

## CONTENT

# WHAT MAKES TOBACCO SMOKING TREND DECLINING?

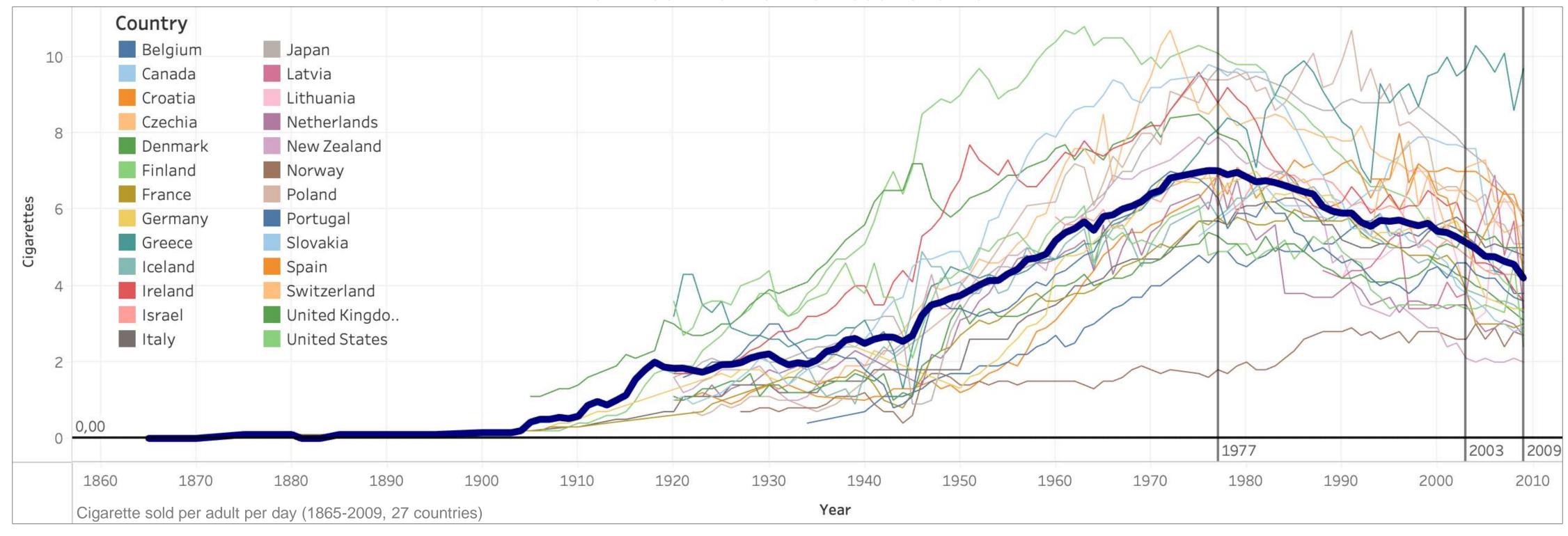
- Age regulation of purchasing
  - Public smoking ban
- Advertising restriction & Affordability
  - Tax on Tobacco & Affordability

# THE IMPACT OF SMOKING HABITS ON CANCER RATES

- connection between cigarette sales and the incidence of cancer
- cancer mortality rates and cigarettes sales
- different between men and women

"How does age restriction affect tobacco sales?"

