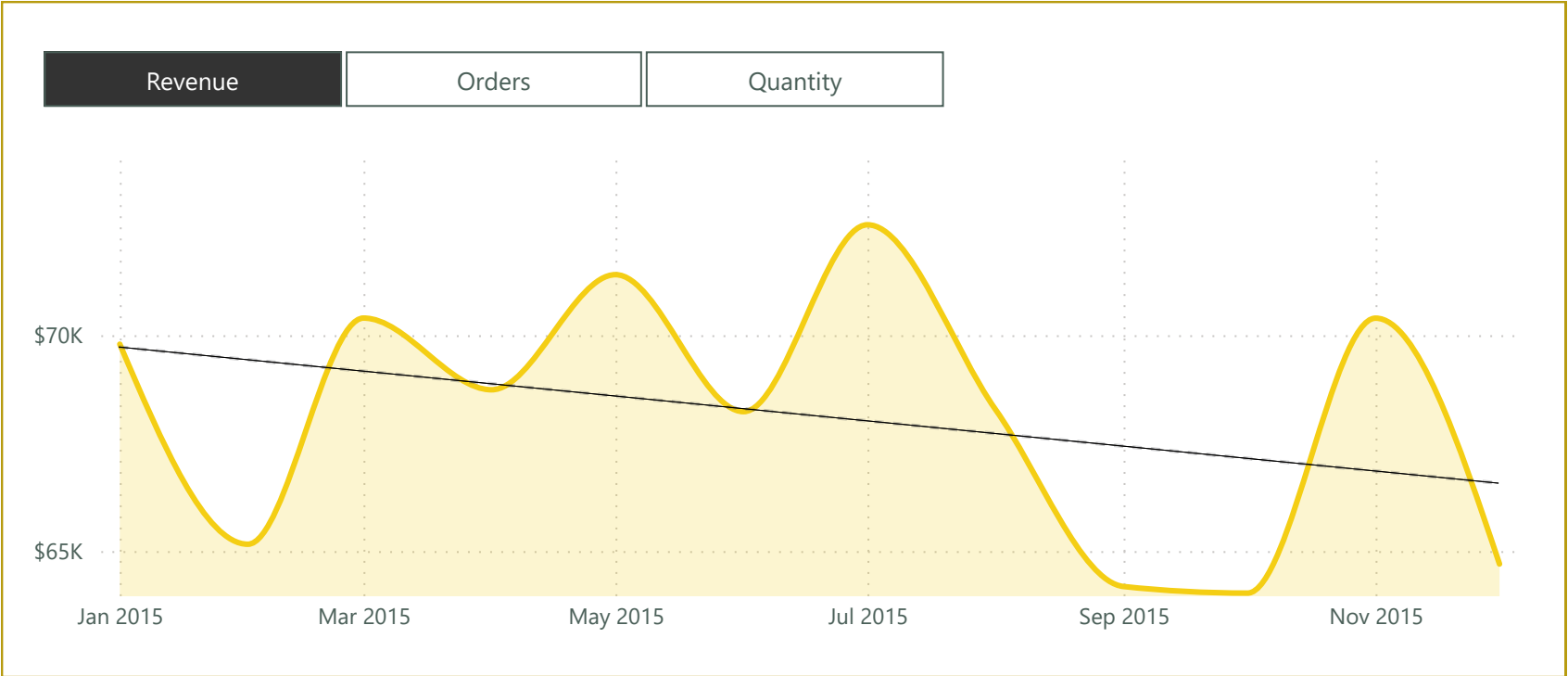


PIZZA SALES AND REVENUE

In the **third quarter**, **July** had the **highest** number of orders at **1935**, while **October** had the **lowest** at **1646** This could be due to July being a peak period.

July recorded the **highest revenue (\$73K)** and **October** has the **lowest revenue (64K)**

Quarter 3 saw the highest number of orders at **5437** This could be attributed to the fact that Quarter 3 is the summer period when people go out a lot and also travel for vacation frequently. As a result, fast food options like pizza become their go-to choice.



