreal Engine, showcasing precision-based mechanics and smooth side-scrolling controls.

## • Augmented Reality (AR) Solutions

- Developed an AR facial filter for a Spanish client, enhancing real-time face tracking and interactive effects.
- Created an AR object-tracking experience using Vuforia, enabling users to interact with physical objects digitally.

## • Virtual Reality (VR) Multiplayer Game

 Built a multiplayer VR experience in Unity where players could join lobbies, voice chat, and interact with physics-based objects in real time, combining networking and immersive gameplay.

## • Educational & Casual Games

- Designed a 2D educational game for a school teacher to support learning through interactive play.
- Developed Astro Adventure, a Unity-based top-down shooter created entirely from scratch, featuring custom mechanics and engaging progression.
- o Built **Hope**, a top-down shooter submitted for a game jam, balancing fast-paced gameplay with creativity under strict time constraints.

## • Multiplayer & Client Projects

- o Created **Acromania**, a 2D multiplayer game for a U.S. client, where players joined lobbies and competed to guess the correct acronym.
- Developed Real Deal Thrift Hunter, a unique multiplayer 2D game that integrated realtime product data from eBay and Poshmark APIs, challenging players to guess item prices in a competitive setting.

## EDUCATION

## **Bachelor of Computer Science**

SMIU University 2016-2020

## **High School Certification**

PECHS Government Degree Science College 2014-2016

## LANGUAGES

English: C1

#### **ACHIEVEMENTS**

- Awarded for delivering projects ahead of schedule with measurable ROI improvements.
- Recognized for leadership in technical innovation and client satisfaction.
- Designed unique multiplayer games that combined real-world e-commerce data with competitive gameplay.
- Integrated REST APIs, Firebase, and Photon networking into multiplayer projects, supporting 1,000 concurrent players.
- Optimized Unity games to run 30–40% faster on low-end devices.
- "Delivered 10+ successful AR/VR prototypes and game projects to international clients.
- Received company award for Best Team on high-priority projects.