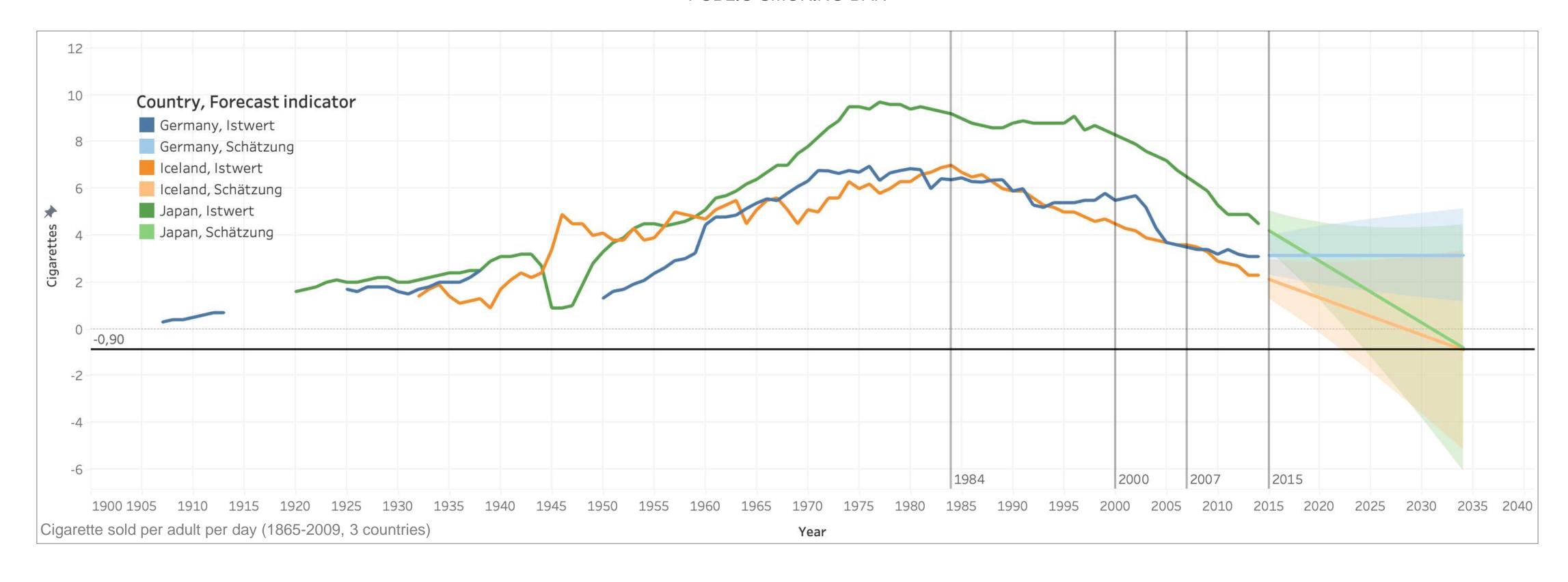
#### AGE REGULATION FOR TOBACCO PURCHASE



	Max_sales (year)	Age_ban (year)	Smoking_ban (year)	Max_sales to Age _ban (%/year)	Age _ban to 2009 (%/year)	Max_sales to 2009 (%)
Country with min.	Finland	Japan	United States	Latvia	Denmark	New Zealand
min	1963	1989	1991	-10.47	-34,31	-74.69
50%	1977	2003	2008	-2.20	-5.0	-51.15
max	2006	2009	2017	-0.26	+2,17	-5.83
Country with max	Latvia	Croatia	Czechia	Slovakia	Slovakia	Greece

"Does public smoking ban affect tobacco sales?"