Day Name	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	
Sunday		1	95	210	261	214	222	278	322	324	281	197	147	70	2	2624
Monday		1	226	398	331	182	192	247	317	303	235	174	134	53	1	2794
Tuesday	1		188	421	371	196	191	295	309	301	274	214	131	81		2973
Wednesday		2	231	420	381	201	210	259	343	335	238	193	139	72		3024
Thursday		3	214	434	438	233	228	289	376	361	270	217	114	60	2	3239
Friday			192	415	413	221	190	258	344	387	340	319	268	180	11	3538
Saturday		1	85	222	260	225	235	294	325	388	371	328	265	147	12	3158
Total	1	8	1231	2520	2455	1472	1468	1920	2336	2399	2009	1642	1198	663	28	

PEAK TIME

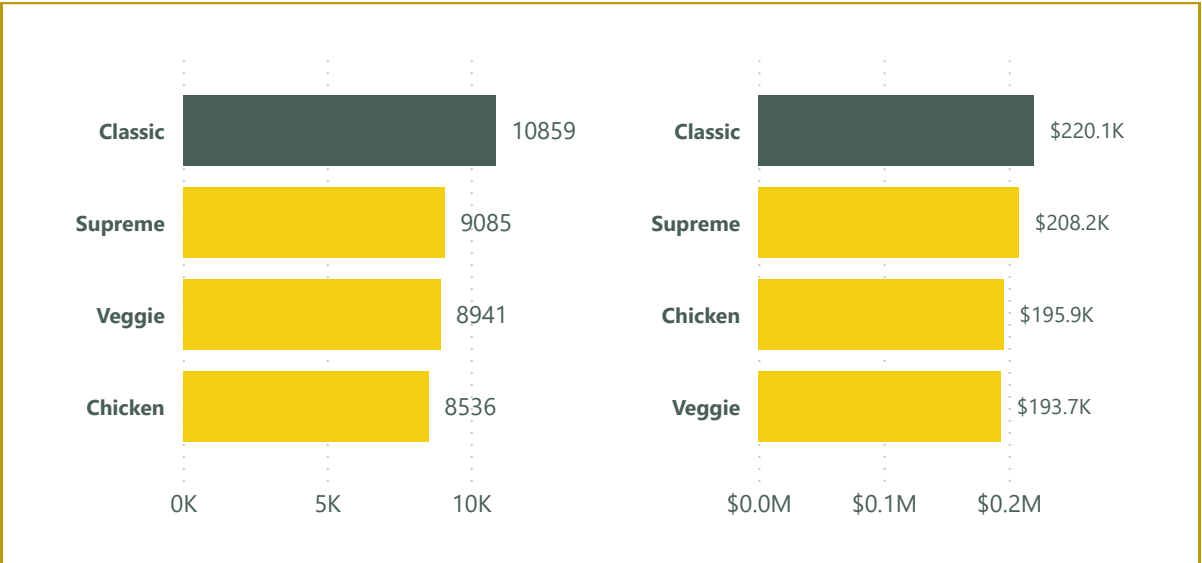
On **weekdays**, our busiest time slot occurs from **12 to 13 hours** (lunchtime), while on the weekend, the busiest slot is from **18 to 19 hours**.

Friday is our **peak day**, followed by **Thursday** and **Saturday**

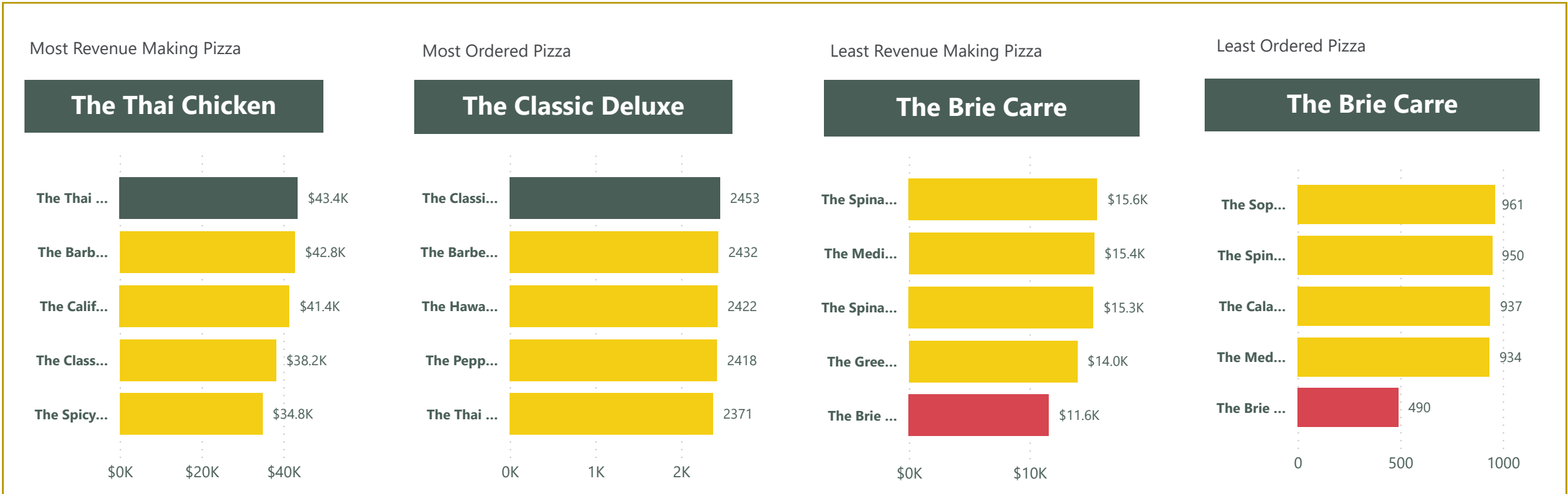
This should be used in designing staffs weekly roaster for utmost efficiency.