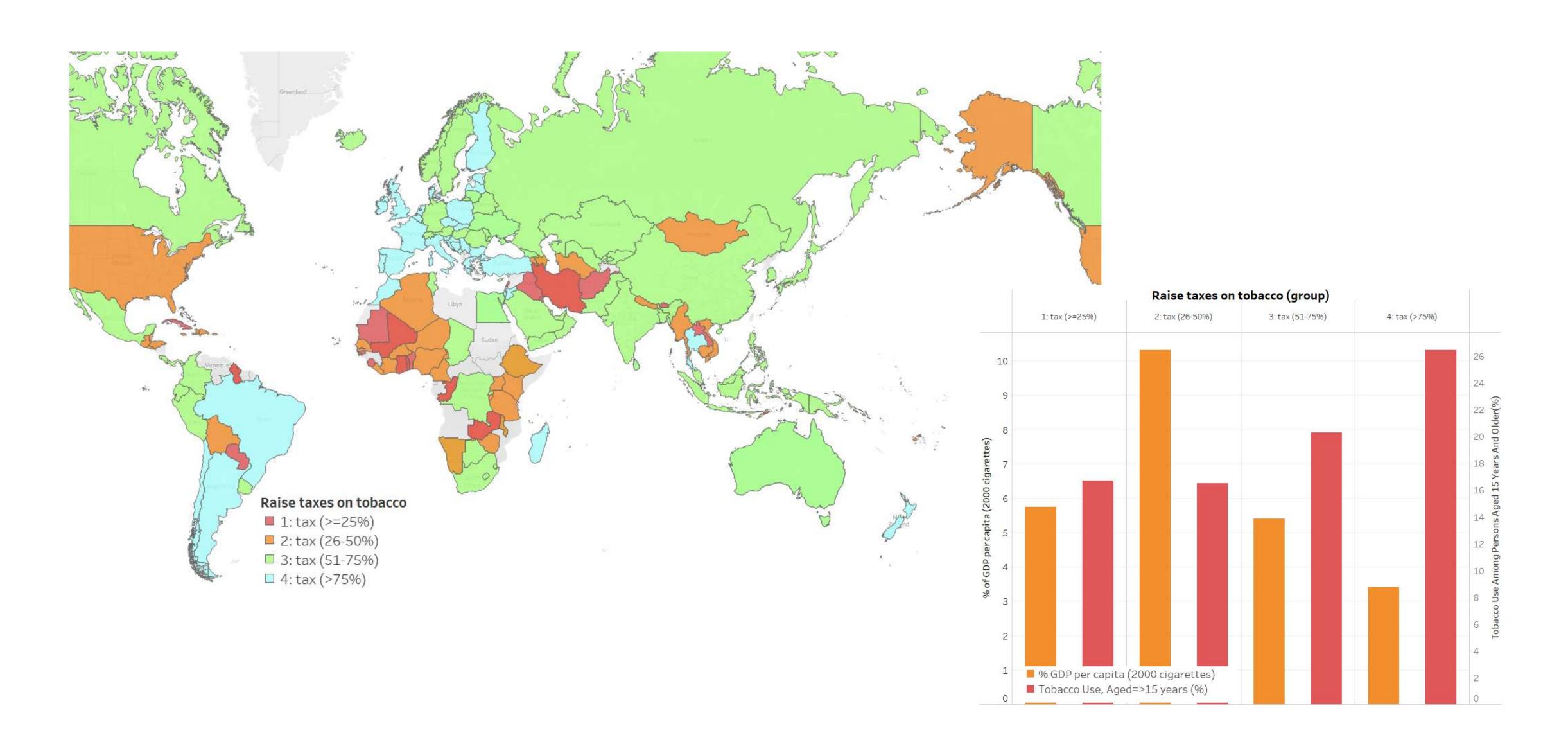
#### PUBLIC SMOKING BAN



Country	Max_sales (year)	Age_limit (year)	Age_ban (year)	Public_s_ban (year)	Max_sales to Age _ban	Age_ban to Public_s_ban	Public_s_ban to 2015	Max_sales to 2015 (%)
Germany	1976	16 18	2003 2009	2008	-2.77 %/year	-13.1 %/year	-13.5/year	-54,0
Iceland	1984	18	2000	2007	-4.02 %/year	-11.4 %/year	-7.6 % /year	-68.6
Japan	1977	20	1989	2008	-7.39 %/year	-3.8 %/year	-10.6 %/year	-52.6

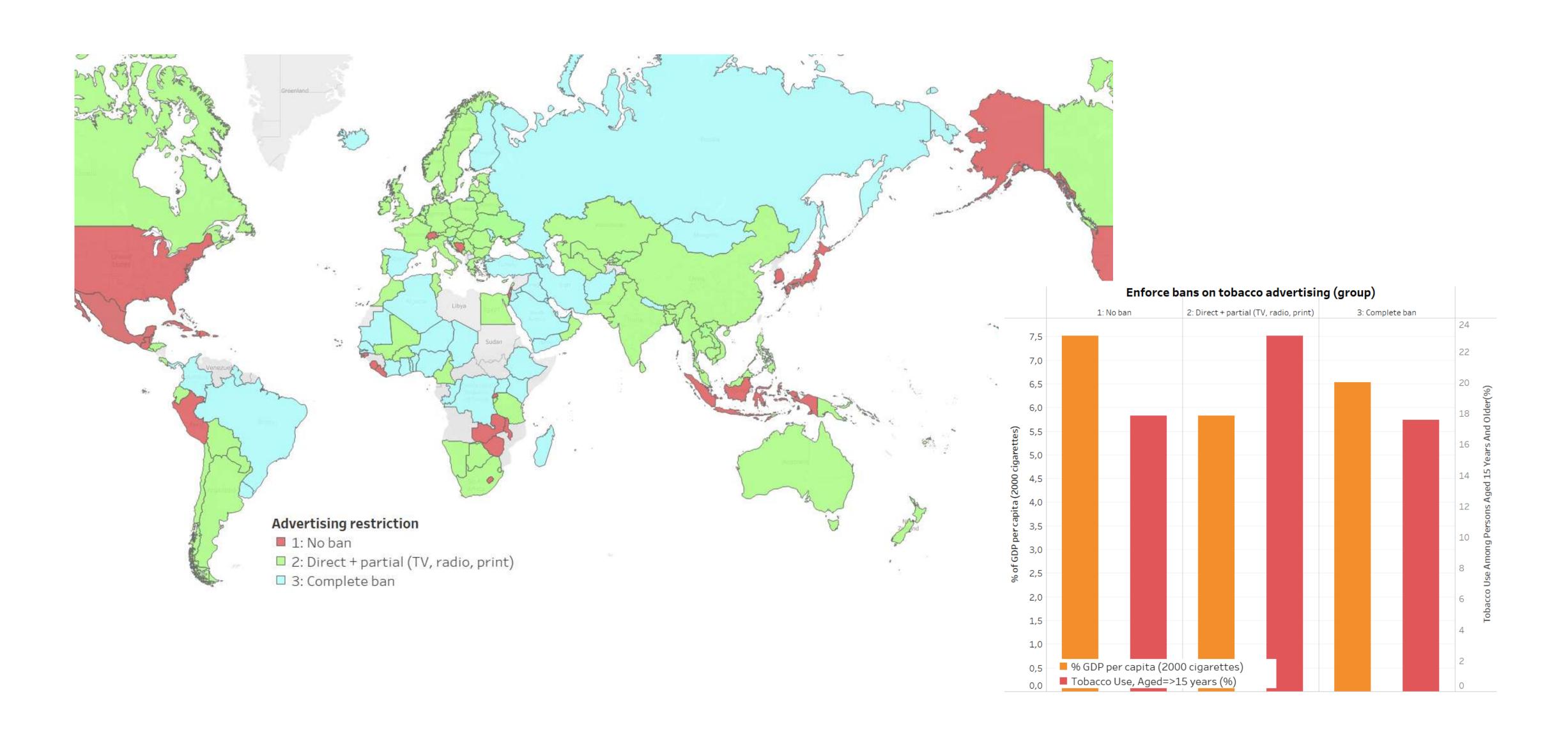
"Taxation influence smoking habits?"