PIZZAS AND CATEGORIES

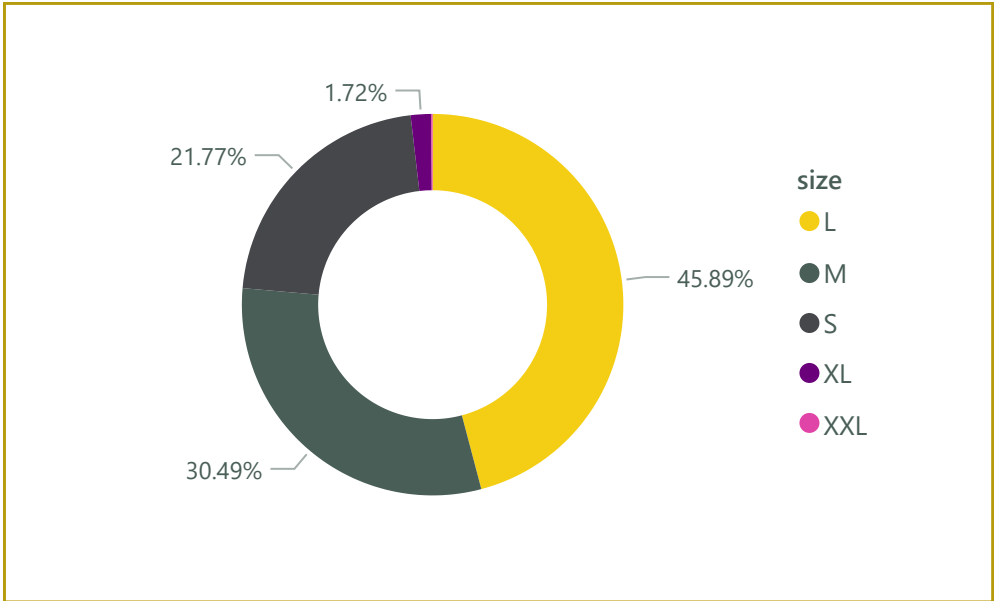
The **Classic** category, is the most frequently ordered and generates the **highest revenue (\$220.1K)**, reflecting its strong appeal to customers. In contrast, the **Chicken** category, despite being the **least ordered**, manages to **generate more revenue than the Veggie category**. This suggests that customers who opt for the Chicken category tend to spend more on average per order, contributing to its higher revenue generation.



TOP AND LEAST PERFORMING PIZZAS



The pizza that generates the **highest revenue** is the **Thai Chicken Pizza**, known for its popularity and ability to generate significant earnings. On the other hand, the **most ordered** pizza is **The Classic Deluxe**, reflecting its widespread appeal among customers. In contrast, **the Brie Carre**, while being the **least ordered pizza**, also **generates the least revenue**.



PIZZA SIZE AND REVENUE

The most popular size, generating the most revenue, is Large (L), followed by Medium (M) and then Small (S). Extra Large (XL) and Extra Extra Large (XXL) sizes bring in little revenue and may require further analysis to understand the low revenue.