## TOBACCO TAXATION (2022)

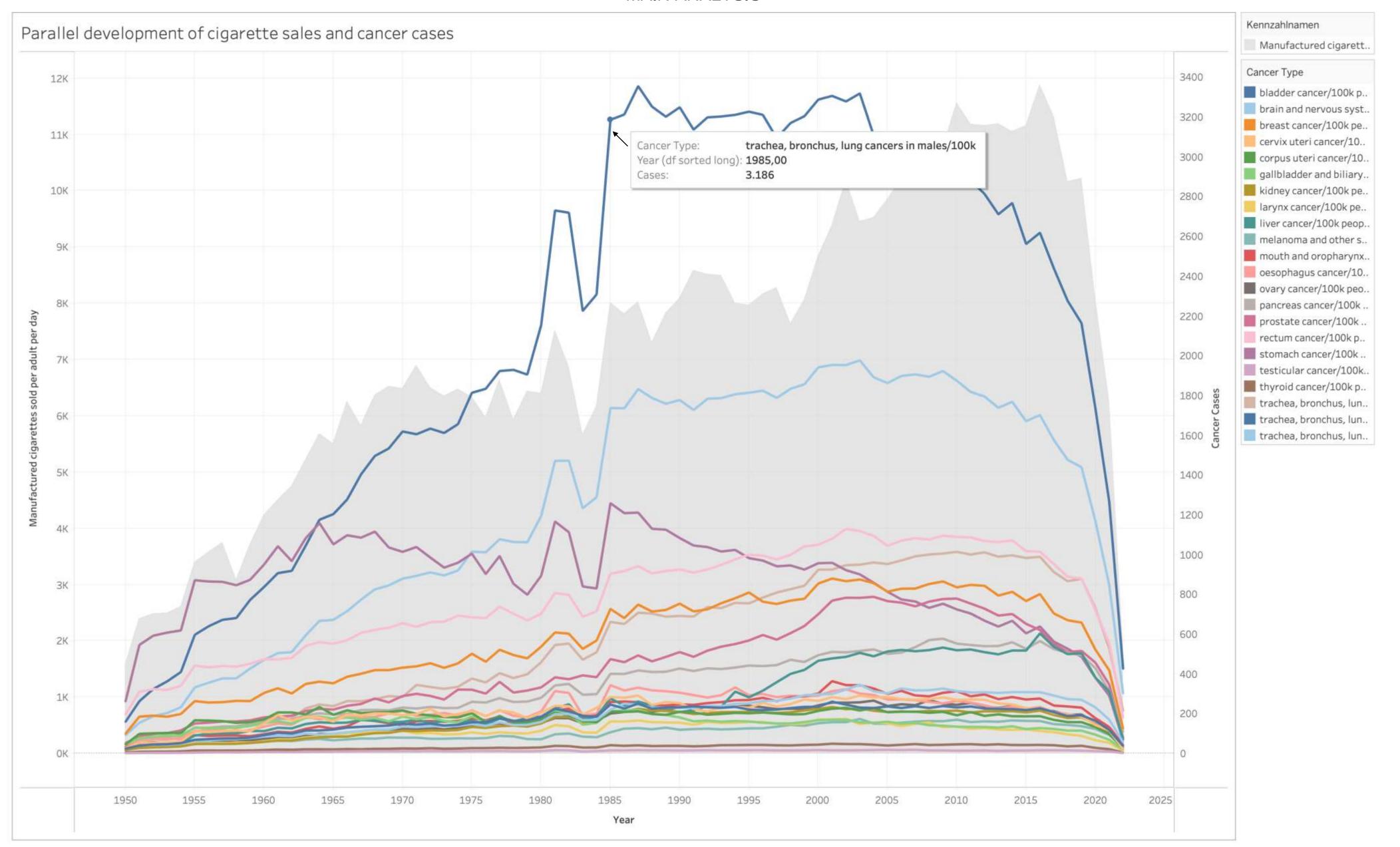


"Advertising Restrictions Influence Smoking Habits?"

### ADVERTISING RESTRICTIONS (2022)



THE IMPACT OF SMOKING HABITS ON CANCER RATES
"Is there a connection between cigarette sales and the incidence of cancer?"



"How do cancer mortality rates and cigarettes sales vary across different countries and times?"



